

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.67

LIBRARY  
RECEIVED

☆ MAR 24 1937 ☆

U. S. Department of Agriculture

# *Templin-Bradley's*

## **GARDEN GUIDE** *for* **1937**

**61<sup>ST</sup> YEAR**

**GLORIOUS NEW MARIGOLDS**

**SUNSET GIANTS**

**DWARF HARMONY**

See page 8.

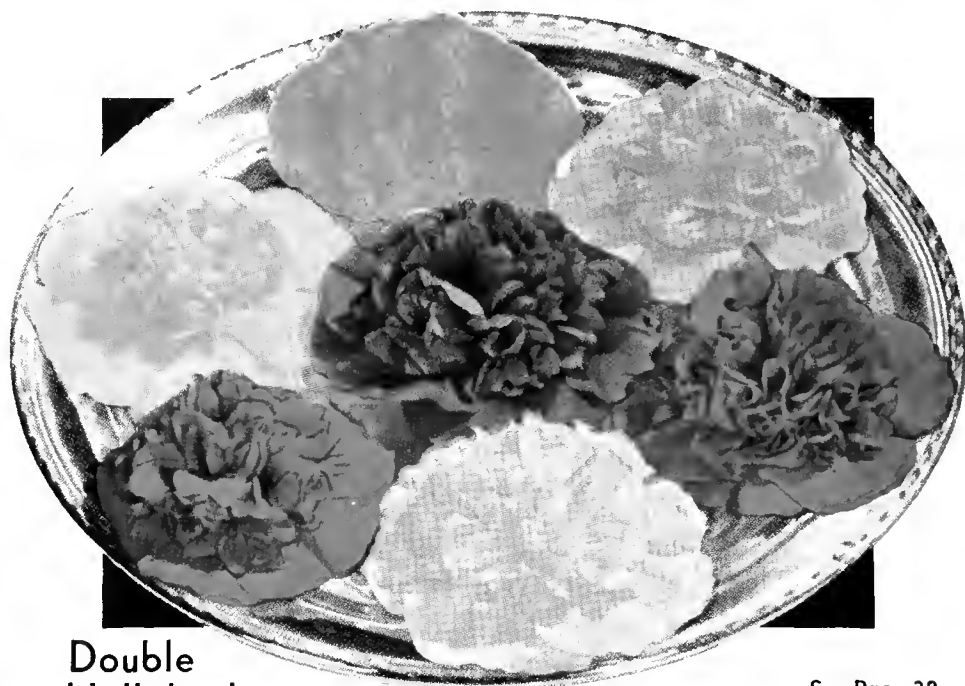


# Templin-Bradley's Lovely New Flowers



1613 **Petunia**  
Heavenly Blue.

Pkt. 10c.  
See Page 24.



**Double Hollyhocks**

Chamois, Maroon, Pink, Salmon, Scarlet, Yellow.

See Page 38  
Any Color or Mixed  
Pkt. 10c;  $\frac{1}{8}$  oz. 30c.



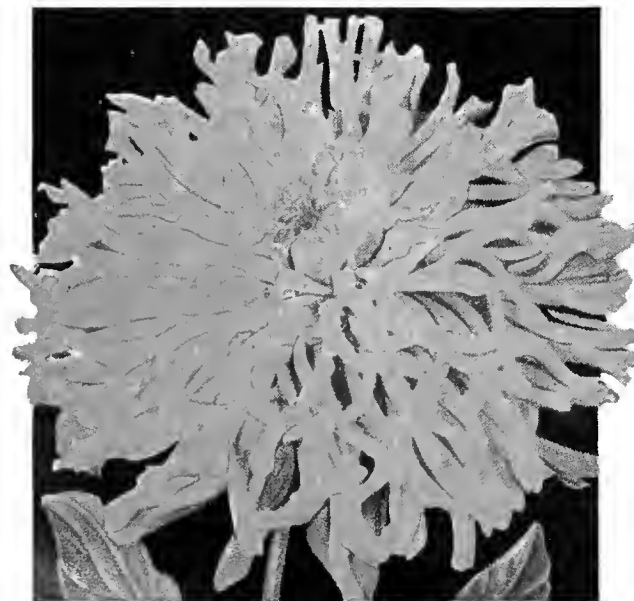
**Asters** Giant California Sunshine. See Page 7.  
Blue, Lavender, Rose or Mixed. Ea. Pkt. 10c.



16 **Ageratum** Improved Blue Ball. See Page 7.  
Pkt. 15c;  $\frac{1}{16}$  oz. 50c.



1383 **Marigold** Chrysanthemum Flowered Hybrids. See Page 8. Pkt. 15c.



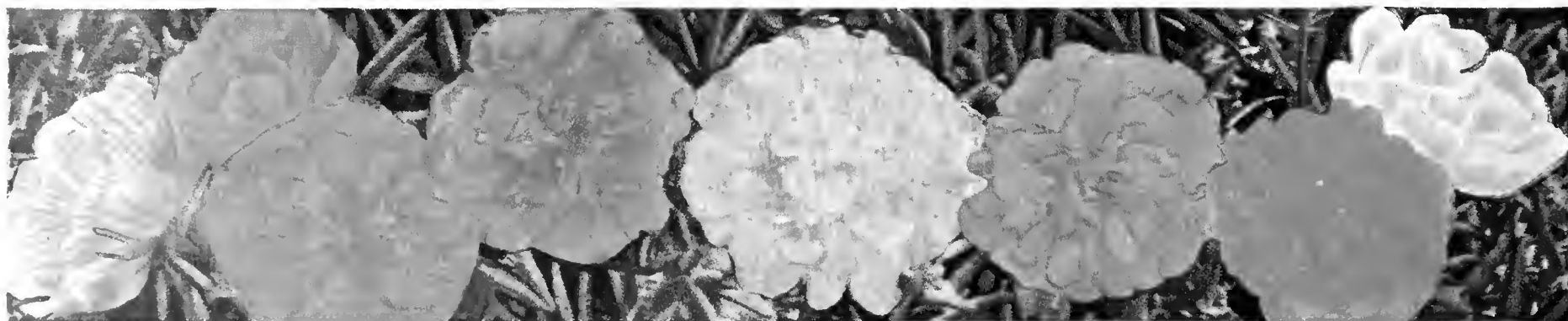
2297 **Zinnia** Fantasy Star Dust. Pkt. 15c.  
See Page 30.



1584 **Petunia** Giants of California. Pkt. 15c.  
See Page 8.

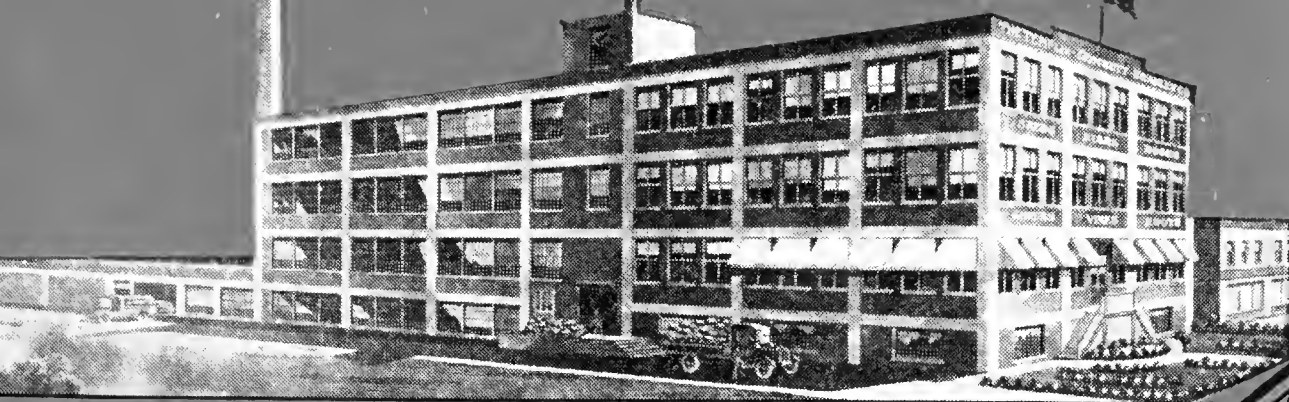


**Zinnia** Linearis Orange. Pkt. 15c.  
See Page 9.



1641 **Portulaca Double Mixed** The Perfect Annual for Borders, Ground Covers and Rock Gardens, Blooms profusely All Summer and Fall. Glorious Mixture, Pkt. 10c;  $\frac{1}{8}$  oz. 30c.





FLOYD BRADLEY  
President



P. T. BRADLEY  
Vice President



R. L. TEMPLIN  
Founder

## PRICES INCLUDE DELIVERY

On every thing in this catalog except where noted, prices include delivery to your mailbox or express office. This means you have no extras when you buy here.

## WHEN TO ORDER

Catalogs are mailed early so you can order as early as possible. We appreciate early orders because it enables us to fill them with most experienced help before the rush hits us, at which time we can fill 7,500 orders per day. We like to fill all orders within 24 hours of arrival here. Our customers like this service.

## HOW TO ORDER

Use the printed order blank bound in between pages 6 and 7. Fill in the form at the top first. Then list the seeds and plants, price and add. Note the column for "Variety Numbers," on all seeds and also on collections of plants. By using the "Variety Numbers" when you order it will increase accuracy all around. Use the enclosed tough, safe, self-addressed envelope, when you mail us your order. You may pay by Money Order, Check or if you must send cash or stamps, be sure to register the envelope.

## WHEN DO WE DELIVER?

Seeds will be shipped as soon as your order is received. Begonias, Gladiolus, Dahlias, Cannas and other bulbs will be shipped from here, either with the seeds, or if there is danger of freezing them, later. All hardy nursery plants will be shipped from our Painesville Nursery at proper planting time.

# THE TEMPLIN-BRADLEY CO.

NATION WIDE SEEDSMEN AND NURSERYMEN

CLEVELAND, OHIO

Dear Customer:-

To help you get the most out of your gardening this year - whether your garden is a hobby, a business or just to keep your home looking nice - we present this new catalog.

You will like its helpfulness while you are planning your garden - the accurate descriptions, the plentiful illustrations all from actual photographs, the natural color reproductions on fifteen full pages, the three famous charts for annual, perennial flower and vegetable seeds and the suggested plantings of various combinations of seeds and plants to obtain pleasing and useful effects.

You will like the moderate prices, too. In every case, where you need more than a single packet of seed or a single plant, we make definite reductions for quantities which represents the lower cost made possible by quantity deliveries.

You can spend pleasantly, all the time you devote to reading and studying this garden guide, for it is actually just that.

You will find the index especially helpful because practically every kind of seed and plant bears two or more names - the common and the botanical. Thus, if your friends have told you of something you have felt you would like to try and you have either name, the index will help you locate it quickly.

With facilities here for filling about 7,500 orders per day, you can see that we are prepared to give the best service imaginable.

We appreciate the orders you may have sent us in the past and will be counting on your order this year.

Our wish for you is that you may have the best garden in 1937 you have ever had,

*Floyd Bradley*

FB.B.

President.

# I N D E X

## FOR DEPARTMENTS, ETC.

Annual Flowers 1-32; 46;  
64; 66; 85.

Annual Vine Seeds 32.

House Plant Seeds 64.

Perennial Seeds 33-43.

Vegetable Seeds 47-63.

Lawn Seeds 66-67.

Baby Chicks 65.

Hardy Shrubs 76-79.

Hardy Flowering Vines 79.

Perennial Plants 69-75; 88.

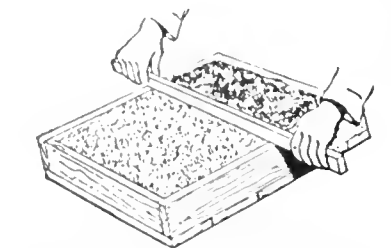
Roses 44; 45; 80; 81.

Canna Roots 86; 89.

Dahlia Tubers 86.

Begonia Tubers 90.

Gladiolus Bulbs 85; 87; 89.



Fill flat to top with sifted soil and scrape level



Firm seed bed by tamping lightly with brick or board.

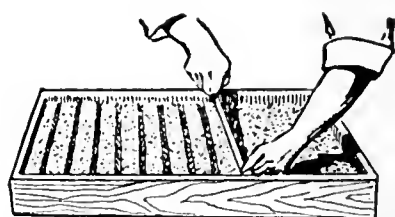
# Helpful Hints About Starting Your Flower Seeds

This new feature of the Templin-Bradley catalog is presented as a service to those trying unfamiliar flower seeds for the first time.

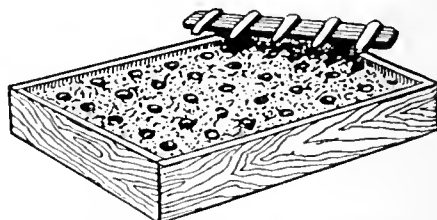
On pages 7 to 32, under the name of each family of Annual Flower Seeds, (in italics), you will find whether we recommend Culture "A," "B," "C," "D," "E," or "F." All of these cultures are given below.

The majority of the Perennial Seeds offered on pages 33 to 41 should be started by following Culture "F" below. However, after Cultures "C," "D" and "E" below, a few varieties of Perennial Seeds are listed which should be started under those recommendations.

If you find these Cultural suggestions of value to you, let us know by card or letter or a notation on your order. If, on the other hand, you do not think it worth while, we would appreciate knowing that, too.



Sow seed in shallow rows and barely cover. Merely press very fine seed in the surface



An easy, time-saving method of making holes for transplanting seedlings.

**A** Start seed in open garden April to June where plants are to stand. Wait until danger of frost is past and soil is warm. Soil should be loamy and worked fine. If soil is heavy it is advisable to sow in seed bed (See culture "B") and transplant to permanent place. Very small seed should merely be pressed in or barely covered. Coarse seed should be covered to about four times its diameter. In either case, firm the soil over seed to bring up moisture. Soil should not be allowed to become hard and dry at any time, but too much water may cause "damping off." Lay a piece of burlap or newspapers over seed bed to hold moisture and prevent baking of soil before tiny plants appear above the surface. When the little plants come up, pull out some and transplant if they stand too thickly so they have a better chance to develop. Keep soil loose around the plants.

**B** Sow outdoors from April to June, then transplant. Prepare seed bed in the open, of loose, loamy soil, raised slightly above surrounding surface. Surround the bed with a wooden curb to prevent rain washing across it. Its width should not be more than four feet so it can be worked easily. If possible use spot sheltered from strong winds, but shady locations are not recommended as seedlings should have full sun. Sow seed in rows five inches apart. Otherwise follow instructions in culture "A" above. Transplant seedlings when they make true leaves which are second pair that show or they may be left until larger before being moved.

**C** Start seed in cold frame or flat or florists' pot outdoors April to July. This culture is for slow germinating seeds. Some require a year to germinate. Use soil described in culture "D." Firm soil and broadcast seed which should be covered about four times its diameter. Use shaded location with free circulation of air. In spring, summer and fall water often enough to prevent soil from drying out. Mulching with peat moss helps to retain moisture. Over the winter place in protected spot outdoors and cover with leaves. Remember such seed requires considerable time, so do not disturb too quickly. It will eventually grow if given time enough and soil, moisture, etc., are correct. If moss forms on soil, sprinkle fresh soil over top. When seedlings produce true leaves, transplant.

The following perennial seeds require "C" culture

Aconitum	Dictamnus	Penstemon
Adonis	Helleborus	Phlox
Baptisia	Lobelia	Polemonium
Cerastium	Meconopsis	Primula
Oenothera	Statice	

**D** Start seed indoors in April or May in box or regular florists' pot. Place receptacle in south window so it may have sunlight most of the day. Box should have holes in bottom for drainage. After covering drainage holes in pot or box with broken pottery, fill with mixture of half sand and half black loam. This is regular potting soil, which may be obtained from florists. Firm the soil. Place pot or box in water so that it soaks up from below, or use a fine spray that does not wash soil. Place in dark room, covering with piece of burlap or newspaper until the plants appear, when receptacle should immediately be placed in full light. To conserve moisture cover pot or box with glass. When moisture collects on glass, wipe it off and prop up one end of glass to allow circulation of air during the day while sun shines. A minimum temperature of 50 degrees at night and 75 degrees during the day give best results. At no time should soil be allowed to dry out. Transplant seedlings to other flats when they get their second set of leaves, setting them at least two inches apart, or they may be placed in small pots or in a border or seed bed outdoors.

The following perennial seeds require "D" culture

Arenaria	Edelweiss
Armeria	Heliopsis
Doronicum	Wallflower

**E** Sow in cold frame or hot bed in April or May. It is recommended that seed be sown in flats, which are placed in the frame. If hot beds are heated with manure, do not sow seeds until temperature of newly made bed has dropped to 90 degrees. It is important that watering and ventilation be closely watched. On sunny days in spring always keep one end of sash open to prevent overheating which would cause spindly growth. Soil should never be allowed to dry out. Transplant seedlings to other flats when they have made their second set of leaves. Plant two inches apart each way. They may also be transplanted to soil in hot bed or in open ground if not too early in season.

The following perennial seeds require "E" culture if not started indoors as in culture "D"

Arenaria	Edelweiss
Armeria	Heliopsis
Doronicum	Wallflower

Good Seeds Carefully  
Handled Make Good Gardens.

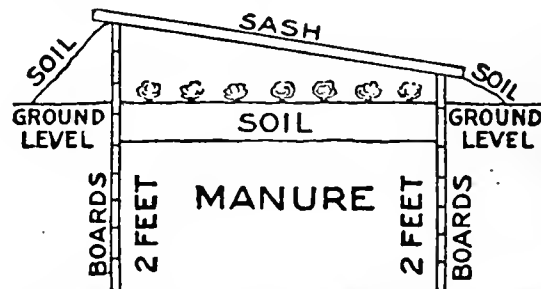
Templin-Bradley Seeds  
are good seeds.

**F** Sow seed thinly in cold frame or flat or florists' pot outdoors in April after frost danger is past and any time up to August or September 1st. Use soil as described in culture "D." Broadcast seed which cover about four times its diameter and press in with edge of board. Place in cool, shaded location and keep soil moist. After germination supply bottom moisture and when seedlings get second or third set of leaves, transplant to more room. When they reach height of five or six inches and develop a fair root system, transplant to permanent place. The problem with seed started in mid-summer is that weather is usually so hot and dry and moisture supplied evaporates so rapidly, it is difficult to get good germination and quick growth. If you have a cool, moist spot to start seed or you provide means of gentle sprinkling and shading, you will be safe in starting then. Cloth or newspaper over the receptacle until plants appear, holds moisture and prevents baking. Plants of seeds sown in late summer really should be carried over first winter in cold frame for proper protection.

All perennial seed not listed under "C," "D," or "E" requires "F" culture.

## THE HOT-BED

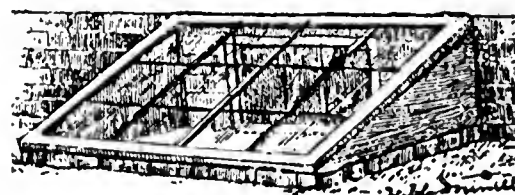
A hot-bed is really a miniature greenhouse and will enable you to start some plants from six weeks to two months earlier than otherwise. The cut below will give you quite a clear idea of the construction.



Showing the construction of a small hot-bed.

## COLD FRAMES

One fine place to build a cold frame is right against a basement window of the house. Build it without a back and so arranged that the window can be opened to let heat from the basement get in.



A cold frame against a basement window.







# Templin-Bradley's Finest Flower Seeds

## Annuals

### ← Snapdragons

74 University  
of California,  
Rust Proof

The large flowers on long spikes, with the clean, healthy, broad foliage make this one of the most desirable Snapdragons. A pleasing combination of colors. See page 12. Mixture, Pkt. 10c; 1/8 oz. 35c.

### Viscaria →

2093 Blue Pearl

This new, free-flowering annual in pure lavender blue, is erect and the flowers have no eye which makes it distinctive. Sow broadcast for a fine flower bed. See page 9. Pkt. 15c; 1/8 oz. 35c.

### ← Double Cornflower

or Bachelor's Button

536 Jubilee Gem

This dwarf variety is literally covered with flowers of vivid blue. Easy to grow and suitable for dainty bouquets. Splendid for borders. See page 7. Pkt. 25c.

### Double Nasturtium →

1444 Orange Gleam

Of the new race of double Nasturtiums, we consider this one of the most pleasing colors. So much character that it attracts a great deal of attention as a cut flower. See page 8. Pkt. 10c; 1/2 oz. 25c.

## Perennials

### Iceland Poppy

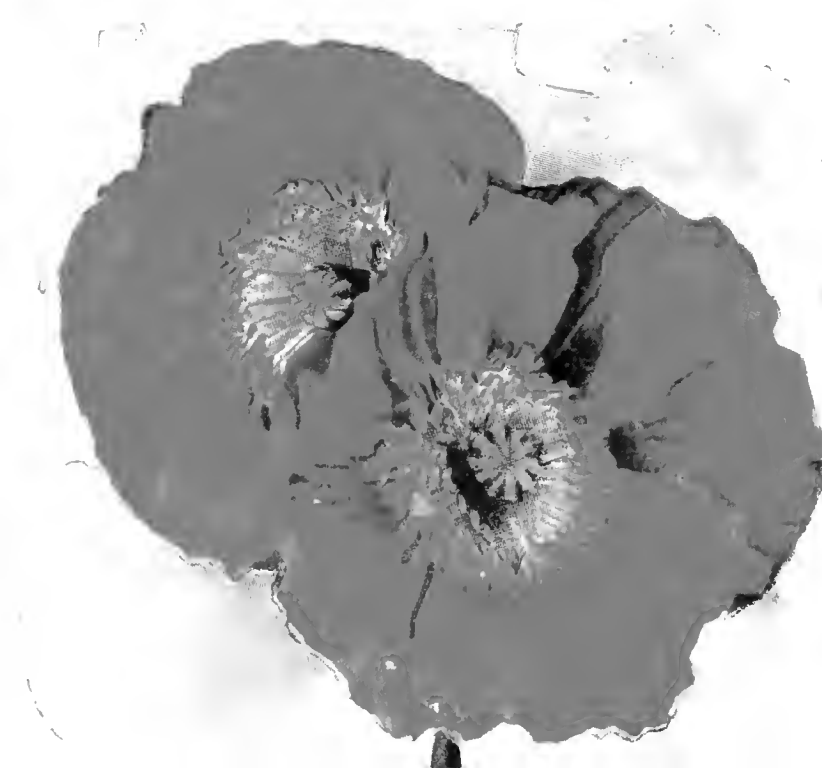
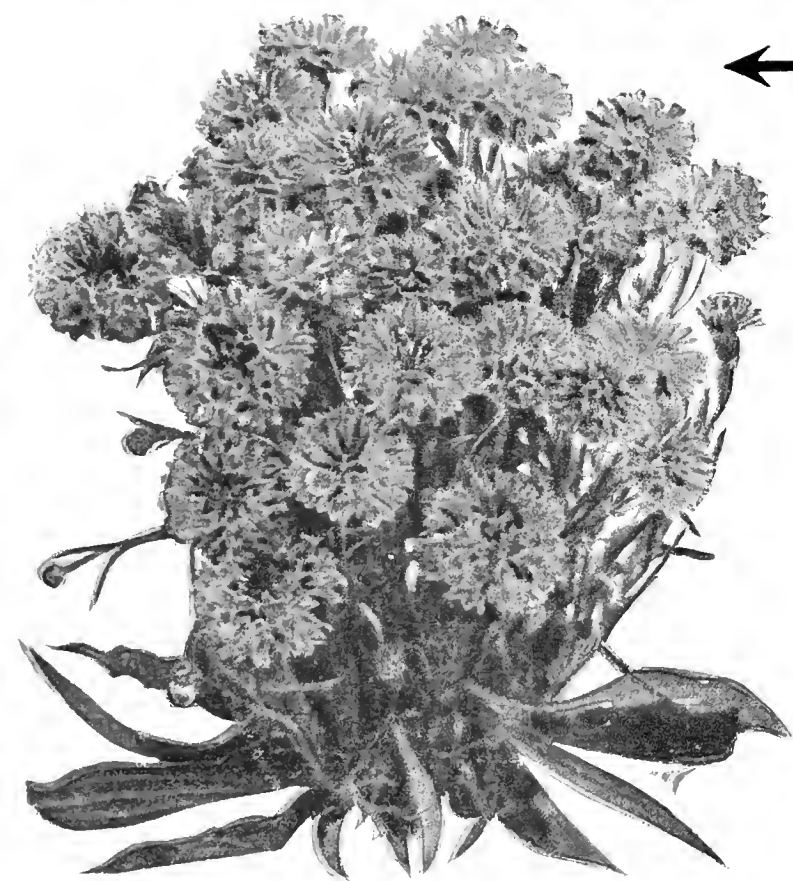
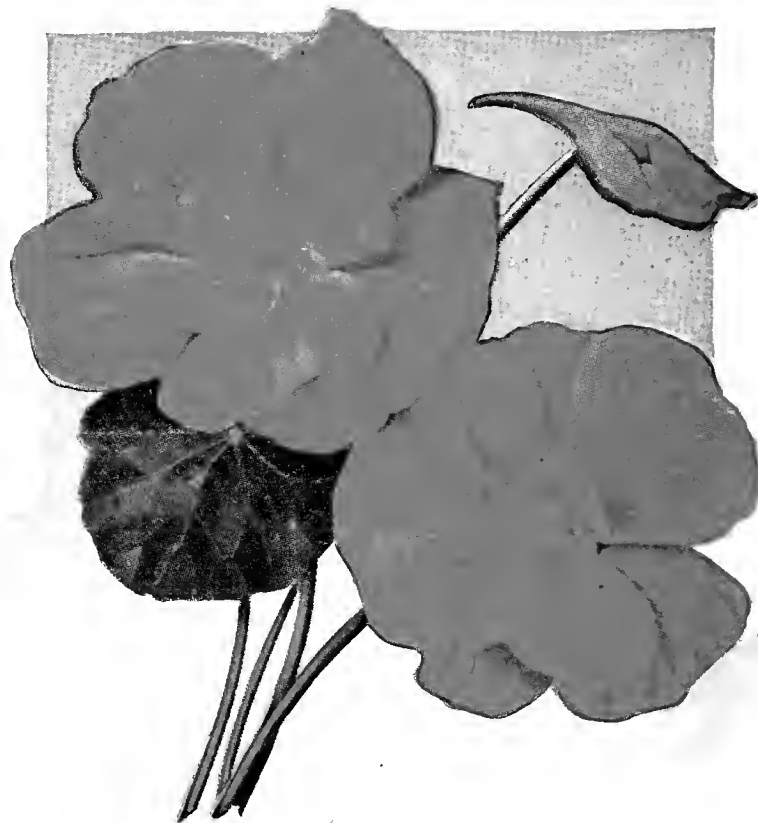
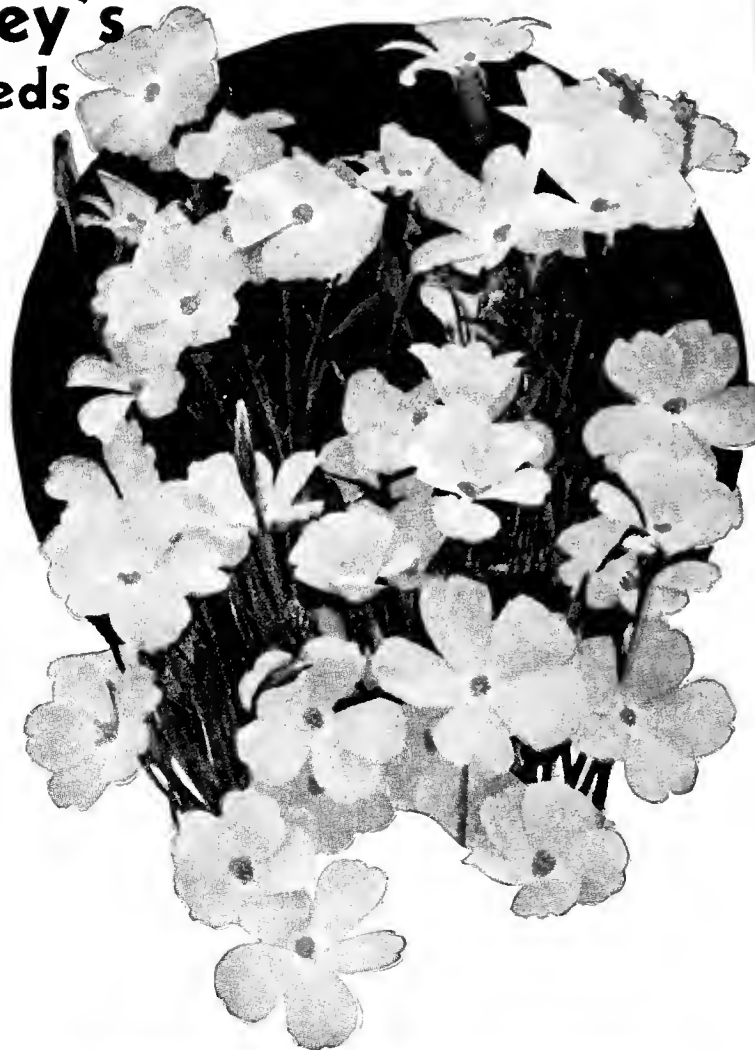
← 3190 The Emperor

This hardy Nudicale Poppy is new. The overlapping petals place it in the double class. Cut in bud, sear the stems and they will last as cut-flowers. See page 33. Pkt. 15c; 1/16 oz. 45c.

### Forget-me-not Hardy Myosotis

3117 Blue Ball →

Many who have grown Annual Forget-me-nots do not know that hardy ones are offered too. This new Blue Ball is a free flowering deep blue which you will like. Growing between Tulips makes a nice carpet. See page 33. Pkt. 15c; 1/32 oz. 45c.



**This saving will pay postage and cost of money order on your order. Does not apply on collections of seeds.**

All 5c packets, 6 pkts. for	\$ .25
All 10c packets, 3 pkts. for	.25
All 15c packets, 2 pkts. for	.25
All 20c packets, 3 pkts. for	.55
All 25c packets, 3 pkts. for	.70
All 35c packets, 3 pkts. for	1.00

**This saving will pay postage and cost of money order on your order. Does not apply on collections of seeds.**

**Please use this Order Blank. You can crease and tear on this dotted line and not spoil the Catalog.**

# Print Name and Address VERY PLAINLY!

**The Templin-Bradley Co.,**  
**Seedsman and Nurserymen, Date\_\_\_\_\_1937**  
**5700 Detroit Ave., Cleveland, Ohio**

**Gentlemen: Send me the goods ordered on this order blank, for which I am enclosing a Money Order (or \_\_\_\_\_) for \$\_\_\_\_\_.**

**PRINT YOUR NAME** (If a married woman, print "Mrs." and husband's first name and middle initial.) All members of one family should order under one name.

YOUR NAME	Mrs., Miss or Mr.	FIRST NAME	Middle Initial
--------------	----------------------	------------	-------------------

St. &amp; Number \_\_\_\_\_ R.F.D. \_\_\_\_ Box \_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

**ORDER BELOW (Use Variety Numbers)**[illegible]

**If your first order does not amount to \$2.50 or more, detach coupon and save it for a later order.**

# Rebate Coupon

As a special inducement to have you plant your 1937 garden with Templin-Bradley guaranteed Seeds and Nursery Stock, we present this 25 cent Rebate Coupon to you. Free.

**The Templin-Bradley Co.**

The difference between the value of this coupon (25c) and the total amount of your order may be remitted in cash, stamps, check or money-order.

(If cash or stamps, send by registered mail.)

# Saves You Money

Only one 25¢ Rebate Coupon will be accepted on an order of \$2.50 or more.

**Good For 25¢**

**Toward payment on your order if it amounts to**

**\$2.50 or More**



**A copy will be mailed to you about September 1st, FREE—if you just mention it at the bottom of your Spring Order.**

**A copy will be mailed to you about September 1st, FREE—if you just mention it at the bottom of your**

## Spring Order

THE TEMPLIN-BRADLEY COMPANY,  
Seedsmen and Nurserymen,  
5700 Detroit Avenue, \_\_\_\_\_,  
Cleveland, Ohio.

I greatly appreciate the money saving offer of the use of this coupon as 25 cents in cash toward payment of my order for seeds and nursery stock which I am enclosing.

(Must be \$2.50 or more)

Date..... 1937

**Detach here before mailing your order**

[illegible]

## Notice "Variety Numbers"

## Our Guarantee

**Our Guarantee** We guarantee the safe arrival of all seeds and plants you order from us, that they will be as represented and in condition to grow satisfactorily if planted and cared for properly. Any item or items not found to be satisfactory, will be replaced free of charge or we will refund the price you paid us for same if reported to us promptly. It is agreed that we shall in no case be liable for more than the actual price paid for items found to be unsatisfactory, if any. We do not guarantee fertilizers, insecticides or other manufactured articles.

**WHEN DO WE DELIVER? SEEDS.** All seeds will be shipped to you as soon as your order is received, as they are not affected by coldest weather. **NURSERY STOCK.** Begonias, Cannas, Dahlias, Lilies, Gladiolus, Summer Flowering Bulbs, Peonies and Iris will be shipped from here, either with seeds or separately, later, if there is danger of freezing. Perennial Plants, Ferns, Chrysanthemums, Phlox, Shrubs, Vines, Roses and Small Fruits will be shipped direct from our Painesville Nursery at proper planting time.

A column is provided for "Variety Numbers." Please use it to insure complete accuracy on all seeds. Also on all plant collections.



# Annual Flower Novelties

Experienced gardeners like to delve thru the Novelty pages of their seed catalog first of all. It is like reading the first page of the newspaper, for they bring the news of what is new.

On these first three pages you will find Templin-Bradley's latest introductions in Annual Flower Seed, the varieties which have received awards from the All-America Council and some not strictly new this year but which should be brought to the attention of those of you who have not so far tried them.

Every winter and spring, you are reading more and more, in the magazines and daily newspapers which carry Garden News, about "All-America" awards. For the past five years, the All-America Selections Committee of the American Seed Trade Association with which Mr. Bradley has worked closely, has conducted simultaneous tests of new varieties offered by individuals and seed producers from all parts of the world. These tests have been made in 12 Trial Grounds scattered from coast to coast and from Canada to Mexico, so in order to receive a majority of the votes of the judges, a new variety must have genuine merit and adaptability to the varied climates of the United States.

We believe the work being done by the All-America Committee is far more valuable to gardeners than would appear on the surface. In addition to study in our own Trial Grounds last summer, Mr. and Mrs. Bradley visited several of the All-America Trials and thus could see results in other than the soil and climatic conditions of Cleveland. We are enthusiastic about these novelties and suggest you try as many as you can this year.

## New Snapdragons

Culture D or E—See Page 4

**74 Rust Proof** University of California All-America. Color Page 6. This fine strain of Snaps has been developed through years of work done by scientists of the University of California and our expert seed growers. If you have been troubled with rust on your Snaps, try this new **Rust-Proof** strain. It will produce healthy plants with clean foliage and large flowers in lovely colors. All Colors Mixed: Pkt. 10c; 1/8 oz. 35c.

**92 Magic Carpet** Novelty from England. A Rock Garden Snap. A most unusual new development in the Snapdragon family. To see its real beauty, turn to Color Page 66. See how dwarf and creeping its habit and what an adorable rose color. It is truly a **Magie Carpet**. Pkt. 25c.

## Aster Oddities

Culture D or E—See Page 4

**Aurora Asters** Fully double flowers with attractive crest-like or quilled center and an outer band of broad petals. See cut at right. Splendid for cutting. Height 2 feet. August bloom. 3 Fine Colors:

- 289 Bright Rose. Rose with Yellow center.
- 286 Golden Sheaf. Wilt-Resistant. Deep Yellow.
- 288 Light Blue. Clear Blue, Yellow center.

Price Any Color: Pkt. 10c; 1/8 oz. 30c.

290 Collection 3 Pkts. (1 each color) 30c value, 20c.

**Giant California Sunshine** See Color Page 2. This fascinating new type of Aster is rightly called the most beautiful Aster in the World. The flowers 4 to 5 inches across are composed of a single row of loosely placed outer petals which contrast with the unique yellow quill-like center disc. Stems are long and heavy on plants 2 to 3 feet high.

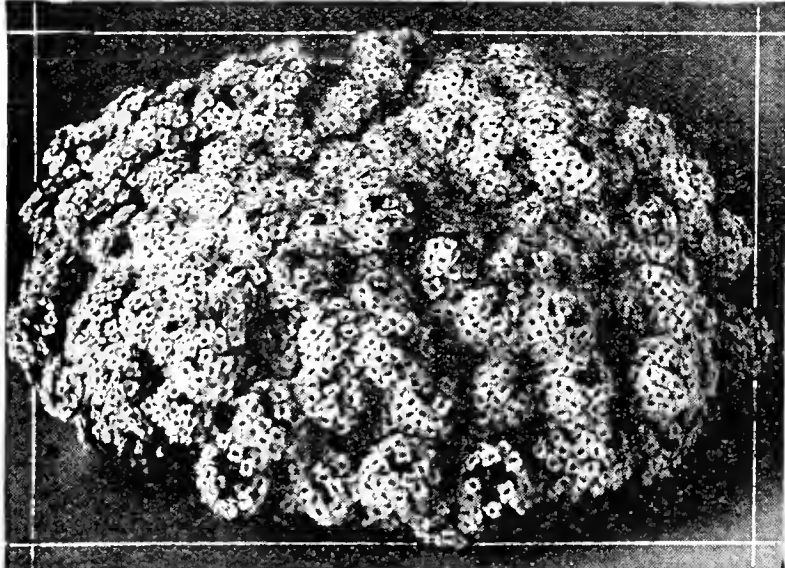
- 227 Apple Blossom
- 225 Enchantress Pink
- 224 Lavender
- 223 Light Blue
- 222 Purple
- 226 Light Rose
- 228 White
- 221 Mixed Colors

Price on Any Color or Mixed: Pkt. 10c; 1/8 oz. 25c.

230 Collection, 7 Pkts. (1 each color) 70c value, 50c.

**26 Alyssum Little Dorritt** As the picture below shows, this marvelous new Alyssum forms perfect little bushes only 4 inches high, completely covered with miniature white, fragrant flowers. Perfect for edging. Culture D or E. Pkt. 5c; 1/4 oz. 25c.

**350 Brachycome** Annual Cineraria Swan River Daisy Iberidiflora. Plants 10 inches tall, covered with masses of little Daisy-like flowers in Blue, Pink and White. Lovely for table bouquets and a fine border plant. Culture D or E. See Page 4. Mixed Colors: Pkt. 10c; 1/8 oz. 25c.



Alyssum, Little Dorritt

**420 Calendula Campfire** In Color Page 16. This is a vastly Improved Strain of the Campfire or Sensation **Calendula** introduced sometime ago. Blooms are flat and very double and measure 4 inches across. Color is a deep strong orange with a distinct Scarlet sheen on upper side of petals. Culture D or E—See Page 4. Pkt. 15c; 1/8 oz. 30c.

**536 Cornflower "Jubilee Gem"** In Color Page 6. 1937 All-America. A dwarf variety of Double Bachelor Button or Cornflower. The plant is very compact, 12 inches tall. The foliage is distinct from all other Cornflowers, forming a tufted mass of bright green, contrasting beautifully with the strikingly vivid, double Blue flowers. An ideal flower to be used as an edging plant or for ground work in beds of other Annuals or Roses. Its blue beauty will thrill you. Culture A or B—See Page 4. Pkt. 25c.

## Cosmos Both All-Americas

Culture D or E

**626 Orange Flare** See Color Page 26. This vivid orange Cosmos has exceeded our expectations in that its beauty of color, new in the Cosmos family, its early and continuous bloom, its attractive bright green foliage, its uniformity in height and size of plant and its abundance of flowers, combine to make it an **Outstanding All-America Selection**. Pkt. 10c; 1/8 oz. 25c.

**616 Sensation** See Color Page 46. The wonderful new Cosmos that far surpasses all existing strains in size of flower. It is a real giant, blooms measure 4 to 6 inches across. It will bloom in eight weeks from sowing, is 4 to 5 feet tall and invaluable for cut-flowers. Mixture of pink and white. Pkt. 15c; 1/8 oz. 35c.

**685 Dianthus Superbus Loveliness** Rosy-Lilac, finely fringed flowers. Plants 12 to 15 inches tall. Very lovely. See Cut below. Culture D or E. See Page 4. Pkt. 20c.

**544 Floral Turkish Rugging** Chorizanthe Palmeri. A novel and lovely flower for your Rock Garden. It forms dense mats of Statice-like flowers of delicate Pink. Foliage, dull Green, changing to bronze in early autumn. 8 inches tall, spreads 12 to 18 inches. Pkt. 15c; 1/8 oz. 30c.

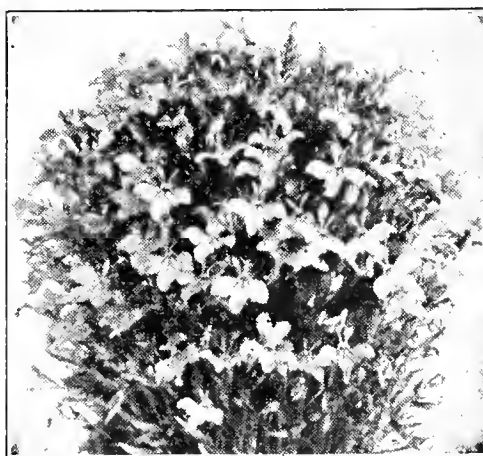
**2395 "Heavenly Blue" Ipomea** Morning Glory. Color Page 23. Blue as the sky. Enormous flowers, 3 1/2 inches across, open from sunrise until late afternoon. Rapid grower, ideal covering for fence or arbor. Start seed early in pots indoors as it is slow to germinate. Pkt. 10c; 1/4 oz. 35c.

**1284 Larkspur White King** All America Culture D or E. Flowers of pure glistening white. Florets are extremely large and fully double, 2 inches across and evenly spaced on the stem. Spikes 24 to 30 inches long on plants 5 feet tall. A wonderful variety for florists and for the cutting garden. Pkt. 15c; 1/8 oz. 25c.

## Two Lovely Lobelias

**1334 Blue Gown**. Clear deep Blue. Fine for edgings. Pkt. 15c; 1/8 oz. 40c.

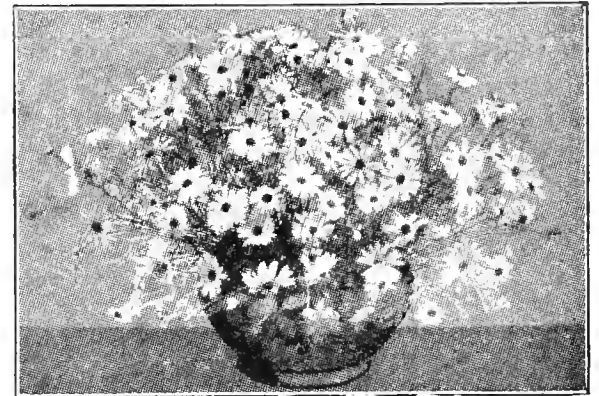
**1333 Emperor William**. Beautiful Mid-Blue. An English introduction. Pkt. 10c; 1/8 oz. 25c.



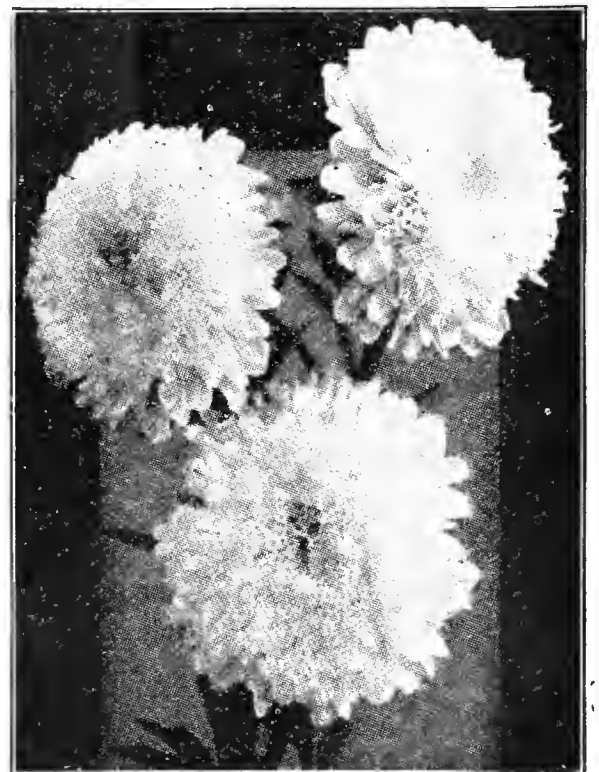
Lobelia, Blue Gown



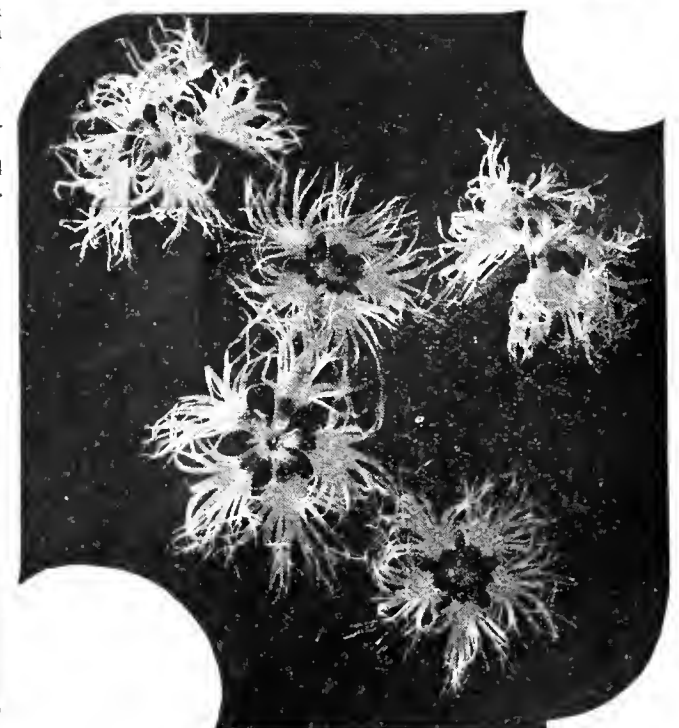
**16 Ageratum, Improved Blue Ball** Rich deep Blue Flowers, compact plants 4 inches high, uniform growth. Ideal border plant. See picture above. See Color Page 2. Culture D or E. Pkt. 15c; 1/8 oz. 50c.



Brachycome, Swan River Daisy

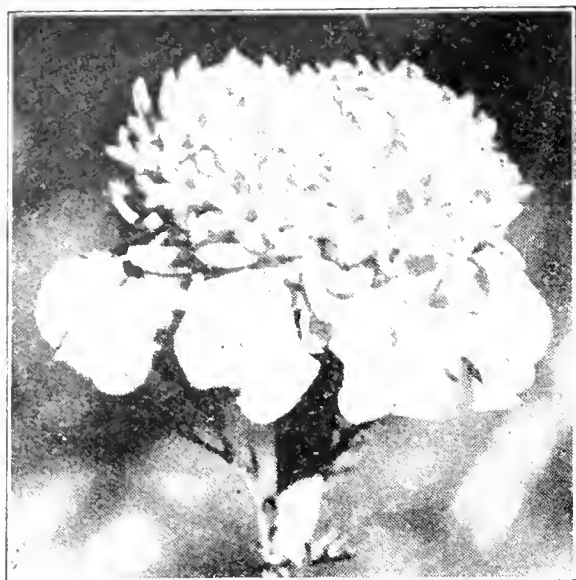


Aurora Golden Sheaf Aster



Dianthus, Superbus Loveliness





Marigold "Collarette" 1937 Gold Medal

## Glorious Marigolds

Culture D or E—See Page 4

## 1368 New Odorless Marigold

**"Crown of Gold."** 1937 Gold Medal All-America

On Sept. 1, 1933, the seed from the only 3 known plants was offered to us by a friend in China. By careful breeding and development, the seed we offer you is better than the first importation. Be among the first in your vicinity to grow this fine odorless Marigold. Color matches exactly Orange Flare Cosmos. Free-flowering, early, about 3 feet tall. See Color Plate Page 46. Pkt. 25c; 5 Pkts. \$1.00.

## 1383 Chrysanthemum Flowered

In Color Page 2. These new Hybrids contain many new and distinct types of Marigolds. Flowers vary in size from 2 to 4 inches, some are quilled, others imbricated. Fascinating shades of Yellow and Orange. Plants 3 feet tall. Pkt. 15c; 1/8 oz. 45c.

## 1357 Dixie Sunshine 1936 All-America Late but Lovely.

A marvelous Marigold for late bouquets. The flowers are Golden-Yellow, 100% double, 1 1/2 inches in diameter, made of tiny 5-petaled Chrysanthemum-like florets, with lacinated effect. Tall bushy plants, finely cut foliage, producing hundreds of the lovely little Marigolds which last for days after cutting. See Cut on Page 20. Very late variety so be sure to start the seed indoors early. Pkt. 10c; 1/8 oz. 35c.

## 1375 All-Double Royal Scott

In Color Page 26. 1937 All-America Selection. A most striking color combination in rich Mahogany and Old Gold. A new strain of Dwarf Striped French Marigolds. Compact, bushy, uniform plants 10 to 12 inches tall. Pkt. 10c; 1/8 oz. 25c.

**"Front Cover" Marigolds**

1358 Sunset Giants The flowers shown in direct color on front cover were sent us by Air Mail Special from one of our Seed Growers in California. These actually measured 5 inches across. Gigantic, showy and fragrant, they come in a grand mixture of colors from deep Orange through Golden-Yellow, to a delightful shade of Primrose-Yellow. Plants extremely strong growing, producing 6 to 8 branches of 3 to 6 flowers each. (See cut of Sunset Giant Plant, Page 20.) Pkt. 20c; 3 Pkts. 50c.

1376 Dwarf Harmony Double French Scabiosa-Like. Strikingly beautiful flower 1 1/2 inches across, center of Orange-Yellow, deep tubular Scabiosa-like petals with broad velvety Maroon guard petals. Compact plants 12 inches high. Blooms freely from June to frost. Plant in front of Sunset Giants. The combination is alluring. Pkt. 10c; 1/8 oz. 25c.

1382 Cover Collection 2 Pkts. 1 each of 2 kinds 30c Value for 25c

## 1386 Marigold Special Offer

6 Pkts. 1 each of 6 Novelties Value 90c for 70c

## Double Gleam Nasturtiums

Sweet Scented—All-American Selections

1444 Orange Gleam. Pkt. 10c; 1/2 oz. 25c; See Color Page 6.

1440 Gleam Hybrids. Pkt. 8c; Oz. 20c; See Color Page 85.

All Gleam and Other Nasturtiums Listed on Page 21.

## Special Petunias

Culture D or E—See Page 4

## 1570 All Double "Triumphant"

Giant Fringed 100% Double. Very large flowers 4 to 5 inches across. Well-balanced mixture of all lovely Petunia colors and shades. Plants 14 to 17 inches tall. This Japanese strain is the finest Double Petunia yet introduced. See cut at left. Separate colors listed on page 24. Pkt. 60c; 3 for \$1.50.

## 1582-F Dainty Lady All-America. Color Page 66. Single

Fringed Large Flowering. Daintily fringed flowers of delicate light Yellow, deepening to Golden-Yellow at the throat. A new color in Petunias. Makes fine pot plant. Color deepens if kept partly shaded. See Cut at left. Pkt. 20c; 3 for 50c.

## 1599 Flaming Velvet All-America. Color Page 46. Rich brilliant velvety Scarlet shades. Most unusual color. A

Holland introduction that will brighten your garden. Pkt. 10c; 3 for 25c.

## 1584 Giants of California Color Page 2. Huge flowers

of great beauty. A well balanced mixture of light and dark colors, including Pink and Rose shades, all fringed and ruffled, with attractive deep throats, many beautifully veined. See Cut below. Mixed. Pkt. 15c; Large Pkts. 50c.

## 1613 "Heavenly Blue" Petunia

An Adorable Color Pkt. 10c; 3 for 25c. See its Beauty in Color, Page 2.

## 1620-B Martha Washington All-America. A perfect

little ball of beauty, 9 inches tall. Flowers are ruffled, pink, veined wine-red, with violet throat. Resembles a Pelargonium. See Cut below. Pkt. 15c;

## 1620-A Miniature Rose Gem

All-America. Neat, compact plant, 5 to 6 inches high and smothered with a mass of rich rose colored blooms about 2 inches in diameter. A charming new miniature petunia. See color, page 46. Pkt. 15c.

## 1631 Novelty Petunia Collection

7 Pkts. (1 each of 7 Above) \$1.45 Value \$1.00

## Roggis Giant Pansies

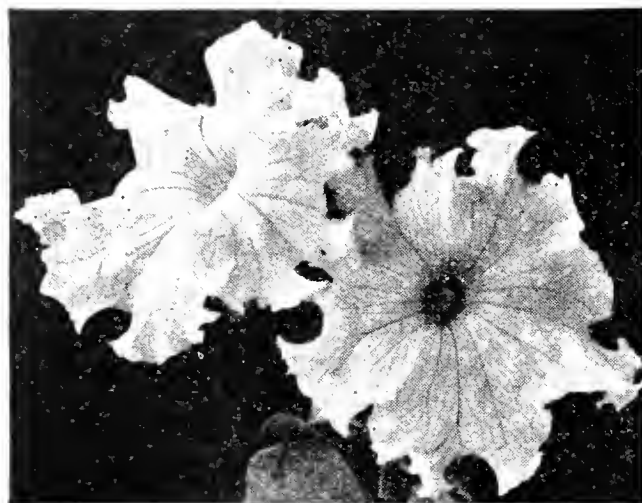
De Luxe Mixed Pkt. 25c.

Color Page 23.

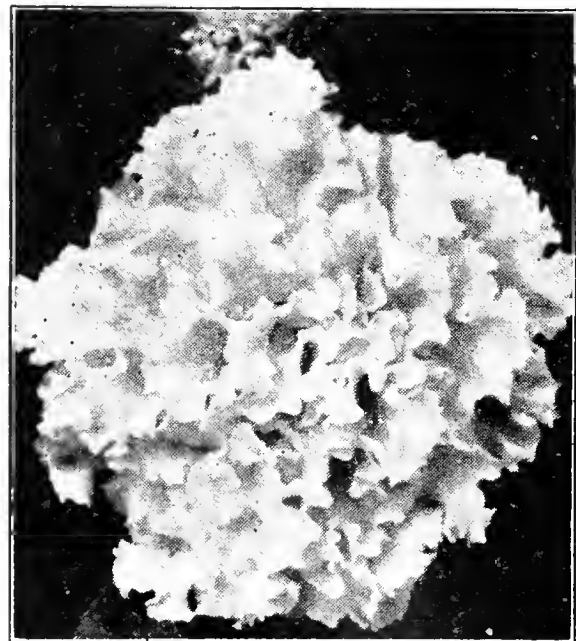
Other Pansies Page 22



Roggis Swiss Giant Pansies



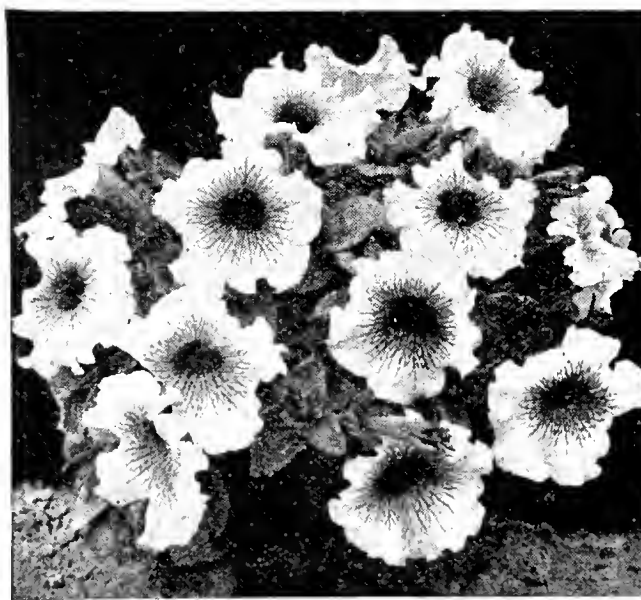
Petunia Dainty Lady, See Color Page 66



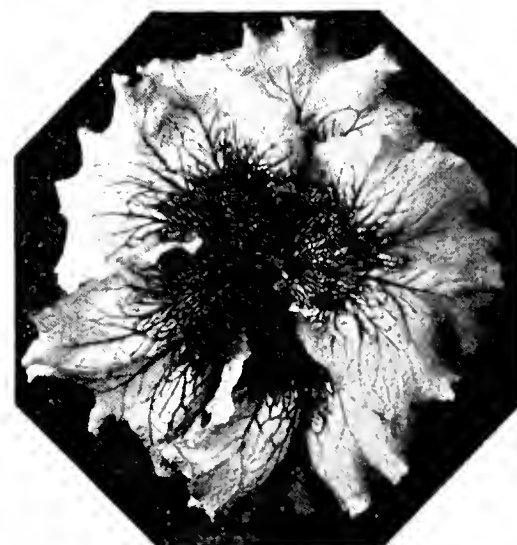
Petunia All-Double "Triumphant"



Gleam Nasturtiums, Color Pages 6 and 85



Petunia Martha Washington



Petunia Giant of California, Color Page 2

## Phlox See Color Page 46 Culture D or E

**1625 Gigantea Art Shades** Phlox Drummond. All-America. A fine new strain of Phlox with flowers 1 to 1½ inches across and comes in a wonderful range of art shades, salmon, apricot, apple-blossom, soft rose, light blue, light mauve, pale, violet and all with cream or white eyes. Soft colors blended in beautiful mixture. Plants 9 inches high. Pkt. 10c; ⅛ oz. 35c.

## Salpiglosis See Page 4 Culture A or B

**1705 New Dwarf Giant Flowering** New Strain of Salpiglosis with compact branching dwarf plants, 18 to 20 inches tall, making it ideal for bedding purposes. Extremely floriferous, covering the entire head of the plant with blossoms half again as large as the regular Salpiglosis. Our Mixture contains, Blue, Scarlet, Crimson, Brown, Lilac and many intermediary shades, all beautifully veined with Gold. Pkt. 20c; ⅛ oz. 30c.

## Scabiosas See Color Page 26 Culture D or E

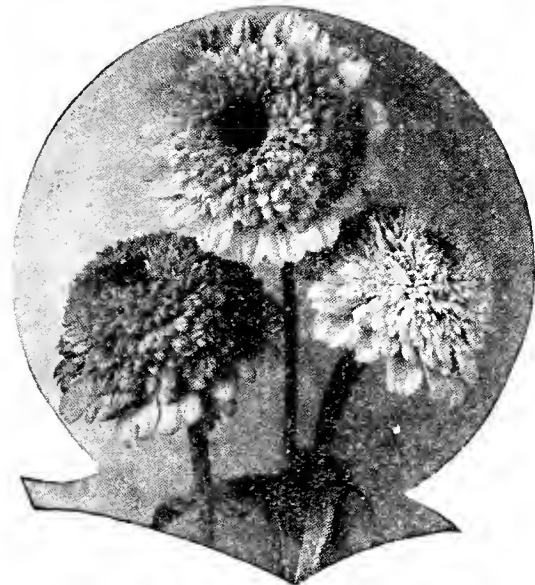
**1733 Blue Cockade** Award of Merit from London Royal Horticultural Society. A lovely azure blue, large, conical, half-hardy. One of the finest flowers for cut-flowers, and one of the most attractive in our Annual Flower Trial Grounds. Pkt. 15c; ¼ oz. 30c.

**1737 Rosette** A glorious new color in Scabiosas. Beautiful shade of deep Rose, heavily suffused with Salmon. Extra large flowers on long stiff stems. A grand companion to Blue Cockade. Pkt. 15c; ⅛ oz. 25c.

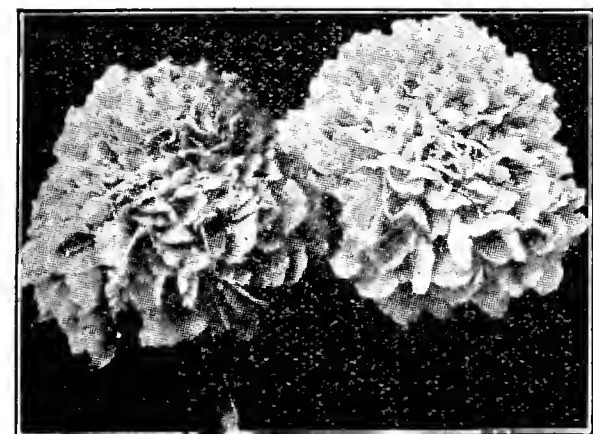
**1744 "French Bouquet" Offer**  
Scabiosas—Pink and Blue Color Combination  
2 Pkts. 1 each, Rosette, Blue Cockade 25c.

**2070 Verbena "Eyeful"** All-America. Startlingly beautiful. Medium sized flowers of intense, dazzling scarlet with white eye. Compact plants, useful for bedding or borders. Its sparkling color and its genuine beauty, give it the name, "Eyeful." See color page 26. Pkt. 10c; ⅛ oz. 35c.

**2093 Viscaria "Blue Pearl"** See Color Page 6. English Novelty. A charming flower to sow broadcast where a mass effect is desired. This lovely Blue Pearl is a delicate pure Lavender-Blue. Grows 1 foot tall, blooms all summer. Pkt. 15c; ⅛ oz. 35c.



Zinnia Scabious Flowered Mixture



Scabiosa, Blue Cockade, See Color Page 26

## Striking Zinnias

See Color Pages 2, 23 and 26  
Culture D or E—See Page 4

**2298 Early Wonder Gypsy** A distinct New Type of Zinnias, producing flowers within 30 to 40 days from seeding. The 15 to 20 inch plants are extremely free flowering with very little foliage, medium sized flowers, long wiry stems—a fine flower for bouquets. Color is deep Burnished-Orange, startlingly rich and gay, the most colorful Zinnia yet introduced. Pkt. 10c; ⅛ oz. 35c.

**2294 Fantasy Mixed** All-America. See Color Page 26. A striking Novelty. It is of the curled and crested type with flowers of medium size, in a wide range of colors and shades. Reds, yellows, orange, bronze, gold and the pastel pinks and rich cream. The unusual shaggy, twisted petals give it a dainty beauty that makes it most desirable for cut-flowers. You will enjoy its novel type. Pkt. 10c; ⅛ oz. 35c.

**2297 "Star Dust" Fantasy** All-America. See Color Page 2. Rich deep intense Golden-Yellow, a glorious color for garden beauty and alluring bouquets. It has the same shaggy-petaled, medium sized, delicately graceful flowers of the Fantasy Mixed. Plants 2 to 3 feet tall, bloom 45 days after planting. Pkt. 15c; ⅛ oz. 35c.

**2300 Linearis** See Color Page 2. New Australian Zinnia. A dwarf early flowering Zinnia that one of our Seed Growers found in a garden in Australia. It resembles "Little Jewels" in size and form, height 8 to 9 inches tall with a 2 foot spread. The small single flowers are deep Orange with a delicate light Yellow stripe through center of petals. Makes adorable bouquets. Pkt. 15c; ⅛ oz. 35c.

**2288 "Little Jewels"** Templin-Bradley's See Color Page 26. Darling little miniature Zinnias that will thrill you all summer with their unusual charm and beauty. They come in the most gorgeous colors and combinations of golden, bronze, salmon, rose, mahogany and pink. Some will be single and star-like, others double, all beautifully marked. You will love these "Little Jewels." Pkt. 10c; ⅛ oz. 30c.

**2291 Scabiosa Flowered** Autumn Tints. An odd and attractive Zinnia, resembling a Scabiosa in form. The plants are extremely free flowering, 2 to 2½ feet high, giving a wealth of bloom throughout the summer. The color range includes all the beautiful shades of crimson, scarlet, orange, pink and yellows. These Zinnias are ideal for bouquets, especially in low bowls. See Color Page 23. Pkt. 10c; ⅛ oz. 30c.

**2268 Spun Gold** Dwarf Pumilla. Delicate pastel shade of Butter-Yellow. Rounded flowers 2½ to 3 inches across, on plants 12 to 18 inches tall. Very early flowering. A valuable addition to your Zinnia garden. Pkt. 15c; ⅛ oz. 25c.

**2301 Zinnia, Novelty Special**  
7 Pkts. 1 each 85c Value for 60c  
7 above

*50 Years of Seed Satisfaction.*

The Templin-Bradley Co.,  
5700 Detroit Ave.  
Cleveland, Ohio.

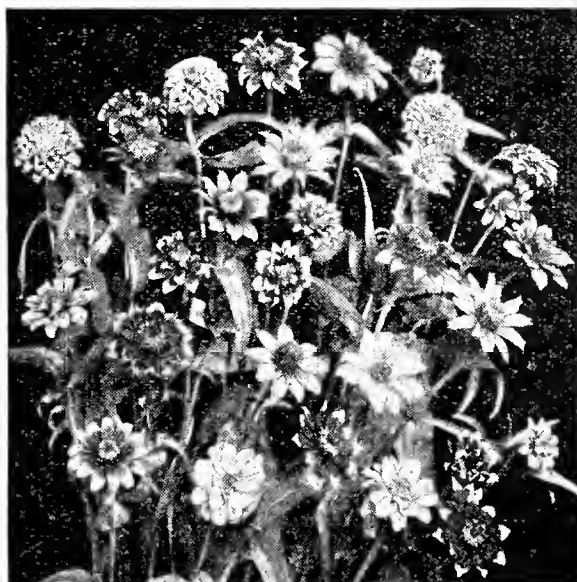
Gentlemen:

I have often wondered if it would be of interest to you to know that I remember the Templin Seed Company from which my mother used to order seed some fifty years ago. Each year she and I have ordered seeds from you.

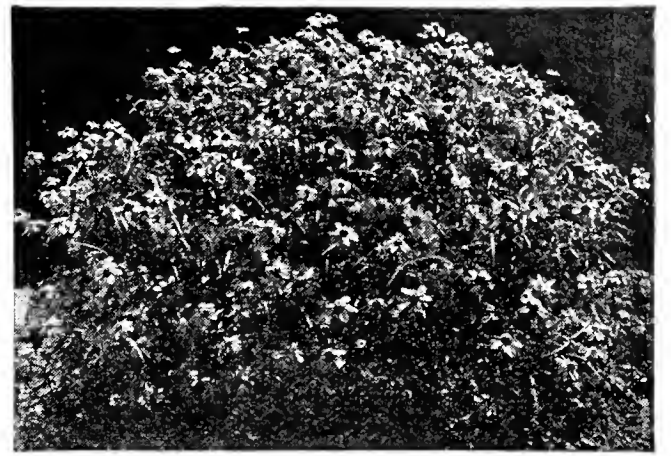
Yours,

(Signature on file)

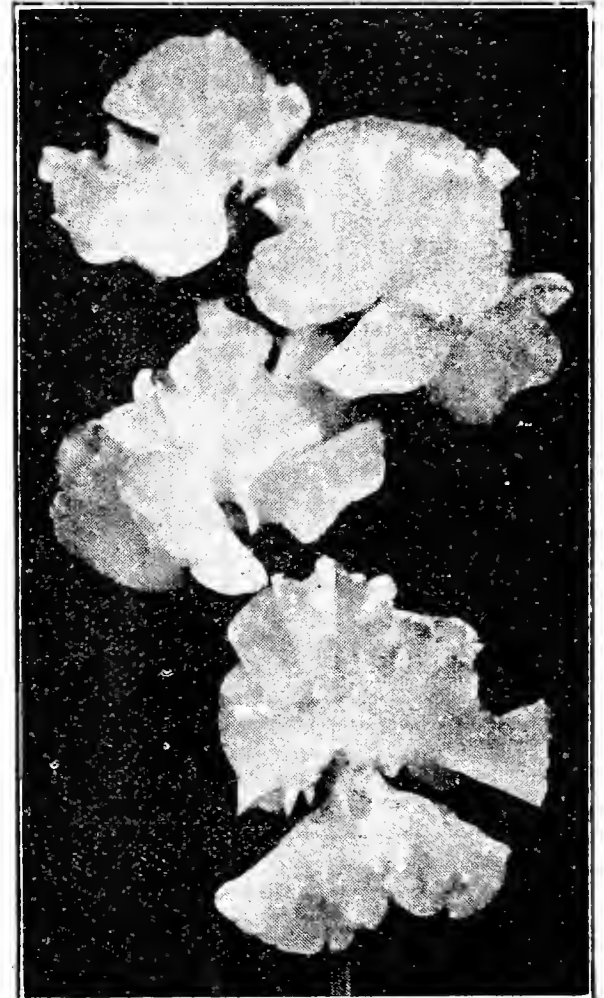
This family has been a customer for 50 Years



Zinnia "Little Jewels," Color Page 26

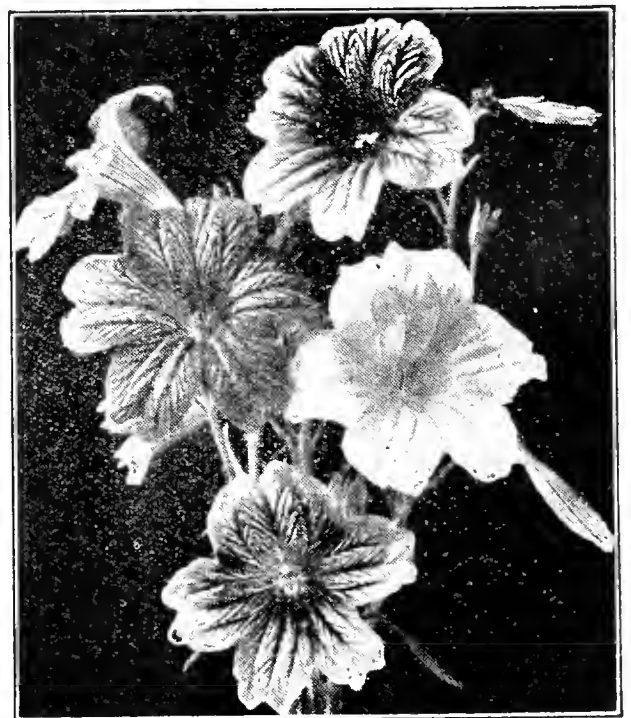


Plant of Zinnia Linearis



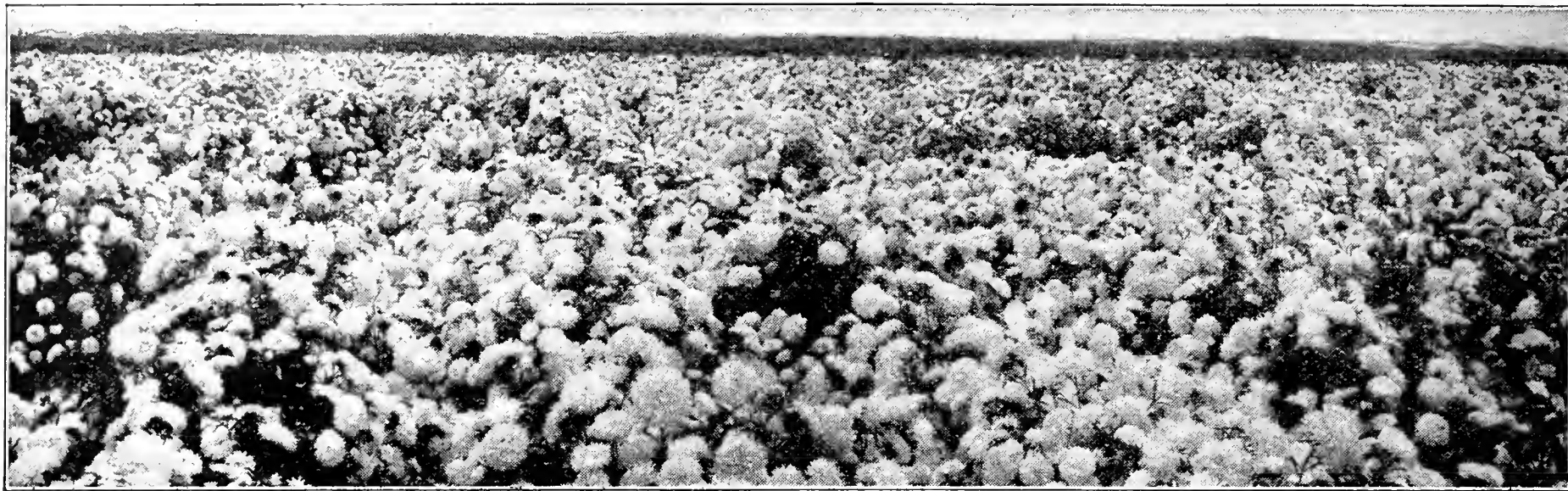
**Charming New Sweet Pea**  
1943 "Shirley Temple"

Daintily Frilled Lovely Soft Pink  
Flowers of Immense Size  
Pkt. 15c; ½ oz. 45c.



Salpiglosis New Dwarf Giant





A Field of Templin-Bradley's Wilt Resistant Asters Being Grown for Seed

## Templin-Bradley's Glorious Asters

Asters should have a place in your garden if you like plenty of flowers from July right on to frost. Their colors will suit your taste whether it be for white, delicate blues, pinks, salmons, yellows or the brilliant reds, deep purples and crimsons. Even a small bed of Asters will provide you with cut-flowers which will stand up in the home in hot weather. They are in such demand that customers in all parts of the country find ready sale for cut-flowers on the regular flower markets, on wayside stands and among neighbors. The intensive work in breeding which has been carried on by our specialist has resulted in improving the length of stems, the size of flowers and in fixing colors.

A most important development in Asters has been the work in making them wilt-resistant. This has been going on for several years and just as rapidly as we accomplish this important work with a family of Asters, we cease producing non-resistant strains and offer to you only strains which are resistant to Fusarium Wilt. All such are noted under the family name. The enjoyment you will get from growing Asters will be one of your greatest joys in flower growing. The fact that a large number of *America's leading florists* obtain Aster seed from Templin-Bradley each year is the strongest recommendation of quality we can offer you.

*Aster Culture D or E—See Page 4.*

### American Branching

Wilt-Resistant Asters. See Color Page 23.

Fully double globular flowers 4 inches across, petals incurved, stems often 2 feet long. Excellent cut-flower from midseason to frost. Branching habit, vigorous plants. Pleasing colors. You will love them.

- |                        |                |
|------------------------|----------------|
| 145 Coppery Rose       | 147 Shell Pink |
| 143 Crimson            | 144 Sensation  |
| 146 Dark Lavender      | (Scarlet)      |
| 142 Purple             | 148 White      |
| 141 Above Colors Mixed |                |

Price, any color or Mixed, Pkt. 10c; 1/8 oz. 30c.

150 Collection Offer—Value 70c  
7 Pkts. American Branching 50c  
1 each of 7 above colors

### Early Beauty Asters

Wilt-Resistant

Good sized flowers with center petals curled and whorled, blooms about same time as American Branching. Unexcelled for cut-flowers. Stems up to 2 feet. Sturdy plants with many branches. A distinct type you will be glad to have.

- |                  |                      |
|------------------|----------------------|
| 156 Azure Fairy  | 152 Purple           |
| (Dark Lavender)  | 157 September Beauty |
| 154 Black Prince | (Flesh Pink)         |
| 155 Carmine Rose | 158 White            |
| 153 Crimson      | 151 Mixed Colors     |

Price, any color or Mixed, Pkt. 10c; 1/8 oz. 30c.

160 Collection Offer—Value 70c  
7 Pkts. Early Beauty Asters 50c  
1 each of 7 above colors

### Queen of The Market

Wilt-Resistant Asters

These well known early flowering Asters are of the branching habit, about 20 inches tall and come into bloom very early. The flowers are fully double and the stems long. They are very useful for early market and for early cut-flowers.

- |                |                   |
|----------------|-------------------|
| 164 Crimson    | 166 Peach Blossom |
| 162 Dark Blue  | 163 Scarlet       |
| 167 Flesh Pink | 168 White         |
| 165 Light Blue | 161 Mixed Colors  |

Price, any color or Mixed, Pkt. 8c; 1/8 oz. 30c.

170 Collection Offer—Value 56c  
7 Pkts. Queen of The Market 40c  
1 each of 7 above colors



Dwarf Bouquet Asters

### California Giant Asters

Large, full flowers of the Crego type with broad, graceful petals, borne on long heavy non-lateral stems. Plants 3 feet tall, blooming from mid-summer until frost. California Giants are in great demand for cut flowers, both by the home gardener and the Florist. Try some of these this year.

- |                  |                   |
|------------------|-------------------|
| 212 Dark Purple  | 213 Light Blue    |
| (Wilt Resistant) | 217 Peach Blossom |
| 216 Deep Rose    | 218 White         |
| 211 Mixed Colors |                   |

Prices on any separate or Mixed Colors listed above,  
1 Pkt. 10c; 1/8 oz. 35c.

220 Aster Collection—Value 50c  
5 Pkts. 1 each 5 Colors California Giants 35c

### Giant Branching Comet

Wilt-Resistant

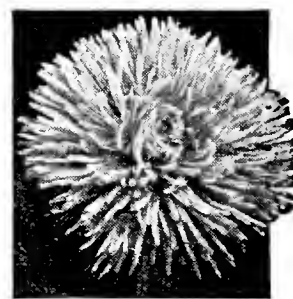
Like Japanese Chrysanthemums with long, twisted and curled, reflex petals. Flowers 4 inches across and fully double. Tall, strong, heavy bearing, long stemmed flowers that bloom from mid-season to frost. Excellent colors. One plant makes a big bouquet.

- |                             |                  |
|-----------------------------|------------------|
| 173 Blue Flame              | 172 Royal Purple |
| 175 Crimson                 | 179 Salmon Queen |
| 176 Deep Rose               | 177 Shell Pink   |
| 174 Light Blue              | 178 White        |
| 171 All above colors Mixed. |                  |

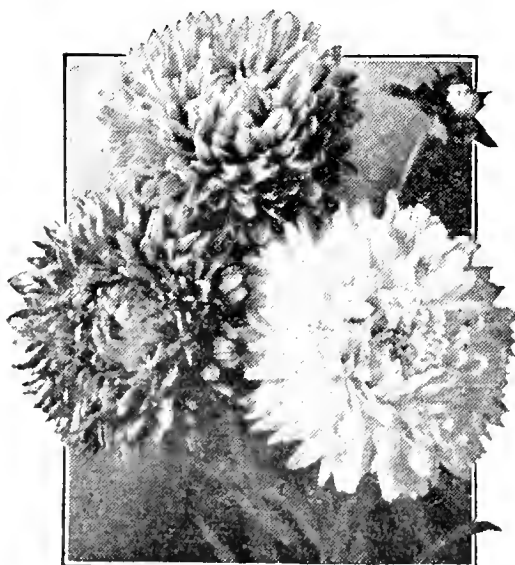
Prices on any above Pkt. 8c; 1/8 oz. 30c.

180 Collection—Value 64c  
8 Pkts. 1 Each 8 Colors Crego Asters 50c

Also called Improved Crego Asters



New King or Needle Aster



American Branching Asters



California Giant Asters

### Aster Collection

No. 149  
(Page 23)

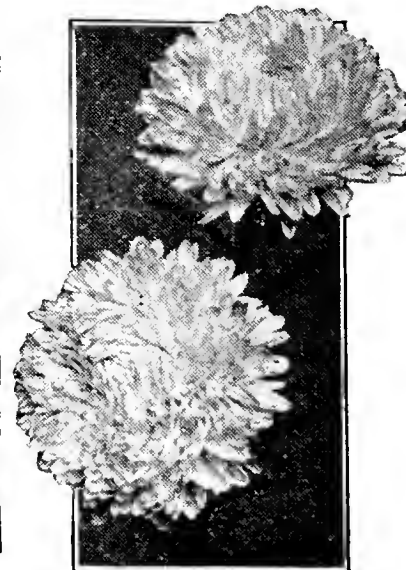
5 Packets  
1 each of 5 Colors

American-Branching  
Wilt-Resistant Aster

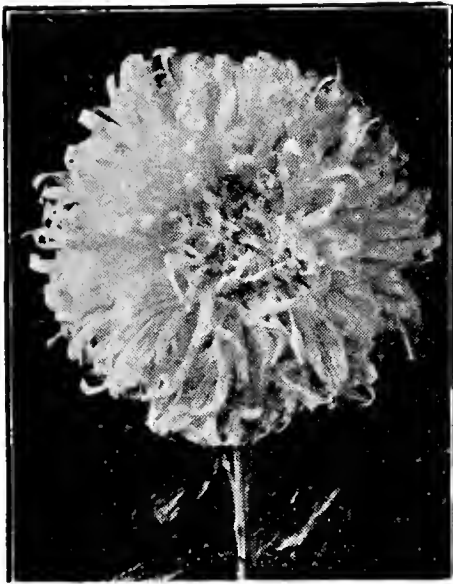
50c value  
for 35c



Aster, Mammoth Peony-Flowered



Early Beauty Asters

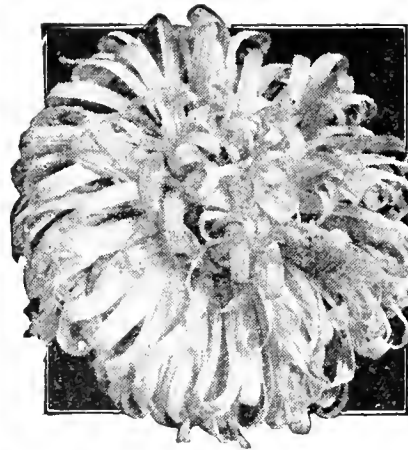
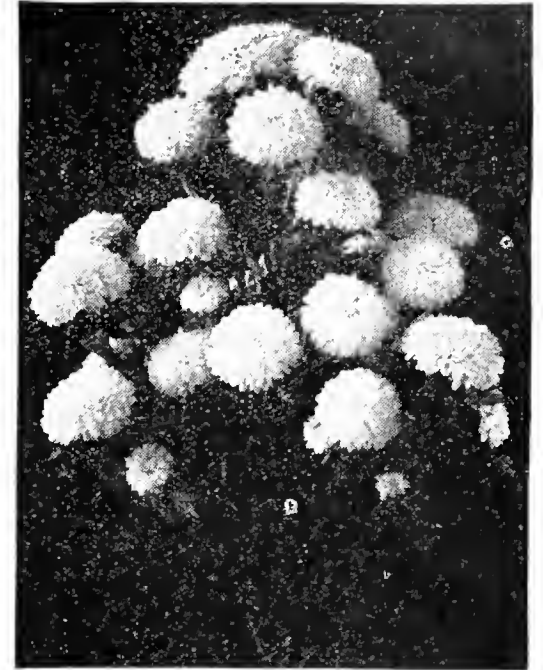


Aster, Super Giant Los Angeles

See also El Monte  
Super Giant Aster  
Listed Below, in Color Page 46



Southcote Beauty Aster

The Graceful Comet Aster  
Also called Crego Aster

Imbricated Pompon Asters

## Imbricated Pompon Asters

A most charming type of Asters. Small round cushioned center, with a few rows of short, broad outer petals. Plants upright, suitable for bedding and pot culture, 15 inches tall, bloom in mid-season.

272 Crimson	274 Light Blue	279 Violet, white center
273 Crimson, white center	275 Rose	278 White
277 Dark Blue	276 Rose, white center	271 Mixed Colors

Price on any above color or mixed, Pkt. 10c;  $\frac{1}{8}$  oz. 25c  
280 Collection 8 Pkts. 1 each of 8 colors, value 80c, for 55c.

## Giant California Sunshine Asters

Called "The most beautiful Aster in the World"

This is a most artistic flower with its single row of outer petals and its tufted center of shorter petals. The color harmony is startlingly beautiful, a dual-tone effect being obtained through the contrasting tints of the disc-like center and the outer row or guard petals. Flowers 4 inches across.

See Color Plate on Page 2

227 Apple Blossom	222 Purple
225 Enchantress Pink	226 Light Rose
224 Lavender	228 White
223 Light Blue	221 Mixed Colors

Price on any Color or Mixed, Pkt. 10c;  $\frac{1}{8}$  oz. 25c.

230 Collection Offer, Value 70c  
7 Pkts. Sunshine Asters 50c  
1 each of 7 above colors

## Aster, Mammoth Peony-Flowered

This superb new type of Aster is of immense fully double flowers, borne on long stout stems quite free from laterals. It is an improved Beauty type and is the best keeper of all Asters. All these good qualities make the Mammoth Peony-Flowered Aster a choice flower for cut-flowers both for the home gardener and for the florist. Plants 2½ to 3 feet high, mid-summer until frost.

203 Azure Fairy (Clear Sky-Blue)	202 Purple Robe
207 Maiden Blush (Delicate flesh-pink)	204 Rosebud (Deep Rose)
206 Peach Blossom	205 Silvery Rose
	208 Swansdown (white)
	201 Mixed Colors

Price on any Color or Mixed, Pkt. 10c;  $\frac{1}{8}$  oz. 35c.

210 Collection Offer, Value 70c  
7 Pkts. Peony-Flowered Asters 50c  
1 each of 7 above colors

## Southcote Beauty Single Ostrich-Plume Aster

Single Asters are exceedingly popular because of their adaptability to cut-flower work. Southcote Beauty has graceful flowers, with long, tapelike, curled petals of the ostrich plume type and are produced on long, stiff stems from 12 to 20 inches in length. They are very unusual and will furnish many dainty bouquets. Plants grow 2 to 2½ feet tall.

252 Dark Blue (Almost Purple)	254 Rose (Rich Rose-Pink)
253 Light Blue (Mauve Blue)	255 Scarlet
251 Beauty Mixed (All Colors)	256 White

Price on any Color or Mixed, Pkt. 8c;  $\frac{1}{8}$  oz. 30c.

257 Collection Offer, Value 40c  
5 Pkts. Southcote Beauty 25c  
1 each of 5 colors

## Other Asters

281 Heart of France Wilt-Resistant. The finest red Aster, as alluring as the richest Ruby and retains its color to the very end. The petals appear changeable, sometimes showing a glow, sometimes a warm velvety texture. Plants 1½ feet tall and well branched. Pkt. 10c;  $\frac{1}{8}$  oz. 30c.

282 Crimson Giant Wilt-Resistant. Immense flowers of brilliant crimson, on stems 12 to 15 inches long. Plants 2½ feet tall. Pkt. 10c;  $\frac{1}{8}$  oz. 30c.

285 Giant Branching Phlox Pink Wilt-Resistant. Rich clear light rose-pink. A very lovely Aster for dainty bouquets. Pkt. 10c;  $\frac{1}{8}$  oz. 30c.

291 Super Giant Los Angeles Wilt-Resistant. The last word for size and beauty in Asters. The flowers are 6 inches across with graceful, interlacing petals and are really like magnificent Chrysanthemums as the illustration above shows. The color is pure shell pink, a favorite shade in Asters. Plants 2½ feet tall. Pkt. 15c;  $\frac{1}{8}$  oz. 25c.

292 Super Giant El Monte Color Page 16. 1936 All-America. The only really large-flowered crimson Aster. It is a deep crimson, composed of quantities of daintily interlaced, plume-like petals. The flowers are extremely large and fluffy, borne on heavy non-lateral, basal branched stems. Very early and long lasting blooms. Considered the finest Aster yet introduced. Pkt. 15c;  $\frac{1}{8}$  oz. 25c.

293 Surprise Golden Salmon Opens pure salmon-yellow, changes to salmon-rose. The blooms resemble the Peony-Flowered Asters, fully double round 3 inches across. Good keeping qualities, making them valuable for bouquets. The plants are long stemmed, 15 inches tall, and bloom profusely in mid-summer. Pkt. 10c;  $\frac{1}{8}$  oz. 30c.

294 Peerless Yellow A delicate shade of yellow in beautifully formed flowers of the American branching type. 2 feet tall, good sized flowers, petals slightly incurved. Pkt. 10c;  $\frac{1}{8}$  oz. 35c.

## Aster Unsolicited Praise

Columbus, Ohio.

Templin-Bradley Co.:

Last spring I tried your Wilt-Resistant Aster Seed (branching type). Of 132 plants I lost none by wilt, which I think is fine. Makes me feel good after being disappointed with Asters because of Wilt so long.

(Name on application) Mr. N.A.B.

It is letters like this which prove our work in developing Wilt-Resistant Strains, worthwhile.

## Choice Mixtures

181 Ostrich Feather Wilt-Resistant. A lovely type of Aster with large, full, fluffy flowers of irregularly twisted petals, resembling Ostrich plumes or feathers. Plants 2 feet tall and of robust growth. Long stems make them fine for cut-flowers. Blooms in mid-season. All Colors Mixed. Pkt. 10c;  $\frac{1}{8}$  oz. 35c.

246 Astermums Wilt-Resistant. Well named Astermums because the shaggy flowers are really more like Chrysanthemums than like Asters. Plants about 2 feet tall, upright branching habit, flowers large, double, well-formed. Blooms in mid-August. Mixed Colors. Pkt. 10c;  $\frac{1}{8}$  oz. 30c.

250 Early Royal Branching Wilt-Resistant. Large, well-rounded double flowers, petals broad, medium long and gracefully curved inward. Plants 2 feet tall, branch near the ground, giving long stemmed flowers for cutting. All Colors Mixed. Pkt. 10c;  $\frac{1}{8}$  oz. 30c.

260 King or Needle Wilt-Resistant. An unusual type of distinctive beauty. The plants are two feet tall, strong growers, with long stems crowned with large double flowers 5 inches across. The petals are long and quilled, resembling a Cactus Dahlia. Our mixture contains all the popular Aster Colors. Pkt. 5c;  $\frac{1}{8}$  oz. 25c.

298 Dwarf Bouquet These are little gems of flowers. Plants 10 inches high, compact little bushes, covered with small, double flowers 1½ inches across. A great variety of colors, each plant a bouquet in itself. Fine for pots, borders and beds. Mixed Colors. Pkt. 10c;  $\frac{1}{8}$  oz. 35c.

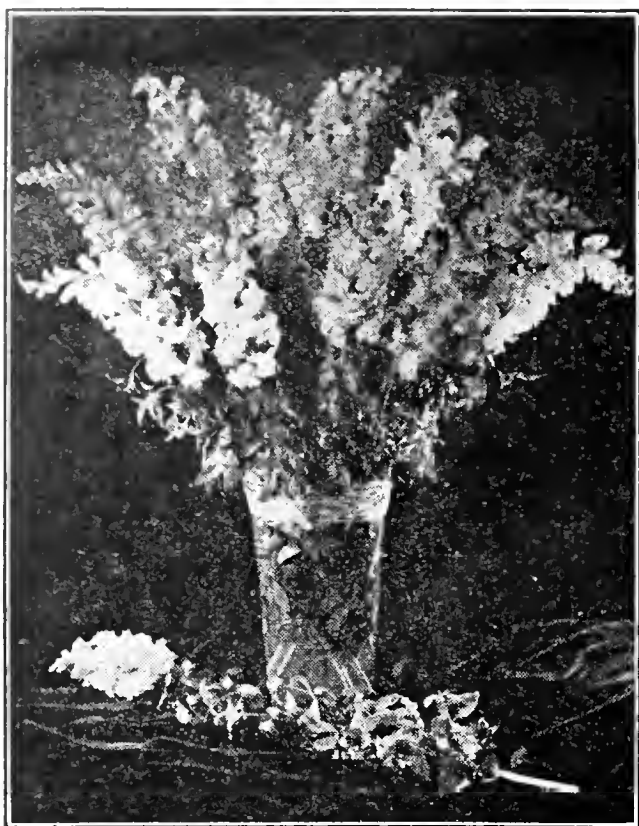
299 Lilliput Flowered Also called "Button Aster." A real dwarf small flowered Aster, plants only 12 inches high, bushy and with medium length stems. Prettily formed, flat-topped double flowers with quilled center petals. This type makes wonderful cut-flowers, is very colorful for the garden border and fine for pot plants. Mixed Colors. Pkt. 10c;  $\frac{1}{8}$  oz. 30c.

304 Extra Quality Mixed Asters Very carefully prepared, containing all of the separate types we list, and others as well. It will give you a beautiful Aster collection for the price of one packet—early, midseason and late varieties, and all the colors known to Asters. Plant a quantity of this mixture and see what delights are in store for you. Pkt. 5c;  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 10c.

## 287 Mixed Wilt-Resistant Asters

A splendid well balanced mixture of wilt-resistant strains containing all the colors and types listed on these two pages. This mixture should give you a continuous supply of wonderful blooms for cut flowers throughout the entire season. You will enjoy studying the types. Pkt. 5c;  $\frac{1}{8}$  oz. 25c.





Rust-Proof Snapdragons  
45 Maximum Mixed Colors

## New Majestic Snaps

The Majestic Antirrhinums are the very latest development in this popular Annual. The spikes and individual flowers are extra large like the Giant type, but the plants are semi-dwarf and bushy, 18 to 24 inches tall and a mass of color, making a splendid plant for bedding and borders. They bloom profusely and are fine for cut-flowers. You will like the assortment of rich colors we offer you here.

- 84 Eldorado, Golden Yellow
- 81 Orange King, Terra cotta-Orange
- 82 Red Chief, Brilliant Scarlet
- 83 Twilight, Apricot-Rose
- 85 Rose Marie, Salmon-Rose
- 86 Snowstorm, Pure White
- 80 All Above Colors Mixed

Price on any above variety of Mixed Colors,  
Pkt. 10c;  $\frac{1}{16}$  oz. 30c.

89 Majestic Collection, Value 60c  
6 Pkts. 1 each of 6 Varieties for 45c

## Florists Forcing Snaps

For forcing into bloom in the greenhouse during the winter, we have made a mixture of the best florists strains available. This mixture contains all the best shades in pink, rose, gold, bronze, yellow and white. These may also be grown out of doors the same as the other types of Snaps. They produce tall plants and long spikes of large flowers.

95 Florists Mixed Colors. Pkt. 25c; Large Pkt. 50c.

# Beautiful Snapdragons

## Antirrhinum Botanically—Culture D or E, See Page 4

Glorious new varieties of this pleasing family are constantly being introduced by our specialist thru crossing the most satisfactory colors and types.

The delicacy, purity, variety and size of flowers make Snapdragons most desirable to all, for either garden or greenhouse culture. Speaking of greenhouse culture, brings to mind the fact that many hundreds of the leading Florists of America who grow Snapdragons indoors, buy their seed from us because they have found by experience it is the best obtainable. You may as well have the best seed for your garden while you are at it.

## Rustproof Snapdragons

Several years of careful work by our specialist, collaborating with the University of California to fight and overcome the rust which has at times hit Snaps in some parts of the country, is resulting in additions to the varieties that are rustproof. Just as fast as we bring a class to a rust resistant condition, we drop the non-resistant strains. This is just one of many jobs we are carrying on, relating to plant breeding in the interest of our customers.

## Maximum or Giant Rust-Proof Snapdragons

This new type of Giant Flowering is a great advance over the old Snapdragons. They are magnificent in size and coloring, fully twice the size of the old types and with a color range that defies description. Plants 3 feet tall. Do not fail to include some of these in your garden.

- 46 Alaska, Snow White
- 47 Apple Blossom, Dainty Pink
- 48 Campfire, Luminous Scarlet
- 49 Canary Bird, Rich Yellow
- 50 Copper Shades, name describes.

- 51 Crimson, Deepest Red
- 52 Fair Lady, Silver Pink
- 53 Loveliness, Soft Rose-Pink
- 54 Red Cross, Rich Crimson
- 45 All Lovely Colors Mixed

Price on any above Separate Varieties or Mixed, Pkt. 10c;  $\frac{1}{8}$  oz. 35c.

58 Collection Maximum Snaps 9 Pkts. 1 each of 9 Varieties 90c Value 60c

## Medium Snapdragons Rust Proof

Next in height is this new class of Medium Snapdragons. The plants flower very freely and run about 20 inches tall. Blossoms are the true Grandiflora type, closely spaced and form graceful spikes from seven to nine inches long. If grown under ideal garden conditions, should produce plants 15 to 18 inches across. Excellent for cutflowers. A grand range of colors from which to select.

- 61 Carmine Rose, name describes color
- 62 Glowing Sunset, Velvety Scarlet
- 63 Indian Girl, Brownish-orange

- 64 Red Boy, Rich Scarlet
- 65 Wildfire, Orange-scarlet
- 60 All Colors Mixed.

Price on any above Separate Varieties or Mixed, Pkt. 8c;  $\frac{1}{8}$  oz. 30c.

70 Collection Medium Snaps 5 Pkts. 1 each of 5 Varieties 40c Value 30c

74 University of California Rust-Proof Mixture See Color Page 6  
Contains a Wonderful Range of Most Popular Snaps. Colors. Pkt. 10c;  $\frac{1}{8}$  oz. 35c.

## Snapdragon Mixtures for Special Purposes

91 Rock Hybrids Early flowering hybrids forming compact little plants suitable for Rock and Alpine Gardens. 8 inches tall, reselected. Mixed Colors of Rose, Pink, Purple and Mauve. Pkt. 10c;  $\frac{1}{16}$  oz. 35c.

90 Tom Thumb Dwarf This delightful dwarf variety of Antirrhinum grows only 8 or 9 inches tall and is especially useful for edging or for beds. Very attractive color mixture containing almost every shade known in Snapdragons. Mixed, Pkt. 8c;  $\frac{1}{8}$  oz. 25c.

92 Magic Carpet See Color Page 66. A darling little flower for your Rock or Alpine Garden. A Novelty from England,

it will charm you with its "Magic Carpet" nestling among the rocks. Its pleasing colors, dwarf creeping habit, purity of growth and unique beauty, will add new interest and gaiety to your Rock Garden. Magic Carpet is also suitable for edgings, dwarf bedding, and for pot-plants. All the Snapdragon colors in Magic Carpet Mixed. Pkt. 25c.

75 Early Flowering Improved tall, large-flowering, blooms 3 weeks earlier than other Snaps. Spikes exceptionally long and fine, many flowers being open at a time on each spike. An unusually fine mixture of all beautiful Snapdragon Colors. Pkt. 10c;  $\frac{1}{8}$  oz. 25c.

# Combination Collections Carefully Chosen

## No. 44 Beautiful Blue

Some gardeners like a restful All-Blue garden with the exquisite blues of the heavens reflected in their landscape. These varieties will give you this sort of garden.

	Value
Agatheia	\$0.05
Ageratum Blue Ball	.15
Anchusa Capensis	.10
Aster Comet Light Blue	.08
Browallia Speciosa Major	.15
Centaurea Cyanus Dbl. Blue	.10
Cynoglossum Blue	.05
Didiscus	.08
Heliotrope	.10
Larkspur Blue Bell	.10
Lobelia Blue Stone	.10
Lupines King Sky Blue	.10
Nigella	.08
Petunia Blue Bird	.10
Salvia Farinacea Blue	.10
Total Value	\$1.41

15 Pkts. Annual Flower Seeds 1 each of 15 Blue Kinds \$1.00

## No. 55 Fragrant Flowers

Since flowers are the source of the most costly perfumes, you can enjoy the odors of the most delightful perfumes in your own garden by sowing the seeds of these annuals:

	Value
Abronia	\$0.10
Alyssum Sweet White	.05
Candytuft Giant Hyacinth	.10
Carnation Double Marguerite	.08
Centaurea Imperialis Mixed	.10
Heliotrope	.10
Matthiola	.08
Mignonette Bismarck	.10
Nasturtium Golden Gleam	.08
Nicotiana Crimson King	.10
Petunia Rosy Morn	.10
Scabiosa Loveliness	.10
Stocks Giant Imperial Mixed	.10
Sweet Peas Butterfly Spencer Mixed	.10
Sweet William Mixed	.10
Total Value	\$1.39

15 Pkts. Annual Flower Seeds 1 each of 15 Fragrant Kinds \$1.00

## No. 66 Golden Garden

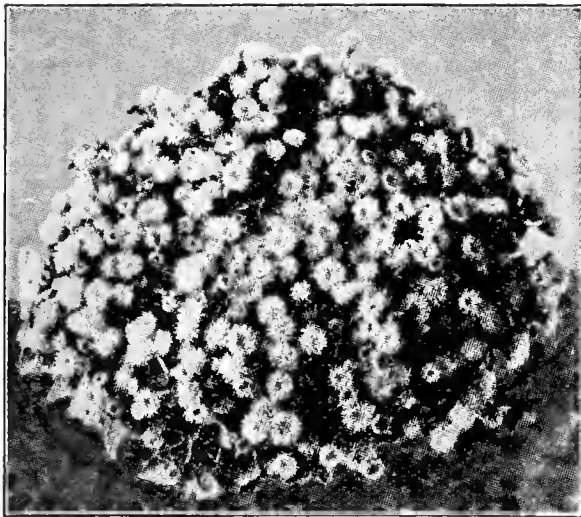
By sowing the seeds of the following annuals you can have a Golden Garden that will contain the brightest and most cheerful shades from yellow to old gold, that make this sort of garden so entrancing.

	Value
Calendula Crysanthus	\$0.10
California Poppy Golden Yellow	.05
Gamolepis	.10
Hunnemannia Sunlite	.10
Marigold Border of Gold	.08
Marigold Guinea Gold	.08
Matricaria Eximea	.10
Mignonette Golden Goliath	.10
Nasturtium Golden Gleam	.08
Oenothera Afterglow	.10
Phlox Isabellina	.10
Rudbeckia My Joy	.10
Scabiosa Sulphur Yellow	.10
Zinnia Desert Gold	.10
Centaurea Imperialis Yellow	.10
Total Value	\$1.39

15 Pkts. Annual Flower Seeds 1 each of 15 Golden Kinds \$1.00

No. 88 Combination Collection 1 Collection Each—Beautiful Blue, Fragrant Flowers and Golden Garden 45 Pkts. Value \$4.22 for \$2.50





Ageratum, Blue Cap

**AGERATUM** Makes ideal border for bed of Pink Petunias or dwarf Marigolds.

### <sup>3</sup> Abronia

*Culture D or E, See Page 4*

**Umbellata Grandiflora** also called Sand Verbena because of its Verbena-like flower heads, fragrant bright rose with white centers. A charming little trailing plant that does very well in poor dry sunny soils or in sunny rock gardens. **Pkt. 10c; 1/4 oz. 20c.**

### <sup>12</sup> Agathea

**Blue Marguerite Daisy**

*Culture D or E, See Page 4*

**Coelestis.** Bears clear sky blue daisy-like flowers. Bushy plants 2 to 3 ft. tall that bear profusely if grown on good soil and sunny location. Also an excellent green-house plant. **Pkt. 5c; 1/8 oz. 20c.**

## Annual Anchusa

*Culture A or B, See Page 4*

<sup>35</sup> **Capensis** (Also called Cape Forget-me-not). An annual form of the popular Anchusa, growing 18 to 24 inches high, and bearing a profusion of flowers like Forget-me-nots, though larger. The plants are freely branched, making good cut flower spikes, and the flowers are produced all summer. **Pkt. 5c; 1/4 oz. 20c.**

<sup>36</sup> **Blue Bird** A dwarf compact annual form of Anchusa growing about 18 inches tall and bearing its flowers in a luxuriant bouquet at the top of the plant. The flowers are of a vivid indigo blue and produce a very brilliant effect. **Pkt. 10c; 1/4 oz. 25c.**

For Perennial Anchusa, See Page 34.

### Arctotis Lavender Daisy

*Culture D or E, See Page 4*

One of the loveliest of Daisies, and one of the most desirable annuals for cut flowers as well as for show in the garden. Arctotis is also called the Blue-Eyed African Daisy but it should not be confused with our Golden African Daisy or Dimorphoteca.

<sup>129</sup> **Grandis** Large, showy, daisy-like flowers of bluish white with a central disk of steel-blue, while the reverse of the petal is pale lilac. **Pkt. 5c; 1/4 oz. 20c.**

<sup>128</sup> **Hybrida Mixed** One of the most beautiful novelties offered in recent years. The flowers are like Arctotis Grandis in form but come in rich colors, each with dark centers. Shades of pink, rose, yellow, and orange are all present. Excellent for cutting or garden display. **Pkt. 10c; 1/8 oz. 35c.**



Arctotis, Lavender Daisy

### <sup>312</sup> Bartonia Golden Star

*Culture A or B, See Page 4*

**Aurea** Pretty orange-yellow flowers 2 inches across. Plants 12 inches tall with masses of golden flowers, like patches of polished gold, throughout the summer. Foliage is gray and thistle-like and very brilliant in the sunshine. Bartonia will not stand transplanting, so must be sown where it is intended to bloom. **Pkt. 10c.**

## Ageratum Floss Flower

*Culture D or E, See Page 4*

An attractive edging plant easily grown and literally covered with bright blooms from midsummer until frost. Foliage is very dark rich green and forms a pleasing contrast to the bright blue flowers.

<sup>17</sup> **Blue Ball** Dwarf compact bush covered with bright clear blue flowers. A single plant when in full bloom resembles a big blue ball. 10 to 12 inches tall, not as dwarf as Blue Cap. **Pkt. 5c; 1/8 oz. 30c.**

<sup>16</sup> **Improved Blue Ball** *Novelty Page 7* **Pkt. 15c; 1/8 oz. 50c.**

<sup>14</sup> **Swanley Blue** A very valuable addition to the "Blue" garden. Plants compact and grow 15 to 18 inches high with about same spread, and thickly studded with downy, bright blue flowers. An excellent variety for cutting. **Pkt. 5c; 1/4 oz. 25c.**

<sup>15</sup> **Little Blue Star** A good real dwarf variety with rosy tint. **Pkt. 5c; 1/8 oz. 30c.**

<sup>13</sup> **Blue Cap** The plants are very dwarf, tiny mounds covered with deep blue flowers. It looks to be a great improvement over any other dwarf Ageratum. Only a few inches high like Little Blue Star but has much larger flowers of richer blue. Beautiful for edgings and borders. **Pkt. 15c; 1/8 oz. 35c.**

## Amaranthus Colorful Foliage Plants

*Culture A or B, See Page 4*

<sup>28</sup> **Molten Fire** As the name implies the upper leaves are blazing bright red, the lower leaves maroon. **Pkt. 15c; 1/8 oz. 25c.**

<sup>30</sup> **Tricolor** "Joseph's Coat." Very brilliant coleus-like foliage the red, yellow and green beautifully blended. **Pkt. 5c; 1/4 oz. 25c.**

<sup>32</sup> **Pigmy Torch** A new Amaranthus exceptionally valuable for low borders or beds, as it grows only 9 to 10 inches high, with rich crimson foliage. **Pkt. 10c; 1/4 oz. 30c.**

## Flower Seeds

for growing House Plants have been grouped on page 64. Try some of these pleasing and interesting specialties.



Anchusa, Blue Bird



Browallia



Alyssum, Popular Border Plant

## Alyssum

*Culture D or E, See Page 4*

The Alyssum is most popular of all for dwarf compact borders and edgings. Quickly in bloom from seed, it is a mass of color all summer. The plants are also useful in porch and window boxes. The flowers have a delicate fragrance.

<sup>21</sup> **Sweet White** *Benthami Maritimum.* This is the popular semi-trailing sort so nice for boxes and hanging baskets. If planted as a border it spreads out 18 to 24 inches. Flowers white and sweet scented. **Pkt. 5c; 1/4 oz. 15c; oz. 35c.**

<sup>22</sup> **Little Gem** *Carpet of Snow.* The best white, of dwarf neat compact habit, the plants running very uniform. The flowers completely cover the plants. Plants only 6 inches high. **Pkt. 8c; 1/4 oz. 20c; Oz. 60c.**

<sup>23</sup> **Lilac Queen** Like Little Gem except just enough off white to be pleasingly noticeable and still not clash with other flowers. Deepens in cool moist weather. **Pkt. 5c; 1/4 oz. 20c; Oz. 60c.**

<sup>24</sup> **Procumbens or Dwarf Bouquet** A very select, compact sort about 2 1/2 inches high and 12 to 18 inches in diameter. The blooms are thickly massed almost completely hiding the plant. Fine specimen for rock garden. **Pkt. 10c; 1/4 oz. 25c; oz. 75c.**

<sup>25</sup> **Lutescens** Creamy, yellow flowers on compact plants 6 to 8 inches high. **Pkt. 10c; 1/4 oz. 25c.**

<sup>26</sup> **Little Dorrit** *Novelty Page 7* **Pkt. 5c; 1/4 oz. 25c.**  
Hardy Alyssum, See Page 34.

### <sup>132</sup> Artemesia Summer Christmas Tree

*Culture D or E, See Page 4*

**Sacrorum Viridis.** Forms a very ornamental pyramid shaped tree 3 to 5 feet high, resembling an Evergreen Fir. Foliage is rich dark green. You will find it attractive planted as single specimens or as a border like Mexican Fire Bush. **Pkt. 10c; 1/4 oz. 30c.**

### <sup>305</sup> Balsam, Lady's Slipper

A most beautiful annual, forming near symmetrical tree-like plants and a profusion of wax-like flowers, in the most brilliant colors. They are of easy culture, but don't plant the seeds before the soil is warm. Plants 1 1/2 to 2 ft. high. For best development plant in full sun in rich soil. If you sow seed late in the summer the small plants may be potted in the fall and used for winter bloom indoors. We offer you the double Rose and Camellia flowered strains which have beautiful double rose-like flowers in a great variety of rich colors. **Pkt. 10c; 1/4 oz. 20c; Oz. 60c.**

## Browallia

*Culture D or E, See Page 4*

Pretty little flowers, see cut, suitable for beds, porch boxes, hanging baskets or for winter-blooming in the house.

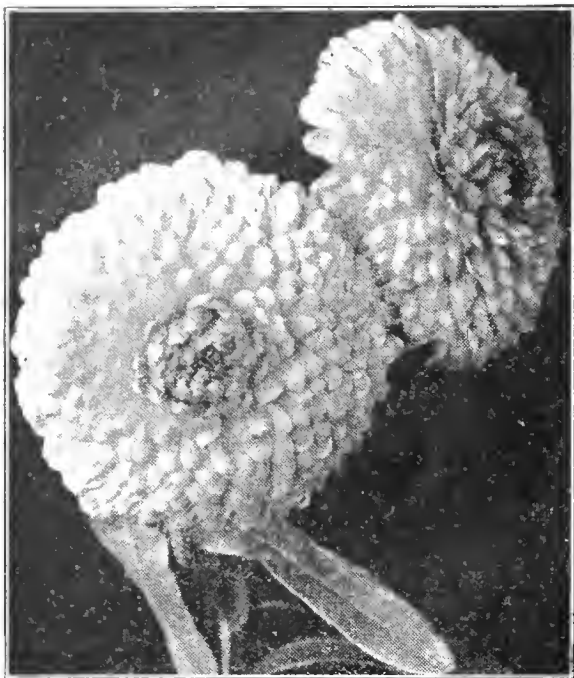
<sup>361</sup> **Elata Mixed.** Dainty blue and white. 15 inches tall. **Pkt. 10c.**

<sup>365</sup> **Speciosa Major.** Brilliant ultramarine-blue, a rare color. 12 inches tall. **Pkt. 15c.**

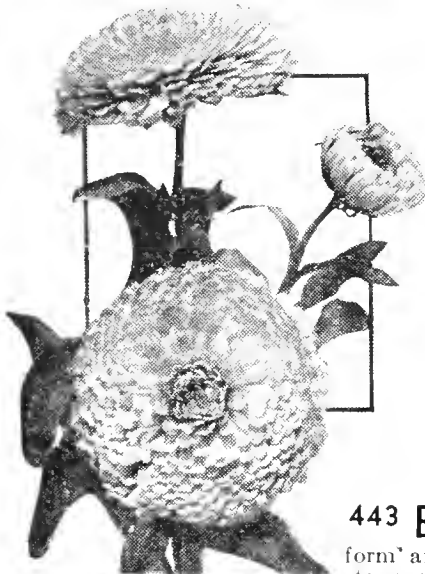
<sup>364</sup> **Sapphire.** Dark blue with white eye. 9 in. tall. **Pkt. 15c.**



Double Balsam



Jewel Calendula In Color Page 23



Calendula, Sensation

# Calendulas Scotch Marigold

Culture D or E—See Page 4

See Calendulas in Color on pages 23, 26 and 16

If you like a gala atmosphere in your garden, plant Calendulas. They have no rivals for brilliant color and will fill your garden and house with their charming beauty all summer and fall.

By careful plant breeding through the past years, Calendulas have been greatly improved in size and color and we are able to offer you a wonderful selection of varieties in all the gay shades of orange, yellow and lemon. They come in different types too, double, loose and quilled petals.

**420 Campfire Improved** See Novelty Page 7. Color Page 16. Wonderful new Calendula. Pkt. 15c; 1/8 oz. 30c.

**428 Jewel** A real jewel. The petals are so regular and perfectly formed and overlapped so beautifully and the color of deep orange so sparkling that it resembles a jewel. It is the finest Calendula yet introduced. The plants are semi-dwarf and free-flowering, making it equally desirable for bedding and cut-flower use. See color page 23. Pkt. 10c; 1/4 oz. 30c.

**421 Sensation or Campfire** A new Calendula of vigorous growth and strong stems needing very little disbudding to produce the finest flowers. The blooms are flat and undoubtedly the largest of any Calendula. The color is brilliant orange with a scarlet sheen, and a full yellow center. Pkt. 10c; 1/4 oz. 30c.

**419 Orange King** A deep orange with dark center very popular with all who have grown it. A favorite with florists and just as fine for the outdoor garden. Flowers are of very good form, fully double and borne on excellent stems. Excellent for forcing. Pkt. 10c; 1/4 oz. 20c.

**417 Lemon Queen** A beautiful clear lemon yellow. Flowers are large, of excellent form, well rounded fully double and produced on tall strong stems. Pkt. 10c; 1/4 oz. 20c.

**441 Ball's Gold** A special florist's strain of Calendula by many considered the finest of all. In color a rich golden yellow lighter than Ball's Orange. Pkt. 15c; 1/8 oz. 35c.

**443 Ball's Orange** A companion to Ball's Gold with same good form and size, but rich orange in color. Extra long stemmed. Pkt. 15c; 1/8 oz. 35c.

## 427 Orange Shaggy

All-American Gold Medal 1935

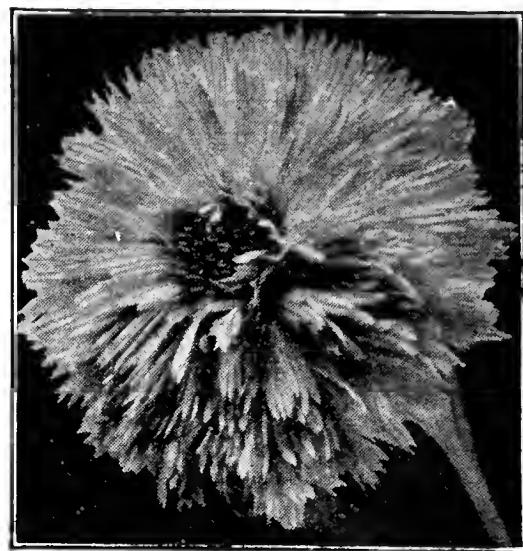
New Calendula, unusual form. Overlapping petals deeply fringed. See cut. Deep orange, shading to lighter orange in center. Long stems. Plant 18 inches tall. Pkt. 10c; 1/4 oz. 30c.

## 425 Chrysantha or Sunshine

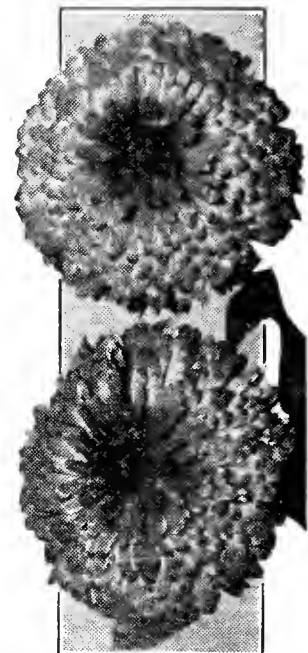
Entirely distinct from other Calendula in form of flower. The flowers are large, of a sunny clear butter-cup yellow with long, loosely arranged petals, giving them the appearance of Chrysanthemums. The long, stiff stems make them ideal for cut-flowers. Lovely when arranged with a blue flower like Delphiniums or Bachelor Buttons. Pkt. 10c; 1/4 oz. 20c.

**423 Radio Orange.** Distinct from other Calendulas with its quilled, or comet petals. The flowers are glowing orange and nearly globe-shaped, showing practically no center until old. Pkt. 10c; 1/4 oz. 20c.

**416 Mixed Calendulas** An excellent mixture of orange, yellow, lemon, and striped varieties that will give you much enjoyment, many beautiful bouquets, and a very bright showy bed in the garden. Pkt. 5c; 1/2 oz. 20c.



Calendula, Orange Shaggy In Color Page 26



Calendula, Orange King

## 401 Cacalia, Devil's Paint Brush

Tassel Flower

Culture A or B—See Page 4

A brilliant orange and scarlet flowered annual worthy a place in every garden. While not a large flower its brilliancy of color makes it especially noticeable wherever grown. It is admirable for combining in bouquets and is a splendid rockery subject. The flowers are like small tassels borne on long stems. The plants grow about 18 inches tall and bloom from June to frost. Pkt. 5c; 1/4 oz. 25c.

## Calliopsis

Annual Coreopsis

Culture D or E—See Page 4

Calliopsis is one of the finest midsummer annuals to grow in mass planting or in clusters here and there in the garden or border. They are so profuse and continuous blooming that they will furnish much for cutting and still always maintain a wonderful display in the garden.

**466 Tall Mixed** One of the leading plants for the flower garden, making a very showy border, producing flowers in nearly every shade of yellow, orange, crimson and brown, on long wiry stems, fine for cutting. Pkt. 10c; 1/4 oz. 20c.

**469 Dwarf Drummondii Mixed** A fine color mixture of the Dwarf Drummondii type, including yellow, orange, brown, red, crimson, in many shades and color combinations. Pkt. 10c; 1/4 oz. 20c.

**470 Calliopsis "Gold Crest" Semi-Double Drummondii.** A leading novelty for 1937. The color is a rich golden yellow with a reddish brown zone and comes with a double row of mammoth petals. Attractive coloring for garden and cut-flowers. Pkt. 10c; 1/4 oz. 25c.

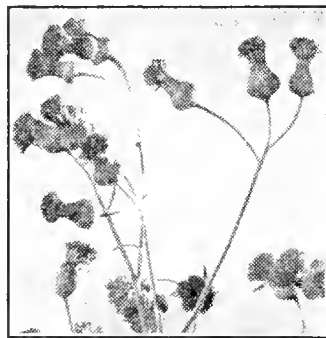
## Canna

Culture D or E—See Page 4

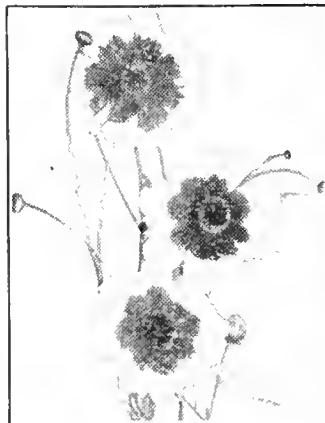
**481 Crozy's Hybrids.** Did you know that Cannas will bloom in less than four months from the seed? You will be delighted with the new colors as our strain has been selected from the best hybrids. The seed is very hard shelled, so file or nick the coat and soak in warm water a few hours before planting. For quickest results start inside, transplanting out when weather is warm. Pkt. 15c; 1/4 oz. 30c.



Calendula Radio



Cacalia Coccinea



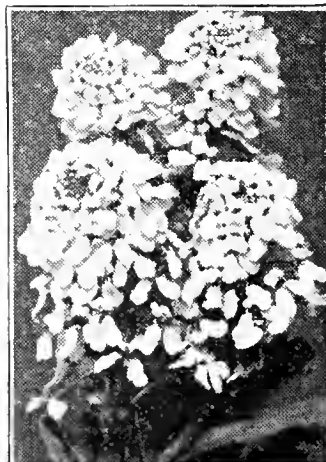
Calliopsis

## 426 Pastel Shades of Calendula Mixture

As this mixture is made up of the dwarfier growing types of Calendulas, it is especially adapted for bedding or border use. It contains many new shades of apricot, salmon, cream and white as well as orange and lemon shades. A very attractive mixture. Pkt. 10c; 1/4 oz. 25c.



Double Carnations



Gt. Hyacinth Candytuft

## Candytuft

Culture D or E—See Page 4

One of the most useful and popular annuals. Completely covered all summer with neat clusters of flowers well suited for bouquets; of dwarf spreading habit making it especially desirable as a border or edging plant. Very easily grown and thrives in nearly any soil, although a sandy loam is most desirable. They bloom profusely and their fragrance especially commends them as cut flowers.

**471 Giant Hyacinth** Very large bold elongated heads of pure white florets. The most desirable for cut flower use and a very fine variety for use as edging plant. Will grow to 12 or 15 inches in height. Pkt. 10c; 1/4 oz. 25c; oz. 85c.

**475 Umbellata Mixed** An excellent bedding or border variety of Candytuft of dwarf compact growth. Free flowering in shades of white, lavender, rose and crimson. Pkt. 10c; 1/2 oz. 25c.

**472 Little Prince** Immense flowers of snow-white on sturdy dwarf plants only 6 in. high. Pkt. 10c; 1/4 oz. 30c.

## 681 Carnations

Double Marguerite

Culture D or E—See Page 4

These lovely, fragrant Carnations produce fine double flowers from seed sown in the garden early in the spring, blooming in about four months. When well started transplant to stand 12 inches apart. They are quite hardy, flowering until late fall and can be potted for winter blooming. Mixed. Pkt. 5c; 1/8 oz. 25c.

## Annual Canterbury Bells

Culture D or E—See Page 4

A new strain of this popular biennial flower in which has been developed the ability to bloom in a few months from seed thus making it entirely satisfactory to use as an annual subject. Resembles its biennial parent in flower and plant, except that it grows but 2 to 2 1/2 ft. tall and each plant producing several spikes of bloom.

**486 Mixed Colors.** Blue shades, rose and pink and pure white.

**487 Liberty Bell.** Intense violet or deep blue.

**488 Angelus Bell.** A beautiful art shade of deep rose.

Price any above: Pkt. 10c; 1/8 oz. 30c. Perennial Canterbury Bells—See Page 36.





Chinese Woolflower

## Celosia Plumosa Ostrich Plume

The plants are of pyramidal form, bearing many graceful feather like plumes of brilliant reds and yellows. They are easy to grow in any fair garden soil.

**513 Plumed Knight Celosia** One of the most wonderful flowers ever grown the result of over 20 years of patient toil. Produces waving plumes in dozens of color shades—rose, silvery pink, salmon, red, purple, orange and yellow. **Special packets 25c.**

**508 Mandarin** Rich Yellow and Gold.

**509 Indian Chief** Scarlet and Crimson.

**507 Thompsonii Magnifica** Mixed Colors.

Price on any above 3, Pkt. 10c; 1/4 oz. 35c.

**514 Celosia "Flame of Fire" Pyramidalis.** All-America 1935. See cut. Decidedly the most dazzling and attractive of all the Celosias. It grows 18 to 20 inches tall, of pyramidal form, carrying a large flame-colored plume on the top, with many smaller plumes below. Strikingly beautiful. **Pkt. 15c; 1/8 oz. 60c.**

## Bachelor's Button

Centaureas—Cyanus  
Cornflower—Ragged Robin—Blue Bottle

Culture A or B—See Page 4

These are among our most popular old-fashioned garden annuals and deservedly so, as they are easy to grow, make very pretty bouquets and boutonnières, and they go very well with other flowers. Florists grow many of the double varieties for working in their flower pieces. We offer the **double flowering** in the following colors:

<b>517 Dark Blue</b>	<b>519 Rose</b>
<b>520 Maroon</b>	<b>522 Ruby</b>
<b>521 Mauve Green</b>	<b>518 White</b>

Price any Color, Pkt. 10c; 1/4 oz. 25c.

**6 Pkts. 524 Collection 50c.**  
1 Each of 6 Colors

## 516 Best Mixed Bachelor's Buttons

Includes all shades of the double flowered. This mixture will certainly give you some pretty bouquets. **Pkt. 10c; 1/4 oz. 25c.**

## Two Other Beautiful Centaureas for Bouquets

**541 Centaurea Americana** American Lilac, Basket Flower. The largest of all Centaureas. A native variety, bearing large thistle-like blooms of delicate rosy-lilac. The flower heads are 3 to 4 inches across, under side resembles basket weaving, the plants 3 feet tall.

It produces a great display of gorgeous blooms in July and August. **Pkt. 10c; 1/4 oz. 25c.**

**No. 542 Yellow-Lavender Bouquet Collection 2 pkts. 1 each of 528 & 541 15c**



Double Bachelor's Button

# Celosia—Cockscomb

Give Lasting Color To Your Garden

Culture D or E—See Page 4

The Celosias include some of the finest and showiest flowers that can be grown in the outdoor garden. They are easily raised from seed, either planted directly outdoors or started inside for later transplanting. The Celosias make beautiful bouquets. We offer seeds of both the fine feathery type of flower called Plumosa, and the broad, heavier type called Cockscomb. Many flower lovers like to cut the flowers and keep them in vases over winter. The Cockscombs are especially nice for that purpose. Try it this year.

## Chinese Wool Flower

**Celosia Childsi** Distinct forms of plumed Celosia. Plants average 2 feet in height, branching freely, each shoot bearing beautiful ball-shaped flower-heads, resembling a ball of wool.

**502 Crimson**

**504 Yellow**

**503 Pink**

**501 Mixed**

Price any above, Pkt. 10c; 1/8 oz. 30c.

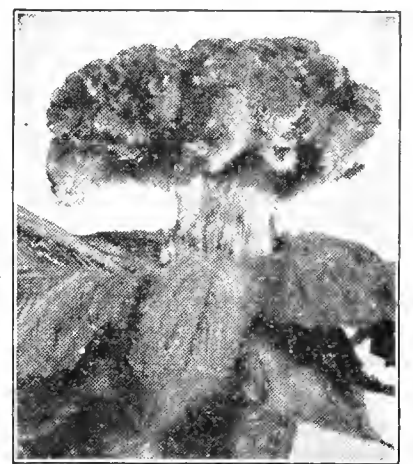
## Cockscomb

**491 Celosia Cristata** Dwarf Large Flowering.

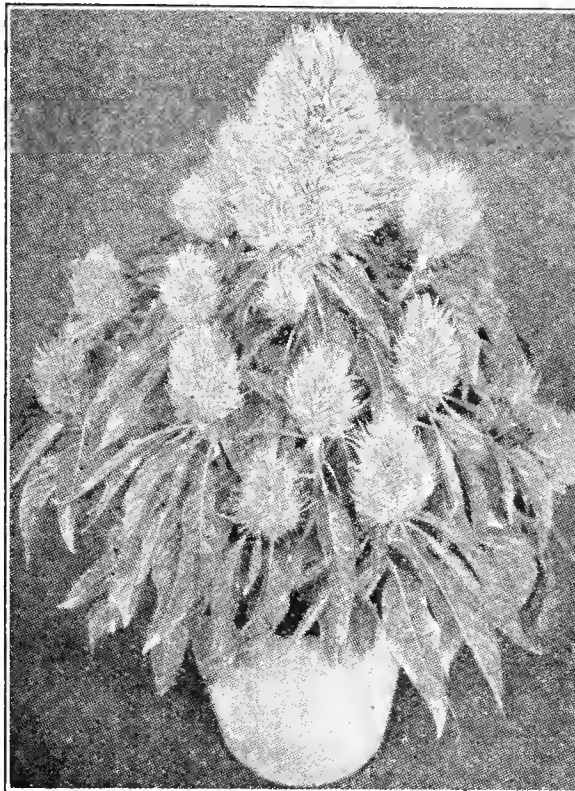
This type forms large heavy combs or heads as illustrated. Our strain is dwarf, 12 to 15 inches, with extra large flowers of crimson, rose or yellow. **Pkt. 10c; 1/8 oz. 25c.**

**493 Miracle Tall Cockscomb**

Tall unbranching stems, 24 to 30 inches tall, bearing immense solid heads or combs of unusual size and coloring. Colors range from creamy white thru yellow, orange, pink, red, scarlet and purple. **Extra fine mixed. Pkt. 15c; 1/8 oz. 40c.**



Cockscomb



Celosia, Flame of Fire

## Giant Sweet Sultans

**Centaurea Imperialis—Culture A or B**

These beautiful long stemmed sweet-scented flowers with their soft velvety heads make very enchanting bouquets, and will keep in good condition for several days. They measure 2 to 2 1/2 inches across while the entire plant stands about 2 1/2 to 3 ft. tall.

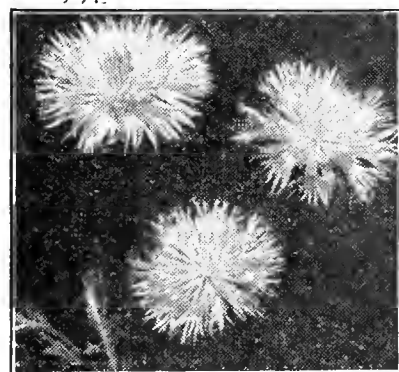
<b>530 Amaranth Red</b>	<b>531 Rich Purple</b>
<b>527 Bright Rose</b>	<b>526 Snowflake</b>
<b>529 Lavender</b>	<b>528 Yellow</b>

Price any above Color, Pkt. 10c; 1/4 oz. 25c.

**6 Pkts. 535 Collection 50c.**  
1 each of 6 Colors

**525 Imperialis Mixed** The above and other shades, a splendid mixture of these beauties. **Pkt. 10c; 1/4 oz. 25c.**

**528 Suaveolens** Yellow Sweet Sultan. Very showy, sweet-scented, large bright yellow flowers, a splendid variety for cut-flowers. Plants 2 feet tall make a very pleasing combination when planted in front of No. 541 Centaurea Americana, (the best lavender, Centaurea). You will enjoy the beauty of these two varieties in garden and house. **Suaveolens, Pkt. 10c; 1/4 oz. 25c.**



Imperialis, Sweet Sultan



Annual Chrysanthemum

## The New Dwarf Feather Celosias

A new dwarf type of this beautiful flower which grows but 15 to 18 inches tall and produces a mass of brilliant colored feathery plumes. This new type is excellent for bedding or bordering and supplies unlimited quantities of most excellent material for cutting. These attracted more attention and admiration in our trials last summer than any other flower.

**511 Dwarf Fiery Feather** Plumes of Brilliant Red.

**510 Dwarf Golden Feather** Plumes of Old Gold

**512 Dwarf Mixed Colors**

Price any above, Pkt. 10c; 1/8 oz. 35c.

## Castor Beans

Culture D or E—See Page 4

Strong, sturdy growing tropical like plants, having ornamental greenish-bronze foliage, desirable as center plants for canna beds and to hide unsightly places.

**1694 Zanzibariensis** The largest and freest growing of this family. Foliage from bright green to bronze. **Pkt. 10c; Oz. 25c.**

**1695 Red Spire** A very showy variety with large bronze leaves and bright crimson seed pods. Grows quickly 6 to 8 ft. high. **Pkt. 10c; Oz. 40c.**

## Annual Chrysanthemums

Also Called Painted Daisies

Culture D or E—See Page 4

Easy growing annuals forming pretty bushy plants with a profusion of showy flowers, excellent for cutting. For best results plant in rich soil and space the plants well apart so that they do not crowd each other.

**558 SINGLE MIXED** Includes all the showy varieties such as Morning Star, Eastern Star, Evening Star, Northern Star and many others in shades of golden yellow, pink, red and white. **Pkt. 5c; 1/4 oz. 20c.**

**559 DOUBLE MIXED** These make splendid bedding or cut flower plants. **Pkt. 10c; 1/4 oz. 25c.**

**560 SINGLE AND DOUBLE MIXED** An excellent mixture for the garden, containing both single and double flowered sorts. **Pkt. 5c; 1/4 oz. 20c.**

ABOVE MIXTURES— Our Own BLENDS

## Clarkia

Culture A or B—See Page 4

**581 Elegans.** In bloom, Clarkia resembles sprays of Flowering Almond. The flowers are lovely double pink, rose, red and white, and are dainty and attractive. Plant some of our grand mixture and you will be pleased with their beauty. **Mixed Colors: Pkt. 10c; 1/4 oz. 30c.**



Clarkia Elegans

# Cosmos

Cosmos are one of the most popular tall growing annuals used for backgrounds and screens. The plant formation and the foliage is pretty—and the flowers in Red, Pink, Rose and White make excellent mass bouquets. For earliest results start seed indoors, though the plants will flower in late summer and fall from sowings made outdoors. They grow 3 to 6 ft. tall, and may be spaced 3 to 4 ft. apart. **Culture D or E—Page 4**

## All-America Cosmos "Sensation" In Color Page 46.

### Early Mammoth Single

**Large flowering.** The best type for the North as it blooms earlier than the late Giants. The flowers are large, in shades of crimson, pink and white. There is no other of the tall annuals that serve their purpose as well as the Cosmos. They are graceful and attractive during all stages of their growth.

609 Crimson 608 Pink 607 White  
Price Separate Colors Above.

Pkt. 8c; 1/8 oz. 25c

606 Early Mammoth Single Cosmos—  
Mixed Colors. Pkt. 5c; 1/4 oz. 20c.

### 626 Orange Flare

All-American  
Gold Medal  
1935

#### Orange Flare

Cosmos is one of the most startlingly beautiful novelties of today. The color is a vivid orange and the foliage a light green, making an unusually attractive flower for show. The stems are long and wiry and the flowers so brilliant that it is especially desirable for cut-flowers. It grows 3 to 4 feet tall and blooms from late July to frost. Pkt. 10c; 1/8 oz. 25c.

See Orange Flare In color page 26

### 618 Double Crested Cosmos

The flowers are unique and exceedingly pretty. Center double with a row of broad outer petals. We have the earlier flowering strains of doubles, the best strain obtainable. In this the flowers are frequently entirely double or else the disk-florets become tufted or crested. The foliage of this type is less finely divided. The seed of the Double Crested should be started indoors early.

Mixed Colors. Pkt. 10c; 1/8 oz. 30c.

### Early Express Cosmos

In Early Express Cosmos, we have a variety that will bloom in from 45 to 50 days after the sowing of the seed and will bloom continuously from then until frost. The flowers are of medium size and the colors good. Plants 2 1/2 to 3 feet tall.

611 Express Pink 613 Express Crimson  
612 Express Mixed 614 Express White  
Price on separate colors for mixed. Pkt. 10c;  
1/8 oz. 20c.

### 624 Miniature Yellow Cosmos

only 18 to 24 inches tall. The foliage is fernlike and the flowers bright yellow, 1 to 1 1/2 inches in diameter. A nice novelty for you. Pkt. 5c; 1/4 oz. 20c.

**Bidens Humulus.** Quite different from the ordinary Cosmos in that plants are only 18 to 24 inches tall. The foliage is fernlike and the flowers bright yellow, 1 to 1 1/2 inches in diameter. A nice novelty for you. Pkt. 5c; 1/4 oz. 20c.



Large Early Flowering Cosmos



Cosmos, Double Crested

**Dahlia Culture D or E—See Page 4**



Orange Flare Cosmos



Early Express Cosmos

### 591 Cleome "Spider Plant." Giant Rose.

A vigorous plant 3 to 4 feet tall and bearing clusters of rose colored flowers of a curiously attractive appearance. The flower stamens resemble spider legs. Cleome is much used as bee pasture. **Culture D or E—See Page 4. Pkt. 8c; 1/4 oz. 25c.**

### Cynoglossum Culture A or B—See Page 4

**Summer Forget-Me-Not.** A very desirable annual that blooms in a few weeks from seed. The bushy little plants about 18 inches high are covered with a mass of dainty deep blue flowers, similar to the spring Forget-Me-Nots. Blooms profusely from June through September. It thrives in hot, dry locations where few flowers grow. Makes choice cut-flowers for dainty bouquets.

650 Amabile Blue, Pkt. 5c; 1/4 oz. 20c.  
651 Amabile Pink, Pkt. 10c; 1/8 oz. 30c.

### Dianthus Culture D or E—See Page 4

#### 687 Laciniatus Splendens

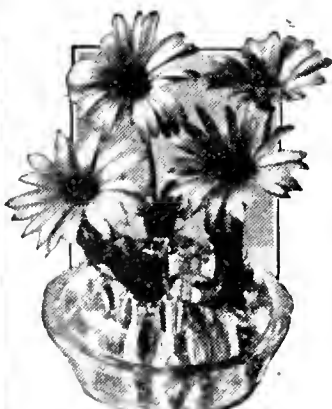
All-American  
Special Mention  
1935

The most striking Dianthus ever offered. The flowers are very large, over 2 inches across, in a brilliant crimson, with a large, bold white eye. Free flowering and easily grown. Pkt. 10c; 1/8 oz. 20c.

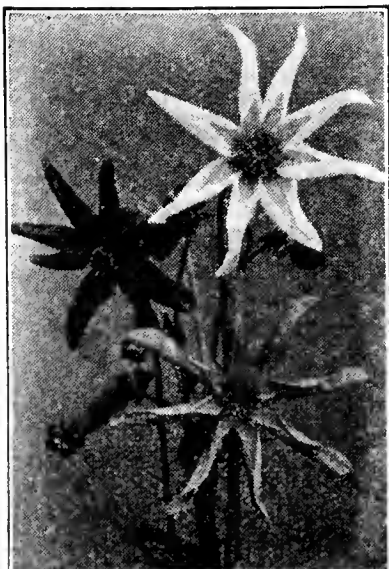
697 Tom Thumb Brilliant A very bright scarlet, fully double flower, that will make a brilliant display. Grows 5 to 6 inches tall. Pkt. 10c; 1/8 oz. 30c.



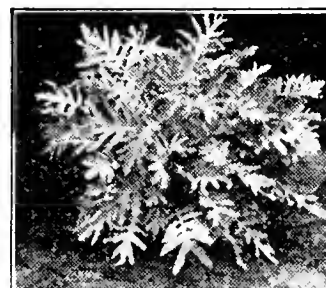
Dahlia Grown from Seed



African Daisy



Orchid Flowering Dahlia



Dusty Miller



Didiscus Queen Anne's Blue Lace Flower

## Grow Dahlias from Seed

Dahlias are easily grown from seed and although they do not come true to color of the parent many new and fine varieties are seedlings. Seed started early in the house will bloom the same season.

659 **Dahlia Orchid Flowering.** A new Type of Dahlia. Flowers are of a distinctive character, the petals being curled and twisted in graceful form, the stems are good for cut-flowers and the wide range of colors includes everything from white through all the shades and tones known to the Dahlia family. Pkt. 10c; 1/8 oz. 30c.

656 **DOUBLE MIXED.** Seed taken from the finest double flowers of Caetus, Decorative and Peony types. The seed should grow some wonderfully colored varieties for you. Pkt. 10c; 1/8 oz. 40c.

660 **SUPERFINE SELECTED.** This seed has been hand-selected from cross-pollinated blooms of the best named varieties of Decorative and Cactus types, the highest quality possible to secure. Pkt. 25c; Large Pkt. 50c.

657 **Dwarf Mignon.** A beautiful class of Dahlia with sturdy compact little plants only 12 to 15 inches tall. They bloom from seed much more quickly than the large types, and bear large single flowers in a great variety of colors. Pkt. 8c; 1/8 oz. 25c.

658 **Templin-Bradley's Dwarf Hybrids.** The bushy plants are 18 to 24 inches high and are remarkably free flowering, in a wide and most charming color range. The flowers are good sized and semi-double. They are early blooming, producing flowers in four months after the seed is started. Pkt. 10c; 1/8 oz. 35c.

## African Daisy Dimorphoteca Aurantiaca

Culture D or E—See Page 4

716 **Golden Star** Rare showy annual from South Africa and yet a flower easily grown in any fairly good soil. The little plants make a fine, low border, almost hugging the ground, and spreading out to a width of 8 to 10 inches. The large daisy-like salmon orange flowers glisten in the sun like molten gold. Pkt. 5c; 1/8 oz. 30c.

721 **Pluvialis Ringens** A beautiful, new form of the Dimorphoteca or African Daisies. Compact plants 8 to 10 inches high, bearing daisies of a most attractive color combination. The petals are pure glistening white, the center bluish brown, and right around the center at the base of the petals is a zone of bright blue. Pkt. 10c; 1/8 oz. 25c.

717 **Mixed Hybrids** A very beautiful assortment of colors is produced by these new Hybrids. Shades of golden yellow, orange, salmon, pink, white and others run riot in a bed of this variety. Produces an abundance of most excellent cut flowers. Pkt. 8c; 1/8 oz. 30c.

### 706 Didiscus Queen Anne's Blue Lace Flower

**Coeruleus.** This is a shade of heavenly blue that has decided value in the cut flower bouquet or in the open garden. Flower is almost ball-shaped, a compact mass of dainty individual florets, the whole charming and graceful. Plant the seed early in a cool rather moist part of the garden. Pkt. 5c; 1/4 oz. 30c. **Culture—A or B.**

### 538 Dusty Miller

**Centaurea Gymnocarpa.** Used for edgings and borders for taller plants, especially Cannas, Salvias and Geraniums. The leaves are silvery white and fern-like. Dusty Miller is also very desirable for hanging baskets and porch boxes. The plants grow 12 to 15 inches tall. **Culture D—See Page 4. Pkt. 5c; 1/4 oz. 25c.**





California Poppy  
Single Eschscholtzia

## California Poppy, Eschscholtzia

Culture A or B—See Page 4.

The state flower of California and one of the most attractive low growing annuals. The foliage is finely cut, fern-like, and silvery green in color. They start to bloom a few weeks after the seed is sown.

**801 Golden Yellow** Flowers bright golden-yellow shading darker at the base of petals. The original California Poppy. Pkt. 5c.; ¼ oz. 15c.; oz. 35c.

**802 Grandiflora Hybrids** Large flowering varieties in the most exquisite shades of gold, copper, bronze, scarlet, purple and crimson. Pkt. 8c.; ¼ oz. 30c.

**803 New Geisha** The flowers like little silken flags are exquisitely fluted, the inside of the petals are golden yellow, the outside glistening orange-crimson. Pkt. 10c.; ¼ oz. 35c.

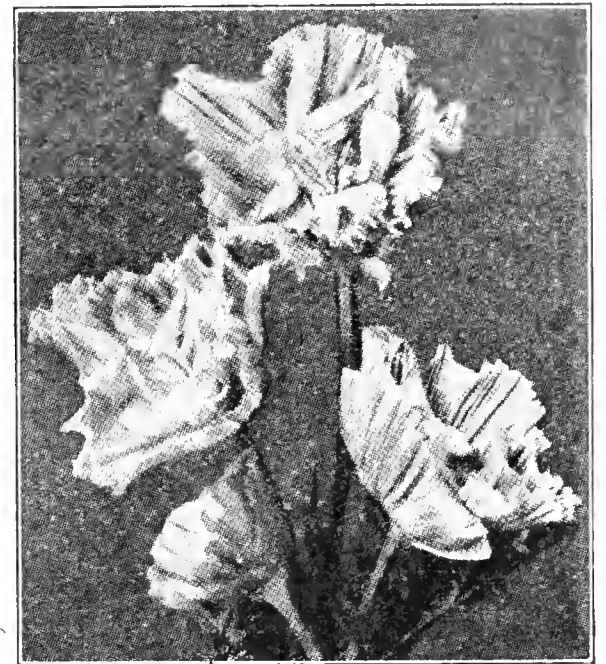
**809 Double Eschscholtzia** The flowers are like little silken flags, beautifully fluted and crinkled, double and semi-double. The colors are rich yellow, orange and salmon. Mixed Colors. Pkt. 10c.; ½ oz. 25c.

## Eschscholtzia, Ramona Strain

Dwarf, compact plants, much neater in appearance than the regular Eschscholtzia. The flowers are beautifully frilled and fluted, (see cut), the petals incurving to form a flower which appears to be double. This is an unusual and lovely California Poppy or Eschscholtzia and comes in four colors and in mixed varieties.

**810 Golden Bronze** Coppery-Rose Outside **811 Golden Dawn** Golden-Yellow. **812 Pink Ramona** Shades of Pink **813 White Ramona** White, Pink tint. Price any above color: Pkt. 10c.; ½ oz. 25c.

**808 Ramona Hybrids** This grand strain contains all the lovely colors, shades and combinations of colors known to the Eschscholtzia family. For type of flower, see cut at right. Pkt. 8c.; ½ oz. 25c.



Eschscholtzia, Ramona Strain

## Eschscholtzia

### California Poppy

will follow Tulips and Hyacinths in the same beds. Sow, cover lightly with soil, thin and have blooms within a few weeks.

## Datura

Horn of Plenty,  
Cornucopia,  
Angel's Trumpet

Culture D or E—See Page 4.

**661 Fastuosa Double Mixed** Bushy plants growing 2 to 3 feet tall bearing large trumpet or cone-shaped delightfully fragrant flowers, often 6 inches long, in several colors, white, purple and yellow. Many flowers are double. Many take Datura plants into the cellar for winter rest and replant them in the garden the following Spring. Try this plan. Pkt. 8c.; ¼ oz. 25c.

## Chinese Delphinium

**Butterfly Varieties—See Page 37**  
Will bloom from seed the first year if the seed is sown early.



Four O'Clocks Make Excellent Annual Hedge

## Four O'clocks

Marvel of Peru  
Mirabillis

Culture D or E—See Page 4.

A popular and easy growing annual of bushy habit, 2 feet high, each plant bearing throughout the summer, hundreds of brilliant blooms. The flowers remain tightly closed until Four O'clock in the afternoon, when they all open together and the plants become a glowing mass of brilliant colors.

**Note: Four O'Clock Roots can be lifted in the fall and stored like Dahlia tubers over winter and replanted in the spring. The result will be larger, stronger plants and even more flowers than the previous summer. Try it this year.**

**877 Tall Red 878 Tall Rose 879 Tall White**

**880 Tall Yellow 881 Tall Mixed,**  
Price Pkt. 8c.; Oz. 20c.

**887 Dwarf Tom Thumb Striped,**  
Pkt. 8c.; Oz. 20c.

## Gerbera

Transvaal  
Daisy

Culture D or E—See Page 4.

**928 Jamesoni Hybrids** The Gerbera is a half hardy perennial and we recommend growing it as an annual by starting seed indoors very early or growing it entirely as a house plant. The blossoms are daisy-like often 3 inches across and borne on excellent stems for cut-flowers and will last three weeks after cutting.

**Gerbera** is one of the most pleasingly unusual flowers in a wide range of orange, red, pink, rose and coral colors.

Florists get top prices for Gerbera as a winter cut-flower and it does well in the garden, too.

These Hybrids have been bred for color and length of stem. Illustration shows splendid character of flower. It will be outstanding in your garden. Pkt. 25c.

## Gourd Oddities

Make Attractive Decorations

See Ornamental Gourds Page 32.

## Gilia, Macrantha

**943 Fairy Stars** Exquisitely dainty, this little new Fairy Stars Gilia is one of the most charming and attractive of all rockery and bedding plants. The plants are very neat and compact in habit, 6 to 8 inches high, extremely free flowering, literally covered with dozens of the tiny daisy-like flowers in a riot of color. The color range includes all the popular pastel shades, rose, pink, orange, yellow, cerise and cream, in a gay and star-like mixture. Fairy Stars are excellent for the very popular miniature bouquets now used so extensively. Pkt. 10c.; ½ oz. 20c.

## Grasses—Ornamental

Culture D or E—See Page 4.

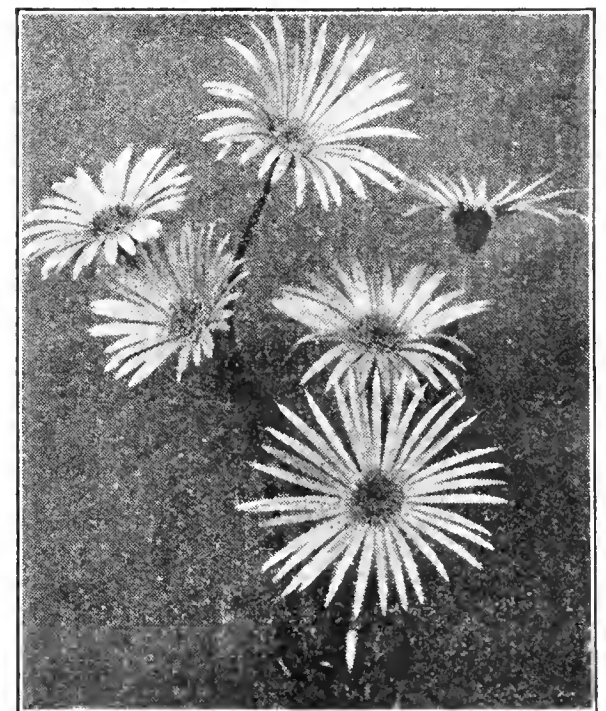
The growing of ornamental grasses was a hobby with many gardeners of our Grandmother's time. It is coming back and you will want to grow them. These grasses are not only beautiful in the garden but if cut while wet with dew, may be hung in a cool, airy place until dry and then used in vases during the winter. Try them.

**11 Agrostis Nebulosa** Cloud Grass. Produces airy graceful heads so pretty for mixing with flower bouquets. 18 to 20 inches tall. Pkt. 8c.; ½ oz. 25c.

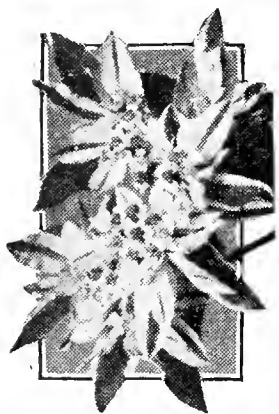
**358 Briza Maxima** Quaking Grass. The prettily shaped seed clusters are carried on such slender graceful stems that they wave in the slightest of air currents. Valuable for winter bouquets. About 1 foot high. Pkt. 10c.

**1172 Job's Tears** (Coix) A very interesting ornamental grass. The seed is frequently used as an old-fashioned remedy for sore throat and teething babies. The seed is strung on a linen thread and worn around the neck as a charm. Pkt. 5c.; oz. 20c.

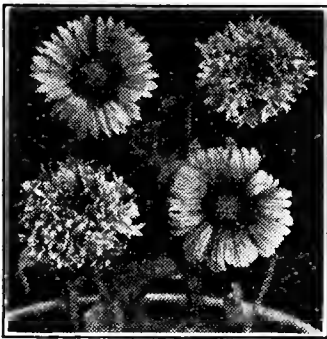
**1565 Pennisetum** Rueppellianum. "Fountain Grass." Exceptionally fine ornamental grass for borders around Canna and Caladium beds or pools. Grows 2½ feet tall. Pkt. 10c. ½ oz. 25c.



Gerbera, Transvaal Daisy



Euphorbia  
Snow on the Mountain



Annual Gaillardia  
Blanket Flower

## Euphorbias

Culture D or E—See Page 4.

**831 Snow on the Mountain** Euphorbia Variegata. Bushy plants growing 2 to 3 ft. high, surmounted with broad fleshy green leaves, veined and margined with white. Pkt. 5c.; ¼ oz. 20c.; Oz. 60c.

**832 Annual Poinsetta** Euphorbia Heterophylla. In plant growth similar to Snow on the Mountain but the upper foliage is marked with red instead of white. About the middle of summer the top central leaves turn to a rich orange scarlet, giving the appearance of the wonderful greenhouse plant the Poinsetta. Pkt. 5c.; ¼ oz. 25c.

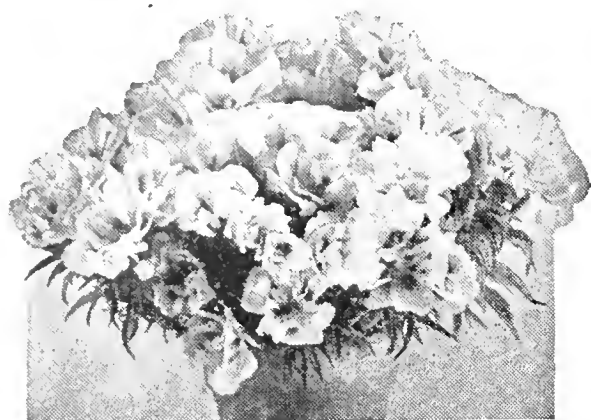
## Annual Gaillardia

Culture D or E—See Page 4.

**Blanket Flower.** Very showy annuals of easy culture. Blooms from early summer to frost.

**915 Double and Single** A grand assortment of both singles and doubles in many shades of orange, bronze, maroon and crimson. A mixture that will delight you. Pkt. 8c.; ¼ oz. 25c.

**902 Indian Chief** A rich bronzy red single flowering variety, beautiful for cutting. Pkt. 8c.; ¼ oz. 25c.



Godetia Dwarf Double Azalea Flowered

**955 Sybil Sherwood** A new and outstanding introduction to the **Godetia** list, Sybil Sherwood is a beautiful single flowering variety of most exquisite color, a glorious shade of bright salmon pink softened by an undefined edging of white. Plant is robust, growing 18 to 20 inches tall, has strong stems for cutting and so free flowering that the foliage is practically hidden by the bloom. **Pkt. 15c; 1/4 oz. 35c.**

## Gypsophila, Annual Baby Breath

*Culture A or B—See Page 4*

One of the most popular Bouquet Flowers. Very easily grown annuals, 12 to 15 inches high. Always useful for combining with other flowers in bouquets or small vases. Make several plantings to have the flowers always in the best condition.

**990 Covent Garden** Extra Large Flowered, an improved strain of pure white Gypsophila. **Pkt. 10c; 1/4 oz. 20c.**

**991 Paris Market** The flowers are pure white, very small, star-like, and produced in feathery sprays. **Pkt. 5c; oz. 25c.**

**992 Crimson Carminea** Similar to common White except in color, which is a pretty rosy-crimson. **Pkt. 5c; 1/4 oz. 15c.**

**993 Muralis Rose** A dwarf variety growing only 6 inches high, with delicate rose-pink flowers. Fine for rock gardens or edgings. **Pkt. 10c; 1/4 oz. 20c.**

**NOTE:** Saponaria, Bouncing Bet, is similar to and may be used like Baby's Breath for bouquet filler. See page 27. **1720 Pkt. 10c.**

## Hunnemannia Buttercup Poppy

*Culture A or B—See Page 4*

**1075 Sunlite** A new strain with semi-double flowers of clear canary yellow, as bright as the sunlight. The extra row of petals adds greatly to the beauty of the flowers. **Sunlite** received the **Award of Merit** from the All American Selection Committee. Sow the seed when the soil is warm and it will grow and bloom quickly. **Pkt. 10c; 1/8 oz. 25c.**

**1074 Golden Buttercup Poppy** Bush Eschscholtzia. Imagine great long stemmed buttercups over attractive leafy foliage and you have a picture of this Poppy, the only poppy suitable for cutting. They bloom all summer and make such pretty bouquets that if you once try them you will want them always in your garden. **Pkt. 5c; 1/4 oz. 25c.**

## Lobelia, Dwarf and Trailing

*Culture D or E—See Page 4*

The dwarf class make little bushy, compact plants with blue flowers you will never forget, once you know them. Excellent for borders. The trailers fill many needs in flower boxes and rock gardens.

**1335 Crystal Palace Compacta** This is the best strain of dwarf Lobelia, the plants only 5 or 6 inches high, fairly covered with rich deep blue dainty flowers. A fine little border or pot plant, and it is used also for porch boxes and baskets. **Pkt. 5c; 1/8 oz. 25c.**

**1336 Sapphire Trailing** A beautiful new strain of trailing Lobelia, so useful for porch boxes and baskets. The plant is strong growing and the flowers extra large, a rich deep blue with a white eye. **Pkt. 10c; 1/8 oz. 25c.**

**1340 Blue Stone** A dwarf compact variety with large gentian blue flowers without the white eye. A very fine strain. **Pkt. 10c; 1/8 oz. 25c.**

### Two New Lobelias

See Novelty Page 7

**1334 Blue Gown** **Pkt. 15c; 1/8 oz. 40c.**

**1333 Emperor William** **Pkt. 10c; 1/8 oz. 25c.**

# Godetia, Satin Flower

*Culture A or B—See Page 4*

Attractive hardy Annual deserving of a place in every garden. Plants bloom profusely with showy flowers of Satiny texture in lovely colors.

## Dwarf Double Azalea-Flowered Godetias

The dwarf double Godetias are beautiful plants for growing in pots, porch boxes or in the garden. Their colors are brilliant and when blooming they are simply a mass of color as may be seen in the illustration. They are dwarf and compact and while they do well in partial shade in the garden they are at their best as a pot plant, and have the charm and beauty of an Azalea for which this type is named.

**958 Carminia**  
Pink Crimson Center.

**960 Cornelia**  
Bright Salmon-pink.

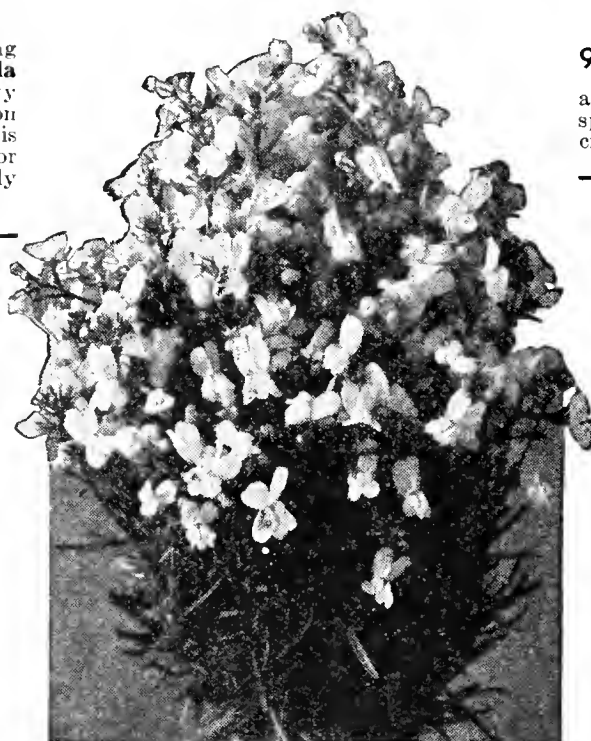
**959 Brilliant**  
Glowing deep crimson.

**961 Mixed Dwarf Double Azalea-Flowered Godetia.**

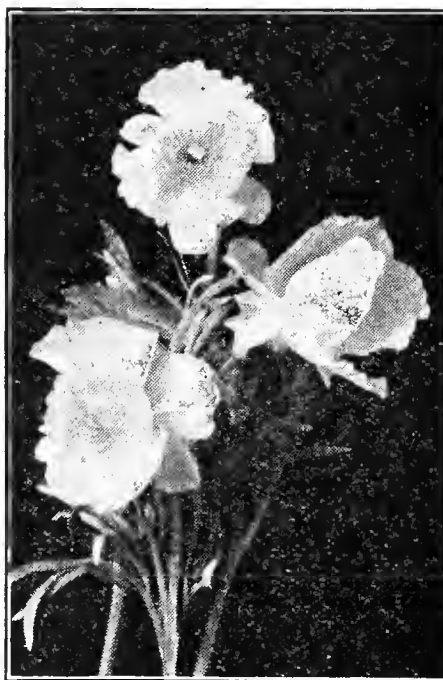
Price any of 3 above varieties or Mixed: **Pkt. 10c; 1/4 oz. 30c.**



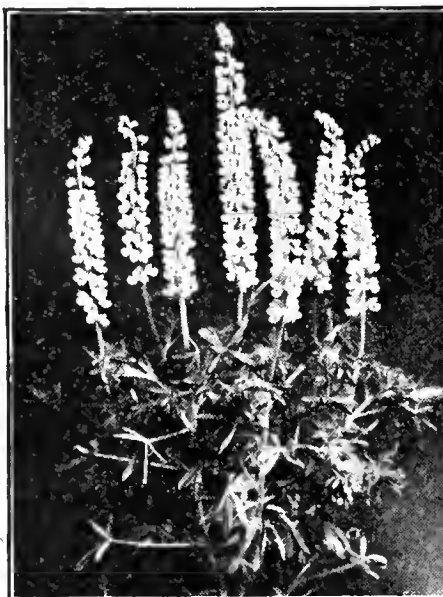
Godetia, Satin Flower Tall Double



Linaria Fairy Bouquet



Hunnemannia, Sunlite



New King or Giant Lupines

**962 Tall Double Schamini** This splendid type of Godetia grows about 2 ft. tall, providing fine long stemmed cut flower spikes. The flowers are like Azaleas in beautiful shades of crimson, rose, and pinks. **Pkt. 10c; 1/4 oz. 25c.**

## 1228 Kochia or Fire Bush

*Culture D or E—See Page 4*

**Giant Summer Cypress.** A charming and most effective decorative plant, with a habit resembling one of the compact evergreen shrubs. It has light green feathery foliage, which changes to crimson in the fall. May be grown as single specimens or as an ornamental hedge. The plants grow 2 to 2 1/2 feet high with a spread of about 15 to 18 inches. You may plant the seed when soil is warm, just where the plants are to stand and thin them out later. Or you may start the seed indoors transplanting outdoors later. **Pkt. 5c; 1/4 oz. 20c.**

## Leptosiphon

*Culture A or B—See Page 4*

**1319 French Hybrids** A pretty little edging plant growing only a few inches high, forming dense cushions of foliage, surmounted by flowers in many colors; cream, yellow, orange to brown, lilac and purple. **Pkt. 10c; 1/8 oz. 25c.**

## Linaria Culture A or B—See Page 4

**1327 Fairy Bouquet** Awarded a gold medal by the All American Selections Committee. Fairy Bouquet is a little beauty. The plants are about 8 inches high covered with the pretty airy flowers, like miniature snapdragons, in a great mixture of shades. Blooms quickly from seed and is ideal as a filler for bouquets or for bedding or potting. **Pkt. 10c; 1/8 oz. 25c.**

**1326 Maroccana Hybrida** Excelsior Mixed A hardy annual with small dainty flowers like miniature Snapdragons, colors ranging through crimson, gold, pink, rose, maroon, dark blue and chamois. Plant 12 to 18 inches tall and blooms in about 8 weeks. **Pkt. 5c; 1/4 oz. 20c.**

## 1328 Linum, Crimson Flax

*Culture A or B—See Page 4*

**Scarlet Annual Grandiflorum.** A brilliant flowered annual plant 1 to 1 1/2 ft. high, carrying rosy crimson flowers. They make pretty beds or borders. For continuous display make several plantings. **Pkt. 5c; 1/4 oz. 20c.**

## Annual Lupines Hardy Lupines on page 39

*Culture A or B—See Page 4*

Easily grown, free flowering annual, with long, graceful spikes of pea-shaped flowers, richly and variously colored. Fine, dark, glossy foliage. Prefers some shade. Height 2 feet.

**1344 Mixed Colors** Blue, pink, rose and white. **Pkt. 5c; 1/2 oz. 20c.**

## New Giants or King Lupines

A new and improved sort, growing 3 to 4 feet tall and branching from the ground with four to six spikes to a plant. A big advance in size and beauty over the standard Annual Lupines.

**1342 King Blue** Rich oxford blue with a white stripe in the standard of each flower.

**1343 King White** Very sweet scented, glistening white.

**1349 King Sky Blue** Clear light blue. Fine for Your Blue Garden.

**1351 King Heliotrope** Rosy purple with white stripe.

**1350 King Mixed** Shades of blue, rose and white. Made from above varieties.

Price any above Color or Mixed, **Pkt. 10c; 1/4 oz. 20c.**



# Annual Larkspurs

Culture D or E—See Page 4.

This big family of free-flowering, colorful, long stemmed Annuals will bring you plenty of pleasure in your garden. It stands up well as a cut-flower, too, and is especially lovely in tall vases.  
In addition to spring sowing of seed, it is possible to make a fall sowing for early blooms the following spring, because the young plants will winter over in your garden.  
We are proud of the fact that many of the best Florists in the United States buy their Larkspur seed from us in large quantities. You get the same strains when you buy from us.

## Giant Imperial or Delphinium Type

In this class of Larkspurs, the plants grow upright though freely branched at the base, producing many fine long stemmed branches for cutting. Their type of growth allows closer planting without influencing the amount of their bloom. The plants grow 3 to 4 feet tall.

- 1280 Blue Bell

A new shade of deep Sky-blue.
- 1276 Blue Spire

Intense deep oxford blue.
- 1279 Carmine King

Carmine rose, deepest of the pinks.
- 1272 Exquisite Pink

Light delicate Pink.
- 1282 Miss California

Deep pink on salmon ground.
- 1274 Los Angeles Improved

Brilliant rose on salmon ground.
- 1275 White Spire

Beautiful glistening pure white.
- 1271 Mixed Colors

A fine mixture including all the above and other rare colors.

Pkt. 10c; 1/8 oz. 25c.

Pkt. 10c; 1/8 oz. 20c.



Larkspur, White Spire



Dwarf Emperor Larkspur

## Larkspurs, Tall Double Stock Flowered

The plants grow 3 to 4 feet high and bear long cutting spikes of beautiful double flowers.

- 1269 La France

Pleasing shade of salmon-pink, very large and double and well placed. on long stems. Make adorable bouquets.
- 1270 Larkspur, Rosamond

All-America 1935. Also Award of Merit by Royal Horticultural Society of London. New pure deep rose, self-colored, fully double. Individual florets are large and closely placed on stems. Distinctly beautiful.
- 1263 Royal Dark Blue

Rich shade of deep blue, almost purple. A Royal combination when planted with La France or Rosamond.
- 1267 White

A grand annual for your white or moon-light garden. A favorite at the London Royal Horticultural Society gardens.
- 1261 Mixed Colors

Includes a great variety of colors, blues, reds, pinks and white of the tall double flowered type, considered the best of all.

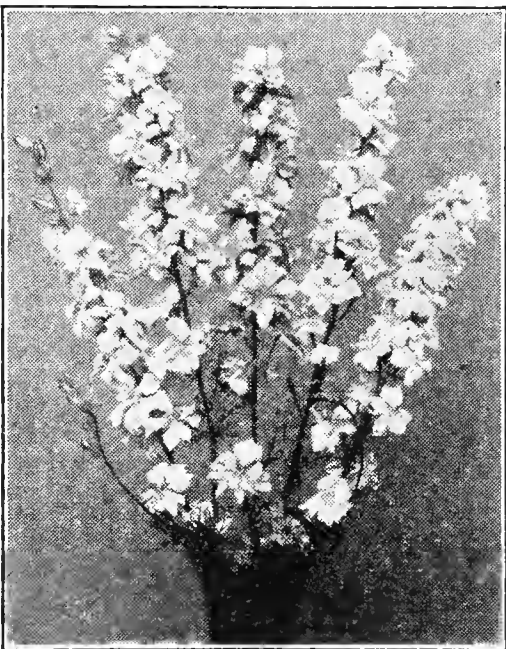
Pkt. 10c; 1/4 oz. 25c.

Pkt. 10c; 1/4 oz. 25c.

Pkt. 10c; 1/4 oz. 25c.

Pkt. 10c; 1/4 oz. 25c.

Pkt. 8c; 1/4 oz. 20c; Oz. 60c.



Annual Larkspurs—Stock Flowered

## Matricaria Double Feverfew

Culture D or E.

The small double flowers resembling button Chrysanthemums are produced in showy clusters.  
1384 CAPENSIS, DOUBLE WHITE. Plants grow from 2 to 3 feet high, almost completely covered with pretty, small, double white flowers. Very well adapted for bedding or mixed border. Pkt. 10c; 1/4 oz. 20c.  
1385 EXIMEA, GOLDEN BALL. The dwarf compact little plants grow 9 to 10 inches high, producing an abundance of fully double golden yellow flowers. This dwarf variety makes an unusually fine edging or border plant for taller annuals. Pkt. 10c; 1/8 oz. 30c.

## Mesembryanthemums

Culture A or B—See Page 4.

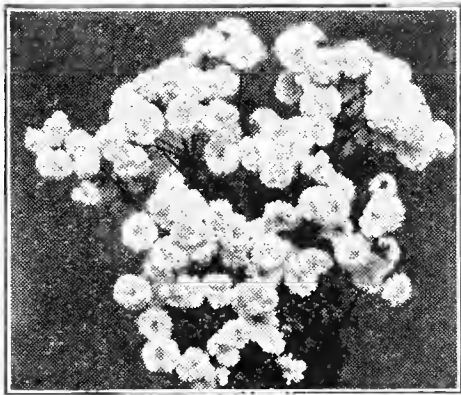
- 1396 Ice Plant

Crystallinum. The foliage and stems are covered with crystal-like formations that glisten in the sun. Nice for hanging baskets, porch boxes and for rockeries, being trailing in growth.
- 1399 Livingstone Daisy

Criniflorum. An ideal carpet or Rock Garden plant. Daisy-like flowers of golden, buff, apricot, crimson, 2 inches across.

Pkt. 5c; 1/4 oz. 20c.

Pkt. 15c; 1/8 oz. 30c.



Matricaria Capensis

## Matthiola Culture A or B See Page 4.

- 1391 Bicornis

Evening Scented Stocks. Bears lilac color flowers, which in the morning, evening or after a shower emit most delicious perfume. Plants 15 to 18 inches high.

Pkt. 8c; 1/2 oz. 25c.

## Mignonette Reseda Odorata.

Culture D or E—See Page 4.

Many folks in a garden will quickly inhale—face light up—exclaim—"What is so fragrant?" All for the unpretentious Mignonette. Grow it for combining with odorless flowers to make bouquets. Excellent for bedding and for pots indoors.

- 1401 ODORATA GRANDIFLORA

A highly improved strain of the common variety, producing an abundance of very fragrant flower heads.
- 1402 GOLDEN GOLIATH.

Immense spikes of golden yellow. Of strong yet compact growth, the giant trusses of flowers borne on erect strong stalks, excel all others.
- 1403 NEW YORK MARKET.

A select strain desirable for florists. Under favorable conditions plants will grow to 2 or 2 1/2 feet tall, producing long compact flower spikes. Flowers red.
- 1405 BISMARCK.

Improved Machet. A large flowered variety of reddish shade with dense spikes. Distinct crinkly foliage. Heavy delicious fragrance. Excellent for potting.

Pkt. 8c; 1/2 oz. 25c.

Pkt. 10c; 1/8 oz. 25c.

Pkt. 10c; 1/8 oz. 25c.

Pkt. 10c; 1/4 oz. 25c.



Mignonette

## Marigolds

Listed on next Page—(Page 20)  
Novelty Page 8 & Front Cover

## Mimulus—Monkey Flower

Culture D or E—See Page 4

- 1412 Queen's Prize Tigrinus Grandiflorus.

Plant dwarf and bushy about 10 inches tall and bear large flowers. Flowers resemble a grinning monkey's face. Range in color through white, yellow, golden, rose, crimson and maroon blotched and striped.

Pkt. 10c; 1/8 oz. 25c.

# No. 77 Beauty Collection for Your "Cutting Garden"

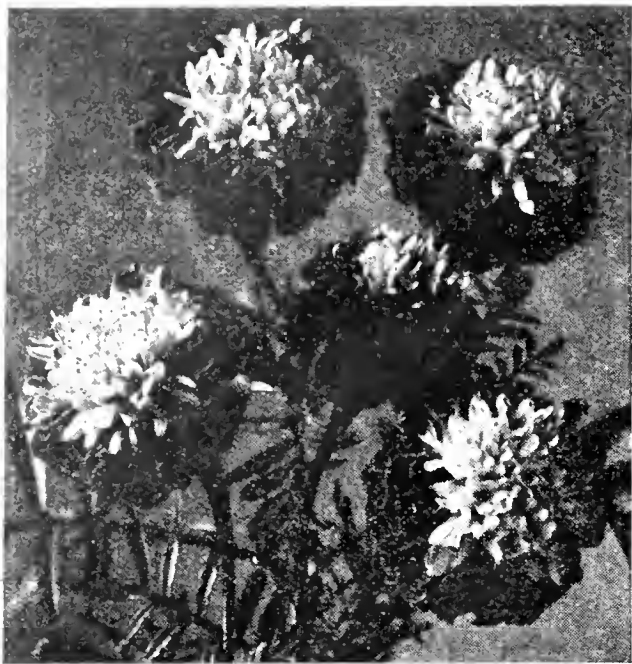
Enjoy Your Garden this Summer—Plant this Collection and Cut Fresh Flowers Each Day

Remember the More Flowers You Pick, the More the Plants Will Produce For You

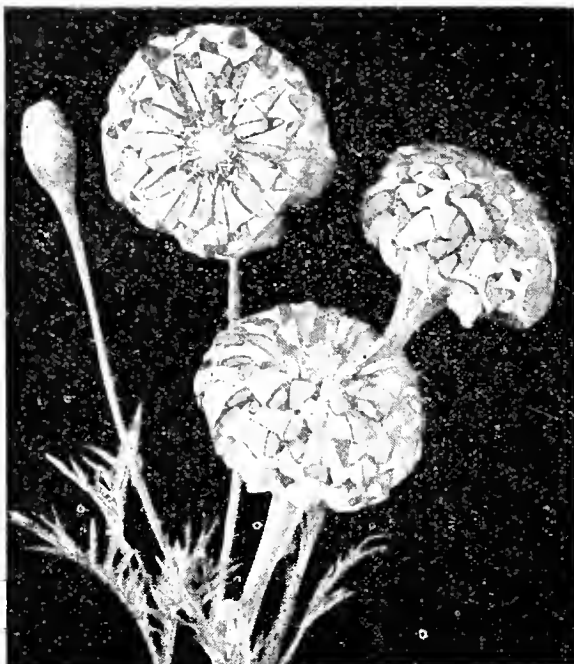
	Price		Price		Price
Anchusa Capensis .....	\$ .08	Clarkia Mixed .....	.10	Nasturtium Gleam Hybrids .....	\$ .08
Antirrhinum Maximum Mixed .....	.10	Didiscus .....	.08	Nigella .....	.08
Aster American Branching Mixed .....	.10	Gaillardia Single & Double Mixed .....	.05	Rudbeckia My Joy .....	.10
Calliopsis Tall Mixed .....	.10	Gypsophila Grandiflora White .....	.05	Salpiglossis Mixed .....	.10
Carnation Double Marguerite .....	.08	Helichrysum .....	.08	Scabiosa Tall Mixed .....	.08
Centaurea Cyanus Mixed .....	.10	Larkspur Tall Mixed .....	.08	Stocks Giant Excelsior Mixed .....	.20
Centaurea Imperialis Mixed .....	.10	Marigold Guinea Gold .....	.08	Zinnia Giant Dahlia Flowered Mixed .....	.10
Chrysanthemum Single & Double Mixed .....	.08	Marigold Yellow Supreme .....	.10		

Total Value \$2.10

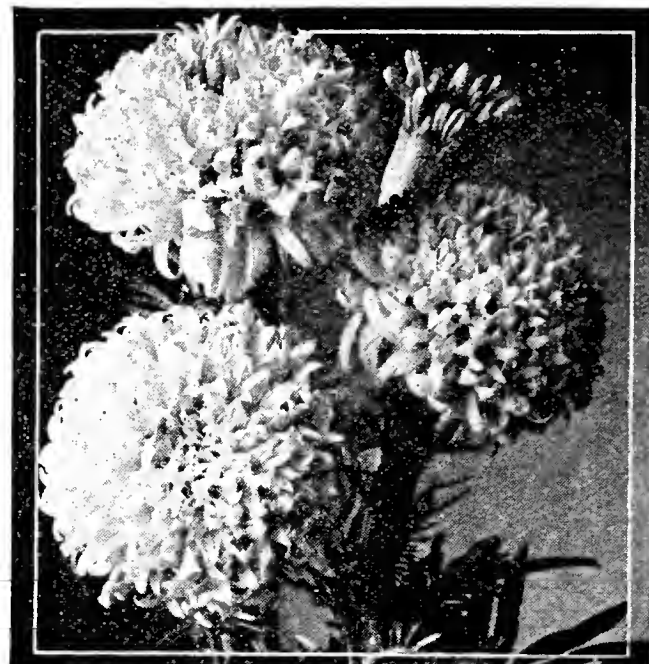
23 Packages of Annual Flower Seeds 1 Pkt. Each of 23 Above Varieties Only \$1.50



Marigold Dwarf Harmony, See Front Cover



Marigold all Double Royal Scot, Color Page 26.



Marigold Dixie Sunshine

**Marigold**  
Front Cover  
Collection No. 1382  
1 Packet of Seed of Each  
**Sunset Giants 20c**  
and  
**Harmony 10c**  
30c Value for 25c

## Marigolds

The Newest and Best in This Golden Family  
Culture D or E—See Page 4

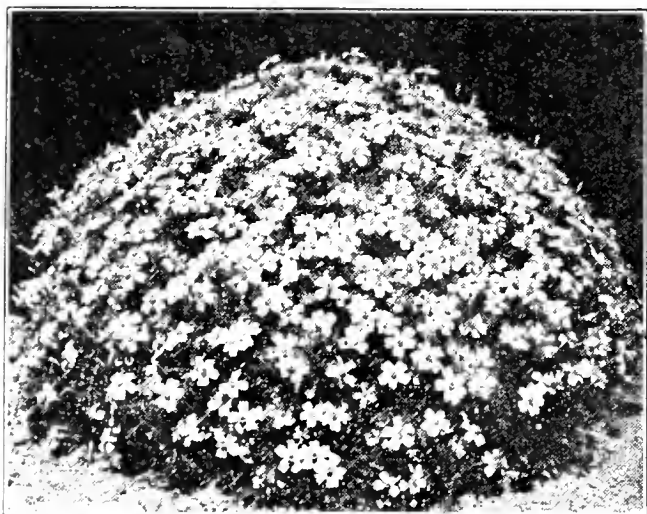
By careful plant breeding and selection several unique and valuable additions to the lovely old Marigold family are being introduced by us for the first time this year. Note the front cover illustration of Gigantea and Harmony. Also Chrysanthemum Flowered and Crown of Gold on Novelty Page 8. We recommend you try these new ones, too. A vase filled with these rich yellows and golds and some Larkspurs or Cornflowers is very striking.

**1369 Mexican Dwarf Orange** Hailing from Mexico, the original home of many of our garden flowers, this handsome new type of Marigold grows 15 to 18 inches tall, and bears large double flowers of a bright orange. The petals are broad, deeply crinkled at ends. The flowers are 4 inches in diameter and so very double that they resemble oranges. Sown indoors in March, and planted outdoors in May, they will bloom from July until frost. **Pkt. 10c; 1/4 oz. 30c.**

**1380 Border of Gold, "Golden Gem" Tagetes** This sunny little flower belongs to the marigold family, growing 12 to 15 inches high and making a compact plant. The foliage is fern-like and dainty. Planted in a row all during the summer and fall you will have a golden stripe of bloom. **Pkt. 5c; 1/8 oz. 20c.**

**1381 Tagetes Little Giant** Signata Pumila. The highest development yet attained in a neat, dwarf, really compact strain of this type. Very dainty, with slender foliage, plants 4 to 6 inches high, with a spread of 8 to 10 inches, covered with gay, single, deep orange flowers. An ideal edging plant, a perfect mass of gold. See cut below. **Pkt. 10c; 1/8 oz. 25c.**

**1370 Legion of Honor** A single-flowering French Marigold, forming compact bushes 9 inches high. Largely used for borders. Flowers golden-yellow, with brown markings. **Pkt. 5c; 1/4 oz. 20c.**



Marigold Tagetes Golden Gem

**1456 Nemesia** Templin-Bradley Hybrids. Culture D or E. A splendid little plant of compact growth about 1 foot high. Nemesia may also be used as winter flowering plant by starting the seed in pots in the fall. This is the best strain of Nemesia with large flowers and many rich, and rare colors from creamy white through orange to carmine. **Pkt. 10c; 1/4 oz. 25c.**

**1463 Nemophila** "Baby Blue Eyes." Culture A or B. A cute little Annual growing about 8 inches high and producing an abundance of bright blue, cup-shaped flowers in clusters. Very dainty for cut-flowers. **Pkt. 10c; 1/4 oz. 20c.**

**1378 Guinea Gold** All-America Gold Medal 1933. Brilliant orange, double and semi-double, ruffled, with loose petals. Plants 2 to 2 1/2 feet tall of pyramidal growth. A very popular Marigold. **Pkt. 8c; 1/4 oz. 20c.**

**1364 Orange Alldouble** A new and improved strain of African Marigold in which the flowers are practically 100% double. The plant growth and habit is identical with Orange Prince, but the form and doubleness of the flower in this new strain has just about reached perfection. **Pkt. 10c; 1/8 oz. 30c.** See Color Page 23.

**1365 Lemon Alldouble** Similar in growth and characteristics to Orange Alldouble except in color, which is bright lemon yellow. **Pkt. 10c; 1/8 oz. 30c;** See Color Page 23.

**1362 Orange Prince** A tall double African variety. Bears large, perfectly double tubular or quilled petalled flowers of a rich deep golden-orange, a single plant often having 50 or more splendid flowers. **Pkt. 10c.**

**1363 Lemon Queen** A counterpart of Orange Prince except in color, which is a soft lemon yellow. **Pkt. 10c.**

**1355 TALL DOUBLE AFRICAN AND FRENCH MIXED TYPE.** The African type has large flowers of a uniform color, yellow or orange and the double are more or less globe shaped. The French Marigolds are combinations of mahogany, brown, yellow and gold. They are single and semi-double. **Pkt. 5c; 1/4 oz. 20c.**

**1371 DWARF DOUBLE FRENCH MIXED.** The plants are bushy and about same size as Legion of Honor, but the flowers are in a variety of shades of reddish-brown and golden-yellow. Some are like golden balls, others are mahogany with the daintiest fringe of yellow. **Pkt. 5c; 1/4 oz. 20c.**

**1366 DWARF DOUBLE AFRICAN MIXED.** Much more dwarf and compact than the tall sorts. The flowers are large, ball shaped and in shades of lemon, yellow and orange. **Pkt. 5c; 1/4 oz. 20c.**



Dainty Little Nemesia

**1937 All-America Gold Medal Awarded to Marigold Collarette "Crown of Gold"**

Color Page 46 Pkt. 25c  
Novelty Page 8

**1374 Dwarf Double French** Monarch Strain

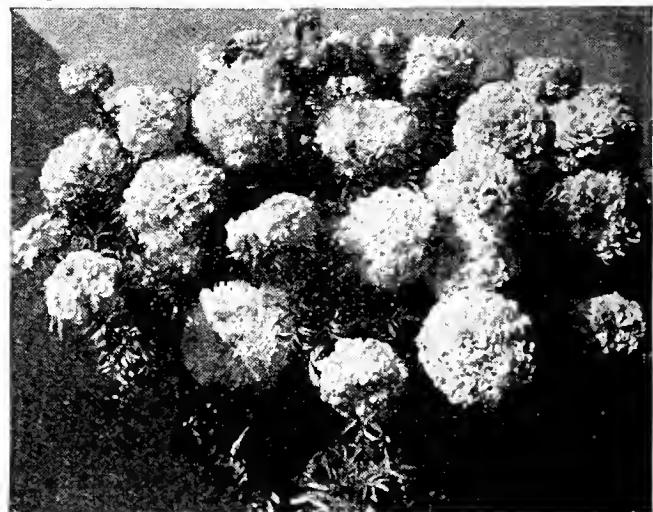
The dwarf French Marigolds have always been valuable for garden display as well as cut flowers. The new Monarch strain shows improvement in its dwarf compact growth, the increased size and doubleness of the flowers and its splendid assortment of colors. Plants uniformly about 1 ft. high. Received the award of merit from the All-America 1934. **Pkt. 10c; 1/8 oz. 25c.**

**Chrysanthemum Flowered All-Double Royal Scot Dixie Sunshine** (Very late flowering)

See Novelty Page 8

**1359 Yellow Supreme** All-America 1935 Gold Medal.

This new Marigold is the result of years of careful breeding. It is similar to "Guinea Gold" but of a pure lemon-yellow color, fully Carnation-flowered, nearly 3 inches across, quite early and a very profuse bloomer. Plants 2 feet tall. A grand cut-flower. **Pkt. 10c; 1/8 oz. 25c.**



Plant of Marigold Sunset Giants  
See Natural Color Front Cover, described Page 8

**Marigolds are Effective for Accent Spots if Planted in Groups Where You Need Color**

**1490 Nigella, Love-in-a-Mist**

Culture A or B—See Page 4

Also called Devil-In-a-Bush. Compact, free flowering, with pretty light blue flowers, nestled in feathery foliage, resembling a mist. The seed pods are curiously shaped and attractive. Plants grow 15 to 18 inches high. Very easy to grow. **Pkt. 8c; 1/4 oz. 20c.**



# Double Nasturtiums

Culture A or B—See Page 4

For summer display in large or small beds, boxes or borders, nothing can surpass Nasturtiums. They start to bloom early and keep up a continuous display of bright colored flowers until hard frost in fall. The more you cut the flowers the more profusely will the plants produce blooms.

You can grow them in practically any garden soil, in fact, they will grow in soils that are too poor to support any other plants. Plant the seed after soil is warm, covering an inch deep and dropping a couple of seeds every 3 inches. They should not be transplanted. Do not water too freely.

Plant plenty of nasturtiums this summer and enjoy their glorious colors in the garden and in bouquets where you need gaiety.

## Dwarf Double Gleam Sweet Scented

Gleam Hybrids, Color Page 85—Orange Gleam, Color Page 6

- 1438 **Golden Gleam** Immense double Golden-Yellow. Flowers 2½ to 3 inches across. Pkt. 5c; Oz. 20c.  
 1439 **Scarlet Gleam** Dazzling Orange-Scarlet. Large flowers on long stems. Pkt. 5c; Oz. 25c.  
 1440 **Gleam Hybrids** Mixed Colors. A glorious Mixture. See Page 85. Pkt. 5c; Oz. 20c.

- 1445 **Moon Gleam** Beautiful Primrose-Yellow. For your Moonlight Garden. Pkt. 10c; ½ oz. 20c.  
 1444 **Orange Gleam** Deep Growing Golden-Orange. Striking Color. Pkt. 10c; ½ oz. 25c.  
 1446 **Salmon Gleam** Delicate Glowing-Salmon. Unusual Color. Pkt. 10c; ½ oz. 20c.

- 1450 **Double Gleam Collection.** 5 Pkts. 1 each of 5 Colors No. 1440 Not Included Value 46c, 35c

## 1437 Dwarf Double Golden Globe

1936 All-America.

The first named color variety in the new Gem Type. Well formed, double golden yellow flowers in profusion. Plants 9 to 12 inches high, of compact dwarf form. It is a sport of Golden Gleam and is sweet-scented. Pkt. 5c; Oz. 25c.

## 1435 Dwarf Double Gem Mixed

Shades of yellow, orange, scarlet, crimson, cerise, cream, maroon and spotted varieties. Compact, gem-like plants, ideal for edging and border use. These lovely, sweet-scented Nasturtiums created a sensation at the California Exposition in San Diego. Pkt. 10c; Oz. 25c.

## Tall Trailing or Climbing Nasturtiums—Special Mixtures

- 1441 **Best Tall or Climbing** For trailing over porch lattice or arbors, or for covering old fences or unsightly places, also for vases, we consider the tall varieties most desirable. There is also a greater variety in colors, including the brilliant Lobbianum type. Pkt. 5c; Oz. 20c; ¼ lb. 60c; Lb. \$1.50.

- 1442 **Tall Ivy and Variegated** Combining two desirable new climbing types, the Ivy with bright green foliage, veined light, and the Variegated with green leaves mottled with creamy-white. Flowers brilliant mixed colors. Pkt. 10c; Oz. 20c.

- 1443 **Trailing Tom Pounce** The best Nasturtium for porch boxes because of its trailing habit (vines 2 feet long.) At times you hardly see the foliage because of the wealth of flowers. Flowers are a little smaller than the ordinary Nasturtium, very bright yellow and scarlets. Pkt. 10c; Oz. 20c.

## 1508 Oenothera Afterglow

Culture A or B—See Page 4

**Evening Primrose.** Evening Primroses should be in every garden because of their enchanting habit of opening their flowers in the evening and allowing you to enjoy their delicious fragrance. Afterglow is a pretty new variety with large flowers of buttercup yellow each with bright red calyx. 18 to 24 inches high. Pkt. 10c; ¼ oz. 25c.

## 1624 Phacelia, California Bluebell

Culture A or B

**Campanularia or Harebell Phacelia.** Grows neat little bushes, 9 to 12 inches tall, and bearing all summer pretty gentian bell-shaped blue flowers with white stamens. Very easy to grow, nice for blue borders and rockeries. One of the earliest of the long-lasting garden Annuals. Pkt. 10c; ¼ oz. 25c.

## 686 China and Japan Pinks

Culture D or E—See Page 4

One of the most popular and most satisfactory annuals grown. Of easy culture, comprising a large variety of types and brilliant colors, many of them deeply fringed. Our mixture contains many varieties of Chinese and Japanese double and single types. Pkt. 5c; ¼ oz. 20c.

## Tulips, Hyacinths Daffodils, Crocuses

These Colorful Flowers  
are only produced  
from Bulbs which  
must be planted  
in the Fall.

Ask Now for 1937  
Fall Catalog  
which will be ready  
Next September

## Nicotiana

Culture D or E—  
See Page 4

**Flowering Tobacco.** A lovely class of fragrant annuals that bloom freely throughout the summer and fall. Plants are bushy, 2 to 3 ft. high and branching. They open towards evening emitting a very pleasant odor. "In the Horticultural Gardens of the Great Lakes Exposition thousands of visitors last summer were surprised to learn how sweet, and beautiful this family of flowers could be."

- 1486 **Crimson Bedder** A wonderful new strain of Dwarf Nicotiana, about 15 inches tall, plants are well-branched and ideal for bedding.

The color is a rich deep crimson, it blooms profusely, and gives a striking effect in the garden, as bouquets or as a pot plant. Florists like this variety, you'll like it, too. Pkt. 15c; ⅛ oz. 45c.

- 1483 **Affinis White** or tuberosa flowered tobacco. A very continuous and profuse bloomer, with waxy white flowers. Plants of branching, bushy habit, starting to bloom a few weeks after sowing. 2½ to 3 ft. Pkt. 10c; ¼ oz. 25c.

- 1484 **Affinis Hybrids** Like above in growth, a splendid mixture of rose, red, white, and blue. Pkt. 10c; ¼ oz. 25c.

- 1482 **Crimson King** A compact growing variety with rich velvety crimson flowers. 2½ feet tall. Pkt. 10c; ¼ oz. 25c.

## 1638 Poinciana, Bird of Paradise

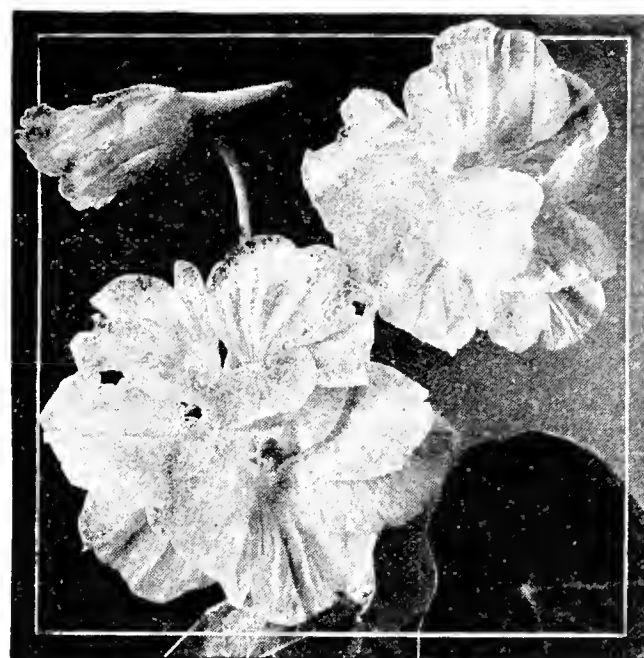
**Gillesii.** Stately tall growing plant reaching up 8 to 10 ft. The flowers are large, bright and yellow and borne in trusses. They are made even more beautiful by the rich crimson stamens and pistils which are long and incurving. Pkt. 10c; ⅛ oz. 30c.



Nicotiana



Oenothera Afterglow  
"Evening Primrose"



Nasturtium Double Golden Gleam

## Single Dwarf Nasturtiums

### 1426 Single Dwarf Nasturtiums

**Mixed** These are especially desirable for borders and beds forming neat compact plants 1 to 1½ ft. across. This mixture is made from many select named varieties and will give you many beautiful flowers. Pkt. 5c; Oz. 15c; ¼ lb. 40c.

- 1436 **Fancy Leaved Dwarf** Very dwarf compact plants but the foliage is distinct and curious—variegated and marbled silvery white, and including the waved emerald-green leaves. Flowers are showy. Mixed Colors. Pkt. 5c; Oz. 20c.

## Nasturtiums in Color

See Pages 6 and 85

## Annual Phlox

Culture D or E—  
See Page 4

This splendid genus of plants is unrivaled for richness of color, profusion of bloom, duration of bloom and general compactness, and whether in clumps or masses looks equally beautiful. It is one of the finest annuals in cultivation, and should occupy a prominent place in every garden.

### Tall Large Flowered

Phlox Drummondii Grandiflora

Produce well-branched plants, 12 to 15 inches tall.

- 1627-G Alba (White) 1627-E Isabellina Primrose  
 1627-C Chamois Rose 1627-H Violet, (White-eye)  
 1627-D Cinnabar Scarlet 1627 Mixed Colors

Price any Color or Mixed:  
Pkt. 10c; ⅛ oz. 25c.

### Dwarf Compact Phlox

Phlox Drummondii Nana Compacta

For edgings, rockeries and porch boxes.  
Only 6 to 8 inches tall.

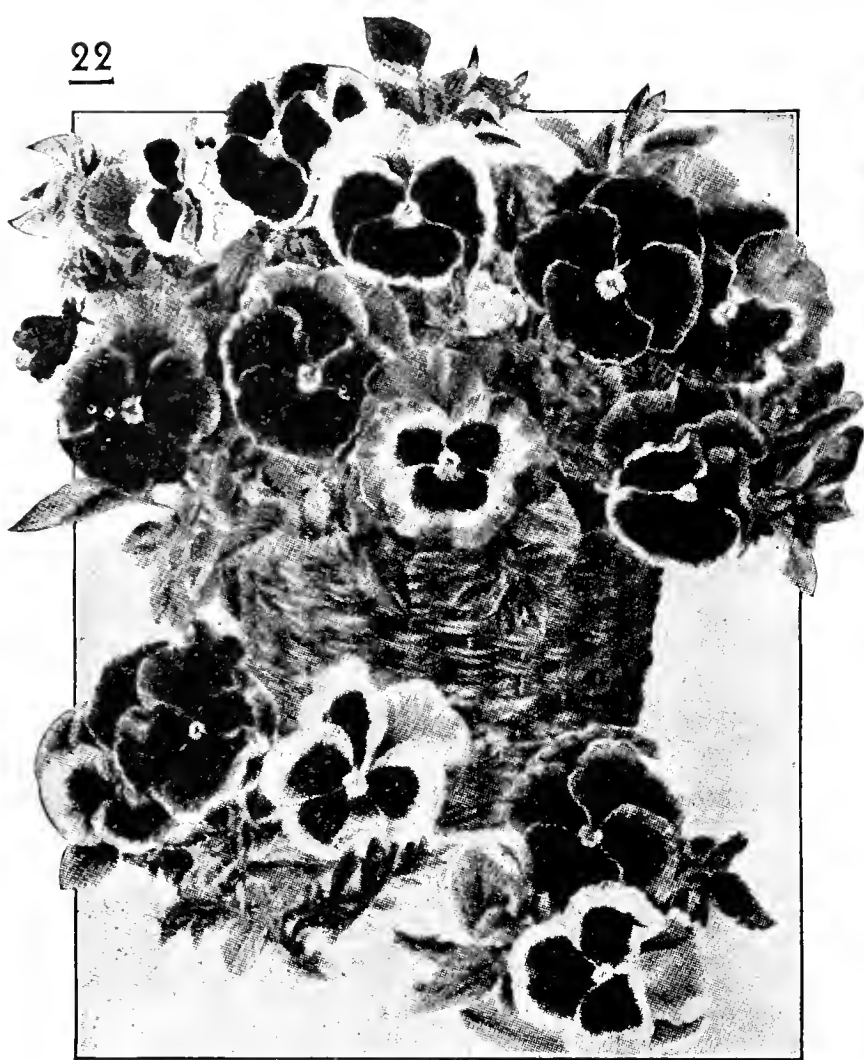
- 1630-A Atropurpurea (Purple) 1630-E Isabellina (Yellow)  
 1630-B Chamois Rose (Carmine-eye) 1630-F Snowball (Pure White)  
 1630-C Delicate (Salmon-Pink) 1630-G Surprise (Begonia-rose)  
 1630-D Fireball (Blood-Red) 1630 Mixed Colors

Price any Color or Mixed:  
Pkt. 10c; ⅛ oz. 30c.

- 1628 **Starred and Fringed** This beautiful type is quite distinct. The flowers are either star-shaped or fantastically fringed, really two distinct types. Many bright colors. Pkt. 10c; ⅛ oz. 25c.



Phlox Art Shades, Color Page 6



Templin-Bradley's Supreme Mixture  
A Basket Full of Beautiful Thoughts

### Templin-Bradley's 1540 Supreme Mixture

"Pansies for Thoughts" is an age-old saying but in this case we have reversed the words and have given "Thoughts for Pansies." In this mixture we have thought out the best mixture of Pansies in all the finest types, colors, sizes, markings and substances available.

Let's make this a Pansy summer and fill our gardens, baskets and homes with the adorable little faces of these colorful Pansies. Their beauty will thrill you. 1540 Supreme Mixed Pansies. Pkt. 25c; Large Pkt. 50c.

### 1527 Miracle Pansies

**American Strain of Mastodon Mixed.** This pansy strain was developed by Steele's Pansy Gardens and is considered the best of the American strains. The plants are hardy, very early flowering, bear huge blooms on long stems and the colors are beyond description. Pkt. 15c; 1/8 oz. 75c.

### 1552 Winter-Blooming Giant Pansies

Sometimes called **World's Record**. A very early flowering hardy strain. They will bloom several weeks earlier than other pansies so are invaluable for spring bedding. The flowers are of good size and include a splendid assortment of colors. They are delicately fragrant, indicating the violet strain. Pkt. 10c.



Shirley Poppies

**1654 SINGLE SHIRLEY MIXED, Silk or Ghost.** The effect of this mixture of these new Poppies is what you would expect to see in a Chinese garden, where vivid, glistening, still artistic harmonizing colors hold sway. Pkt. 5c; 1/4 oz. 20c; Oz. 60c.

**1655 DOUBLE SHIRLEY MIXED, Eldorado.** Same mixture of brilliant shades as the single mixed but the doubles last longer. There will be some singles and some semi-doubles. Pkt. 8c; 1/4 oz. 25c.



Floyd Bradley and Ernst Roggli, the Pansy  
Seed grower in Switzerland

## Pansies

Culture B—See Page 4

### Roggli's Swiss Giants

Pictured in Color on Page 23.



Roggli's Swiss Giant Pansies  
Are Unexcelled. See Color Page 23.

Deep down in the heart of everyone is the desire to see Switzerland, the country of beautiful lakes, flowers and snow-capped mountains. Few have the opportunity to spend days in the heart of the Swiss Alps, but all of us can bring a bit of Switzerland into our houses and gardens if we but plant these lovely Swiss Pansies.

Roggli's Swiss Pansies are the result of years of intensive plant breeding, developing this wonderful strain of Giant Pansies with the immense size, 3 1/2 to 4 inches in diameter, and seemingly, embodying all the rich golds, reds and blues that are to be found in the lakes and mountains of Switzerland.

The separate colors are descriptive of their homeland and the mixture contains a very fine range of colors, with a large percentage of rich dark shades.

**1546 Alpenglou** Rich Cardinal and Garnet shades. **1548 Rheingold** Canary Yellow Brown Blotches

**1549 Berna** Velvety Dark Violet-Blue. **1547 Thunersee** "Ullswater" Solid Deep Blue

**1545 Roggli's Deluxe Strain** A grand mixture of all the exquisite colors of Roggli's Swiss Giant Pansies.

Price on any above Named Variety or Deluxe Mixed. Pkt. 25c; 1/8 oz. \$1.00.

### Giant Flowering Pansies

8 Choice Colors  
Very Showy Class

Plants of vigorous, compact growth—Flowers of enormous size—Finest Strain

**1539 Adonis.** Light Blue, White margin.

**1534 Cardinal.** Brilliant Cardinal-red.

**1533 Golden Queen.** Luminous Golden-yellow.

**1535 King of Blacks.** Velvety Purple-Black.

**1531 Giant Mixed** All colors known to the Pansy World.

**1536 Lord Beaconsfield.** Purple, White Upper Petals.

**1538 Prince Bismarck.** Golden Brown, Black Eye.

**1537 Prince Henry.** Rich, Darkest Blue, White Eye.

**1532 Snow Queen.** Pure, Glistening Snow White.

Price Any Color or Mixed Pkt. 10c; 1/8 oz. 30c.

### Pansies in Unusual Mixtures

#### 1526 Giant Exhibition Pansies

The Giant Exhibition is a wonderful mixture of Pansies. It is our own blend of which we sell a great quantity to the most critical pansy lovers and to those who grow for market. In order that you may have the pleasure of growing some of the very best pansies in existence at a nominal expense, we are searching each season—almost to the ends of the earth, among pansy specialists for the very best of their new strains. Included are the ruffled types, the striped and mottled, the blotched as well as solid colors are mixed together to make our Giant Exhibition. Price, Pkt. 15c; 3 pkts. 35c.

#### 1528 Popular Bedding Mixture

These are the popular saucy-faced beauties that everybody loves, comprising the finest varieties in all colors. Just what you want for a pretty bed. You will be delighted with this mixture. Pkt. 5c; 1/8 oz. 25c; 1/4 oz. 45c.

#### 1555 Tufted Pansies

Charming little flowers smaller than regular Pansies, larger than Violets. Lovely in Rock Gardens or borders. Only 6 to 8 inches tall. A fine mixture of free-blooming varieties. Bloom first year if seed is sown early. Pkt. 10c; 1/8 oz. 25c.

### 1529 A New Strain of Pansies

Templin-Bradley's Rainbow Mixture

This strain has a greater range of color than any other strain we have ever offered. Furthermore, the flowers are enormous in size, when properly grown you will find flowers 4 to 5 inches from top to bottom. The plants are compact but of vigorous growth, producing good length of stems.

And the colors are marvelous. You will find those of bronze and reddish tinge, many with distinct rings, deep blues, purples and the light gold and yellow shades as well. Pkt. 25c.

## Annual Poppies

Culture A or B—  
See Page 4

Poppies will grow most anywhere and you should scatter seed wherever there is any space in your garden, they are so bright. Make several plantings to have fresh flowers throughout the summer. They will not stand transplanting.

Try this stunt—just before your Poppies open, cut some, sear ends of stems with match or hot iron, or dip an inch or two into boiling water. They will keep as cut-flowers.

The Shirley Poppies are all very attractive because of their good sized, beautiful silken flowers.

**1651 SWEET BRIAR, Double Shirley.** The color is a deep rose-pink, like a wild rose, and formed like a large double begonia. It is much larger than the standard Double Shirley varieties. Pkt. 10c; 1/4 oz. 25c.

**1652 THE DAZZLER, Double Shirley.** A new Double Shirley Poppy of fine size and form. The color is a rich orange-scarlet, very attractive and unusual. Pkt. 10c; 1/4 oz. 25c.

### Other Poppies

**1649 PEONY FLOWERED, Double.** The flower heads are very double and often measure 3 1/2 to 4 1/2 inches across. All colors Mixed. Pkt. 8c; 1/4 oz. 20c.

**1650 Tall SALMON SHADES, IRRESISTIBLE, Double.** A new strain of Annual Poppies. The flowers are larger than the Peony and Carnation flowered Poppies. The salmon shades are particularly pleasing and worthy enough to draw the Award of Merit from the Royal Horticultural Society. Pkt. 10c; 1/4 oz. 25c.

**1653 FLANDERS FIELD Single.** The beautiful native Poppy that covers the war fields of France and Belgium. A glorious scarlet Poppy. You must have some of them in your garden. Pkt. 8c; 1/4 oz. 25c.

**1648 TEMPLIN-BRADLEY BRILLIANT MIXTURE.** For a brilliant and gaudy effect, plant large quantities of this mixture, containing all the bright colors known to Poppies. Pkt. 5c; 1/4 oz. 15c; Oz. 40c.



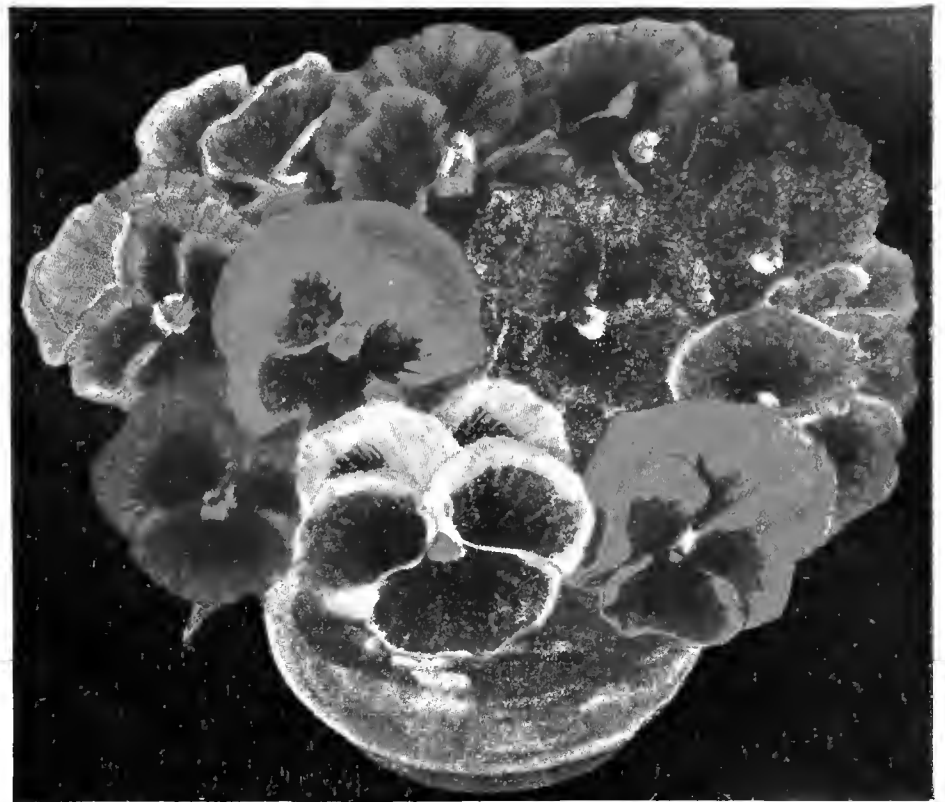
Double and  
Single Poppies

Hardy Poppies  
See Page 40





149 **Aster Collection** American Branching, Wilt Resistant, 1 Pkt. each 5 Varieties, Coppery-rose, Lavender, Sensation, Shellpink, Purple; Value 50c, for only 35c. See page 10.



1545 **Pansies** ROGGL'S SWISS GIANTS Deluxe Strain, Pkt. 25c. See Page 22.

RUST-PROOF SNAPS—Below  
Separate Colors, Pkt. 10c. See page 12.



428 **Calendula Jewel**  
See page 11. Pkt. 10c; 1/4 oz. 30c.



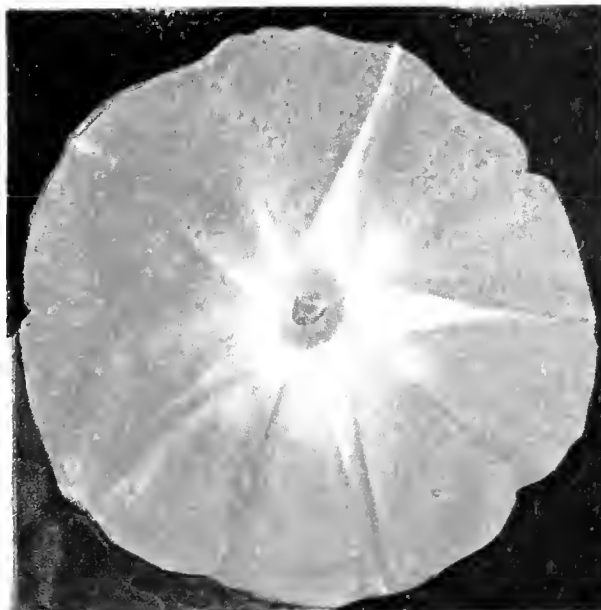
Apple Blossom Loveliness    Red Cross Canary Bird    Copper Shades Campfire



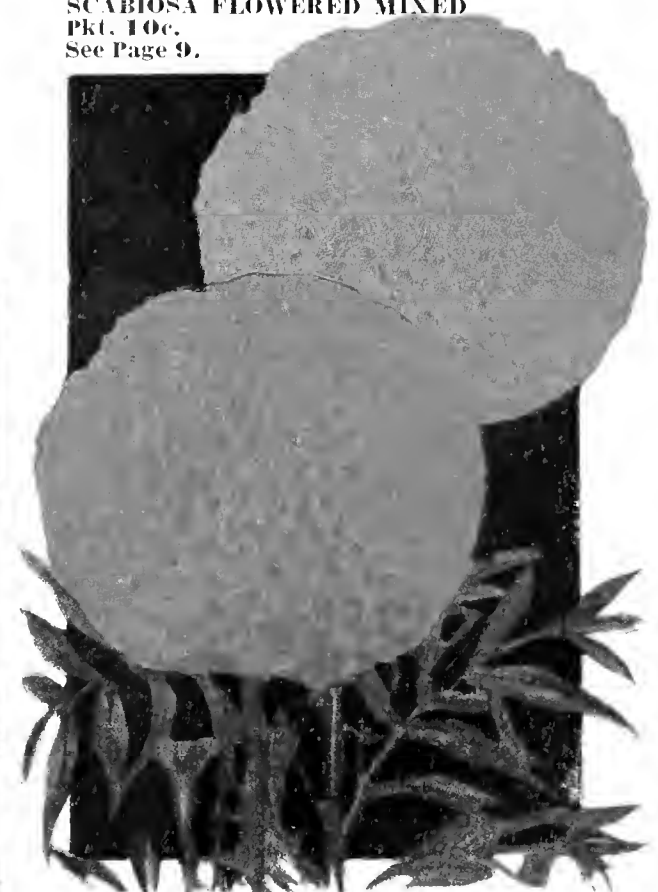
2291 **Zinnia Autumn Shades**  
SCABIOSA FLOWERED MIXED  
Pkt. 10c.  
See Page 9.



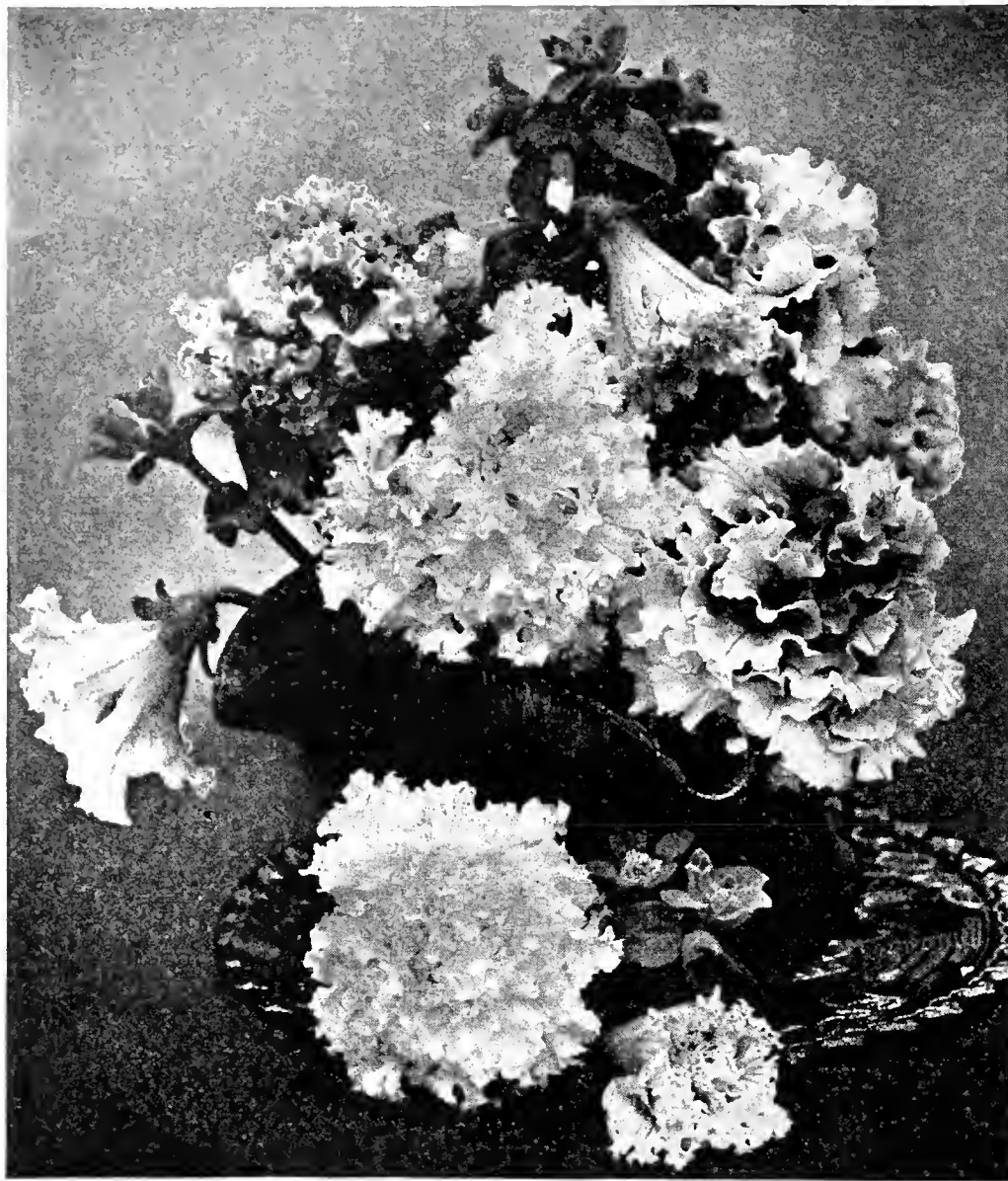
1722 **Scabiosa** NEW GIANT HYBRIDS, Pkt. 10c.



2395 **Ipomea** HEAVENLY BLUE Morning Glory, Pkt. 10c.



**Marigold** 1365 LEMON ALLDOUBLE, Pkt. 10c.  
1361 ORANGE ALLDOUBLE, Pkt. 10c.



Petunia All-Double "Triumphant" Tall Fringed

## Dwarf Erect Single Small Flowering

The Most Popular Type of Bedding Petunias

- |   |  |
|---|--|
| 1608 Celestial Rose. Rich Satiny Rose.        | 1612 Rose of Heaven. Rose-Pink.        |
| 1615 Cockatoo. Violet, irregular White spots. | 1610 Rosy Morn. Rose, white throat.    |
| 1614 Crimson Gem. Bright Crimson.             | 1606 Snowball. Pure Satiny White.      |
| 1613 Heavenly Blue. Color Page 2.             | 1607 Tyrian Rose. Rose, creamy throat. |
| 1616 Periwinkle. Vinca-Pastel-Blue.           | 1609 Viola. Velvety deep Violet.       |
| 1605 All Colors Mixed.                        |  |

Price Any Above Colors or Mixed. Pkt. 10c; 3 Pkts. 25c.

## Dwarf Compact Single Small Flowering

Grow Compact Ball-Shaped Plant—5 to 9 inches High

- |   |
|---|
| 1620-D Inimitable. White Stars on deep Old Rose ground. Pkt. 8c; 3 Pkts. 20c.   |
| 1620-B Martha Washington. Blush Pink, Wine-Red throat, veined Purple. Pkt. 15c. |
| 1620-G Miniature Rose Gem. "Rose of Heaven" color. Pkt. 20c; 3 Pkts. 50c.       |
| 1620-A Rose Gem. See Color Page 46. Pkt. 15c; 3 Pkts. 40c.                      |
| 1620-C Pink Gem. Dainty light Pink. Pkt. 10c; 3 Pkts. 25c.                      |
| 1620-E Senator Improved. Violet, white throat. Pkt. 15c; 3 Pkts. 40c.           |
| 1620-F Snow Bedder. Lovely glistening Pure White. Pkt. 15c; 3 Pkts. 40c.        |
| 1620 Mixed. A perfect blend of the above colors. Pkt. 10c; 3 Pkts. 25c.         |

1621 Collection 7 Pkts. 1 each of 7 above kinds. Value 98c for 75c



Large Fringed Petunia, Lace Veil, See Page 25

# Double Petunias

Petunia Culture D or E—See Page 4

For freedom of bloom, variety of color, form and general effectiveness, Petunias have no equal. If only a little care is bestowed upon them, Petunias will produce their handsome sweet-scented flowers in their delicate and gorgeous colors all summer. No other flowers will bloom so freely and as long as Petunias in hot, dry weather. Many of our Petunias are of recent introduction and we recommend that you try some of these new kinds.

For your convenience on these two pages we have grouped separately those Petunias having similar habits of growth or types of flower.

Last summer while visiting our Trial Grounds with a local customer, he said, "If I had known what a wide assortment of Petunias of rare beauty is available, I would have gone in for them this year. Watch me next year."

Many of the leading florists of the United States use our Petunia Seed in large quantities every year. This is one of the best recommendations for the quality because the Florist must make his living from what he grows. You get the best when you buy from us.

May we suggest you study these Petunia pages carefully.

## All-Double "Triumphant"

Tall Giant Fringed Petunias—14 to 17 inches tall

After years of scientific plant breeding by our Petunia growers in far away Japan, we are now able to offer you strains of Petunia Seed that will produce practically 100% double flowers.

All-Double "Triumphant" are suitable for pot plants and attractive for bedding. The flowers are of immense size, 4 to 5 inches in diameter, exquisitely fringed and ruffled and very double. They are very lovely for cut-flowers and last well in low bowls. The colors we offer you are of enticing beauty.

- |  |
|--|
| 1570-A Carmine Rose. Carmine-Rose, striped and blotched with White.          |
| 1570-B Pink-Rose. Shades from bright Rose to Pink, often striped with White. |
| 1570-C Purple. Intense velvety Amaranth-Red, overlaid with Royal Purple.     |
| 1570-D Purple & White. Bright Purple, variegated with White.                 |
| 1570-E White, Blue Vein. "Award of Merit" Royal Horticultural Society.       |
| 1570-F Venosa. Amaranth-Pink, netted with Aster-Purple, red veins.           |
| 1570-G Pure White. Double flowering "Lady of the Lake."                      |

Price any Above Petunias, Pkt. 75c; 3 Pkts. for \$1.75.

1570 All-Double Triumphant Mixed. Well balanced mixture of the above named varieties and many other bright and intermediary shades. Pkt. 60c; 3 Pkts. for \$1.50.

## All-Double "Victorious"

Dwarf Giant Fringed Petunia 10 to 13 inches tall.

This wonderful new Dwarf Compact Petunia "Victorious" produces practically 100% double, beautifully fringed and ruffled flowers that will measure 4 inches across.

This type makes perfect pot plants, and is ideal for porch boxes and bedding where a dwarf compact plant is desired. The plants come remarkably uniform in habit, bloom profusely producing a wonderful display of brilliant and fancy colorings.

Color Descriptions on "Triumphant" above, apply to these.

- |                                |                          |
|--------------------------------|--------------------------|
| 1571-A Loveliness. Clear Pink. | 1571-D Purple.           |
| 1571-B Rosy Carmine.           | 1571-E White, Blue Vein. |
| 1571-C Bright Amaranth-Red.    | 1571-F Venosa.           |
| 1571-G Pure White.             |                          |

Price any Above Colors: Pkt. 75c; 3 Pkts. \$1.75.

1571 Mixed All-Double "Victorious" Petunias. Special mixture blended from the above named varieties and many other intermediary shades. Pkt. 60c; 3 Pkts. \$1.50.

## All-Double Unusual Types

1572 Peony-Flowered "Dwarf Superb" Very large flowers which are fully double, are born in great profusion on dwarf bush plants 12 inches in height. Many prefer these large non-fringed flowers to the above fringed types. We offer you a well balanced mixture of all the wonderful colors. Pkt. 50c; 3 Pkts. for \$1.25.

1573 Carnation-Flowered "Glorious" The individual flowers of this type are not quite as large as those of the Giant All-double Strains, "Triumphant" and "Victorious," but they bloom more profusely and the flowers resemble carnations. The plants are very compact and branching and only 12 inches tall. We offer you an extra fine color mixture of these Dwarf Glorious Petunias. Pkt. 50c; 3 Pkts. for \$1.25.

## Other Giant Double Fringed Petunias

1574 Rose-Pink and White New Double Giant Fringed. This is a beauty. Imagine a great big ball of double Petunia of bright Pink having each petal edged with a frill of pure White. The effect is charming. It comes quite true as to color and doubleness. Pkt. 40c; 3 Pkts. \$1.00.

1575 Super Double Fringed Giant Double Ruffled and Fringed Mixed Petunias. This seed should produce 95% double flowers of immense size and in a wonderful assortment of colors. Pkt. 50c; 3 Pkts. for \$1.25.

1576 Standard Double Fringed Mixture A splendid mixture of all colors, double ruffled and fringed and large flowers that will please you. Pkt. 35c; 3 Pkts. for 90c.

## Small Flowering or Lilliput.

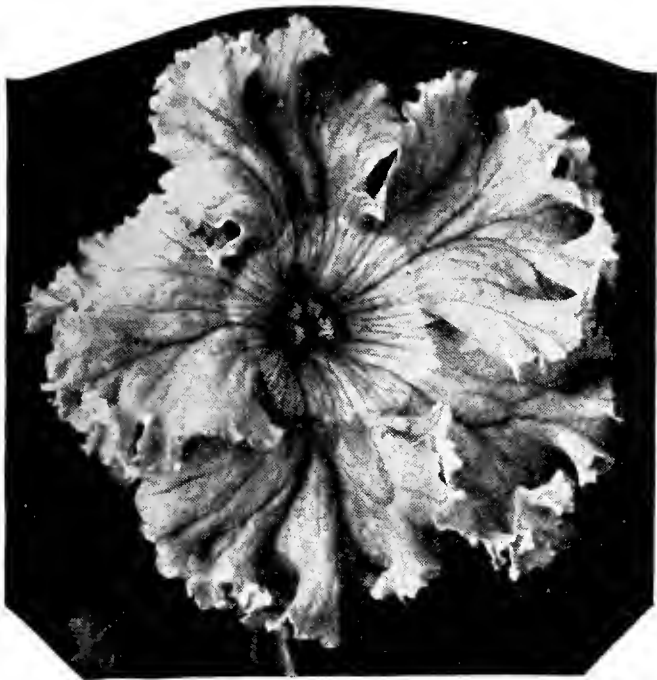
Double Fringed and Ruffled—10 inches tall

As the name implies, the flowers are comparatively small, normally 2 to 2½ inches across, but they run a large percent double. The plants are quite dwarf and compact which makes them very desirable for bedding and for potting.

1577 Double Rosy Morn "Rosa Bonheur." The flowers are like rosy-pink Carnations. Fine for porch boxes. Pkt. 30c; 3 Pkts. 80c.

1578 Lilliput Double Mixed A mixture of shades of pink, crimson, striped and blotched red and white. Pkt. 30c; 3 Pkts. 80c.





Petunia Theodosia Rose

## Large Fringed Single

The fringed varieties combine elegance of form with a great diversity of colors. Flowers 4 to 6 inches across.

- 1582-F Dainty Lady. Soft Yellow. Color Page 66.  
 1582-D Pepita. Deep Carmine blotched White.  
 1582-C Romany Lass. Coppery-Crimson, dark throat.  
 1582-G Steel Blue. Medium Blue, veined.  
 1582-B Theodosia. Rosy-Pink, Golden center.  
 1582-H Violacea. Velvety Violet-Blue.

Price any above Variety: Pkt. 20c; 3 Pkts. 50c.

1582-A Mixed Single Fringed. A grand mixture of the above and other beautiful varieties. Pkt. 15c; 3 Pkts. 40c.

## 1582 Ruffled Monsters Mixed

The flowers are very large and ruffled. Mostly colored in the desirable red and dark shades, neatly marked and veined. Half dwarf and erect in growth. Pkt. 25c.

## Giants of California Ruffled and Fringed Petals

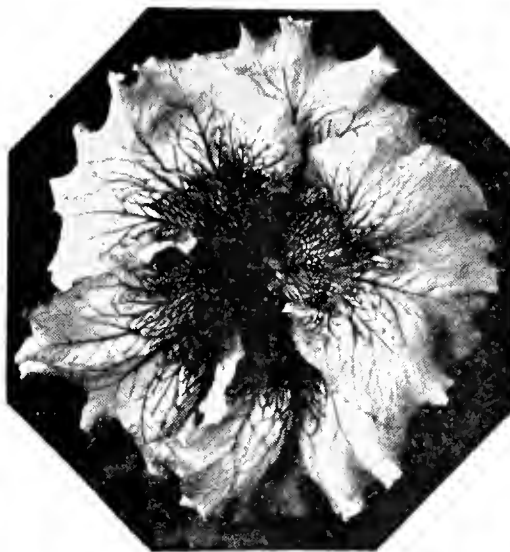
The largest and finest of all single-flowering types of Petunias. The blooms measure 5 to 6 inches across. The petals are ruffled and fringed, the throats are of deep tone, many beautifully netted and veined. We offer you both dwarf and tall types.

1585 Dwarf Giant Rosie A magnificent mammoth Petunia in rich Rosy-Lavender, with deeply netted throat. Makes a wonderful exhibition variety for beds, borders and pots. Pkt. 30c; Large Pkt. 80c.

1586 Dwarf Ramona Strain A superfine mixture containing all light and dark Petunia shades. All flowers will have wide open, well marked throats. Mixed. Pkt. 25c; Large Pkt. 75c.

1584 Tall Giants Mixed Many fine shades of Rose, Pink, Lavender, Purple with veined throats of contrasting color. See Color Page 2. Mixed. Pkt. 15c; Large Pkt. 50c.

## Petunias Provide Plenty of Pretty Posies



Petunia Giant of California

## Single Petunias

Culture D or E—See Page 4

## Large Fringed Dwarf

Daintily ruffled and fringed flowers 3 inches in diameter in a great variety of color. Plants are bushy and only 10 inches high, excellent for potting and bedding. The daintiest of all Petunias. Our strain comes from Erfurt, Germany, where all plants are hand pollinized.

- 1590-C Gaiety. Rose and White, cheerful color.  
 1590-F Gottfried Michaelis. Bright Amaranth-Red.  
 1590-I Lace Veil. Dainty White Creamy throat.  
 1590-A La France. Clear soft Pink.  
 1590-D Lilac Queen. Pleasing shade, soft Lilac.  
 1590-B Setting Sun. Brilliant Rose, Orange tint.  
 1590-E Silvery Blue. Very soft silvery Lilac-Blue.  
 1590-G The Vein. White, veined, Aster-Violet.  
 1590 Mixed Dwarf Fringed. Strikingly beautiful is this mixture of these charming Dwarf Fringed Petunias.

Price any Variety or Mixed: Pkt. 30c; 3 for 75c.

## Balcony Petunias

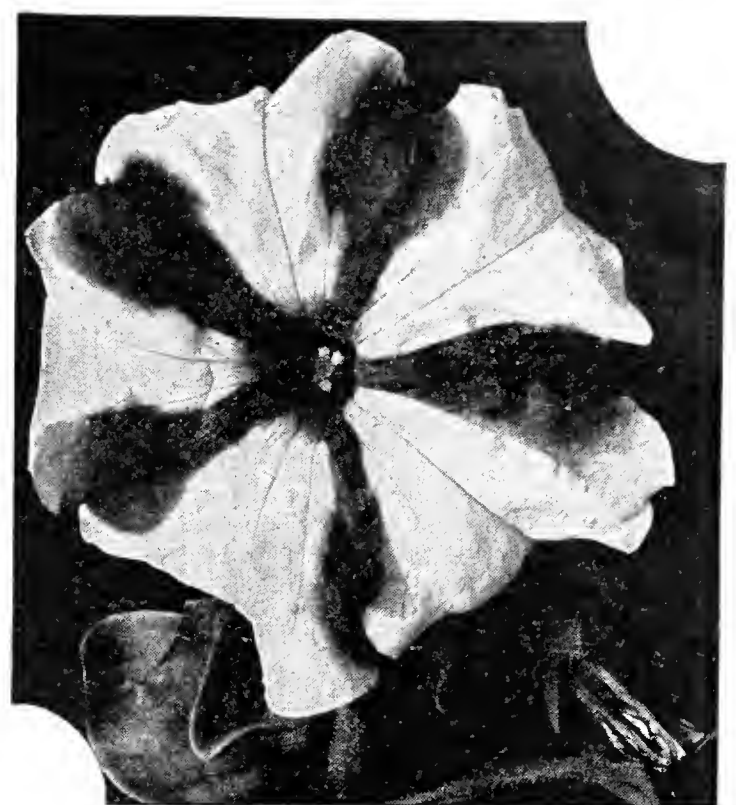
The plants of this group are very free flowering. They are well adapted to bedding as well as for boxes or hanging baskets, but the long pendulous branches make them especially fine for porch or window plantings. Richly colored, with large plain petalled flowers.

- 1592-D Blue 1592-A Rose  
 1592-B Crimson 1592-F White  
 1592-E Netted Blue Gem. Steel-Blue, netted Deep Violet.  
 1592-C Star of California. Blue with White Star.  
 1592 Balcony Mixed. Made from above colors and shades.

Price any Color or Mixed: Pkt. 10c; 3 Pkts. 25c.

## 1622 Petunia Parviflora An Oddity for Your Rock Garden

This miniature Petunia makes a mat of lovely green. It is of trailing or creeping habit with a finely cut foliage and almost insignificant tiny Pink flowers. The fact that it delights in a dry, hot situation, makes it useful in spots where nothing else will grow. Pkt. 15c; 1/8 oz. 25c.



Petunia Dwarf Inimitable

## Large Plain Petalled

Flowers 3 to 4 inches across, in four choice colors. This type is very suitable for bedding and will produce a beautiful effect through entire summer.

- 1583-C Elk's Pride. Velvety Violet-Purple.  
 1583-A Pink Glory. Flame Rose-Pink.  
 1583-B Queen of the Market. Deep Carmine-Red.  
 1583-D White Cloud. Pure White.  
 1583 Large Plain Petalled, Mixed Colors.

Price any Color, or Mixed: Pkt. 20c; 3 Pkts. 50c.

## Medium Plain Petalled

Extensively used where a mass planting for abundance of color is desired. This type produces a wealth of flowers under all conditions of weather and soil, and the spreading habit of the plants, makes them ideal for covering large spaces.

- 1601 Blue Bee. Rich Violet-Blue.  
 1596 Carmen Sylva. Violet, white throat.  
 1599 Flaming Velvet. See Novelty Page 8. Color Page 46.  
 1600 General Dodds. Velvety blood-Red.  
 1597 Golden Rose. (Lord Courtney.)  
 1602 Howard Star Improved. Maroon, White Star.  
 1595 Luminosa. Tyrian Rose, cream throat.  
 1598 Rose King Improved. Rich deep Rose.

Price any above: Pkt. 10c; 3 Pkts. for 25c.

1603 Collection 8 Pkts. 1 each of 8 Kinds. Total Value 80c, 60c

1594 Mixed Colors A choice blend of all soft tones as well as the more brilliant hues. Pkt. 5c; 1/8 oz. 25c.

1593 DeLuxe Mixed A select blend of all the most alluring colors including the above named and many more of the medium flowered varieties. This mixture will provide you with a glorious array of colors that will thrill you throughout the entire summer. Pkt. 15c; 1/8 oz. 35c.

## Portulaca <sup>Rose Moss</sup> for Hot, Dry Garden Spots

They Thrive in Poor Soil—Bloom Profusely Culture D or E—See Page 4

Portulaca will provide you with a brilliant floral carpet of adorable little silky rose-like blooms in a grand assortment of colors—Pink, Rose, Yellow, Apricot, Scarlet, Lavender, Cerise, White and variegated. See Color Cut, Page 2.

It is ideal for edgings, between stepping stones, for rock gardens, for sowing broadcast, in fact, any place where you want color and a low growing annual. Portulaca grows in the hottest spots, even in the poorest of soils and it seeds itself too, which makes it desirable in many locations where you wish to have the same planting more than one summer. Plant Portulaca, even if your garden space is limited, you'll enjoy an edging of these charming little flowers. The foliage is attractive too.

## 1640 Paris Beauty Single

Beautiful single flowers of brilliant Tyrian Rose on Rosy-Purple. This is a most unusual Portulaca as the flowers are fully twice as large as the Portulaca of our Grandmother's day. You will be thrilled with Paris Beauty. Pkt. 10c; 1/8 oz. 25c.

## 1642 Single Mixed

This mixture is unsurpassed for a carpet bedding where brilliance is desired. Our strain contains a complete assortment of glorious colors, Orange, Pink, Red, Buff, Yellow and White. Sow this seed broadcast in some hot, dry sunny spot and enjoy the colorful effect. Pkt. 8c; 1/4 oz. 25c.

## 1641 Double Mixed

See this lovely mixture in Color, Page 2. The form of these lovely double, Rose-like silky flowers is shown in cut at right. This grand mixture contains a brilliant assortment of colors. Pkt. 10c; 1/8 oz. 30c.



Double Portulaca  
See Them in Color Page 2.

# Templin-Bradley's Annual Flower Seed Novelties



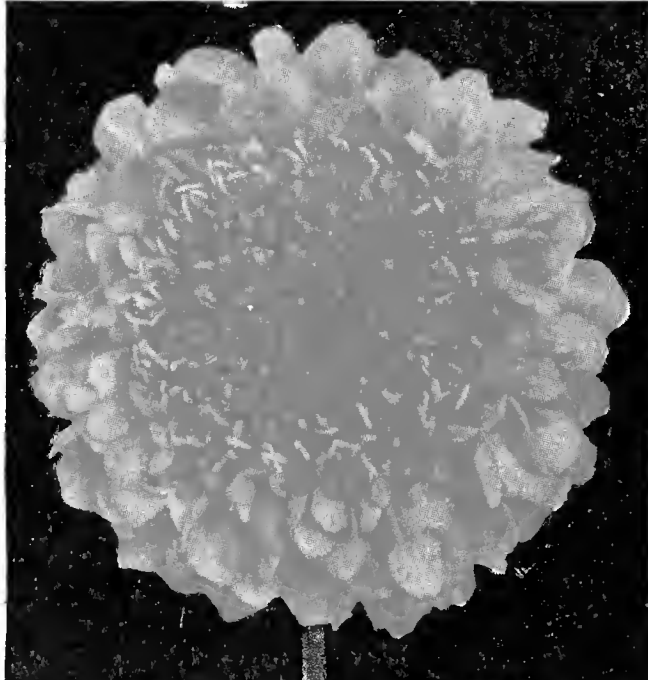
2288 Zinnia **TEMPLIN-BRADLEY'S LITTLE JEWELS.**  
Pkt. 10c; 1/8 oz. 30c. See page 9



626 Orange Flare Cosmos **Blooms in August from seed.**  
Pkt. 10c; 1/8 oz. 25c. See page 7.



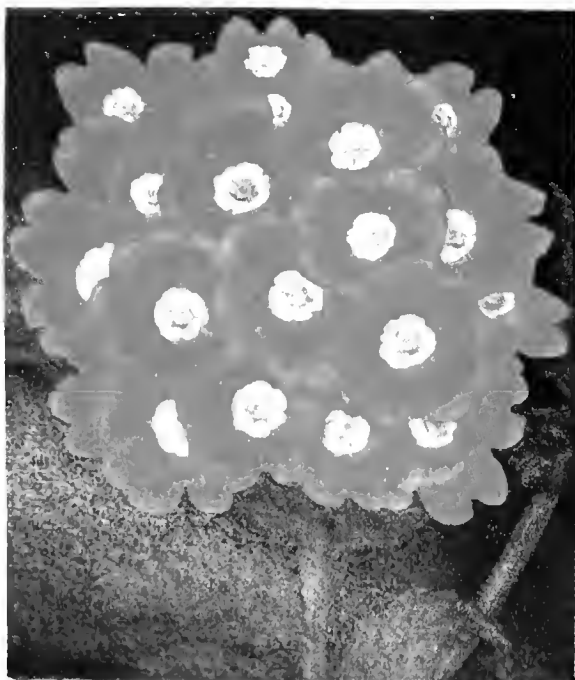
2294 Zinnia **FANTASY. Mixed Colors.**  
Pkt. 10c. See page 9.



1737 Scabiosa **ROSETTE.**  
See page 9. Pkt. 15c



1733 Scabiosa **BLUE COCKADE.**  
Pkt. 15c. See page 9.



2070 Verbena **DANISH EYE FULL.**  
Pkt. 10c. See page 9.



1375 Marigold **All Double Royal Scot.**  
See page 8. Pkt. 10c.



427 Calendula **ORANGE SHAGGY.**  
Pkt. 10c. See page 14.

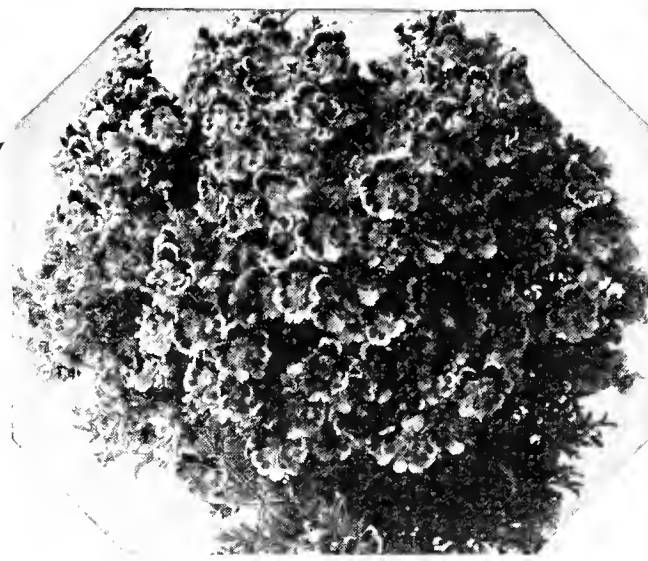




Scabiosa Loveliness



Sunflower Stella



Schizanthus Excelsior Compactus

Stock Column or  
Giant Excelsior

## Stocks, Gilliflower

Culture D or E—  
See Page 4

These popular old hardy annuals have been greatly improved during the past few years. The varieties we list below will give you a fine selection for bedding and potting.

They come in a great variety of soft colors and are very attractive for cut-flowers both by the florist and the home gardener. They bloom in late summer, fall and winter.

**1765 Ten Weeks Dwarf, Large Flowered Mixed Colors.** The favorites for outdoor bedding because of their dwarf, compact growth and large double flowers. Our strain shows only a few singles. Pkt. 10c; 1/8 oz. 30c.

**1767 Giant Imperial Improved Bismarck.** A fine variety for greenhouse use, the plants growing large and branching, with long flower stocks, 2 1/2 feet tall. Double. Mixed Colors. Pkt. 10c; 1/8 oz. 30c.

**1791 Giant Excelsior or Column** In contrast to the branching types, these Excelsior Stocks produce one large flowering spike 3 feet long on each plant. Double. Mixed Colors. Pkt. 20c.

**1353 Virginian Stocks Malcomia Chelidanthus French Forget-me-nots.** Dwarf plants 8 to 12 inches tall, bearing petaled rose or white flowers, somewhat resembling ordinary stocks. Useful for rock gardens, edgings, massing or naturalizing. Pkt. 10c; 1/4 oz. 20c.

## Sunflowers

Culture D or E—See Page 4

**1801 Red** Like immense Gaillardias. Height 5 to 6 feet, flowers 4 to 7 inches across, in shades of brown, red, yellow. Pkt. 5c; 1/4 oz. 20c.

**1802 Double Chrysanthemum** While many come single, a proportion of them will come fully double like big Chrysanthemums. Pkt. 10c; 1/4 oz. 25c.

**1803 Stella** The best of the miniature type. A wealth of golden yellow, single flowers all summer. Fine for cut-flowers. See above picture. Pkt. 5c; 1/4 oz. 20c.

**1804 Sunflower Collection** 1 pkt. each of the above 3 varieties. 20c value for 15c.

**4077 Mammoth Russian** The large flowered tall growing variety. Oz. 5c; 1/4 lb. 10c; Lb. 25c; 3 lbs. 60c.

Virginian  
Stocks

## Rudbeckia-Coneflower

Culture D or E—See Page 4

**1697 My Joy** A delightful new and desirable variety of this popular annual. The attractive flowers are of rich orange yellow often over five inches in diameter and having a much smaller central cone. Plants are vigorous and strong-growing, furnishing fine strong stems for cutting. Pkt. 10c.

**1698 Kelvendon Star** A half-hardy annual and a rampant grower, 3 feet in height and should be planted 18 inches apart. Sow seeds indoors in February or March. Plant seedlings outdoors as soon as ground is warm. Will bloom from July until frost. Flowers of golden yellow with brown central disc, shining mahogany. Pkt. 10c.

## Salpiglossis Velvet Flower

Culture A or B—See Page 4

The aristocratic appearance of Salpiglossis makes it stand out in any garden. The flowers about as large as big petunias, are beautifully veined with a glint of gold on rich purple, crimson, yellow or pink background and have deep throat shadings.

They have long, sturdy stems, so make nice cut-flowers. Visitors at our trial grounds are always attracted by their beauty. Plants 2 feet tall.

**1704-C Faust, Black** **1704-F Rose and Gold**  
**1704-A Light Blue and Gold** **1704-E Velvet Red**  
**1704-D Purple and Gold** **1704-B Yellow**  
**1703 Above Colors Mixed**

Price any Color or Mixed: Pkt. 10c; 1/8 oz. 25c

**1705 Dwarf Giant Flowering** Pkt. 20c.  
See Picture and description on page 9.

## Salvias Scarlet Sage

Culture D or E—See Page 4

Salvia is too well known as one of the best bedding and border plants to need description here. Start the seed indoors. With a little effort you can raise many plants from a packet of seed.

### Scarlet Salvias

**1711 Harbinger** One of the finest Salvias. Will bloom early and continue till frost. About one foot tall, compact, with rich green foliage and vivid scarlet flowers. Pkt. 15c.

**1707 Bonfire Clara Redman.** Plant of globular form, 1 1/2 to 2 feet tall, upright spikes of dazzling flowers. Uniform growth, profuse bloomer. Pkt. 10c; 1/8 oz. 35c.

**1706 Splendens Scarlet** Most popular bedding variety. A scorching scarlet. Pkt. 10c; 1/8 oz. 25c.

### Blue Salvias

**1713 Farinacea Blue** This beautiful variety is fine for cutting or for bedding. Tall graceful spikes. Pkt. 10c.

**1715 Blue Bedder** Strain of Farinacea Blue but more dwarf and compact, free bloomer and deeper in shade. Pkt. 15c.

## Sanvitalia Creeping Zinnias

Culture D or E—See Page 4

**1717 Procumbens** Here is a wonderful little flower that must be seen to be appreciated. Its creeping or trailing habit makes it hug the ground. Its masses of tiny, zinnia-like flowers in deep, golden yellow will appeal to you. Excellent for border, edgings around bird-bath, wall crevices and Rock Gardens. Blooms all summer. Pkt. 10c; 1/8 oz. 25c.

## Scabiosa

Culture D or E—See Page 4

### Mourning Bride—Pin Cushion Flower

The delicate coloring, dainty form and long graceful stems make Scabiosa especially adapted for dainty bouquets on the dining table. They also look attractive in bouquets of mixed annuals.

The flowers are 1 1/2 to 2 inches across and the plants 2 to 3 feet tall. Owing to the delicious sweetness of Scabiosas, they attract the most beautiful types of butterflies to your garden.

### Tall Large Flowering

**1726 Azure Fairy, Blue** **1730 Rose**  
**1729 Crimson, Fire King** **1725 Shasta, White**  
**1727 King of Blacks** **1728 Sulphur Yellow**  
**1724 Peach Blossom** **1723 Mixed Colors**

Price any Color or Mixed: Pkt. 10c; 1/4 oz. 25c  
1736 Collection, 7 Pkts., 1 each, 7 Colors 50c.

### New Tall Double Varieties

**1733 Blue Cockade** Color Page 26.  
**1737 Rosette** Novelty Page 9.  
Each, Pkt. 15c.

**1722 New Giant Hybrids** The flowers in this new strain are much larger than the standard Scabiosas, often measuring 2 to 2 1/2 inches across, completely rounded and double. An unusual range of lovely colors. See color on page 23. Pkt. 10c; 1/8 oz. 20c.

**1731 Loveliness** Varying tones of delicate salmon - rose. Delightfully fragrant. Pkt. 10c; 1/4 oz. 25c.

**1732 Cattleya** The color is a rich rosy lilac of the beautiful orchid tone, a new shade in Scabiosas. Pkt. 10c; 1/4 oz. 25c.

## Dwarf Scabiosas

Only 8 to 9 inches tall—Fine for Rock Gardens

**1734 Coral Rose** Neat and compact in growth. Color is rose, with salmon over-tone. Pkt. 10c; 1/8 oz. 20c.

**1735 Tom Thumb Mixed** Lovely colors. Pkt. 10c; 1/4 oz. 25c.

## Saponaria Bouncing Bet

Culture A or B

**1720 ROSE AND WHITE.** A pretty plant growing 2 feet high and covered with small pink and white flowers, somewhat like large Baby's Breath. Very pretty in the garden and desirable as cut flowers. Pkt. 10c; 1/4 oz. 20c.

## Schizanthus Butterfly Flower

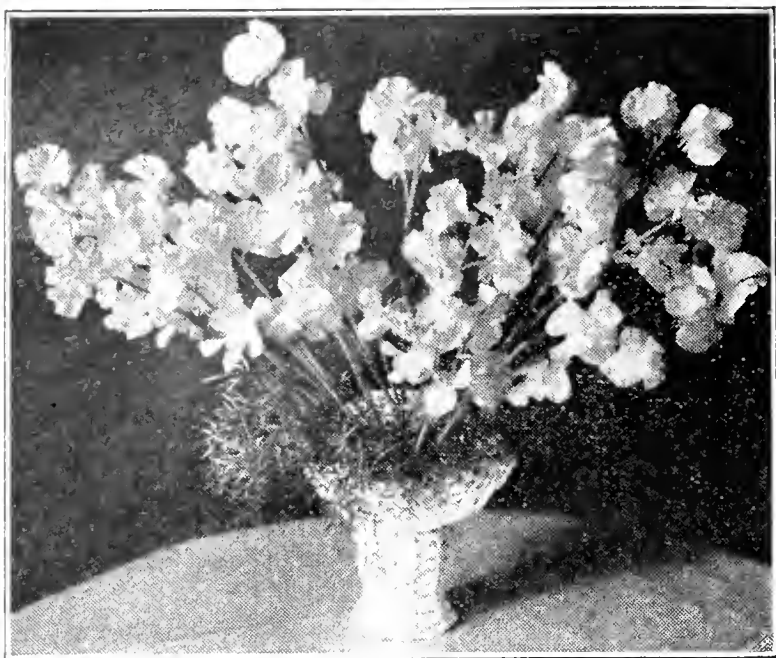
Culture D or E

A charming and dainty annual. Plants are compact and branching, 1 1/2 to 2 feet high, with delicate, fern-like foliage. The flowers are bright, in a bewildering range of colors, all blotched and marked with contrasting shades. Sown in the spring for garden decoration and in pots in the fall for the house. Seed germinates quickly.

**1738 CHOICE MIXED.** A fine strain of this excellent annual flower containing many beautiful contrasting colors. Pkt. 10c; 1/4 oz. 25c.

**1742 EXCELSIOR COMPACTUS FINEST MIXED.** Best for pot plants. 6 inches tall, pyramidal in form, free flowering. Colors, pink, rose, cream, white and all pastel shades, as well as darker colors. Pkt. 15c.

**1739 GIANT FLOWERING HYBRIDS.** An excellent strain for greenhouse growing but also fine for garden use. Wonderful color assortment. Pkt. 15c; 1/8 oz. 45c.



Grow Your Own Beautiful Bouquets

### Special Sweet Pea Mixtures

**1809 New Variety Mixture** For the Connoisseur. As the name of the Collection states, it is made entirely from New Varieties of Sweet Peas, of both the Early and Summer Flowering classes listed on this page. If you wish to have an "Up to the minute" Garden, this is the mixture you should plant. These wonderful varieties, glorious colors, beautifully waved and frilled flowers, make this the grandest Sweet Pea Mixture possible. Pkt. 25c; Oz. 60c; ¼ lb. \$1.75; Lb. \$5.00.

**1808 De Luxe Garden Mixture** Here is a mixture that will give you many thrills and a wealth of lovely flowers. We have combined both Early and Summer Flowering Classes, old and new varieties, every color and shade found in Sweet Peas and are giving you a truly De Luxe Garden. Pkt. 20c; Oz. 15c; ¼ lb. \$1.25; lb. \$3.50.

#### 1807 Templin-Bradley's Medal Mixture

If you have a limited amount of space for your Sweet Peas and yet wish to have the best named varieties in the most colorful and gorgeous display of Sweet Pea beauty and daintiness, plant this Templin-Bradley Medal Mixture.

We have combined thirty or more choice named varieties of the Butterfly or Orchid Flowering Spencer Summer-Flowering Sweet Peas into this fine mixture. It will give you an unlimited supply of beautiful flowers for dainty bouquets. Pkt. 15c; Oz. 35c; ¼ lb. 85c; Lb. \$2.25.

#### 1806 Butterfly Spencer Mixed Sweet Peas

Our mixture contains many choice varieties, the best in their respective colors. They are all large and wonderfully frilled and waved and will give you a splendid assortment of shades and colors in this delightful class of Sweet Peas. Summer Flowering. Pkt. 10c; Oz. 25c; ¼ lb. 60c; Lb. \$1.75.



**Plant Sweet Peas Twice**  
Both Classes Each Time  
**March-May**  
for Summer Flowers  
**July-August**  
for Fall Flowers

**SWEET PEA CULTURE—**  
Prepare a deep trench, removing top soil and loosen subsoil, working into it some well rotted manure, replace top soil, leaving it 4 to 5 inches deep. Sow Sweet Pea seed in bottom of trench, 12 to 15 seeds to the foot for each row, then cover seed with 2 or 3 inches of soil and as vines grow, gradually fill up to the level. Sweet Peas must be sown early in the spring to get the best results, just as early as you can possibly work your soil. This is why many say plant Sweet Peas on St. Patrick's Day.

**1856 Collection**  
(Natural Color, Page 85)  
A Mary Pickford  
B Reflection  
C What Joy  
D Gold Crest  
E Pinkie  
F Ruddigore  
G Sybil Henshaw  
1 Pkt. each 7 Kinds  
70c Value for 50c.  
1 Oz. of each for \$1.25

## Lovely Sweet Peas

### Most Desirable Varieties Of Finest Quality

For distinctive beauty and exquisite fragrance the Sweet Pea has no rival. You can have Sweet Peas in your own garden just as fine as those of the florist. Pick the flowers frequently for abundant bloom. One ounce of seed will plant a single row 20 feet long.

### Early Flowering Giant Spencer

Our Early Flowering Giant Spencer Sweet Peas have been bred to bloom 3 to 4 weeks earlier than the Summer Flowering Spencers, and they continue to bloom over a much longer period, too. Sweet Peas thrive best in the Spring and early Summer while the days are moderately cool. If your Sweet Pea vines have suffered in the past from extremely hot weather, try some of these Early Flowering Spencers and enjoy an abundance of bloom before the hot days come. This type is excellent for Winter and early Spring bloom in the greenhouse, too.

- 1930 Annie Laurie. The richest pure Rose-Pink Sweet Pea ever produced.
- 1917 Attraction. Lovely shade of soft Salmon-Pink. Well named.
- 1901 Aviator. A thrilling beauty of intense dazzling Scarlet.
- 1874 Ball's Blue. Cornflower-Blue. A beautiful clear even color.
- 1921 Ball's Orange. Intense glowing Orange. Goes well with Ball's Blue.
- 1876 Blue Bird. Deep Violet-Blue. An excellent color with Lavenda.
- 1932 Bridesmaid. Delicate sparkling shade of deep Silvery-Pink.
- 1906 Columbia. Lovely Salmon-Rose with White wings. Popular bicolor.
- 1875 Eleanor Blue. Clear light Blue with Silver sheen. New and charming.
- 1939 Giant Rose. Extremely large. Clear deep Rose-Pink.
- 1891 Glitters. Early Royal Scot. Gleaming, fiery Scarlet, Orange overtone.
- 1862 Hope. Well-waved, immense flowers of satiny White.
- 1887 Lavenda. Richly perfumed flowers of lovely deep lavender.
- 1936 Majestic Rose. Huge flowers of deep brilliant Rose-Pink.
- 1869 Meadowlark. Deep Cream. Adorable with Ball's Orange or Ball's Blue.
- 1916 Monterey. Clear glowing Geranium-Pink, flushed Salmon. Fascinating Color.
- 1935 Mother Machree. An exquisite blend of Coral and Golden-Rose.
- 1910 Mrs. Coolidge. Rich Salmon-Pink, with overtone of fiery Orange.
- 1923 Prosperity. Deep Orange-Salmon. Beautiful with Blue Bird.
- 1945 Ramona. Delightful luminous Coral-Rose, shaded Pink and Yellow.
- 1915 Satin Rose. Pleasing blend of Rose and Amber with Salmon sheen.
- 1893 Sequoia. An enormous rich Golden Cerise. Extremely fine flower.
- 1885 Vogue. Standard Rosy-Lavender, wings Lilac-Lavender.

#### Price on Any of Above Varieties

Any 1 Regular Packets 10c	Any 1 ½ oz. Packets \$0.35	Any 1 Oz. Packets \$0.60
Any 3 Regular Packets 25c	Any 3 ½ oz. Packets .90	Any 3 Oz. Packets 1.50
Any 7 Regular Packets 50c	Any 7 ½ oz. Packets 1.50	Any 7 Oz. Packets 3.00

**1861 Early Flowering Mixed** A splendid mixture of the above named varieties and many others, giving you a great variety of colors and tones. If you wish a fine lot of Sweet Peas with little space and a limited expenditure, plant this mixture with our Butterfly Spencers. Mixed, Pkt. 10c; ½ oz. 30c; Oz. 50c.

**1943 Shirley Temple** New Early Flowering Sweet Peas. As Sweet and Lovely as its namesake. A marvelous new bright Rose-Pink Sweet Pea. Large flower daintily frilled and artistically fluted. Pkt. 15c; ½ oz. 45c.

### Summer Flowering Giant Spencer

Same thrifty, vigorous large waved and frilled flowers as the above Early Flowering Giant Spencer Sweet Peas, except that they bloom 3 to 4 weeks later.

Plant both Early and Summer Flowering varieties and have a double blooming period with a wealth of Sweet Peas for dainty bouquets.

- 1829 Anglo. Opens Yellow, turns Primrose, edged Pink. Pkt. 10c; ½ oz. 30c.
- 1824 Begonia Rose. Rich velvety Begonia-Rose. Pkt. 10c; ½ oz. 30c.
- 1848 Black Diamond. Rich deep Maroon-Black. Pkt. 10c; Oz. 35c.
- 1843 Capri. Best light Blue ever introduced. Pkt. 15c; ½ oz. 40c.
- 1842 Chinese Blue. Solid rich deep Blue. Pkt. 15c; ½ oz. 50c.
- 1838 Ensign. Striking deep Cornflower-Blue. Pkt. 25c; ½ oz. \$1.50.
- 1826 Etherial. Pale Peach, suffused deep Rose. Pkt. 15c; ½ oz. 55c.
- 1830 Exquisite. Lovely soft Coral-Salmon. Pkt. 15c; ½ oz. 40c.
- 1839 Flora. Most unusual clear Lilac-Lavender. Pkt. 10; ½ oz. 30c.
- 1812 Gigantic. Large flowered Snow-White. Pkt. 10c; Oz. 35c.
- 1832 Gold Crest. Orange, Salmon overtone. Color Page 85. Pkt. 10c; Oz. 25c.
- 1834 Golden Wings. Rich Salmon-Orange, a grand color. Pkt. 10c; Oz. 35c.
- 1813 Grand National. Beautifully frilled deep Cream. Pkt. 10c; Oz. 35c.
- 1819 Grand Slam. Scarlet-Cerise, shaded Orange. Pkt. 15c; ½ oz. 40c.
- 1815 Headlight. Vivid Scarlet, shaded Cerise, Orange overtone. Pkt. 10c.
- 1831 Lady Macbeth. Dazzling Spirel Ruby-Red. Pkt. 10c; Oz. 35c.
- 1833 La France. Salmon-Pink on Cream ground. Pkt. 10c; ½ oz. 30c.
- 1827 Lullaby. Rose-Pink on White ground. Pkt. 15c; ½ oz. 40c.
- 1825 Mary Pickford. Pink, suffused Salmon. Color Page 85. Pkt. 10c; Oz. 25c.
- 1844 Mystic. Lovely soft Lavender. Pkt. 15c; ½ oz. 55c.
- 1854 Pacific. Luminous Pink. Charming color. Pkt. 10c; Oz. 35c.
- 1828 Pinkie. Deep Rose-Pink. Color Page 85. Pkt. 10c; Oz. 25c.
- 1840 Reflection. Lovely Cornflower-Blue. Color Page 85. Pkt. 10c; Oz. 25c.
- 1821 Robustum. Beautiful rich Apricot-Pink. Pkt. 10c; ½ oz. 30c.
- 1814 Romance. Sparkling Rose-Pink, White ground. Pkt. 10c; ½ oz. 30c.
- 1817 Ruddigore. Sensational glowing Scarlet. Color Page 85. Pkt. 10c; Oz. 25c.
- 1823 Styliss. Rose-Pink with flush of Salmon. Pkt. 15c; ½ oz. 40c.
- 1846 Sybil Henshaw. Startling blood-Red. Color Page 85. Pkt. 10c; Oz. 25c.
- 1852 Tranquility. Soft Rosy-Lilac on Cream. Pkt. 10c; Oz. 35c.
- 1855 Vanity. Deep Geranium-Pink. Glorious color. Pkt. 10c; ½ oz. 30c.
- 1811 What Joy. Primrose-Yellow, shaded Cream. Color Page 85. Pkt. 10c.

**1860 Combination Collection**  
**12 Pkts. Sweet Peas—Value \$1.40 for \$1.00**

1 Packet each of These Varieties

**Early Flowering**

**Summer Flowering**

Blue Bird—Giant Rose—Glitters—Mother  
Machree—Lavenda—Ramona

Begonia Rose—Chinese Blue—Exquisite—  
Grand Slam—Mystic—Romance



## ← Sweet Williams

## Venidium →

## Viscaria

Blue Pearl

Pkt. 15c

Color Page 6

Description

Page 9



## Tithonia

"Golden  
Flower  
of the  
Incas"

## Tithonia

1984 Speciosa Mexican Sunflower  
Golden Flower of the Incas  
Culture D or E—See Page 4.

A tall shrubby plant, useful in the border or among shrubs, bearing large bright single Zinnia like flowers of dazzling orange scarlet. Blooms over a long period. Pkt. 10c; 1/8 oz. 25c.

## Ursinia

Culture D or E—See Page 4.

2036 Anethoides A native of Africa, a novelty in American gardens. Plants form tufts of leaves, flowers borne above on long wiry stems. Daisy-like flowers 1 1/2 inches across, of rich yellow, with purple center. Flowers remain open all day. Plants 1 foot high. Pkt. 10c; 1/8 oz. 25c.

## 698 Annual Sweet William

Culture D or E—See Page 4.

A valuable new annual blooming type of the popular Sweet William, originated by crossing the common, Perennial variety with the Annual Japan Heddewigi Pink. Pkt. 8c; 1/8 oz. 25c.

## Sweet Wivelsfield

A new hardy annual, the result of a cross between Dianthus Allwoodii and Dianthus Barbatus. Very free flowering over a long season, from June to frost. The color range is unusual, including deep rich reds and purple, through all shades and combinations of pinks to white, both solid colors and with markings.

700 Single Sweet Wivelsfield. Pkt. 10c.

701 Double Sweet Wivelsfield. Pkt. 15c.

## Torenia

Culture D or E—See Page 4.

1995 Fournieri Bushy plants about 12 inches high, bearing curious but very pretty flowers during late Summer and Fall. Fine for beds or for potting and porch boxes. This variety has blue flowers with bright yellow in the throat. Pkt. 10c; 1/8 oz. 25c.

## 2081 Vinca Rosea

Periwinkle

Culture D or E—Page 4.



Vinca—Beautiful bedding plant

One of the finest border plants imaginable. Grows 1 1/2 feet tall, compact and bushy with dark shiny foliage, making an effective background for flowers. White, pink and with crimson eye. Pkt. 5c; 1/4 oz. 30c.

## Verbenas Wonderful for Bouquets

Very free flowering annuals of low spreading growth, forming a carpet of bright colors when in bloom, from July to frost. For best results, seed should be started early inside and transplanted to the garden in early May.

## 2059 Beauty of Oxford Hybrids

A beautiful new hybrid, a cross between Verbena Luminosa and Beauty of Oxford. The individual florets are large and arranged in mammoth heads. The color shades from clear rose-pink to rose-red, with a touch of salmon-pink. Pkt. 10c; 1/8 oz. 35c.

## Mammoth Flowering Giants

This is the largest flowering class of Verbenas.

2052 Luminosa Shades of flame, salmon and coral pink.

2053 Lucifer Intense deep cardinal-scarlet.

2054 Mammoth Blue Light to deep blue with white eye.

2055 Rosea Stellata Vivid rose-pink with white eye.

2056 Mammoth White Pure white and fragrant.

2057 Salmon Pink Lovely shade of salmon pink.

2058 Etna Geranium red with creamy eye. One of the prettiest.

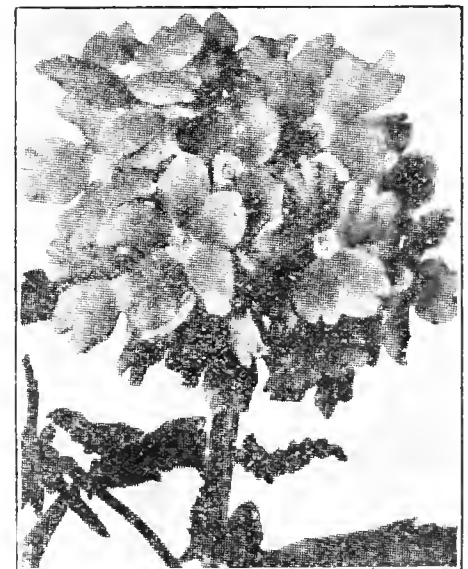
Price on above varieties. Pkt. 10c; 1/8 oz. 30c.

2060 Helen Willmott One of the finest of all Verbenas.

While not quite as large flowering as the others of the Mammoth group, it comes very true to color in bright deep pink. The growth is more compact, less spreading, so it is beautiful as a border. Pkt. 10c; 1/8 oz. 30c.

2051 Mammoth Giants Mixed An excellent mixture of Giant Verbenas, of all colors listed above and other distinctive colors. Pkt. 5c; 1/8 oz. 25c.

2071 Hybrida Grandiflora Mixed This Hybrida Grandiflora Mixture contains a riot of gay and lovely colors. It will make a brilliant bed and will provide cut-flowers for your house from July until frost. They are not quite as large as the Mammoth flowered but of good size and larger than the common Hybrids. Pkt. 5c; 1/8 oz. 25c.



Verbena Beauty of Oxford Hybrids

2065 Erecta, Royal Bouquet A new strain of Verbenas of robust compact habit and free blooming. Plants rather upright, 15 to 18 inches tall. Flowers in mixed colors. Can be used for cutting as well as for bedding display. Pkt. 10c; 1/8 oz. 25c.

2061 Verbena Venosa A splendid bedding type, plants quite erect, one foot high. It is a luxuriant grower and the plants are well covered with bright flowers of purple and heliotrope. Very effective used with Alyssum as a ground cover and back-ground for the Verbenas. Pkt. 10c; 1/8 oz. 30c.

2062 Citriodora. Alyosia Lemon Verbena. A favorite in old fashioned gardens. Has fragrant lemon scented foliage. A tender plant which may be grown in the outdoor summer garden and then potted for indoor garden in the winter. Pkt. 10c; 1/8 oz. 35c.

2063 Erinoides Lilac Moss Verbena. Spreading bushy plants with pretty finely cut foliage, bearing flowers of purplish-rose or deep lilac. Pkt. 5c; 1/8 oz. 25c.



Verbena Fireball

## Dwarf Compact Verbenas

Hybrida Compacta Erecta

This new class of Verbenas is entirely distinct from the older forms. The plants are bushy and compact as the illustration of Fireball shows. They are wonderful for borders or bedding. Height 6 to 8 inches.

2066 Cameo Pink Attractive flowers of clear flesh-pink. Pkt. 10c.

2067 Crown Prince Deep garnet with white eyes. Pkt. 10c; 1/8 oz. 30c.

2073 Dark Blue Rich deep blue. Lovely shade of blue. Pkt. 10c; 1/8 oz. 25c.

2064 Fireball Scarlet, as bright as a ball of fire. Pkt. 10c; 1/8 oz. 25c.

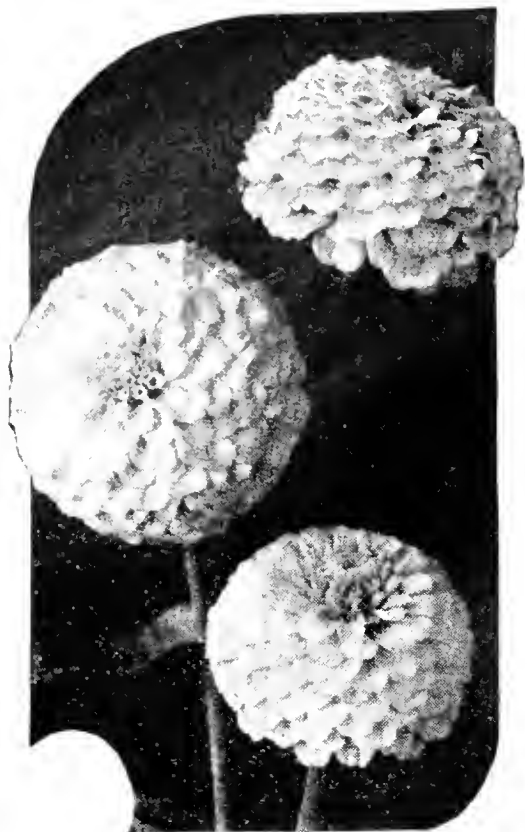
2072 Ruby Beautiful ruby-red. A valuable color for display and bouquets. Pkt. 10c.

2068 Violet Bouquet Rich violet, tinged purple. Pkt. 10c.

2069 Mixed Colors Made of the above choice varieties. Pkt. 10c; 1/8 oz. 25c.

## 2070 Verbena "Eyeful"

On Color Page 26 and Novelty Page 9. Pkt. 10c; 1/8 oz. 35c.



Zinnia Lilliput or Pompon

## Lilliput or Pompon

"Baby Zinnias" 12 to 15 inches tall

Lilliput Zinnias form pretty little dwarf, compact plants, literally covered with very double flowers 1 to 1½ inches across. They bloom all summer and provide an immense quantity of charming little flowers for miniature bouquets. The colors are lovely, too.

- 2272 Canary Bird. Deep Yellow.
- 2277 Crimson Gem. Rich Crimson.
- 2278 Flesh Pink. Soft Pink.
- 2273 Golden Gem. Golden Orange.
- 2279 Rose Bud. Rose-Pink.
- 2274 Salmon Gem. Salmon-Rose.
- 2275 Scarlet Gem. Orange-Scarlet.
- 2276 White Gem. Snow-White.

Price any Above Color: Pkt. 8c; ¼ oz. 30c.

2271 All Above Colors Mixed  
Pkt. 5c; ¼ oz. 25c.

## Unusual Zinnias

**2294 Fantasy Mixed** See Color Page 26. The most fascinating new type of Zinnias introduced to the flower world in many years. The very informal, shaggy appearing flowers are graceful and interesting, quite distinct from the stiff, formal Zinnias to which we are accustomed. The cuts show the type of flower. The ranges includes the brightest shades of red, yellow and orange as well as the popular pastel pinks and cream. This should be the sensation of the year. Mixed colors. Pkt. 10c; ⅛ oz. 35c.

**2297 Star Dust Fantasy** See Color Page 2. Same shaggy-petaled, medium-sized flower as the above mixture. The color is a rich, deep golden-yellow. Pkt. 15c; ⅛ oz. 35c.

### 2291 Scabiosa Flowered Zinnia

A new and very distinct type of Zinnia growing about 30 inches tall and producing an abundance of flowers in many colors. The outer petals are long and flat while all the inner petals are short tubular florets forming a crest or crown somewhat resembling the Scabiosa. Pkt. 10c; ⅛ oz. 30c.

### 2288 Templin-Bradley's "Little Jewels" See Color Page 26

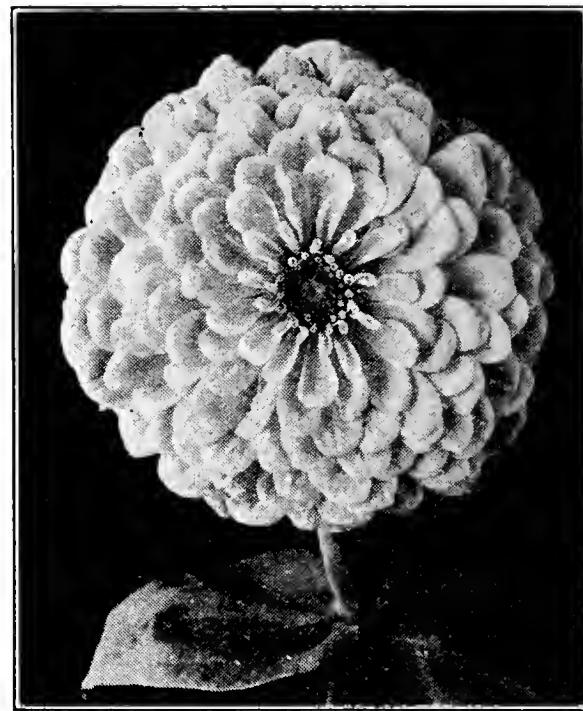
These small flowered Zinnias have a charm all their own. They lend themselves to bedding where a brilliant array of colors is needed. The stems are long enough to make the most wonderful bouquets, whether you wish just a tiny vase of flowers or a huge bowl of them. The mixture contains many combinations of colors in red, mahogany, rose, yellow, salmon and gold. Height 18 inches. Mixed colors. Pkt. 10c; ⅛ oz. 30c.

**2282 Victory Quilled** This type has petals quilled like the Cactus Dahlia. The flowers are large on tall plants. Mixed Pkt. 10c; ⅛ oz. 25c.

**2283 Picotee** The petals are tipped with a contrasting color giving the flower a very pretty and unusual effect. Mixed. Pkt. 10c; ⅛ oz. 25c.



Zinnia Early Wonder Gypsy



Zinnia Dahlia-Flowered Type

# Glorious Gay Zinnias

Culture D or E  
—See Page 4

For a First and Continuous Annual Garden, Plant Zinnias

They will Provide an Abundance of Gorgeous Color from July until Frost

Zinnias, the historical flowers of Old Mexico, have been favorites in every garden for as long as there have been home gardens.

In our grandmother's day, Zinnias were gay and colorful but only the common type, small flowers and a few primary colors were to be had. Today, we have Zinnias of huge size, of medium size and the tiny little baby types. Through years of scientific work and intense study, our growers have developed Zinnias that are almost beyond belief in size and beauty of color.

We have classified on these two pages, the many types of Zinnias so that you may order the height and color particularly suited to the spot you wish to plant with these colorful flowers.

## Giant Dahlia-Flowered

Fully Double Zinnias

Best Strain Obtainable  
2½ to 3 Feet Tall

See Flowers in Color on Page 66.

The flowers of these Giant Dahlia Flowered Zinnias are immense in size, often 5 to 6 inches across and 3 inches in depth. The colors are marvelous pastel shades, the plants are robust and the flower stems straight and long. They are ideal for large, showy bouquets and for garden beauty.

- 2202 Canary Bird. A delicate shade of Primrose.
- 2203 Crimson Monarch. The best rich Red.
- 2204 Exquisite. The favorite Rose-Pink.
- 2213 Golden State. Very rich Orange-Yellow.
- 2216 Illumination. Deep, rich Rose.
- 2207 Lavender Dream. Lavender, turning to Purple.
- 2212 Luminosa. Rose, suffused Salmon.
- 2208 Old Rose. A real old Rose shade.
- 2205 Oriole. Rich Orange and Gold shades.
- 2206 Polar Bear. The best White flowered.
- 2210 Purple Prince. A deep, rich, intense Purple.
- 2214 Scarlet Flame. Bright Scarlet-Orange.

Price Any Above Color: Pkt. 10c; ⅛ oz. 30c.

### 2201 Gold Medal

### Dahlia Flowered Zinnias Mixed

A very fine color assortment of the above varieties in well balanced color proportion, a mixture that will give you a beautiful array of these beautiful bright colored flowers. Pkt. 10c; ⅛ oz. 25c; ¼ oz. 40c.

2219 Color Collection—Page 66  
6 Pkts. Dahlia-Flowered Zinnias 50c.  
1 each 6 colors, 60c value

**2293 Desert Gold** For the lover of gold colored flowers, here is a real addition to your gold garden. This Desert Gold contains all the rich yellow and golden shades of the Crown O'Gold Mixture. See below. Our grower has segregated all the golden flowers and we are able to give you Zinnias that will thrill you with their beauty by daylight and under artificial lighting. Pkt. 10c; ⅛ oz. 35c.

### 2292 Crown O'Gold Mixture

A new development in the Giant Dahlia Flowered Zinnias in which each petal of the flower is overlaid with a deep golden yellow at the base while carrying out the individual flower color at the tip. The colors include old rose, cream, yellow, carmine red, pink, etc. Mixed Colors: Pkt. 10c; ⅛ oz. 30c.

## California Giant Zinnias

Mammoth Giants, 3 to 4 feet tall

These California Giants are taller than the Dahlia-Flowered Type. The stems are long and the flowers very large, 5 to 6 inches across, and flat, only about one inch deep. The petals are loosely placed and overlap, in shingle form. The colors are unusually lovely.

- 2251 Brightness. Bright deep Rose-Pink.
- 2245 Cerise Queen. Beautiful Cerise-Rose.
- 2250 Daffodil. Bright Canary-Yellow.
- 2249 Grenadier. Rich, dark Red.
- 2242 Miss Wilmott. Lovely soft Pink.
- 2243 Orange King. Burnt Orange.
- 2252 Purity. Wonderful pure White.
- 2253 Salmon Queen. Deep Salmon-Rose.
- 2244 Scarlet Gem. Dazzling Scarlet.
- 2248 Violet Queen. Rich Violet-Purple.

Price Any Above Color: Pkt. 10c; ⅛ oz. 30c.

2254 Collection California Giants  
10 Pkts. 1 each of 10 kinds Total Value \$1.00 Only 75c.

### 2241 California Giants Mixed

All the above colors and other shades are included in this Giant Mixture. Pkt. 10c; ⅛ oz. 25c.

### 2221 Giant Double Zinnias Mixed

This type though not quite as large flowering as the Dahlia Zinnias still are "Giants" borne on plants 2½ to 3 ft. tall. The flower is deeper than the Dahlia Flowered with petals more formally placed. They are great favorites for cutting or garden display. Mixed Colors. Pkt. 5c; ¼ oz. 20c; Oz. 50c.

## A Satisfied Customer

Windom, Minn.

The Templin-Bradley Co.,  
5700 Detroit Ave., Cleveland, Ohio.

Dear Sirs:

Our little city put on a Flower Show this fall and I am so pleased over my good fortune I thought I would tell you. My Giant Dahlia Zinnias took First Prize, and Wilt Resistant Asters took Second. I Purchased the seeds from your Company.

Yours truly,  
(Name on file.)



# Various Other Interesting Zinnias

## Pumila Picotee Delight Ideal Bouquet Zinnia 2 to 2½ Feet Tall

Really a most delightful Zinnia. This class is the result of crossing Double Pumila with Picotee. The petals of the flowers are fringed and fluted. Each petal of the light colored flowers is tipped with Maroon, while those of the darker flowers are tipped with a lighter color. Florists consider this the best Zinnia for cut-flowers.

**2290 Salmon Rose** A very popular color for cut-flowers.

**2296 Golden Ray** New golden orange, tipped with red at edge of petals, which are ruffled and curled. Novel beauty.

**2287 Picotee Delight Mixed** Shades of Cream, Buff and Lavender, edged with contrasting colors.

Price Above 3 Kinds: Pkt. 10c; ¼ oz. 30c.



Plant of Zinnia Fantasy

## 2298 Early Wonder Gypsy

The Earliest of All Zinnias

Produces beautiful burnished Orange flowers of Pumila type in 30 to 40 days from seeding. Plants 15 to 18 inches tall. Pkt. 10c; ¼ oz. 35c.

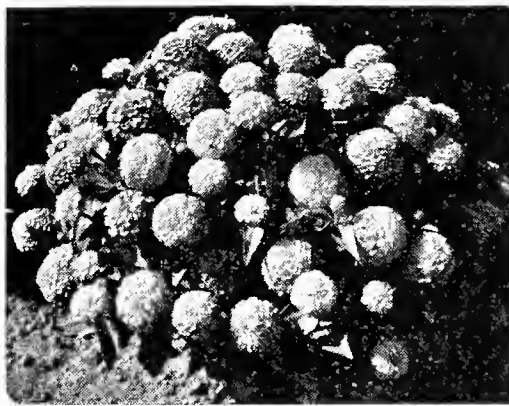
## 2289 Early Wonder Mixed

12 to 15 inches tall. A new race of dwarf early flowering Zinnias, bearing many flowers on long stems. The stems start from the ground, have no laterals and very few leaves, making them fine for cut-flowers. The colors are shades of salmon, pink, cerise, orange, red and lavender. Plant these for your early Zinnias. Pkt. 10c; ¼ oz. 25c.

**2286 Red Riding Hood** 12 inches tall, of compact form and covered the entire season with little button-like double scarlet flowers, not over 1 inch across. Highly effective as a border plant. Brilliantly beautiful. Pkt. 10c; ¼ oz. 25c.

## 2295 Tom Thumb Zinnias

Only 4 to 6 inches tall. Cute little Zinnias that are suitable for Rock Garden, edging or for pot plant use. The plants are covered with perfect little double flowers of red, orange, yellow, pink, rose and other pastel shades. See cut below. Pkt. 10c; ¼ oz. 30c.



Plant of Zinnia Tom Thumb

## Pumila Double Zinnias

This is the best type for bedding, growing compact plants 1½ feet tall with a multitude of good sized, perfectly double flowers.

**2266 Canary Yellow**

**2262 Fireball**

**2263 Golden Ball**

**2267 Pinkie**

**2265 Salmon Rose**

**2264 Snow Ball**

Price, Any Above Color: Pkt. 8c; ¼ oz. 30c.

**2261 Pumila Mixed Colors:** Pkt. 5c; ¼ oz. 25c.

**2270 Pumila Zinnia Collection**

6 Pkts. 1 each of 6 kinds Total Value 48c 35c.

## 1717 Dwarf Creeping Zinnias

**Sauvitalia Procumbens.** A low growing, trailing plant about 6 inches tall and producing a wealth of small double yellow flowers all summer. Very compact. Perfect for Rock Gardens, edgings and stone wall crevices. Pkt. 10c; ¼ oz. 25c.



Plant of Zinnia Pumila Dwarf Double

## 7 Acroclinium

### Large Flowered Double Hybrids

Entirely new and different Acroclinium. The double flowers are extremely large, fully twice as large as the ordinary strain. Stems 15 to 20 inches long. Blooms within a few weeks after sowing the Seed. Colors are rich shades of salmon, apricot, pink, rose and cerise, with white and creamy tones to balance the pastel mixture. The beauty of many of the flowers is enhanced by a boldly contrasting center. Pkt. 15c; ¼ oz. 30c.

## 34 Ammobium, Winged Everlasting

**Alatum Grandiflorum** called the "Winged Everlasting" because of its airy silvery white, yellow centered flowers. One of the strawflowers so pretty when dried for winter bouquets. Pkt. 10c; ¼ oz. 25c.

## 971 Gomphrena Globe Amaranth

Very showy bush plants, bearing attractive clover-like flowers in rose, purple and white. Another good flower to be dried for winter bouquets. Pkt. 5c; ¼ oz. 20c.



Rhodanthe, Swan River Everlastings

## Strawflowers

### For Winter Bouquets

Culture D or E—See Page 4

All of the classes in this group make excellent garden flowers. They have a second value—much greater in the tastes of some people—in their keeping value when cut and dried for winter bouquets. If you have never tried them, this is a good time to start.

## 1016 Helichrysum Monstrosum

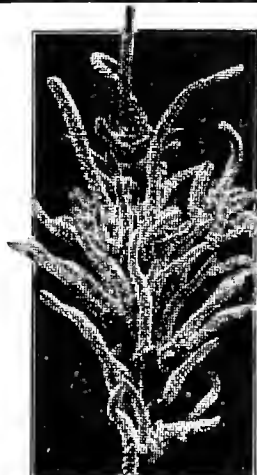
**Strawflower**  
The most popular Everlastings. The best known and most desirable because of the great improvement in recent years. This Monstrosum or large double is the best type. The plants grow 2 to 3 ft. high and are literally covered with these large double brilliant flowers. In all the gay colors and shades. Mixed Colors. See cut below. Pkt. 8c; ¼ oz. 25c.

## 1693 Rhodanthe, Swan River

**Everlasting**  
Mixed Colors. One of the prettiest of the everlastings, the flowers star like and dainty with their silken petals, in shades of pink and white. Height 1 ft. Easily grown in a good soil and sunny place. Pkt. 10c; ¼ oz. 25c.

## 841 Mixed Everlastings

We have made a very special mixture of all kinds, types and colors of Everlastings, all those listed here as well as many others. You will enjoy this mixture for it will give you many winter bouquets of great variety. Pkt. 10c; 2 pkts. 15c.



Russian Statice



Helichrysums Mixed

## Statice Limonium Sea Lavender

Not only as a beautiful flower for the garden but one of the best for drying for winter bouquets, as when dry it retains its true colors which is a rare thing among the everlasting flowers.

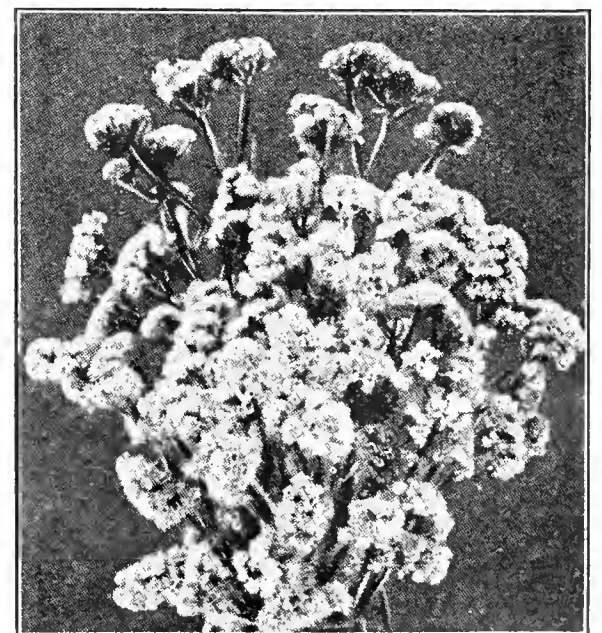
**1753 SINUATA MIXED.** An excellent variety for cut-flowers. Three colors, bright blue, rose and white. Pkt. 10c; ¼ oz. 20c.

**1759 BONDUELLI.** Strong growing variety producing many heads of bright lemon-yellow. Pkt. 10c.

**1754 STATICE, "True Blue."** This rich deep blue Statice Sinuata makes ideal flowers for winter bouquet. Its color is unusual, the flowers are lacy and dainty in appearance and the stems graceful. See cut below. Pkt. 10c; ¼ oz. 25c.

**1760 RUSSIAN STATICE.** Suworowi. A nice type of Statice with graceful spikes of soft rose flowers. Easy to grow and attractive. Pkt. 10c; ¼ oz. 30c.

**2130 Xeranthemum** A very charming everlasting flower. Plants grow 2 feet tall and produce many bright and pretty flowers of silky texture. Rose, white and purple mixed double. Pkt. 10c; ¼ oz. 25c.



Statice, True Blue (Strawflowers)

842 Strawflower Collection, 10 Pkts. Seed 98c.

1 each of 10 (all except No. 841) above kinds Value 98c 75c.

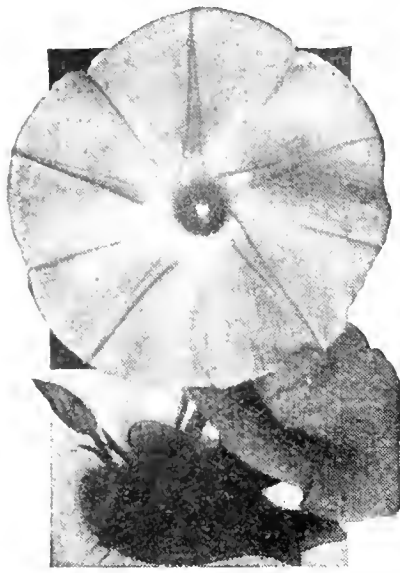
# Climbing Vine Seeds

## Tender and Hardy Varieties Listed Here

All Vines Are Easy To Grow and So Useful and Attractive

Beautify your home grounds this year with some of these lovely Vines. Cover an Arbor with Heavenly Blue Ipomea, a stone wall with Boston Ivy (Ampelopsis Veitchii), a Trellis with Black Eyed Susan or a fence with Gourds or Cardinal Climber.

Any Vines you select will be useful in adding attractiveness to some definite spot in your garden or outdoor livingroom. Make your home a bower of beauty with vines. Plant the ones marked "Tender" for quick results—those marked "Hardy" for more permanent plantings. See Cultures on page 4.



Ipomea, Heavenly Blue

**See Ipomea  
Heavenly Blue  
Color Page 23**  
Hardy Culture F

### 2362 Allegheny Vine *Hardy. Culture F*

**Mountain Fringe Adlumia.** A very graceful climber with fine feathery foliage like Maiden Hair Fern. The plant is really a biennial but re-seeds itself. It likes a shaded sheltered situation, and moist soil. The flowers are numerous, in form like the Bleeding Heart and in colors—white and purple. About 15 ft. high. Pkt. 10c; 1/8 oz. 30c.

### 2364 Ampelopsis Veitchii

**Boston Ivy.** The best vine to grow on stone or brick walls, because it adheres to the surface so closely. During the summer the leaves are rich green and form a dense mat overlapping themselves. After fall frosts the leaves change to bright tints of scarlet, orange and yellow. *Hardy. Culture F.* Pkt. 10c; 1/4 oz. 20c.

### 2399 Hyacinth Bean, Dolichos

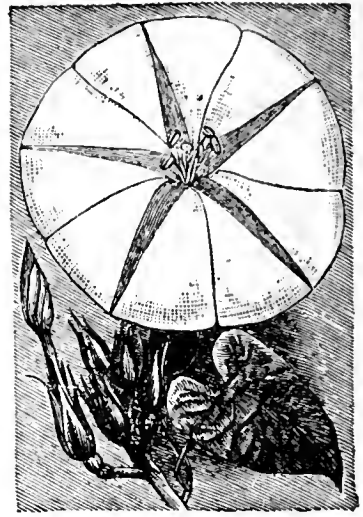
Of extra rapid growth, making a dense and attractive screen, flowering freely in racemes or upright spikes not unlike Hyacinths. *Tender. Culture D or E.* Pkt. 5c; Oz. 25c.

### 2395 Ipomea Heavenly Blue

See Beautiful Color on Page 23

A trellis, arbor, or doorway covered with this vine is one of the most beautiful sights imaginable. Bright sky blue flowers, almost as big as saucers, are freely borne on the rapidly climbing vines. The vine is late flowering and the seed should be started in pots indoors. *Tender. Culture D or E.* Pkt. 10c; 1/4 Oz. 35c.

To get quicker results from Ipomea and others of the Morning Glory family, it is best to soak the seed in lukewarm water for 2 hours before planting.



Moon Flower

**Hardy Vine  
Roots  
Are Listed on  
Page 79**

### 2367 Balsam Apple, Momordica *Tender. Culture D or E.*

Growing quickly to a height of about 10 ft., this vine bears ornamental fruits of golden yellow, resembling an apple. When the fruit is ripe it opens revealing a bright red interior. Pkt. 10c; 1/4 oz. 20c.

### 2447 Black Eyed Susan *Thunbergia.* A delightful slender growing vine from Africa.

Can be easily trailed to a trellis and is very attractive when grown in this way. Unusually good as a trailing vine for hanging baskets, vases, porch boxes, or rockeries. Large single flowers in white, yellow and orange with distinct black eye. Slow to germinate. Blooms from July to October. *Tender. Culture D or E.* Pkt. 5c; 1/4 oz. 25c.

### 2372 Canary Bird Vine *A pretty and rapid growing climbing vine.*

The charming little canary yellow flowers remind you of a canary bird with wings half extended. Very useful on trellises or as a screen to cover old fences or other unsightly objects. Flowers appear in sprays early and continuously during the season. *Tender. Culture D or E.* Pkt. 5c; 1/2 oz. 15c.

### 2373 Cardinal Climber *A very showy, distinct and valuable rapid climber with dark green,*

fern-like, deeply lacinated foliage and clusters of fiery cardinal-red flowers 1 1/2 inches in diameter. The vines grow 10 to 20 feet and bloom all season long. Very ornamental. *Tender. Culture A or B.* Pkt. 10c; 1/4 oz. 25c.

### 2378 Cobea Scandens *Cup and Saucer Vine.* This rapid growing vine is very attractive

and useful. Although not an annual it should be treated as such in the North. The vine grows to a height of 15 to 20 feet, flowers large and bell shaped, color ranging from pink to purple, blooms followed by plum-shaped fruits. Best started early indoors. *Tender. Culture D or E.* Pkt. 10c; 1/4 oz. 25c.

### 2380 Cypress Vine *One of the daintiest of vines having fern-like foliage and pretty star-like*

flowers, scarlet and white mixed. Very desirable for covering small ornamental trellises. Also a good climber to grow in pots during winter. Grows 15 to 20 feet. *Tender. Culture A or B.* Pkt. 5c; 1/4 oz. 20c.

### Gourds *Tender.* Very novel and interesting annual climber with ornamental foliage,

and singular fruits of many shapes and colors that are attractive for decorations. When ripe, shells can be hollowed out and dried, and are useful. See various types of gourds in pictures below.

2393 Cave Mon's Club  
2394 Calabash or "Penguin"  
2392 Ornamental Mixed

Pkt. 15c, Oz. 30c.  
Pkt. 10c; Oz. 20c.  
Pkt. 10c; Oz. 20c.

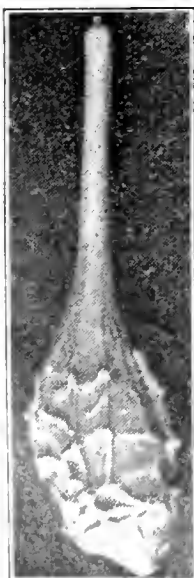
### 2376 Climbing Mixture *You sure-*

ly get your money's worth in this package as it contains a general mixture of many varieties of Annual Vines. Pkt. 10c; 1/4 oz. 25c.



Cardinal Climber

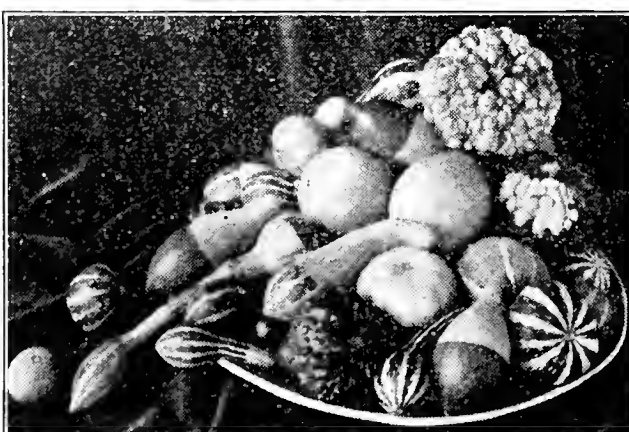
**Gourds  
Fascinate  
and  
Decorate  
They Grow  
on Vines and  
Provide  
Pleasure  
and  
Profit**



Gourd  
Cave Man's Club



Calabash Gourds  
Decorated as Penguins



Ornamental Gourds Make Gay Decorations  
They are very popular right now.

### 2405 Ipomea Double Rose Marie *Tender. Culture D or E.*

A beautiful new addition to the annual climbing vines. This new Ipomea is vigorous and rapid growing, producing beautiful double flowers of a delightful shade of deep rose. Rose Marie is early and free flowering and promises to become extremely popular. Pkt. 10c; 1/8 oz. 30c.

### 2397 Japanese Hop Vine *Humulus.* A beautiful rapid climbing vine for verandas,

arbors, or screens. Foliage mottled green and yellow. Once planted the seed will come up each spring. *Tender. Culture D or E.* Pkt. 10c; 1/4 oz. 25c.

### 2410 Japanese Kudzu Vine *Hardy. Culture F. Pueraria, "Jack-and-the-*

Bean-Stalk." The fastest growing hardy climbing vine in existence. Often growing 8 to 10 ft. the first year from seed and later sometimes as much as 50 ft. in a single season. Perfectly hardy everywhere. The foliage is dense, making good shade. The flowers are in small racemes of rosy purple, borne in August. Pkt. 10c; 1/4 oz. 20c.

### 2413 Kenilworth Ivy *Hardy. Culture A or B. Linaria Cymbalaria.*

A trailing vine, free flowering and very nice for baskets, window boxes or rockeries. The flowers are borne throughout the summer and are of dainty lavender and purple. Vines 3 to 6 ft. Pkt. 5c; 1/8 oz. 30c.

### 2418 Mina Lobata *A very pretty climber of luxuriant*

growth. Foliage is rich green, leaves heart shaped, large and deeply lobed. Flowers are borne in sprays and are rich scarlet when in bud turning to an orange color as they mature. A rapid grower quickly covering a trellis. *Tender. Culture D or E.* Pkt. 10c; 1/8 oz. 25c.

### 2419 Moonflower *Large dense foliage and rapid grower,*

climbing 20 to 30 feet. Immense pure white flowers often 5 to 6 inches in diameter, open in the evening and on cloudy days. A very rapid covering can be obtained with the Moonflower. *Tender. Culture D or E.* Pkt. 10c; 1/4 Oz. 20c.

### Four Excellent Morning Glories

*Tender Vines. Culture A or B—See Page 4.*

### 2421 Common Tall *Very easily grown and should be*

included in every garden. They climb rapidly, bloom freely all summer and will thrive in nearly any location. Make an excellent screen on a trellis or fence. A mixture of many colors. Pkt. 5c; Oz. 20c.

### 2422 Imperial Japanese *Without doubt the hand-*

somest of all Morning Glories. They quickly cover a large area, and bloom profusely. Foliage very desirable and interesting on account of its varied forms and good color. Blooms immense and in many colors from white to dark purple, solid colors, striped, flaked and spotted. Pkt. 5c; Oz. 25c.

### 2423 New Giant *This is a recent introduction from*

Japan, with immense flowers in a splendid variety of bright colors. Flowers are twice the size of the common morning glories. Pkt. 5c; Oz. 25c.

### 2424 Rochester Blue *A very pretty quick*

growing variety with beautiful flowers 4 to 5 inches across, deep violet blue in the throat blending to an azure blue and margined with a broad white band at the edges. One of the prettiest varieties. Pkt. 10c; 1/4 Oz. 20c.

### 2426 Morning Glory Collection

1 pkt. each of the above 4 varieties for 25c.

### 2368 Scarlet Runner Bean

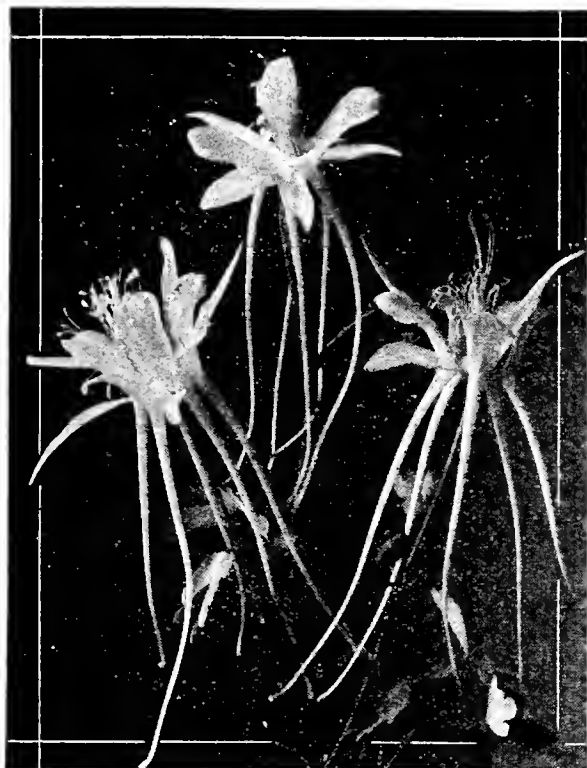
*Tender. Culture D or E*

This ornamental grows 8 to 10 ft. high, and bears sprays of bright red pea-like flowers, which are followed by pods of edible beans. Beans when ripe are dark red blotched with purple. Pkt. 5c; oz. 15c.

### 2442 Smilax *One of the prettiest of all vines for*

baskets, porch boxes or conservatory where its graceful twining glossy green foliage is unsurpassed. Also much used for cutting as it lasts several days when used for bouquet trimming. Vine grows about 6 ft. *Tender. Culture D or E.* Pkt. 10c; 1/4 Oz. 25c.





Aquilegia Longissima

Perennials  
Cultures  
See Page 4"Star  
of  
Love"  
Myosotis  
Novelty from  
England

## Perennial Novelties and Specialties for 1937

### 2572 Aquilegia Longissima

Beautiful American Species received award of Merit at Chelsea, England Flower Show. Its most unusual feature is the very long spurs, often measuring 4 inches in length. The flowers are of delicate yellow. **Pkt. 20c.**

### 2710 Carnation Grenadin Mixed Colors

**43.** A valuable class of Carnations blooming the first year from seed, if sown early. Large double flowers with good stems and very rich colors. Desirable for cut-flowers and beautiful, too. **Mixed Pkt. 10c; 1/8 oz. 35c.**

### 2831 Doronicum Leopardbaue Caucasicum

yellow Daisy-like flowers from early summer to mid-autumn. Complete description on **Page 36. Pkt. 25c.**

### Double Hollyhocks See Color Page 2

The grandest flower that grows. Its stately beauty makes it indispensable for decoration at the garden gate, stone wall, back fence or any place where you need height, color and grandeur. This strain of double flowers is doubly useful. In addition to its garden use, its individual flowers make perfect bouquets for table display. **See Flowers on Page 2 in silver bowl as used in the Bradley home.**

#### Double Hollyhocks in Separate Colors

2998 Chamois	2993 Scarlet
2994 Maroon	2992 White
2996 Newport-Pink	2995 Yellow
2997 Salmon	2991 Mixed Colors

Price Any Color or Mixed: **Pkt. 10c; 1/8 oz. 30c.**

**3000 Collection Offer—Value 70c**  
7 Pkts. Double Hollyhocks 50c  
1 each of 7 Colors

### Iceland Poppies Papaver Nudicaule

**3190 The Emperor** See Color Page 6. A truly regal Poppy. It is the finest Orange Iceland Poppy ever produced, with extremely large fluted, overlapping petals, many flowers having extra petals. The strong, straight stems are wiry, 18 to 22 inches long, and bear the flowers majestically whether in the garden or for cutting. The Emperor blooms freely the first year from seed. **Pkt. 15c; 1/8 oz. 45c.**

**3191 "The Empress"** This new Iceland Poppy is distinct from all other strains, a remarkable new giant flowered poppy. The flowers are large and well formed, with broad petals, deeply fluted or wrinkled, giving a most delightful effect of semi-doubleness. Its color is unique—lovely shades of Salmon-Rose and Pink, never seen before in Nudicaule Poppies, fascinating tones to intrigue the imagination. Blooms from seed the first year if sown early. Makes dainty bouquets. **Pkt. 15c; 1/8 oz. 45c.**

**3226 Platycodon Mariesi Chinese Bellflower**  
Dwarf Blue. Compact bushy plants only 12 to 15 inches high with deep Blue flowers 3 inches across. The buds are like little balloons, opening into large five-pointed bell-shaped flowers. **Pkt. 10c; 1/8 oz. 40c.**

### 3375 Sweet William Dwarf Double

A very delightful development in Sweet Williams that makes this popular plant much more useful in the garden. Forms bushy compact plants 6 to 8 inches high which branch freely from the crown producing a dozen or more sturdy stems each surmounted by a close compact head of double florets in many brilliant shades and colors. Our strain should produce 85% to 90% double flowers. **Mixed Colors: Pkt. 10c; 1/8 oz. 25c.**

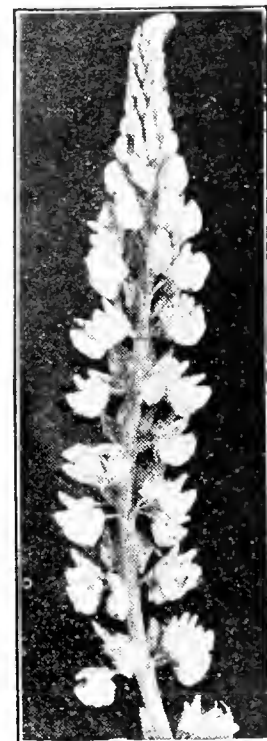
**Oriental Poppies**  
**Are So Brilliantly Colored**  
**They "Brighten The Corner"**  
**Wherever You Plant Them**  
**The Seeds are Listed on Page 40,**  
**The Plants on Page 74**

### 3408 Tritoma Pfitzers Hybrids

Also called "Torch Lily," "Red Hot Poker" and "Flame Flower." Every one loves Tritomas for their grandeur as a cut-flower where something of stately beauty is desired. About the most striking bouquet we have ever seen was one of 12 huge Tritomas in a large green glass vase, with a huge bow of satin ribbon of the same green as the stems and vase, laid artistically near. Tritomas are fine, too for showy garden flowers. This strain of Pfitzer's Hybrids has great waxy flowers of rich Orange-Scarlet, making a splash of vivid color. **Pkt. 10c; 1/8 oz. 10c.**



Geum Prince of Orange



Lupine Chocolate Soldier

### 2892 Gaillardia Goblin Grandiflora

This new little variety **Goblin**, is the first really dwarf Gaillardia ever introduced. The neat compact plants are 12 to 15 inches tall and are closely covered with large showy flowers of bright Red, bordered Yellow. Plant the seed in March or April and they will flower the same year. Lovely for your Rock Garden and very attractive as an edging for your Perennial Border. **Pkt. 20c; 1/8 oz. 40c.**

### 2903 Geum Prince of Orange

Geums are like little Roses to which family they really belong. The plants are of a tufted habit of growth. Excellent for borders. **Prince of Orange** is a true rich Orange shade, reproduces itself true from seed. **Pkt. 20c; 1/8 oz. 60c.**

See other Geums in Color on Page 43

### 3084 Lupine Chocolate Soldier

**Polyphyllus.** A grand new Lupine with long spikes of Golden-Yellow and Violet-Bronze. An unusual and beautiful color contrast. Lupines like light or sandy soil, slightly acid and plenty of water. **Chocolate Soldier** will be an interesting new subject for your Perennial Border. **See Cut Below. Pkt. 25c.**

### 3086 Lychnis Scarlet Maltese Cross. See Color on Page 43. Chalcedonica.

From June until the middle of July the plants are covered with the most fiery scarlet flowers, and it is sometimes called Burning Star. Each individual flower forms a small Maltese Cross. The plants grow 2 feet tall and will bloom the first year from early sown seed. **Pkt. 10c; 1/4 oz. 20c.**

### Myosotis Forget-Me-Not

### 3117 Alpestris "Blue Ball" See Color Page 6.

As its name denotes this new and attractive Forget-Me-Not is remarkably compact in habit, of almost globular shape and of more regular growth than any other variety previously introduced. The flowers are of a deeper tint than the ordinary indigo Blue. See Page 6. "Blue Ball" is a gem for edgings and beds in the spring months, especially as a ground cover under Tulips and other bulbs. **Pkt. 15c; 1/8 oz. 45c.**

### 3131 "Star of Love" Compact See Cut Above.

This lovely new strain of Myosotis is the result of years of careful selection. "Star of Love" is early, the plants are very compact and dwarf, making an ideal edging plant. It is absolutely hardy. **Pkt. 25c.**



Gaillardia Grandiflora Goblin

### Perennial Seed Culture

To start Perennial Seeds, Follow Culture "F," Page 4. A few exceptions are listed under "C," "D" and "E."

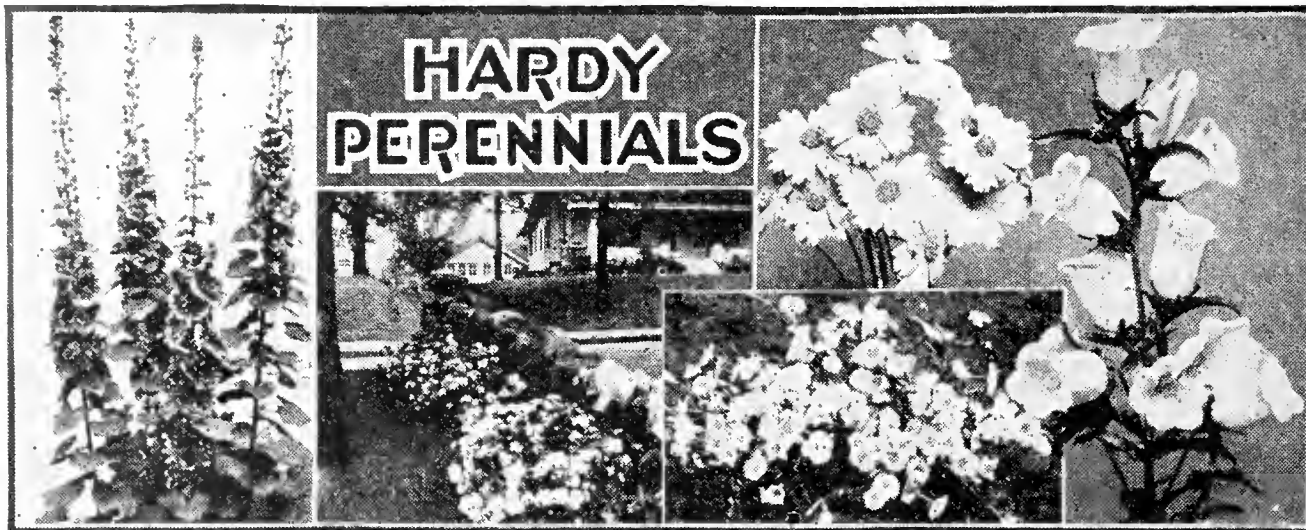
### For Your Protection

Hydro-Electric Seed Germinators of our own design, give us accurate tests in our Laboratory.



# The Best Perennial Seeds

Plant  
Plenty  
of  
These  
Hardy  
Perennial  
Seeds



Enjoy  
These  
Beautiful  
Flowers  
Year  
After  
Year

Hollyhocks

Hesperis

Hardy Pinks

Coreopsis (above) Campanula

The term Hardy Perennial is used to distinguish that class of plants whose life cycle is not completed within one or two years, but grow year after year, increasing in beauty and size and are hardy enough to withstand the severe weather of the winters. Great Horticulturists and Plant Breeders in many parts of the world have spent their lives developing and improving many varieties of these lovely flowers. Not until our trial grounds have proven that we are giving you something that will benefit your garden, do we offer you a new variety or strain. The Perennial Seeds we offer to you on the following pages will please you and will make your garden a thing of beauty for many years.

## Perennials from Seeds (See Roots on pages 69-75)

The simplest and most commonly used method of growing Perennial plants is by making a small seed bed right in the corner of your garden.

Early in May, select a rich light soil, raise the bed above the surrounding ground by slightly trenching

around it, thus insuring drainage.

Work the soil fine, sow the seed in rows 2 inches apart, cover lightly. Shade the soil by covering the bed with paper or burlap, remove it when plants appear. Never let the bed become dry.

When plants have three leaves, transplant to three inches apart. Let them grow again until large enough to place in their future homes in the garden. Try a few Perennials each year and eventually have a lovely Perennial Garden.

The letters R. G. after the name means the variety is especially fine for Rock Gardens.

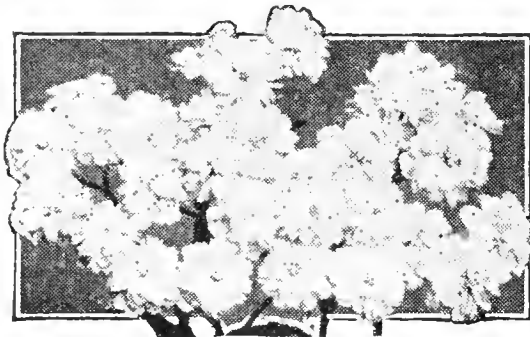
### Achillea, Milfoil

**2505 THE PEARL.** *Ptarmica* Double. If sown early Achillea will bloom the first season. When established it gives you quantities of fully double pure white flowers like little snowballs, all season from spring until fall. Fine for cutting. 2 ft. Pkt. 10c;  $\frac{1}{8}$  oz. 30c.

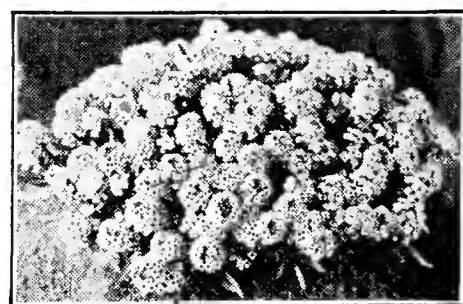
**2506 AGERATUM YELLOW.** R. G. Yellow, sweet scented flowers and Ageratum-like leaves. 1 1/2 to 2 ft. Pkt. 10c;  $\frac{1}{8}$  oz. 30c.

**2507 MILLEFOLIUM ROSEA.** Rosy red flowers in dense heads and finely cut, deep green foliage. Does well even in adverse conditions, blooming fully in June and to some extent for balance of Summer. 1 1/2 to 2 ft. Pkt. 10c;  $\frac{1}{8}$  oz. 35c.

**2508 TOMENTOSA YELLOW.** R. G. A dwarf variety growing 6 to 8 inches tall, with mats of fern-like foliage and umbels of golden yellow. Bloom July to September. Pkt. 15c;  $\frac{1}{8}$  oz. 50c.



Achillea



Alyssum Saxatile

### Aconitum, Monkshood

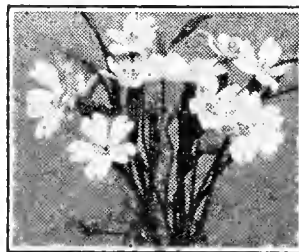
Carry tall spikes of hooded flowers, valuable for cutting and garden display. Thrive best in rich moist soil in partial shade. The seed is slow to germinate.

**2510 NAPELLUS DARK BLUE.** Flowers of rich deep blue produced July and August. 4 to 5 ft. Pkt. 10c;  $\frac{1}{8}$  oz. 30c.

**2512 WILSONI.** Producing its violet-blue flower in September. Strong grower and very hardy. 5 to 6 ft. Pkt. 15c;  $\frac{1}{8}$  oz. 45c.

### 2516 Adonis Vernalis

These bright yellow flowers like large Buttercups are out in April and May. The plants grow 15 to 18 inches tall, and carry attractive fern-like foliage. After blooming the plants die down to the ground. Best to sow seed in summer or early fall. Pkt. 10c;  $\frac{1}{8}$  oz. 30c.



Agrostemma

### Agrostemma, Mullein Pink

**2521 CORONARIA, ROSE OF HEAVEN, Atrosanguinea.** R. G. Has brilliant blood red flowers like small single pinks, open from June to August. Early sown seed will bloom the first year. A fine cutting flower, and a clump in the border is very showy. 2 ft. Pkt. 5c;  $\frac{1}{4}$  oz. 20c.

### Anchusa, Bugloss

**2533 ITALICA GRANDIFLORA.** Dropmore. Lovely deep blue flowers which are trumpet shaped and borne freely from May until mid July. You can plant in partial shade. 3 to 4 ft. Pkt. 5c;  $\frac{1}{4}$  oz. 25c.

### Anemone, Windflower

**2541 CORONARIA, ST. BRIGID.** R. G. The Anemones are among the prettiest of perennials and the St. Brigid strain with large, double and semi-double flowers, with their wide color range are called the best of all. The flowers are 1 to 1 1/2 inches across. Flowering in May and June. 1 ft. Pkt. 10c;  $\frac{1}{8}$  oz. 30c.

### Aubretia Deltoides

The Aubretias are beautiful low growing spring flowering plants, very valuable in rock gardens or as edgings and borders. Transplant in fall where they are to bloom the following spring.

**2607 LILAC BLUE.** R. G. Charming lilac-blue or lavender blooms on dwarf compact plants. Blooms freely during April and May. 6 inches. Pkt. 15c.

**2606 LARGE FLOWERED HYBRIDS.** R. G. Plants 6 inches tall producing a wide range of colors. Pkt. 10c;  $\frac{1}{8}$  oz. 40c.



Aconitum Napellus

### Hardy Alyssum

**2528 SAXATILE COMPACTUM.** Basket of Gold. R. G. Well named as the plants are masses of golden yellow flowers in May. Plant and flowers quite similar to annual Alyssum. A fine border plant. 9 to 12 in. tall. Pkt. 5c;  $\frac{1}{4}$  oz. 30c.

**2529 ARGENTEUM.** R. G. Pretty yellow flowers and silvery foliage. An excellent rock garden variety of dense growth and blooming all summer. June to August. 12 to 15 in. tall. Pkt. 10c;  $\frac{1}{8}$  oz. 50c.

**2530 SERPYLLIFOLIUM.** R. G. A most desirable variety for the rock garden. Producing tiny plants only a few inches high with silver gray foliage and bright yellow flowers. One of the earliest blooming. Pkt. 15c;  $\frac{1}{8}$  oz. 50c.

**2531 ROCK GARDEN SPECIES MIXED.** R. G. A mixture of the rarer dwarf varieties such as Montanum, Rostratum, Corymbosum, etc. Bloom from April to August. Pkt. 10c.

### Anthemis, Golden Marguerite

**2548 KELWAYI.** Bright golden yellow, daisy-like flowers on long stems with finely cut foliage. Blooms June to September. 2 ft. Pkt. 10c;  $\frac{1}{4}$  oz. 25c.

**2549 MONTANA.** White flowers, very fine blooming, nice for massing in the border. Blooms all summer, one foot high. Pkt. 10c.

### Arabis, Rock Cress

**2581 ALPINA.** R. G. These flowers will greet you in April and May, a sheet of pure white fragrant flowers over low carpet-like plants. A fine flower for edging or for covering bare spaces as it will grow in any sunny place. 6 in. tall. Pkt. 10c;  $\frac{1}{4}$  oz. 25c.

**2582 ROSEA.** R. G. A lovely variety of Arabis only an inch or two taller than Alpina with flowers of vivid rose. Pkt. 20c.

### 2586 Arenaria, Sandwort

**Montana.** A very desirable trailing sort of nearly evergreen foliage forming a dense carpet of green foliage covered with large white flowers in Spring. A fine subject for the rock garden. Pkt. 10c.

### Armeria, Sea Thrift

**2591 FORMOSA.** Attractive dwarf plants that will succeed in most any soil, forming evergreen tufts of bright green foliage. Many rose-pink flowers appear in June and July. 24 in. tall. Pkt. 10c;  $\frac{1}{4}$  oz. 30c.

**2592 MARITIMA SPLENDENS.** R. G. A dwarfier variety growing 6 inches high and producing beautiful bright rose flowers in May and June. Pkt. 15c.

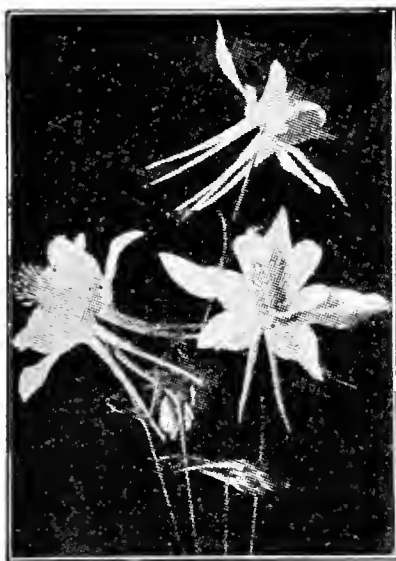
**2593 LAUCHEANA, DWARF THRIFT.** R. G. Best of the Armerias for Rock Gardens. Grows only 6 inches high with heads of Rosy crimson flowers in July and August. Pkt. 15c.

**2594 MAURITANICA.** A new strain of Armeria in clear pink. Flowers measure 2 to 3 inches across on stems 18 to 24 inches tall. Heaviest bloom in June and July, later blooms also. Pkt. 15c.

**2601 Asperula, Sweet Woodruff** *Odorata.* An herb, the leaves: used for making beverages, or when dried to lay among linens. Nice for carpeting shady places, growing 6 to 8 inches high. From May to July the plants bear heads of sweet scented snowy-white flowers. Pkt. 10c;  $\frac{1}{4}$  oz. 30c.



# Aquilegias or Columbines



Dobbie's Imperial Hybrids

You are all familiar with these graceful beauties which bloom in spring and early summer. They are excellent for cutting or massing in clumps in the border. Will succeed in partial shade. 2½ to 3 ft.

## 2556 Templin-Bradley's Long Spurred Hybrids

See Cut at Right. A selection of the finest long spurred Columbines including the famous strain known as Mrs. Scott Elliotts, which has received many awards wherever exhibited. Many rare and pleasing color shades and combinations. Pkt. 15c; ¼ oz. 25c; ½ oz. 45c.

**2565 DOBBIE'S IMPERIAL HYBRIDS.** A very fine strain of English origin, sure to charm you with the excellence of the color assortment, of the long spurred beauties. Pkt. 15c; ¼ oz. 45c.

**2564 Crimson Star** A new long-spurred variety having deep blood-crimson sepals and spurs and white petals, a very delightful and attractive color effect. Plants are erect and vigorous, 2½ feet tall and very free flowering. Pkt. 20c.

## Long Spurred Hybrids

Separate Colors

**2557 BLUE SHADES.** Very beautiful.

**2558 ORANGE and SCARLET.** Brilliant.

**2559 PINK SHADES.** Very delicate.

**2560 ROSE QUEEN.** Rich darker pink.

**2561 SNOW QUEEN.** Very fine pure white.

Price all above Pkt. 15c; ½ oz. 60c.

**2555 COERULEA.** The Rocky Mountain Columbine. The beautiful long blue spurred Columbine native of our Western States. Pkt. 5c; ¼ oz. 25c.

**2566 CHRYSANTHA YELLOW.** Large canary yellow flowers with long spurs. Blooms from May to August. 3 to 4 ft. Pkt. 15c; ¼ oz. 25c.

**2567 RED SPURRED (Jaetschul).** A lovely large flowered yellow with most attractive Peach Red long spurs, an extra good new variety. Pkt. 10c; ¼ oz. 40c.

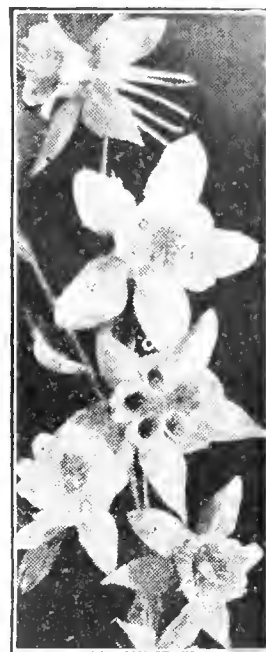
**2571 FINE MIXED.** A lovely mixture of all colors single and double short spurred varieties. Pkt. 5c; ¼ oz. 25c.

## Rock Garden Varieties

**2569 AQUILEGIA ALPINA BLUE.** R. G. A dwarf variety of much value and charm. Plants grow from 12 to 18 inches tall quite compact and branching. Flowers of beautiful clear blue, are freely produced and are unusually fine for cutting. Pkt. 10c; ¼ oz. 30c.

**2570 AQUILEGIA COMPACTA ERECTA EDELWEISS.** R. G. Beautiful snow-white blooms borne in profusion on neat compact plants. An excellent variety both for the garden and for use as a cut flower variety. Pkt. 15c; ¼ oz. 40c.

**2573 FLABELLATA NANA, Dwarf White.** R. G. A very early flowering variety, growing one foot high. Pure white flowers. Pkt. 25c.



Aquilegia, Long Spurred Hybrids

## Asclepias

**2596 Butterfly Weed** *Tuberosa*. A native plant bearing during July and August very showy umbels of bright orange flowers. Flowers are followed by long curious pods containing white feathery seeds. The opened seed pods may be dried for winter decorations. Easy to grow, but start where plants are to stand as plants have long tap roots and dislike moving. 2 to 2½ ft. Pkt. 15c; ¼ oz. 40c.

## Asphodeline, Jacob's Rod

**2600 LUTEA.** Stately plants 3 to 4 feet tall, with beautiful foliage, producing large spikes of golden yellow fragrant flowers in June and July. A very striking and attractive plant for the perennial border. Pkt. 10c; ¼ oz. 30c.

## Hardy Asters

Michaelmas Daisy

**2602 Warburg Star, Subcoeruleus.** Aspring flowering aster of bright lavender-blue with yellow centers. Plants 2 to 2½ feet high, flowers 3 to 3½ inches across. Blooms May and June. Pkt. 15c.

**2605 SUBCOERULEUS BLUE, R. G.** A distinct variety bearing daisy-like azure blue flowers with golden centers. Flowers often 2½ to 3 inches across on long slender stems well above the foliage. Blooms during June and July. 15 inches. Pkt. 10c; ¼ oz. 25c.

**2603 LARGE FLOWERED MIXED.** The hardy Asters are among the best of the late summer and fall flowering plants. They do much to lighten up the perennial and shrub borders, with their graceful masses of bright flowers. Excellent for cutting. Pkt. 10c; ¼ oz. 30c.

**2604 ALPINUS MIXED.** R. G. Excellent species for rock gardens, growing 12 to 15 inches high and bearing light airy flowers of rose, lavender, and blue shades. Contains many of the early May and June flowering varieties. Pkt. 15c; ¼ oz. 30c.

## 2613 Baptisia, Wild Indigo

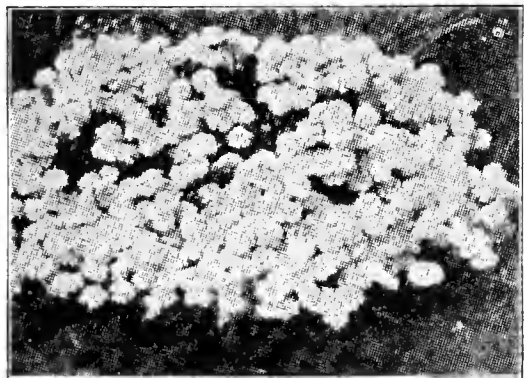
*Australis*. This is a good blue flower for June and July. The plants reach up 2 to 3 ft. high, carrying racemes of pretty pea-shaped indigo blue flowers. Pkt. 10c; ¼ oz. 30c.

## 2626 Bocconia, Plume Poppy

*Cordata Japonica*. Great handsome plants 5 to 8 ft. tall with attractive foliage and large plumes of small pinkish-white flowers. A mass of color in July. Fine as a background. Pkt. 10c; ¼ oz. 20c.

## Hardy Candytuft, Iberis

**2701 Sempervirens** *R. G.* One of the prettiest of the hardy low border plants. In April and May the low compact plants are covered with white flowers, resembling the annual Candytuft. Excellent for rock garden, naturalizing, or as a border to taller plants. It does well in sun or shade and on practically all soils. The foliage is evergreen. 8 inches tall. Pkt. 10c; ¼ oz. 35c.



Hardy Candytuft

**2702 Gibraltarica** *R. G.* A lilac white flowering variety, blooming in April and May. 10 to 12 inches high. Pkt. 10c; ¼ oz. 25c.

## 2731 Cerastium Snow in Summer

*Tomentosum*. The foliage is a pretty silvery white; the stems rather creeping, loaded with small single snow-white flowers in May and early June. Ideal for a ground cover. 4 to 6 in. tall. Pkt. 10c; ¼ oz. 35c.



Hardy Aster



Bellis, Monstrosa



Bocconia, Plume Poppy

## Bellis,

Double English Daisy

The double, ball-shaped flowers of white, pink, rose and red show their faces in spring—April to early June. Perhaps the most popular for low edgings in cool shady spots. For best results raise new plants from seed each year. Good rock garden subjects.

**2617 MONSTROSA DOUBLE MIXED.** Large flowered strain, All shades. Pkt. 10c; ¼ oz. 40c.

## Boltonia, False Camomile

The *Boltonias* grow 6 to 8 feet tall and are a showy perennial, excellent for a tall border or for a background planting. They bear great quantities of star or daisy-like flowers in August and September. Easy to grow.

**2632 LATUSQUAMA.** Lavender-pink. Pkt. 10c; ¼ oz. 20c.

## 2634 Calamintha

*Alpina, R. G.* A splendid dwarf rock plant about 6 inches high with small blue flowers in June, and spreading tufts of foliage. Equally good for the front of the border. 6 in. tall. Pkt. 15c.

## Callirhoe, Poppy-Mallow

**2635 INVOLUCRATA, R. G.** A trailing perennial with bright attractive foliage and bearing saucer-shaped rosy crimson flowers almost all summer and fall. Very useful in the rockery where it enjoys creeping about among the rocks. Pkt. 15c.

## Hardy Centaureas

The hardy *Centaureas* are showy perennials with large thistle-like flowers on stems 2½ ft. tall. They are easy to grow and are not particular as to soil.

**2715 MONTANA BLUE.** Large flat flowers 2 inches in diameter, called Perennial Cornflower or Blue Bottle. June to September. 2 ft. Pkt. 10c; ¼ oz. 30c.

**2719 MACROCEPHALA.** Has very large, globular, bright yellow flowers often 3 or more inches in diameter. One of the most showy *Centaureas*, in bloom during July and August. 4 ft. Pkt. 10c; ¼ oz. 35c.

**2720 DEALBATA Persian Centaurea.** Bears striking rose pink flowers. July to September. Graceful silvery foliage. 1½-2 ft. Pkt. 10c; ¼ oz. 30c.

## Chelone Turtlehead Shellflower

**2736 BARBATUS TORREYI.** This variety has slender, tube-like, deep scarlet red flowers on graceful branching stems. Foliage rich dark green and very attractive. July and August. 2 feet. Pkt. 10c; ¼ oz. 25c.

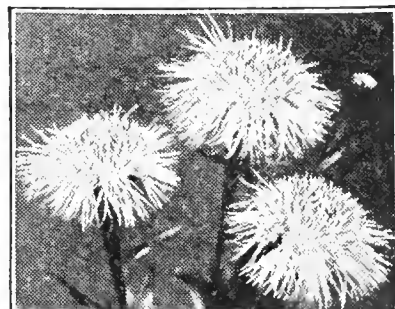
**2737 HYBRIDA PRAECOX.** An early flowering variety which produces large flowers in great profusion and in a great variety of rich color shades of pink, rose and red. The flowers are greatly desired for cutting because of their beauty and gracefulness. 3 to 3½ ft. Pkt. 10c; ¼ oz. 30c.

## Cheiranthus

See Wallflower, page 41

## Crucianella, Crosswort

**2761 STYLOSA, R. G.** Trailing plant producing masses of elegant bright green foliage, making an unusually fine rock garden subject. Flowers are rosy-red and produced in clustered heads above the rich foliage. Blooms June to September. Pkt. 10c; ¼ oz. 25c.



Hardy Centaurea Montana



Campanula Medium

## Popular Campanulas

There are few groups of plants which possess such beauty as do the Campanulas. Some are perennials, other biennials. They like sunny situations and the seed may be sown any time from spring until August. Sow seed of the biennials each season. To prolong blooming season, cut off flowers as they fade. Give protection over winter.

### Canterbury Bells

#### Campanula Medium

Very showy plants growing 2 to 3 ft. high and bearing quantities of large bell shaped flowers, popularly known as "Canterbury Bells."

**2637 Dark Blue** **2639 Pink**  
Price either color: Pkt. 5c; 1/4 oz. 25c.

**2636 Medium Single Mixed. Pkt. 5c;**  
1/4 oz. 25c.

**2644 Medium Double Mixed. Pkt. 10c;**  
1/4 oz. 30c.

### Cup and Saucer

#### Campanula Calycanthema

The flowers are tubular bell-shaped with a saucer-like petal fringed at the base, giving the appearance of a cup and saucer. They bloom in June and early July on plants 2 1/2 ft. tall. Biennials blooming the second year from seed sown in June.

**2652 Dark Blue** **2654 Pink**  
Price either color: Pkt. 10c; 1/8 oz. 30c.  
**2651 Campanula Calycanthema Mixed.**  
Pkt. 10c; 1/8 oz. 25c; 1/4 oz. 35c.



Campanula Rotundifolia Olympica

**2660 TEMPLIN-BRADLEY'S PRIZE MIXTURE.** A splendid mixture of Medium and Calycanthema, both singles and doubles in all available shades. Pkt. 10c; 1/8 oz. 25c.

### Campanula Carpatia, Harebells

### Campanula Persicifolia, Peach Bells

One of the finest Campanulas with large handsome bell-shaped flowers of blue or white. A delightful addition to the garden. 2 ft. June and July.

**2666 Campanula Persicifolia Mixed. Pkt. 15c;**  
1/8 oz. 50c.

## Hardy Carnations

Every garden should have room for some of these fragrant beauties which rival in charm, the greenhouse sorts. They like some protection over winter if left in the open, or winter them in the cold frames. You may also pot them for indoor bloom.

**2708 CHABAUDS.** Produces large double and semi-double flowers on stems 16 to 20 inches long and in a great variety of colors. A tender Perennial which for outdoor growing in northern states, must be treated as an annual. An excellent greenhouse strain. Pkt. 10c; 1/8 oz. 35c.

**2709 EARLIEST DWARF VIENNA.** An early strain of dwarf growth, 12 to 15 inches high. The color range is magnificent, including the lightest pink, yellows, rich reds and purples. Flowers are large and a great proportion double. Pkt. 10c; 1/8 oz. 35c.



Carnation, Chabauds

A valuable class of Carnations blooming the first year from seed sown early. Large double flowers, with good stems and rich colors. Grow 18 to 20 inches tall.

### Carnation Grenadin

**2711 WHITE GOLD.** A new variety of soft yellow shade. It produces a large percentage of full size, perfectly double flowers. Pkt. 15c; 1/8 oz. 40c.

Grenadin in Separate Colors

**2703 HARDY ROSE-PINK SHADES**

**2705 SCARLET**

**2710 GRENADIN MIXED COLORS**

Price on any above: Pkt. 10c; 1/8 oz. 35c.

**2704 HARDY YELLOW.** Pkt. 15c; 1/8 oz. 60c.

## Hardy Chrysanthemums

### Shasta Daisy, Leucanthemum

See Shasta Daisy, Page 40

### Chrysanthemum Japonica

#### JAPANESE MOUNTAIN OR CASCADE CHRYSANTHEMUMS

**2747 JAPONICA SINGLE AND DOUBLE MIXED.** White, yellow, bronze, pink, rose, red and crimson. Single, semi-double and double flowers 2 to 2 1/2 inches across on drooping stems. Fine for hanging baskets as well as for garden display. Not absolutely hardy so are best treated as annuals. Pkt. 10c; 1/8 oz. 25c.

## Doronicum, Leopardbane

Very early blooming perennial producing large yellow daisy-like flowers on long wiry stems. While the Doronicums begin to bloom with the earliest bloomers in the spring, they continue to produce their flowers until mid-autumn.

**2831 CAUCASICUM.** A semi-dwarf variety growing 1 1/2 to 2 feet tall and producing its large yellow flowers in profusion. See color plate on page 43. Pkt. 25c.

### Campanulas For The Rock Garden

**2693 TURBINATA BLUE. R. G.** One of the best of the rock garden or border species of Campanula. Bushy compact plants 15 to 18 inches tall, bearing erect cup shaped lavender blue flowers. June to August. Pkt. 10c; 1/8 oz. 40c.

**2694 PUSILLA BLUE. R. G.** Very dwarf or miniature plants only 3 to 4 inches high. Makes dense mats of fine foliage with little lavender blue bell flowers. Excellent for rock gardens. Blooms June and July. Pkt. 25c.

**2696 ROTUNDIFOLIA BLUE. Blue Bells of Scotland. R. G.** A very fine border or rock garden Campanula about 1 ft. tall. Flowers of pendant nature, clear blue, and borne from June to August. Pkt. 15c.

**2697 ROTUNDIFOLIA OLYMPICA. R. G.** An Alpine species of most deserving merit. Plants grow to 10 inches and are fairly covered all summer with pretty light blue bells. Pkt. 25c.

**2688 GLOMERATA SUPERBA. R. G.** Compact plants growing 15 to 18 inches tall bearing large clusters of long bells of a deep rich violet. A very attractive plant either in the border or rock garden. Blooms June and July. Pkt. 15c; 1/8 oz. 40c.

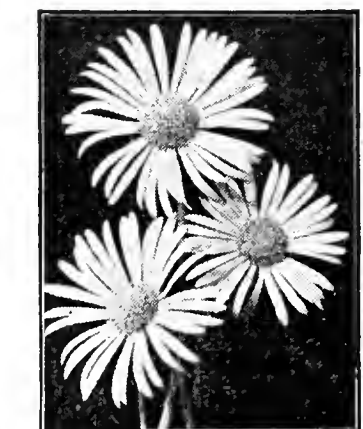
**2690 Fragilis. R. G.** A trailing variety with long flower branches, carrying very pretty light blue flowers. Fine for Rock Gardens or hanging baskets. Pkt. 25c.



Bleeding Heart, Dicentra



Double Coreopsis



Doronicum

A dwarf Campanula forming compact clumps only 8 to 10 inches high. The flowers are dainty, cup-shaped, 1 1/2 inches across and evident from June to October.

**2682 Blue.** **2683 White.**  
Either color. Pkt. 10c; 1/4 oz. 35c.

**2681 Campanula Carpatia Mixed. Pkt. 10c;**  
1/4 oz. 35c.

### Coreopsis Lanceolata Tickseed

Large golden yellow fringed flowers on long wiry stems fine for cutting, and blooming practically all summer. One of the showiest and best of all perennials, and you should plant several masses of them in your border. They grow about 2 ft. high.

**2756 Mayfield Giant** A splendid new strain growing 3 to 3 1/2 ft. tall and bearing masses of extra large golden yellow flowers on long firm stems. Superior to original semi-double. Pkt. 10c; 1/4 oz. 30c.

**2754 GRANDIFLORA SINGLE.** Large single yellow flowers fine for cutting and a fine addition to the garden. Pkt. 10c; 1/4 oz. 15c.

**2757 Double Sunburst** If you want something to give real brilliance to your garden and house, plant some of these new Coreopsis. The flowers are 1 1/2 to 2 inches across and of deep golden yellow and about 80% double. Pkt. 15c; 1/8 oz. 35c.

**2755 GRANDIFLORA DOUBLE. Improved.** Similar to Grandiflora single, except that each flower has double row of petals. Pkt. 15c; 1/4 oz. 35c.

### Corydalis CHINESE BLEEDING HEARTS

**2761 CHEILANTHIFOLIA.** A dainty little plant related to the Bleeding Heart, with yellow flowers in terminal racemes and with fernlike foliage. Plants 10 to 12 inches high, growing easily in rich, well drained soil. Does well in shade, Blooms April to June. Pkt. 20c.

### Dicentra DIELYTRA BLEEDING HEART

**OLD FAVORITES,** with their long graceful racemes of beautiful heart shaped rose and white flowers. Excellent for the perennial border and do well in the shade.

**2812 SPECTABILIS.** These beautiful flowers are at their best in May and June. Hardy and easy to grow. Bloom from April through June. 2 1/2 to 3 feet tall. Pkt. 20c.

**2813 EXIMEA—Plumy Bleeding Heart.** The flowers are rosy-pink and bloom from June to September. Very lovely foliage, much dwarfer than Spectabilis, growing only 10 to 15 inches tall. Pkt. 20c.

### 2810 Dictamnus, Gas Plant

**FRAXINELLA.** Forming bushy plants bearing long showy spikes of flowers which are suitable for cutting. The foliage is fragrant. The seeds are slow to germinate, but once established the plant is practically permanent. The pink and white flowers are borne in June and July. In still hot weather the leaves give off a lemon scented gas which will ignite in a puff of flame from a match. 3 ft. Pkt. 10c; 1/8 oz. 35c.

### 2826 Dodecatheon, Shooting Star

**Clevelandl. R. G.** Sometimes called the American cowslip, bearing umbels of drooping flowers, formed like small cyclamen. Flowers are of a delicate lilac tint and borne from April to June. They like cool moist soil and a shady location. 1 foot. Pkt. 15c.

### Edelweiss, Alpine Snowflower

**2854 LEONTOPODIUM, Alpinum. R. G.** This is the famous Edelweiss of the Swiss Alps. Silvery gray leaves almost flat on the ground. Stalk, spring up from the center, bearing 3 to 4 starlike flowers. Plants easy to grow in any good sandy garden soil. 4 in. tall. Pkt. 20c.

### Euphorbia Flowering Spurge

**2879 COROLLATA.** A branching plant 2 feet tall, with fine stems and foliage. Bears loose umbels of pretty white flowers from June to August. Very lovely for cut-flowers by itself or with mixed flowers. Pkt. 15c.



# Delphinium, Hardy Larkspur

Their popularity is growing each year because of the stately magnificence of the flower spikes, and their beautiful shades of coloring. Belladonna, Bellamosa, and Hybrids with good culture grow 3 to 6 ft. tall, bloom in June and July, and if cut back and fertilized after bloom, will give more flowers in late summer or early fall.

## 2775 Templin-Bradley's English Hybrids

### BLACKMORE AND LANGDON'S PRIZE STRAIN DELPHINIUM

This strain is the product of many years of patient hybridizing and selection by one of the outstanding horticulturists of England. It is the best strain seen in Europe's wonderful Delphinium plantings, on a personal trip by Mr. Bradley. The recipient of many gold medals and awards, a real prize strain. The shades of coloring and the size and refinement of the flowers are unexcelled. Pkt. 25c; 1/8 oz. 40c.

## 2774 Hollyhock or Wrexham Strain Delphinium

A distinct new type of Delphinium with massive yet refined spire-like spikes that taper to the tip. The individual florets are very large and closely arranged on the stems. The flowers are in the most beautiful shades of blue, lavender and purple, singles, semi-doubles and doubles. Pkt. 20c; 1/8 oz. 40c; 1/4 oz. 75c.

### WREXHAM TYPES IN SEPARATE SHADES.

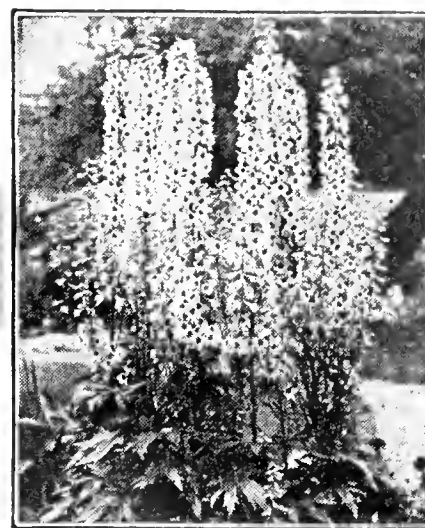
We offer this splendid strain this year in separate shades for the discriminating grower.

2776 ART SHADES.

2777 BLUE SHADES.

2778 DARK BLUE SHADES.

Price, any of above shades. Pkt. 25c.



English Hybrids Delphinium

## Separate Shades

2770 BELLADONNA. The most continuous blooming of all, blooming from early June until frost. The clear turquoise-blue flowers are very delicate and beautiful and are most popular. Pkt. 10c; 1/8 oz. 35c.

2771 BELLADONNA IMPROVED. A very carefully selected strain of the popular Belladonna type giving excellent uniformity of type and color. Pkt. 15c; 1/8 oz. 35c.

2772 BELLAMOSA. Similar to Belladonna in form and habit but with a color of much deeper and richer blue. Pkt. 10c; 1/8 oz. 35c.

## 2773 Gold Medal Hybrids

A good strain at a low price. These hybrids embrace a nice collection of hybrid Delphiniums. The shades range from pale lavender to deep indigo blue, a glorious mixture. Pkt. 10c; 1/8 oz. 30c.

## Chinese Delphinium, Butterfly Varieties

The Chinese Delphinium or Delphinium Chinensis are perfectly hardy perennials but are sometimes classed as Annuals because if the seed is sown early they will fully develop and bloom the first year. Their flowers are borne as loose sprays rather than in spike form. They are fine for garden display or cutting.

2781 CHINENSIS, BLUE and WHITE 2782 DWARF BLUE BUTTERFLY 2783 CHINENSIS, CAMBRIDGE BLUE. Pkt. 10c.

## 2780 Regal Hybrids

A new and outstanding strain of hybrids which we believe is the equal of many of the very high priced strains. Large double flowers of the richest color tones and of the finest flower forms, yet achieved in the Delphiniums.

Plants are vigorous and hardy growing to 6 feet in height. We inspected the field of blooming plants from which this seed was harvested and assure you it was one of the finest displays of Delphiniums we ever saw. If you buy this seed you will certainly have a strain of the finest parentage. Pkt. 15c; 1/8 oz. 45c.

## 2779 Iceberg THE WHITE DELPHINIUM

A new perennial variety of Delphinium producing lovely white bloom on spikes 18 to 20 inches long and growing 3 to 4 feet tall. Plants are of strong healthy growth and will produce by their second year tall heavy spikes of bloom. Pkt. 25c; 1/8 oz. \$1.00.

2787 YELLOW ZALIL. Yellow Delphiniums are rare and Zalil is worth trying. About 3 ft. tall, with flower formation quite similar to the blue kinds. Seed germinates slowly. Pkt. 15c; 1/8 oz. 60c.

2788 SCARLET CARDINALE. Having bright scarlet flowers, but dwarfier plants than the other strains, about 2 to 2 1/2 ft. tall. Germinates slowly. Pkt. 15c; 1/8 oz. 40c.

Perennial  
Chart on  
Page 42

## Dianthus, Hardy Garden Pinks

### Rock Garden Pinks

The following varieties of Hardy Pinks are especially well fitted for use in the Rock Garden and they seem to give their best results in such a situation.

2793 CAESSIUS, CHEDDAR PINKS. R. G. A dwarf compact form producing very dense green mats of foliage. The bright rosy-pink fragrant flowers are produced freely in May. 6 in. tall. Pkt. 10c; 1/8 oz. 30c.

2794 DELTOIDES BRILLIANT. R. G. A delightful small compact plant with narrow leaves producing an abundance of glowing crimson red flowers during May and June. 4 in. tall. Pkt. 10c; 1/8 oz. 35c.

2800 NEGLECTUS, or Glacier Pinks. R. G. Bearing in May and June very attractive cherry red flowers. Splendid for your rockery. 6 in. tall. Pkt. 25c.

2805 GRANITICUS. R. G. Very lovely dwarf variety with deep red flowers 4 to 5 inches across. Blooms May and June. Pkt. 10c; 1/8 oz. 40c.

2799 ROCK GARDEN PINKS MIXED. R. G. A mixture of the species best adapted for rock garden plantings. Suitable for border plantings also of course. Pkt. 10c; 1/8 oz. 40c.

2792 ALLWOODI ALPINUS. R. G. A most excellent hybrid of the Allwoodi type producing diminutive plants useful in rockery. Fine color assortment and free blooming. 9 inches. Pkt. 25c.

### Spice or Clove Pinks

Every garden should contain at least a few clumps of these old fashioned fragrant pinks. Excellent for border, blooming in June. 15 to 18 inches tall.

2798 DOUBLE MIXED COLORS. A very fine mixture of all shades. Pkt. 10c; 1/8 oz. 25c.

2796 SEMPERFLORENS (Florist's Perpetual Pinks). R. G. These beauties are almost everblooming and come in a nice variety of colors, in double, semi-double and single blooms. 15 in. tall. Pkt. 10c; 1/4 oz. 35c.

2802 SCOTICUS, DOUBLE SCOTCH MIXED. Large double fringed flowers profusely borne during spring and early summer. Flowers are very fragrant. A very fine color assortment. Pkt. 20c.

2801 HIGHLAND QUEEN. R. G. One of the most brilliant of all Dianthus, bearing an abundance of lustrous scarlet. Blooms over a long period, June to November, so exceptionally good for bedding, borders, and the rock garden. Pkt. 20c.

2791 ALLWOODI MIXED. Large and for the most part fully double, almost like carnations. Splendid clusters of bloom borne in June and throughout the summer, splendid color assortment. 15 inches. Pkt. 25c.

## Echinops Globe Thistle

2846 BITRO. Globe shaped bristly flowers of metallic-blue, borne in July and August. Popular for drying for winter bouquets. Grow 2 to 3 feet tall. Pkt. 10c; 1/4 oz. 20c.

## Erinus, Liver-Balsam

2859 ALPINUS R. G. In May and June these little plants with their rosettes of leaves, bear pretty rosy-purple flowers. Fine for planting in the crevices of old walls or between steps or in the Rock Garden. Grow 4 to 6 inches high. Pkt. 15c.

## Erigeron, Fleabane

2856 SPECIOSUS GRANDIFLORUS. Bright purple Aster-like flowers, freely produced all summer. Fine for cut-flowers, desirable for the perennial border. Pkt. 15c; 1/8 oz. 35c.

## Gentiana, Gentian

Beautiful low edging plants that produce their welcome flowers in the spring. They are also among the best plants for rockeries. They like moist shady location and light loam soil, and are rather difficult to establish and once established they should not be disturbed. Use no lime in the soil.

2896 ACAULIS, Blue Gentian. R. G. Best variety of rich gentian blue. 4 in. tall. Pkt. 15c; 1/8 oz. 40c.

## Digitalis or Foxglove

Foxgloves are biennials, so after blooming cut down and sow more seed each season. Wherever planted Foxgloves give the appearance of dignified beauty. Bloom June and July.

2815 The Shirley It is agreed among experts that this is the finest strain of Digitalis ever introduced. Of the same form as common types but with still longer and larger flower spikes, the flower head often being 3 ft. long, covered with big bell-shaped flowers. The color assortment is rich indeed, from white and shell-pink to deepest rose, many dotted with crimson or chocolate. 5 to 6 feet tall. Pkt. 10c; 1/4 oz. 25c.

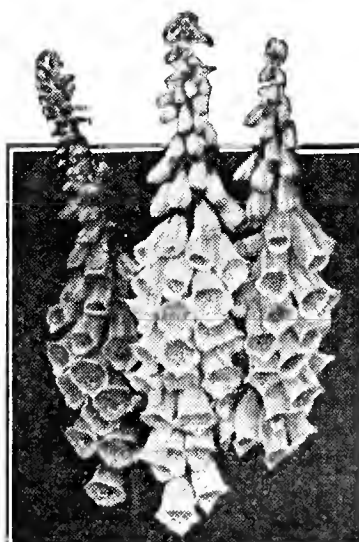
2816 Good Mixed A good mixture of white, pink, rose and mottled colors. Pkt. 10c; 1/4 oz. 20c.

2817 Salmon Hybrids (Lutzii). Attractive salmon shades. 4 ft. tall. Pkt. 15c; 1/8 oz. 30c.

## Eupatorium Hardy Ageratum

Dainty little flowers produced in dense heads at the top of the branches. Make adorable cut flowers.

2877 COELESTINUM. Light blue flower heads, bloom during September and October. 3 feet. Pkt. 15c.



Digitalis, Shirley

## Hedysarum French Honeysuckle

2923 CORONARIUM. Attractive shrubby border plant, bearing in July, racemes of deep red, fragrant flowers. Does best in well drained soil in full sun. Grows 2 feet tall. Pkt. 15c; 1/8 oz. 40c.

## Helleborus

### Christmas Rose

2948 NIGER. A delightful perennial with pure white flowers that bloom early, often blooming in the snow and continuing through March. Grows 9 inches high and prefers a location that is partially shaded in the summer. 9 in. tall. Pkt. 15c; 1/4 oz. 30c.



Echinops Ritro

The letters "R. G." after a name mean that it is especially good for Rock Gardens.

## Hardy Gaillardias



Gaillardia Dazzler

Easily grown, very showy, fine for cut-flowers and almost perpetual bloomers, July to November. If sown early, will bloom the first year. 1½ to 3 feet tall.

**2890 BURGUNDY.** Solid maroon except slight tips of yellow. Grandiflora type. Pkt. 20c; ¼ oz. 35c.

**2891 MAXIMA.** Flowers of solid color in yellows and golds. 2½ to 3 feet tall. Pkt. 10c; ¼ oz. 35c.

**2889 TANGERINE.** Beautiful tangerine orange flowers of good size. Pkt. 15c; ½ oz. 30c.

**2887 DAZZLER.** An improved strain with immense flowers of bright, golden yellow with rich maroon center. Pkt. 10c; ½ oz. 30c.

**2888 PORTOLA HYBRIDS** (In color, page 49). Extra large flowers, often 3½ inches across. The petals are broad and overlapping. Brilliant scarlet, tipped yellow. 2¼ to 3 feet tall. Pkt. 10c; ½ oz. 25c.

**2886 GRANDIFLORA MIXED.** Combinations of yellow and maroon-red. Rich for garden display. Pkt. 5c; ¼ oz. 25c.



Gaillardia Paniculata

## Gypsophila Baby's Breath

A class of hardy perennial flowers that is almost indispensable to the garden from which cut-flowers are gathered. Gypsophila gives a daintiness to all bouquets.

**2914 PANICULATA SINGLE.** See picture. Immense panicles of white gauze-like flowers. 2 ft. Pkt. 10c; ¼ oz. 25c.

**2915 DOUBLE FLOWERING, "Snow White."** Popular for winter bouquets. Showier than the single. Pkt. 20c; ¼ oz. 45c.

**2919 PACIFICA.** Tall Bushy plants with tiny pink flowers. Blooms after Paniculata so prolongs cutting period. Pkt. 15c; ¼ oz. 40c.

## Gypsophila for your Rock Garden

**2916 REPENS.** Prostrata, R. G. Grows 6 inches tall, prefers a dry open place. Graceful white flowers. Pkt. 10c; ½ oz. 30c.

**2917 REPENS ROSEA.** Pink flowers of dwarf trailing habit. Beautiful for Rock Gardens. Pkt. 15c; ¼ oz. 30c.

## Heleniums

Heleniums are large, Daisy-like flowers in shades of yellow, bronze and orange with conspicuous centers. Grand for cutting or for garden display.

**2932 AUTUMNALE HYBRIDUM PRAECOX.** Highly developed strain of hybrids producing beautiful shades of yellow, bronze, crimson and brown. 3 feet. Pkt. 15c.

**2933 RIVERTON GEM.** Old gold, suffused with terra-cotta, changing to Wallflower-red. August to October. 3 to 4 feet. Pkt. 15c.

## Helianthemum, Sun Rose

**2936 MUTABLE HYBRIDS.** R. G. An excellent ground cover and rock garden plant for dry sunny slopes and terraces. Tolerates very hot dry soil. A shrubby plant growing 12 inches high with evergreen foliage. Flowers of pale rose, lilac, and white—pretty with their yellow stamens. Blooms June and July. 1 ft. Pkt. 10c; ¼ oz. 35c.



Helianthemum

## Helianthus Hardy Sunflower

**2939 AUGUSTIFOLIUS or Autumn Glory.** Excellent for back ground, clump in the border, with its branches bearing masses of clear golden yellow flowers in October and November after most flowers are past. 5 to 6 ft. Pkt. 10c; ¼ oz. 35c.

## 2954 Hesperis Sweet Rocket

**2954 MATRONALIS MIXED.** One of the old-fashioned hardy perennials that have always remained in favor. A very useful plant for naturalizing among shrubs or planting in the permanent border. Bears multitudes of very fragrant flowers of white, violet and purple in loose spikes or heads similar to Phlox. Blooms May and June. 2 to 3 ft. Pkt. 10c; ¼ oz. 20c.



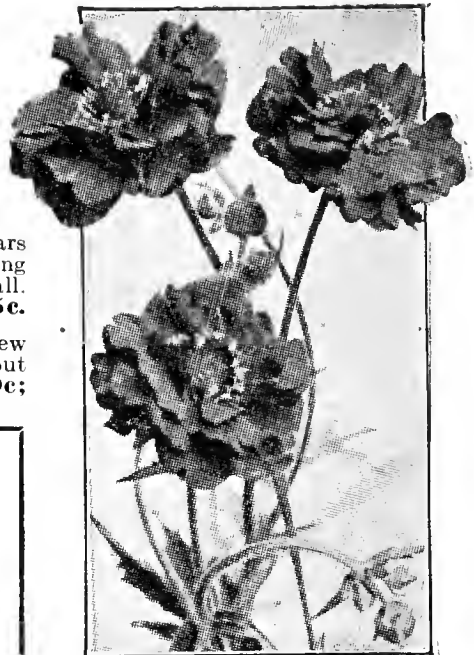
Heuchera

## Geums Color Page 43

The Geums are becoming more popular each year, for their free flowering and attractive plants are a valuable addition to any hardy garden. Very easily grown from seed and produce a continuous supply of flowers for cutting.

**2901 MRS. BRADSHAW.** This variety bears double bright red flowers 1½ inches across during May and June on stems about 18 inches tall. The foliage is at the base. Pkt. 10c; ½ oz. 35c.

**2902 LADY STRATHEDEN.** A beautiful new variety similar to Mrs. Bradshaw in growth, but bearing bright golden yellow flowers. Pkt. 10c; ½ oz. 35c.



Geum Color Plate, Page 43.

**Insecticides and Fungicides**  
To make Healthy and Vigorous Plants  
See Page 65

## Heuchera Coral Bells

**2961 SANGUINEA SPLENDENS.** R. G. Very desirable plants, the foliage in compact masses 8 to 10 inches high. The flower stems, reaching up 18 to 24 inches bear graceful spikes of the showiest bright coral red flowers. Excellent for the hardy border and especially good for the rock garden. Blooms fine for cutting, borne during July and August. 2 ft. Pkt. 15c; ½ oz. 40c.

**2962 SANGUINEA GRANDIFLORA HYBRIDS.** Includes all the attractive shades known to Heuchera, white, pink, scarlet and crimson. 2½ ft. Pkt. 15c; ½ oz. 40c.

## Hibiscus, Mallow

Large free growing shrub-like plants forming clumps 4 to 5 ft. high, with handsome green foliage bearing throughout the late summer immense single flowers 4 to 6 inches across. Plants are easily grown from seed.

**2972 MALLOW MARVELS MIXED.** Produces giant flowers in August and September, white, pink and crimson. Mixed Pkt. 10c; ¼ oz. 25c.

**2971 GIANT GOLDEN BOWL or SUNSET.** Very large flowers of rich cream yellow with maroon center. Pkt. 10c; ¼ oz. 25c.

## Iberis Hardy Candytuft

See Page 35

## Incarvillea Hardy Gloxinia

Comparatively new in American gardens, but it well deserves a place as it produces many showy fine flowers throughout the summer. The flowers are trumpet-shaped, attractive and gloxinia-like.

**3007 VARIABILIS HYBRIDS.** Colors ranging from white and yellow to deep pink. 2½ to 3 ft. Pkt. 15c; ¼ oz. 35c.

**3008 DELAVAYI.** Bright rosy purple flowers borne freely in June and to a less extent throughout the summer. Likes sun and need light protection over winter. 2 to 2½ ft. Pkt. 15c; ¼ oz. 35c.

## Lavendula Sweet Lavender

**3026** A shrubby perennial about 1½ ft. high with grayish green foliage, and bearing during July, August and September whorls of small blue flowers. The leaves have a very pleasant aromatic odor, much sought for. The plant requires some winter protection in most Northern States. Pkt. 10c; ¼ oz. 30c.

## Leontopodium See Edelweiss

Page 36

## Lewisia

**3030 HOWELL.** R. G. A rare and lovely creeping plant forming a rosette of narrow crinkled leaves. Flower stems 6 inches above foliage, carry star-like flowers of apricot, streaked rose. Spring sown seeds will bloom the following year. Give the seedlings a well drained, sunny place and do not over-water them. Pkt. 25c.



Helianthus

## Hollyhocks

These stately, majestic, handsomely colored flowers, growing 5 to 7 feet tall are attractive for screens and backgrounds and are one of the most popular of all the hardy garden flowers. They are necessary for the old-fashioned garden and with their colossal spikes of rose-like blooms, produce bold and showy effects. They are easily grown from seed but it is best to treat them as biennials, sowing fresh seed early each spring. They bloom July and August.

## Lovely New Hollyhocks

**3003 TRIUMPH DOUBLE FRINGED.** New, of branching habit, waved and fringed flowers in shades of crimson, pink, white, yellow and purple. Early bloomer. 4 to 5 feet tall. Pkt. 15c; ½ oz. 40c.

**3002 IMPERATOR.** Color ranges through shades of pink to salmon. Flowers 6 inches across, frilled and fringed with central double rosette. Pkt. 10c; ½ oz. 35c.

**3001 EXQUISITE FRINGED MIXED.** Contains the most artistic shades of pink, rose and red. Striking semi-double variety. Pkt. 10c; ½ oz. 35c.

## Standard Double Varieties

Chaters Strain

**2998 Chamois** Pkt. 10c; ½ oz. 30c.

**2992 WHITE**

**2993 SCARLET**

**2994 MAROON**

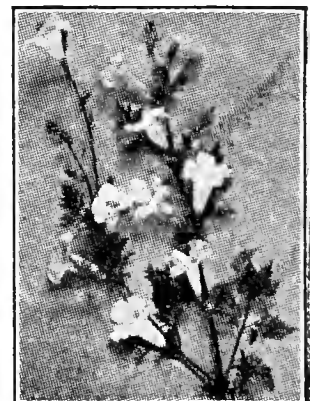
**2995 YELLOW**

**2996 NEWPORT PINK** **2997 SALMON**

Price of any above. 1 Pkt. 10c; ½ oz. 30c.

**3000 COLLECTION.** 1 Pkt. each, 7 colors for 50c.

**2991 DOUBLE MIXED.** Flowers fully double, huge rosettes of rich colors. 5 to 7 feet tall. Pkt. 10c; ½ oz. 30c.



Incarvillea





Lathyrus Latifolius

Also called **Blazing Star**. Showy and beautiful when massed in the perennial border. Leaves are slender and grass-like, thickly covering the stems, tall graceful spikes of flowers.

**3034 PYCNOSTACHYA**. Brightest rosy-purple, bloom in July and August. Grow 6 feet tall. Pkt. 15c; 1/8 oz. 35c.

## Lathyrus Hardy Sweet Peas

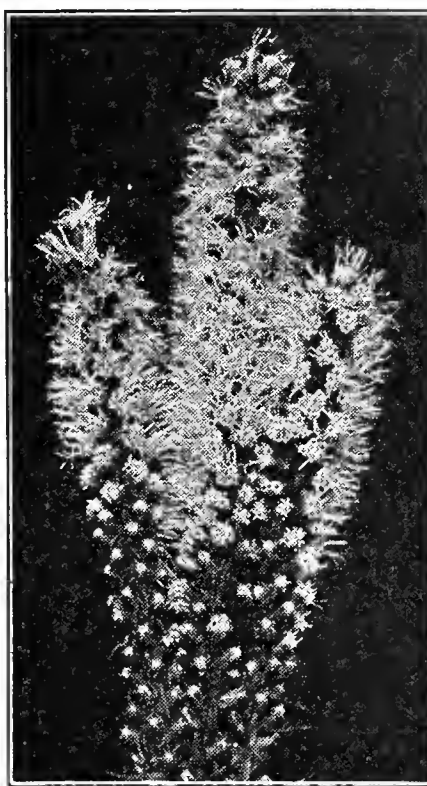
**Latifolius** Hardy perpetual blooming Sweet Peas, fine for covering old stumps, fences, etc. Perfectly hardy, increasing in beauty each year. Bloom June to August.

**3017 WHITE PEARL 3018 PINK BEAUTY 3019 SPLENDENS RED** Price each any of above colors. Pkt. 10c; 1/4 oz. 20c.

**3022 COLLECTION**. 1 Pkt. each of above three colors 25c.

**3016 HARDY SWEET PEAS MIXED**. A mixture of the above. Pkt. 5c; 1/4 oz. 20c.

## Liatris Kansas Gay Feather



Liatris, Kansas Gay Feather

## Linaria Toad Flax

**3047 MACEDONICA. Speciosa Hybrids. R. G.** Spikes 3 feet tall, bright yellow flowers resembling Snapdragons. Foliage of silvery tint. Will bloom the first year if seed is sown early. Pkt. 10c; 1/8 oz. 30c.

**3048 ALPINA. Alpine Toadflax. R. G.** A trailing plant, bearing flowers of violet-blue, blotched orange, in July and August. 6 inches tall. Pkt. 15c.

**2413 CYMBALARIA. Kenilworth Ivy. R. G.** A trailing plant or vine with foliage throughout the summer and an abundance of small lavender flowers in the fall. Pkt. 5c; 1/8 oz. 30c.

## Linum Perennial Flax

**3055 PERENNE BLUE. R. G.** Small flat flowers of azure blue, borne in May and June. Erect plants with branching leafy stems. 1 1/2 to 2 feet tall. Pkt. 10c; 1/4 oz. 20c.

**3056 FLAVUM, GOLDEN FLAX. R. G.** Masses of yellow bloom in July and August. 15 to 18 inches tall. Pkt. 10c; 1/8 oz. 25c.

**3058 FLAVUM NANUM COMPACTUM. R. G.** A new dwarf strain only 6 inches high with golden yellow flowers in June and July. Pkt. 15c.

**3057 NARBONENSE, R. G.** Azure blue flowers with white eye, freely borne in May. Spreading clumps of foliage. 2 ft. Pkt. 15c; 1/8 oz. 30c.

## Lobelia Cardinal Flower

**3061 CARDINALIS**. A native perennial used frequently for naturalizing in swampy spots. Flowers are intense cardinal red, slender about 1 inch long, borne in spikes on erect leafy, unbranching stems. Blooms July to September. Grows 2 to 2 1/2 feet tall. Pkt. 15c.

## Lythrum, Loosestrife

**3092 ROSEUM SUPERBUM**. Tall erect plants producing graceful spikes of bright red flowers during July and August. An excellent cut flower. 4 to 6 ft. Pkt. 10c; 1/4 oz. 25c.

## Lychnis Maltese Cross Campion

**3086 CHALCEDONICA, Scarlet Maltese Cross**. From June until the middle of July the plants are covered with the most fiery scarlet flowers, and it is sometimes called Burning Star. Each individual flower forms a small Maltese Cross. The plants will bloom the first year from early sown seed. 2 ft. Pkt. 10c; 1/4 oz. 20c.

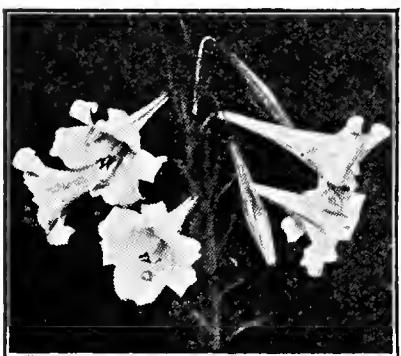
**3085 CHALCEDONICA SALMON QUEEN**. Large flower of glowing salmon, a new shade in Lychnis. Pkt. 10c; 1/8 oz. 30c.

**3087 ARKWRIGHT HYBRIDS**. A valuable variety the result of a cross of Chalcedonica with Lychnis Haageana. These hybrids attain a height of 2 ft. and produce in midsummer an abundance of large flowers of brilliant colors, varying from orange scarlet to soft salmon pink. Pkt. 10c; 1/8 oz. 30c.

**3088 VISCARIA SPLENDENS. R. G.** Also called Viscaria and German Catchfly. The bright rose flowers are most useful for cutting. The large clumps of foliage are attractive and almost evergreen. Blooms in May and June. 15 in. tall. Pkt. 10c; 1/4 oz. 30c.

**3089 ALPINA. R. G.** In April the tufted little plants with attractive olive green foliage bear clusters of pretty rose pink flowers. 6 in. tall. Pkt. 15c.

## Lillies To Grow From Seed



Lillium Philadelphense

**3041 LILIUM REGALE, Regal Lily**. See this Lily in color. Easily grown from seed, blooms the third year. One of the loveliest of all lilies. Pkt. 10c; 1/8 oz. 25c.

**3042 PHILIPPINENSE FORMOSANUM**. A wonderful new lily grows easily from seed. At the Arnold Arboretum seed produced flowering plants in seven months. Similar to the Easter lily, white trumpet-shaped flowers, slightly marked with reddish brown on base of petals. Perfectly hardy. 2 to 3 feet. Pkt. 15c; 1/8 oz. 30c.

**3045 PRAECOX WHITE QUEEN**. A beautiful lily of the Longiflorum family, producing long snow-white trumpets. Under good conditions will bloom in 12 months from seed. Pkt. 30c.

**3044 TENUIFOLIUM, Coral Lily**. Bears quantities of small, glossy scarlet flowers with recurved petals. Perfectly hardy, blooming in June and July. Seed is sometimes slow to germinate but well worth patience as it is beautiful. 2 ft. Pkt. 15c; 1/4 oz. 35c.

## Hardy Lupines

Hardy Lupines produce long spikes of softly colored flowers, the individual flowers resemble Sweet Peas, the spikes grow 3 to 4 feet tall. The leaves are palm-like and form thick ornamental clumps of light green. Bloom May and June.

**Inoculate Lupine Seed with Nitragin**. By treating Lupine seed before planting, you will get better growth of plants. Garden size pkg. Postpaid, 25c.

**3080 New Hybrids Mixed**. Wonderful new strain. Long beautiful spikes. Colors range through blue, rose, buff, flesh, salmon to white. Pkt. 10c; 1/4 oz. 30c.

**3083 Downers Hybrids**. Early and perpetual blooming, fine range of colors, bold spikes. Sometimes bloom first year from seed if sown early. Pkt. 10c; 1/4 oz. 25c.

**3081 Polyphyllus Sunshine**. Bright yellow. Pkt. 10c; 1/8 oz. 25c.

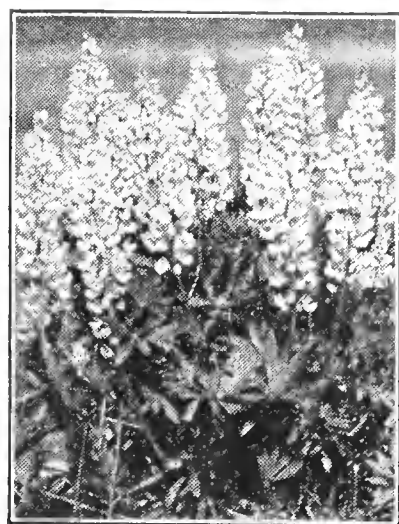
**3076 Polyphyllus Blue**.

**3077 Polyphyllus White**.

**3078 Polyphyllus Rose**.

**3079 Polyphyllus Mixed Colors**.

Prices on Above 3 Colors and Mixed, Pkt. 10c; 1/4 oz. 20c.



A Clump of Lupines

## Lunaria St. Peters Penny

**3068 BIENNIS**. This is grown for the beautiful silver pods which are used for winter decorations. Purple flowers are borne in the summer and the plant is a biennial which self sows. It may be grown as an annual. 2 ft. Pkt. 10c; 1/4 oz. 30c.

## Matricaria See listing with Annuals, Page 19

Although Matricaria is a perennial, it is best grown as an annual and is listed under annuals.

## Meconopsis Blue Poppy

**3098 BAILEYI**. This beautiful blue perennial Poppy from Tibet, throws from its root stock, half a dozen leafy stems 3 feet high with broad sea-green leaves. The flowers are four-petaled and a glorious sky-blue with golden yellow anthers. Awarded a Certificate of Merit from the Royal Horticultural Society. Blooms in July. Pkt. 15c.

**CULTURE**. Being rather difficult to grow, we will give you a leaflet on Culture of Meconopsis free, if you ask for one.

## Monarda-Bergamot

**3106 DIDYMA HYBRIDA MIXED. Bee Balm, Oswego Tea**. Flowers of brilliant scarlet-crimson, rose or purple, born on coarse stocks 3 feet high. Makes a showy display, excellent for massing and for naturalizing. Pkt. 15c; 1/8 oz. 40c.

## Myosotis, Forget-me-not

**3126 Isolde Krotz** Bright, heavenly blue with yellow eye. 1 foot high and semi-trailing. Though it is a perennial, it needs slight protection over winter. A lovely flower for a ground planting for Spring-flowering bulbs. Sometimes grown as an annual. Pkt. 15c.

**3120 Everblooming Palustris Semperflorens**. Blooms all summer. Small bright blue flowers, borne in clusters on half creeping stems. Fine for carpeting shady and moist places. The best Forget-Me-Not for naturalizing. Pkt. 10c; 1/8 oz. 30c.

## Nepeta

### Mauve Catmint

**3146 MUSSINI R. G.** Dwarf edging plant with blue-gray foliage and pale mauve flowers during practically the whole summer. Very delightfully effective. 9 to 12 inches tall. Pkt. 10c.

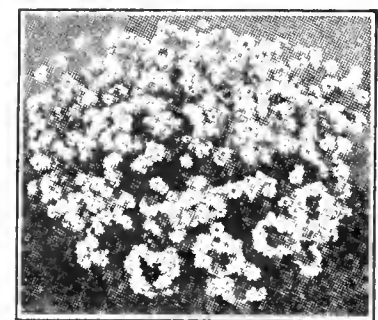
## Oenothera Evening Primrose

**3161 YOUNGII**. Fragrant, bright lemon yellow flowers 1 1/2 to 2 inches across, borne in clusters. Sturdy plants 1 1/2 to 2 feet tall. This variety blooms in the daytime except in bright sunlight, as well as in the evening. Pkt. 10c; 1/8 oz. 40c.

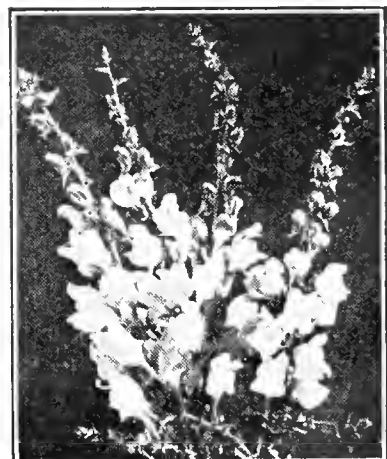
**3163 MISSOURIENSIS R. G.** Dwarf species, only 10 inches tall, solitary flowers, often 5 inches across from June to August. Pkt. 10c; 1/8 oz. 30c.

## Phlox

**3197 DECUSATA GRANDIFLORA MIXED**. Lovely colors taken from named varieties of Hardy Phlox. Large blooms on 3 foot stems. Seeds slow to germinate but worth waiting for. Pkt. 10c; 1/8 oz. 30c.



Myosotis, Everblooming



Linaria Macedonica



Oriental Poppy

## Hardy Poppies

### Papaver

For a gorgeous display, few flowers can compete with the brilliant Poppies in June and July. Immense silken cups of glowing colors with black blotch at base of petals.

If, after blooming, the tops are carefully taken off, not to injure the crown, they often bloom again in the fall. Height 2½ to 3 feet.

**3176 ORIENTAL SCARLET.** Tremendous cup of brilliant scarlet, with purple-black blotches. Pkt. 10c; ⅛ oz. 25c.

**3178 BEAUTY OF LIVERMERE.** Deep oxblood-red with black throat. 3 ft. Pkt. 15c; ⅛ oz. 30c.

**3179 THE FELTHAM.** New distinct strain with various colors, scarlet, orange, apricot and salmon but with no black blotches. Pkt. 15c.

**3180 MRS. PERRY.** Shrimp pink or apricot. The best of the pink Orientals. Pkt. 15c.

**3177 ORIENTAL HYBRIDS.** Some brilliant new shades have been developed, running through orange, salmon to scarlet. Pkt. 10c; ⅛ oz. 25c.

### Alpine Poppy, Papaver Alpinum

**3187 ALPINUM MIXED.** R. G. A charming miniature Poppy in brilliant shades of scarlet, orange, yellow, apricot, pink and white. Rock Garden Poppy. 6 inches high. Pkt. 15c; ⅛ oz. 45c.

## Nudicale, Iceland Poppy

Neat little tufts of attractive foliage, Rock Garden favorites. Flowers of tissue-paper appearance, on stems 1 foot long. Fine for cut-flowers.

**3185 COONARA PINK.** New variety in shades of pink, salmon and apricot. Pkt. 10c; ⅛ oz. 25c.

**3183 EL MONTE.** Extra large flowers of rich tangerine orange. Pkt. 15c; ⅛ oz. 30c.

**3186 FAKENHAM HYBRIDS.** Gorgeous new Poppies, twice the size of other Iceland Poppies. Bloom later. These Hybrids cover every known Poppy color and many new shades and tints. Pkt. 15c; ⅛ oz. 35c.

**3189 GARTREF STRAIN.** Reselected from the range of art shades. Unusually large flowers with dark edges on petals, making pleasing contrast of colors, from shell-pink to carmine, creamy yellow to gold tones and amber and apricot shades. Pkt. 15c.

**3181 SUNBEAM GIANT MIXED.** Lovely mixture of white, yellow, orange and scarlet. Pkt. 10c; ⅛ oz. 25c.

**3184 SINGLE MIXED.** Variety of colors. Pkt. 5c; ⅛ oz. 25c.

**3182 DOUBLE MIXED.** Selected strain. Large percentage will produce double flowers. Pkt. 10c; ⅛ oz. 35c.

## Penstemon

**3192 SENSATION GLOXINOIDES.** Resembles. Gloxinias and comes in lovely shades of pink, rose, red, lilac and purple. Grows 2 feet tall. Pkt. 10c; ⅛ oz. 35c.

**3194 BLUE GEM.** A dwarf or prostrate form, excellent for the Rock Garden. Rich shade of blue. Pkt. 10c; ⅛ oz. 25c.

**3195 GRANDIFLOROUS MIXED.** One of the showiest Penstemons, with its leathery leaves and stems that rise up 2½ to 3 feet with spikes of pretty lilac and pink flowers during May and June. Fine for cutting. Pkt. 10c; ⅛ oz. 30c.

## Polemonium, Jacobs Ladder

**3236 COERULEUM GRANDIFLORUM BLUE.** Produce during May, June and July, erect stems bearing terminal heads of attractive violet blue flowers. The leaves are clustered mostly at the base of the stem. They like partial shade and considerable moisture. 2 ft. tall. Pkt. 10c; ¼ oz. 25c.

## Pyrethrum

Low compact growth with lace-like foliage of bright green, quantities of Daisy-like flowers. They bloom during June and July.

**3261 SINGLE MIXED.** White, rose and pink. Pkt. 5c; ⅛ oz. 30c.

**3262 DOUBLE MIXED.** (See illustration.) They are not all double flowers but percentage increases as plants become older. White, pink and rose. Pkt. 15c; ⅛ oz. 50c.

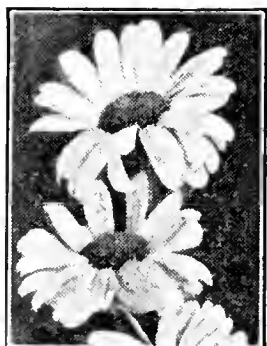
**3264 HYBRIDUM GRANDIFLORUM.** Single. Large flowered, fine for cutting. Very attractive. Pkt. 10c; ⅛ oz. 25c.

**3263 ATROSANGUINEUM.** Select strains of dark, blood-red. Excellent quality. Pkt. 10c; ⅛ oz. 30c.

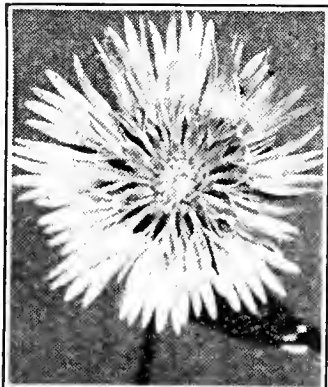


Ranunculus, Buttercup Daisy

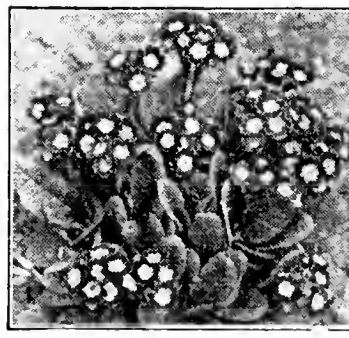
Perennial  
Plants  
Pages 68—75



Single Pyrethrum



Stokesia

Polyanthus Perfection  
Primula

Sidalcea

## Primulas—Hardy Primroses

Delightful little flowers in all the brilliant colors that mean so much to your garden in April and May. They have few rivals for planting along shady paths or in the Rock Garden. Seed germinate slowly and fall planting is preferable. You will enjoy their beauty.

**3251 AURICULA ALPINA MIXED.** Combinations of yellow, brown and red. Early, 6 inches tall. Pkt. 15c.

**3252 JAPONICA MIXED or Japanese Primrose.** Sometimes called "Queen of Primroses," very showy, blooms in June. Mixed colors, purple, lilac and pink. 18 to 24 inches tall. Pkt. 15c; ⅛ oz. 40c.

**3253 CASHMIRIANA.** Large lilac, 1 foot tall. Pkt. 20c.

**3255 LITTONIANA.** Large spikes, similar to Red Hot Poker. Heads before opening are bright red, opening to lilac and purple shades. 2 feet tall. Pkt. 20c.

**3250 VULGARIS.** The True English Primrose. Fragrant canary-yellow, 6 to 8 inches tall. Pkt. 10c; ⅛ oz. 40c.

## Polyanthus Primulas

**3248 PERFECTION MIXED.** Select strain of large flowering Polyanthus, containing all available colors and combinations of white, pink, rose, crimson, yellow and gold. Pkt. 10c; ⅛ oz. 40c.

**3247 GIANT MUNSTEAD.** Large flowered variety, early blooming and includes pleasing shades of yellows and white. Pkt. 15c; ⅛ oz. 40c.

## Physostegia, False Dragonhead

An attractive flower for the Perennial border. Long blooming season, rich foliage, easy to grow and lovely spikes of delicate rosy pink flowers. Excellent for cut-flowers. Prefers rich soil and sunshine.

**3208 VIRGINIA PINK.** July and August. 3½ feet tall. Pkt. 10c; ⅛ oz. 35c.

**3210 COMPACTA ROSEA.** R. G. Compact, deep pink. 12 to 18 inches tall. Pkt. 10c.

## Physalis, Chinese Lantern

**3204 FRANCHETI.** An interesting plant with its pods of bright orange-red. They greatly resemble Chinese Lanterns and make gay and colorful winter bouquets. Pkt. 10c; ¼ oz. 30c.

## Ranunculus, Buttercup Daisy

**3278 ASIATICUS SUPERBISSIMA.** Large semi-double and double flowers. Brilliant colors, the center often differing from the balance of the red and yellow of the flowers. May and June. Like partial shade. 1 to 1½ ft. tall. See illustration. Pkt. 10c; ¼ oz. 30c.

## Romneya, Bush Poppy

**3283 COULTERI.** Also called California Tree Poppy. Shrubby growth, woody stems and large Poppy-like white, fragrant flowers. Satiny in texture, golden yellow stamens. June and July. 4 to 5 feet tall. Pkt. 10c; ⅛ oz. 35c.

## Rudbeckia, Cone Flower

**3287 PURPUREA (Echinacea) Purple Cone Flower.** Rosy purple with dark central disk. Blooms in September. 3 feet tall. Pkt. 10c; ⅛ oz. 35c.

## Hardy Scabiosa

Perennial Scabiosa are quite like the Annuals, though a little more graceful in form. Long blooming season, June to September. In the extreme Northern states, give a slight mulch for winter protection.

**3297 CAUCASICA BLUE. Blue Bonnet.** Single row of broad petals, center consisting of many tiny florets. Clear lavender-blue, very dainty. Extra long stems. 2½ to 3 ft. Pkt. 10c; ⅛ oz. 30c.

**3306 JAPONICA.** This Japanese variety forms bushy plants 2 feet high and bears beautiful lavender-blue flowers on long wiry stems. Long blooming season. Pkt. 5c; ¼ oz. 25c.

**3300 ISAAC HOUSE HYBRIDS.** See these in color on page 43. An improved Caucasica, having longer stems and larger flowers, in lovely shades from light lavender to deep heliotrope-blue. Petals are ruffled and fringed. Attractive. Pkt. 10c; ⅛ oz. 40c.

**3301 COLUMBARIA PINK.** A South African Scabiosa, dwarfier than Caucasica. Short, compact flowers 2 to 2½ inches across on long stiff stems. Pkt. 10c; ⅛ oz. 30c.

## Sidalcea

A desirable hardy perennial that is very little known. Well worth a place in every garden. Produces spikes 2½ to 3 ft. in height, densely covered from July to September with pretty single rosy-pink flowers. Each flower about an inch across.

**3327 ROSE QUEEN.** Bright Rose. Pkt. 5c; ⅛ oz. 30c.

**3328 Hybrids** Many shades. Pkt. 10c; ⅛ oz. 45c.





A Few Heads of Templin-Bradley's  
Giant Sweet William

## Sedum, Stone Crop

Sedums are excellent for Rock Gardens and for border plants. They prefer sandy soil.

**3316 ACRE. R. G. Gold Moss or Wall Pepper.** Leaves of bright green and peppery in taste. In June the plants are covered with small bright yellow flowers. This variety makes a splendid ground cover as it grows only 2 to 3 inches high. Pkt. 10c; 1/8 oz. 50c.

**3317 SPECTABILE. R. G. Showy Stonecrop.** Fine tall variety. Bears flat clusters of rosy-red flowers in August and September. Leaves are thick and ornamental. Fine for barren spots. 1 1/2 to 2 ft. Pkt. 20c.

## Sempervivum

**3321 HEN AND CHICKENS, Perennial Specles Mixed.** Very useful border and Rock Garden Plants. A mixture of a great many sorts which will enable you to raise a fine collection of plants at low cost. Grow 4 to 6 inches high. Pkt. 25c.

## Silene, Catchfly

Charming rock plants, blooming nearly all summer. Easy to grow under ordinary conditions.

**3338 SCHAFTA. R. G.** Masses of bright pink double flowers from July to October. Very easily grown from seed. 4 to 6 inches tall. Pkt. 10c; 1/8 oz. 40c.

**3339 ASTERIAS GRANDIFLORA.** Globular heads of carmine scarlet flowers. 1 1/2 ft. tall. Pkt. 10c; 1/8 oz. 30c.

## Stokesia, Stoke's Aster

**3354 CYANEA BLUE.** Another very fine subject for the blue garden, the plants bearing large flowers (3 to 4 inches) of lavender blue that resemble the Aster and also the Cornflower. The long blooming season of Stokesia (July to October) is rare in perennials. Plants of erect growth. 1 to 2 ft. high. Pkt. 10c; 1/8 oz. 30c.

## Thalictrum Meadow Rue

Stately plants with foliage resembling Maiden Hair Fern, fine for bouquet trim. Dainty flowers in terminal clusters. Protect slightly for winter as they are not extremely hardy.

**3396 DIPTEROCARPUM.** Rosy-purple, in August and September, 4 to 5 feet tall. Pkt. 10c; 1/8 oz. 30c.

## Veronica, Speedwell

A beautiful and desirable family of plants at home anywhere in your garden but exceptionally fine for the border or Rock Garden. Thrive well in a well drained soil in an open location where they receive plenty of sun.

**3441 LONGIFOLIA BLUE. R. G.** Graceful, slender spikes of lavender-blue from July to September. Naturalize well, make beautiful cut-flowers and grow 2 to 3 feet tall. Pkt. 10c; 1/8 oz. 25c.

**3442 SPICATA MIXED. R. G.** Smaller type, 1 to 1 1/2 feet tall, blooms in July. Bear pretty spikes of blue, rose and white flowers. Pkt. 10c; 1/8 oz. 40c.

**3443 TEUCRIUM BLUE. R. G.** Delightful dwarf variety only 1 foot high and one of the finest blue plants for the Rock Garden. Beautiful Gentian Blue with ornamental foliage. Pkt. 10c; 1/8 oz. 35c.

**3444 REPENS. R. G. Creeping Speedwell.** Fine carpet, bedding or Rock Garden plant with its attractive trailing stems and small white flowers, blooming July and August. 4 inches tall. Pkt. 15c; 1/8 oz. 40c.



Trollius



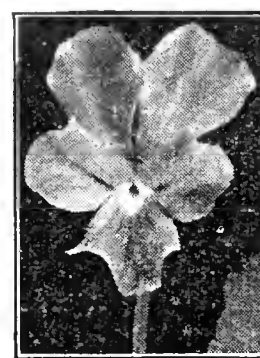
Chinese Lantern  
Physalis



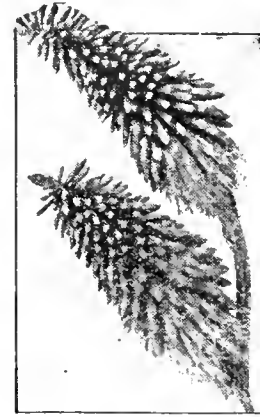
Wallflowers  
Cheiranthus



Veronica



Viola



Tritoma,  
Red Hot Poker

# Sweet Williams, Dianthus Barbatus

Sweet Williams need no long description, they are so well known and popular. Easy to grow, splendid for massing in perennial border, make a gorgeous display during May and June. Plants are normally 15 to 18 inches high.

**3372 SINGLE MIXED. Pkt. 5c; 1/4 oz. 20c.**

**3373 DOUBLE MIXED. Pkt. 10c; 1/4 oz. 30c.**

Single Giant Sweet Williams in Separate Colors.

**3366 DARK CRIMSON. 3364 SCARLET BEAUTY. 3365 WHITE.**

**3362 HOLBORN GLORY.** Giant flowering in many colors with white eye.

**3363 PINK BEAUTY or NEWPORT PINK.** Watermelon or rosy-pink. Large trusses.

Price any of above varieties. Pkt. 10c; 1/4 oz. 25c.

**3370 Sweet William Collection** One packet each of five separate colors of Single Giants listed above. A 50c value for only 40c.

## 3361 Single Giant Mixed Sweet Williams

Fine mixture of brightest colors and shades, not present in other mixtures, and Margined and Auricula varieties. Pkt. 10c; 1/4 oz. 25c.



Statice

Statice Sea  
Lavender

## Thymus or Thyme

**3399 SERPYLLUM. Mother of Thyme. R. G. A** tiny Rock Garden plant with creeping purple scented foliage. Fine for stepping stones. Violet, white and rose. 2 to 3 inches tall. June and July. Pkt. 15c.

## Trollius Globe Flower or Golden Ball

Beautiful gold and yellow perennials. Stems 18 inches long, flowers large double globe-shaped, usually 1 1/2 inches across. Bloom in May and June, sometimes a second crop is produced in the fall. Like moist, cool spots in partial shade. Seed slow to germinate, sometimes not starting until the year following the sowing.

**3404 FINEST HYBRIDS.** Rich shades of yellow, gold and orange. Pkt. 15c; 1/8 oz. 45c.

**3405 EUROPEUS GOLDEN BALL.** Large globular flowers of soft, rich yellow. 20 inches tall. Pkt. 10c.

**3403 LEDEBOURI.** Deep orange. 2 ft. Pkt. 15c.

## Tunica, Coat Flower

**3410 SAXIFRAGA. R. G.** A neat little plant producing small light pink flowers all summer. It somewhat resembles Gypsophila and if started early will bloom the first season. It is suitable for edgings in almost any location and for rock gardens. 5 to 6 inches tall. Pkt. 10c; 1/4 oz. 25c.

## Hardy Violas

### Viola Cornuta, Hardy Tufted Pansy

Hardy Violas combine the free blooming habits of the Pansy with the hardy character of the Violets. Plants will not run out like the Pansy nor are the flowers as large, but are produced in profusion during the entire season.

**3449 JERSEY GEM, CORNUTA HYBRID.** Compact plant, flowers of deep violet-blue with an occasional variation in tint. Continuous bloom over long period. 8 inches. Pkt. 25c.

**3452 APRICOT.** Cornuta Hybrid of rich yellow, suffused orange. Very showy. Pkt. 15c; 1/8 oz. 30c.

**3457 ARKRIGHT'S RUBY.** Beautiful Viola of bright ruby-crimson with terra cotta shadings can now be produced true to color from seed with only a slight variation in shade. Pkt. 15c; Large Pkt. \$1.00.

**3450 ADMIRATION.** Rich rosy-purple. Pkt. 10c; 1/8 oz. 35c.

**3453 ROSE QUEEN.** Beautiful rose. Pkt. 15c; 1/8 oz. 50c.

**3448 Viola Cornuta Mixed** A splendid assortment of all available colors in the large flowering varieties. Pkt. 10c; 1/8 oz. 35c.

**3460 Viola Bosniaca** A very lovely small growing variety, very desirable for the border or Rockery. Small deep purple flowers freely produced all summer. 3 inches. Pkt. 10c; 1/8 oz. 30c.

## New "GEM" Violas

These are the Jersey Gem type of flower as shown in the illustration. Free and long blooming.

**3465 Lavender Gem.** Brilliant lavender blue.

**3466 Rosy Gem.** Rich deep rose.

**3467 White Gem.** Pure white.

**3468 Yellow Gem.** Bright pure yellow.

Price of any variety, 25c. Any 3 packets 60c.

**3346 LATIFOLIA BLUE.** See illustration above. Graceful panicles or sprays of light purplish-blue that cover the plants in July and August. Prized for winter bouquets, lovely for the Rock Garden. 2 ft. tall. Pkt. 10c; 1/8 oz. 30c.

**3347 DUMOSA.** Bushy plants, carrying cushions of silvery gray flowers. Provide a wealth of cutting material and fine for winter bouquets. Stiff, wiry stems. 2 1/2 ft. tall. Pkt. 15c; 1/8 oz. 25c.

**3348 CASPIA.** Long graceful sprays of delicate minute flowers of lilac-blue. Desirable for cut-flowers for summer or winter bouquets. 2 to 2 1/2 feet tall. Pkt. 15c; 1/8 oz. 35c.

## Tritoma, Red Hot Poker

**Flame flower or Torch Lily.** Tritomas are really perennials but the roots are tender and in the Northern States should be taken up and stored like Dahlias.

**3406 HYBRIDA MIRABILIS.** 3 ft. Bright yellow, will bloom the first year from seed sown in February or March, transplanted out in May. They will bloom August to late Autumn. Pkt. 10c; 1/8 oz. 25c.

**3407 ELEGANS MULTICOLORE.** Early flowering hybrids in a rich variety of shades flaring orange, yellow and scarlet. Pkt. 10c; 1/8 oz. 45c.

## Valeriana, Garden Heliotrope

**3426 OFFICINALIS.** Charming hardy plants, producing quantities of rose tinted white flowers in showy heads on tall strong stems. Delightfully fragrant with strong heliotrope odor, borne freely during June and July. Easily grown and very hardy. 3 1/2 ft. Pkt. 10c; 1/8 oz. 50c.

**3427 RUBRA MIXED.** Produces an abundance of old rose and white flowers, from June to October. 2 ft. Pkt. 10c; 1/4 oz. 30c.

## Hardy Violets

**Viola Odorata.** Fragrant hardy English Violets. Require abundant moisture and partial shade. Seed may be sown in late fall, early spring and transplanted or sown in a cool shady place after cold weather is over.

**3458 THE CZAR.** Blue. Pkt. 15c; 1/8 oz. 40c.

**3459 SNOWFLAKE.** White. Pkt. 15c; 1/8 oz. 40c.

## Wallflower, Cheiranthus

Well known, delightfully fragrant perennials, blooming in the spring with spikes of beautiful flowers in many colors. In the Northern states, they will need protection during the winter.

**3462 TALL DOUBLE BRANCHING MIXED.** Colors like the above, flowers double. Pkt. 15c; 1/8 oz. 40c.

**2734 ALLIONI, Siberian Wallflower.** Bears an abundance of dazzling orange flowers during June and July. Excellent for Rock Gardens, growing only about one foot high. Treat as a biennial. Pkt. 10c; 1/4 oz. 25c.

**2735 LINIFOLIUS, Alpine Wallflower.** A dwarf variety especially fine for bedding or Rock Garden use. Very free flowering from June to August. Lilac flowers in compact heads. 9 inches tall. Pkt. 10c; 1/8 oz. 30c.

## Two Fine Perennial Mixtures

**3471 Tall Sorts** Most desirable varieties for border planting or for cut-flowers. Most all grow 2 to 3 feet tall. Very interesting to grow. Pkt. 10c; 1/4 oz. 35c; oz. \$1.00.

**3472 For Rock Gardens** This mixture includes the varieties that are best for Rock Garden use. All semi-dwarf and low growing and will thrive well in the rockery. Pkt. 20c; 1/8 oz. 25c.

Perennial Flower Chart

Because of the increased interest in perennial plantings we have compiled this chart in the hope that it will be of help to you in making better plantings of this valuable class of flowers.

Color		Height in Inches	Blooming Season					Variety and Common Name		Other Details		Other Details				
			April	May	June	July	August	September	October							
Red																
Pink																
Orange																
Yellow																
Blue																
Purple																
White																
		24	X	X	X	X	X	X	X	Achillea, The Pearl—Sneezewort	X	X	X	X	X	X
		36-60								Aconitum—Monkshood	X	X	X	X	X	X
		12	X	X	X	X	X	X	X	Adonis Vernalis—Spring Adonis	X	X	X	X	X	X
		24								Ageratum, Eupatorium	X	X	X	X	X	X
		24	X	X	X	X	X	X	X	Agrostemma, Coronaria—Mullein Pink	X	X	X	X	X	X
		15	X	X	X	X	X	X	X	Alyssum, Argenteum—Rock Madwort	X	X	X	X	X	X
		12	X	X	X	X	X	X	X	Alyssum, Compactum—Basket of Gold	X	X	X	X	X	X
		48	X	X	X	X	X	X	X	Anchusa, Italica—Sea Bugloss	X	X	X	X	X	X
		24	X	X	X	X	X	X	X	Anthemis, Kelwayi—Golden Marguerite	X	X	X	X	X	X
		24-36	X	X	X	X	X	X	X	Aquilegia—Various—Columbine	X	X	X	X	X	X
		5	X	X	X	X	X	X	X	Arabis, Alpina—Rock Cress	X	X	X	X	X	X
		4	X	X	X	X	X	X	X	Arenaria, Montana—Sandwort	X	X	X	X	X	X
		6	X	X	X	X	X	X	X	Armeria, Formosa—Sea Thrift Pink	X	X	X	X	X	X
		36	X	X	X	X	X	X	X	Artemisia—Silver King	X	X	X	X	X	X
		24	X	X	X	X	X	X	X	Asclepias, Tuberosa—Butterfly Weed	X	X	X	X	X	X
		9-36	X	X	X	X	X	X	X	Asperula, Odorata—Sweet Woodruff	X	X	X	X	X	X
		6	X	X	X	X	X	X	X	Asters—Michaelmas Daisy	X	X	X	X	X	X
		36-48	X	X	X	X	X	X	X	Aubretia Deltoidea—False Wall Cress	X	X	X	X	X	X
		5	X	X	X	X	X	X	X	Baptisia, Australis—False Indigo	X	X	X	X	X	X
		72-96	X	X	X	X	X	X	X	Bellis Perennis—English Daisy	X	X	X	X	X	X
		48-60	X	X	X	X	X	X	X	Bocconia, Cordata—Plume Poppy	X	X	X	X	X	X
		6	X	X	X	X	X	X	X	Boltonia, Latisquama—False Starwort	X	X	X	X	X	X
		6-8	X	X	X	X	X	X	X	Calamintha—Alpina	X	X	X	X	X	X
		24	X	X	X	X	X	X	X	Campanula, Carpatia—Harebells	X	X	X	X	X	X
		24	X	X	X	X	X	X	X	Campanula, Medium—Canterbury Bells	X	X	X	X	X	X
		6	X	X	X	X	X	X	X	Centaurea, Montana—Perennial Cornflower	X	X	X	X	X	X
		18	X	X	X	X	X	X	X	Cerastium, Tomentosum—Snow-in-Summer	X	X	X	X	X	X
		24-36	X	X	X	X	X	X	X	Cheiranthus, Allioni—Siberian Wallflower	X	X	X	X	X	X
		24	X	X	X	X	X	X	X	Chelone, Lyoni—Turtlehead	X	X	X	X	X	X
		36-72	X	X	X	X	X	X	X	Coreopsis, Lanceolata—Tickseed	X	X	X	X	X	X
		24	X	X	X	X	X	X	X	Delphinium, Various—Hardy Larkspur	X	X	X	X	X	X
		24	X	X	X	X	X	X	X	Dianthus, Barbatus—Sweet William	X	X	X	X	X	X
		6-12	X	X	X	X	X	X	X	Dianthus, Plumarius—Scotch or Clove Pinks	X	X	X	X	X	X
		24-36	X	X	X	X	X	X	X	Dicentra, Spectabilis—Bleeding Hearts	X	X	X	X	X	X
		24-36	X	X	X	X	X	X	X	Dictamnus, Fraxinella—Gas Plant	X	X	X	X	X	X
		36-72	X	X	X	X	X	X	X	Digitalis, Monstrosa—Foxglove	X	X	X	X	X	X
		30-36	X	X	X	X	X	X	X	Doronicum, Caucasicum—Leopard's Bane	X	X	X	X	X	X
		36	X	X	X	X	X	X	X	Echinops, Ritro—Globe Thistle	X	X	X	X	X	X
		5	X	X	X	X	X	X	X	Edelweiss, Alpinum—Alpine Snowflower	X	X	X	X	X	X
		4	X	X	X	X	X	X	X	Erinus—Alpinus	X	X	X	X	X	X
		24	X	X	X	X	X	X	X	Eryngium, Amethystinum—Sea Holly	X	X	X	X	X	X
		12-24	X	X	X	X	X	X	X	Funkia, Undulata Variegata—Day Lily	X	X	X	X	X	X
		18	X	X	X	X	X	X	X	Gaillardia, Grandiflora—Blanket Flower	X	X	X	X	X	X
		4	X	X	X	X	X	X	X	Gentiana, Acaulis—Blue Gentian	X	X	X	X	X	X
		24	X	X	X	X	X	X	X	Geum—Avens	X	X	X	X	X	X
		12	X	X	X	X	X	X	X	Globularia, Tricosantha—Globe Daisy	X	X	X	X	X	X
		24	X	X	X	X	X	X	X	Hedysarum—French Honeysuckle	X	X	X	X	X	X

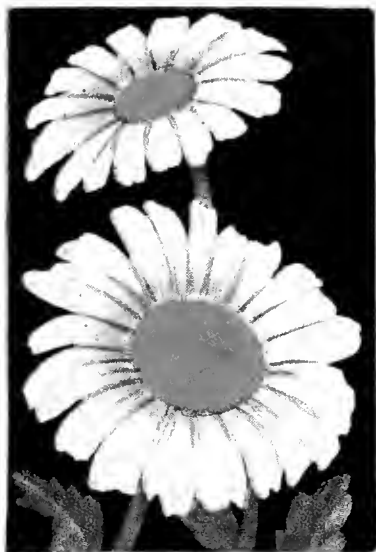


# Templin-Bradley's Perennial Seeds

No. 3485 Color Plate Perennial Collection

1 pkt. each of 16 kinds (19 varieties) pictured here

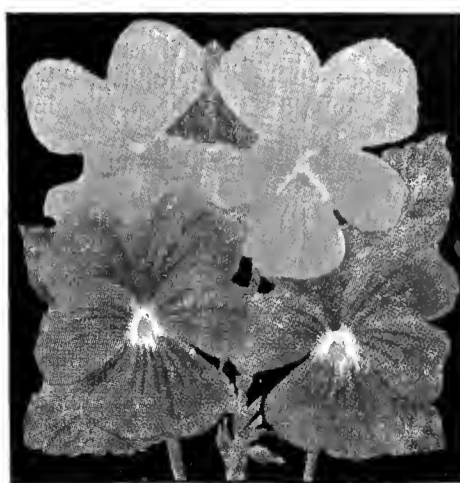
Total Regular Value \$2.26 for only \$1.75



1. Burbank's Shasta Daisy.  
2738 Alaska. Pkt. 10c.



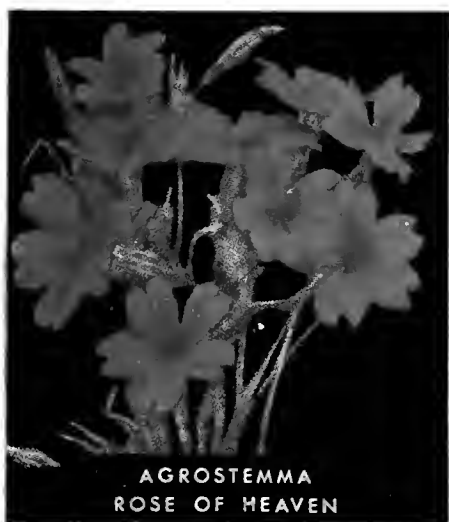
2. Geums, 2901, Mrs. Bradshaw, Scarlet.  
2902, Lady Stratheden, Yellow, Pkt. 10c.



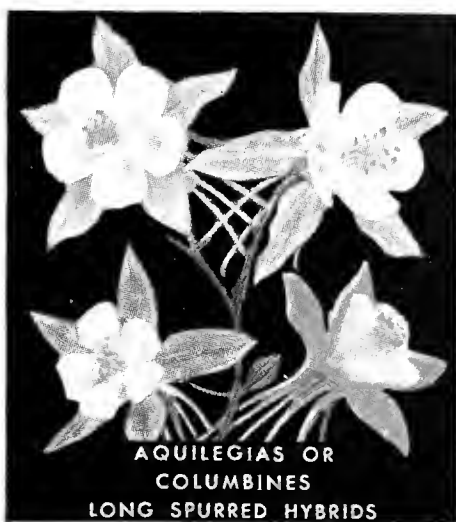
3. 3452 Viola Apricot. Pkt. 15c.  
3449 Viola Jersey Gem. Pkt. 25c.



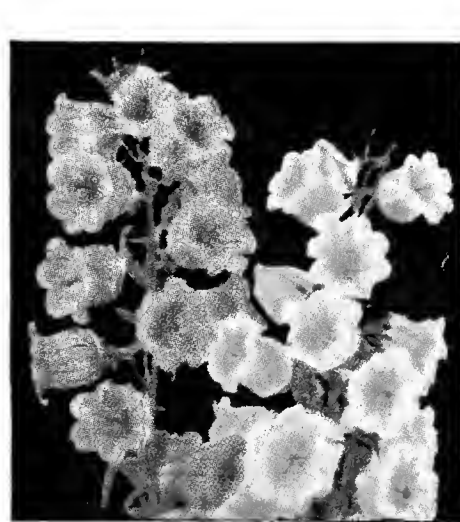
4. Pyrethrum Painted Daisy.  
3261 Single Mixed. Pkt. 5c.



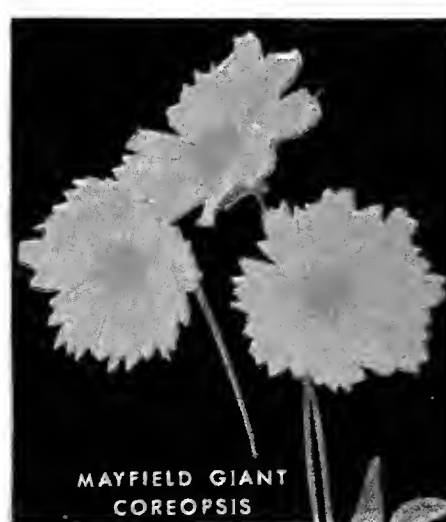
5. 2521 Coronaria Atrosanguinea.  
Pkt. 5c. Excellent for cutting.



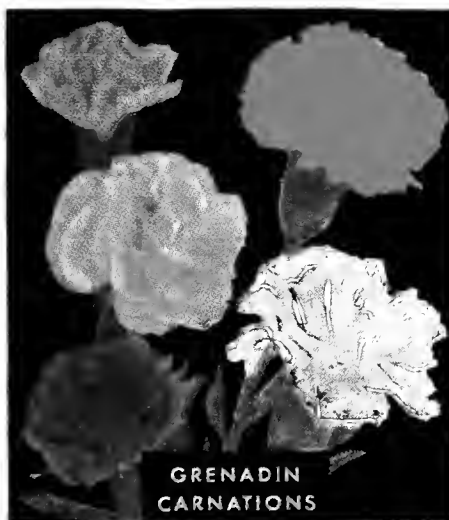
6. 2556 Mixed Colors. Pkt. 15c.  
For complete list see page 35.



7. Campanula, Canterbury Bells.  
2637 Blue; 2639 Pink; Pkt. 8c.



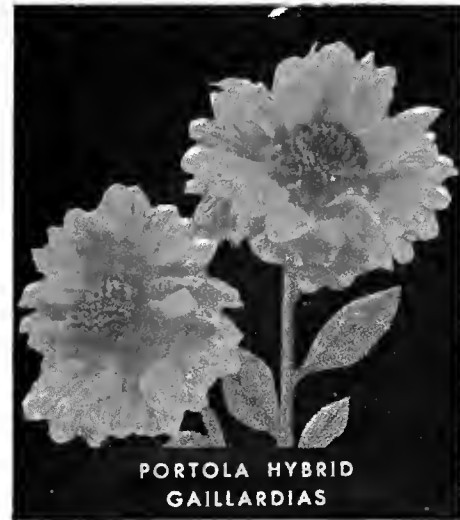
8. 2756 Pkt. 10c; 1/4 oz. 30c.  
Excellent for garden display.



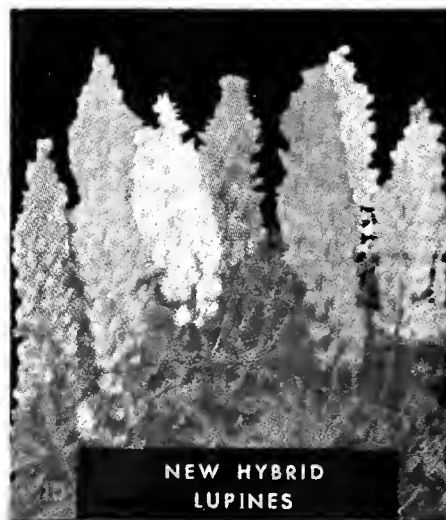
9. 2710 Mixed Colors. Pkt. 10c.  
For separate colors see page 36.



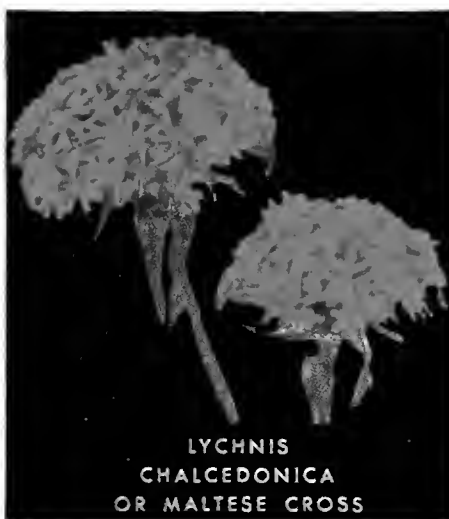
10. 2831 Doronicum. Pkt. 25c.  
An early blooming flower for cutting.



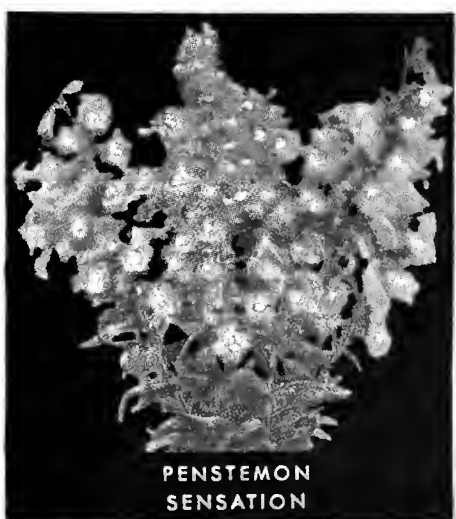
11. 2888 Pkt. 10c; 1/8 oz. 25c.  
Very easy to grow perennials.



12. 3080 Pkt. 10c; 1/4 oz. 30c.  
For separate colors see page 39.



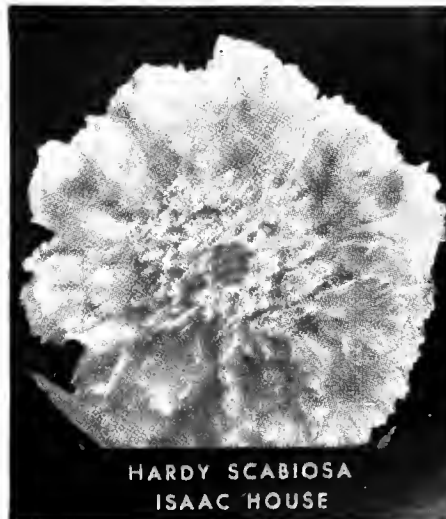
13. 3086 Pkt. 10; 1/4 oz. 20c.  
Very showy for the hardy border.



14. 3192 Mixed. Pkt. 10c; 1/8 oz. 35c.  
Other Penstemons on page 40.



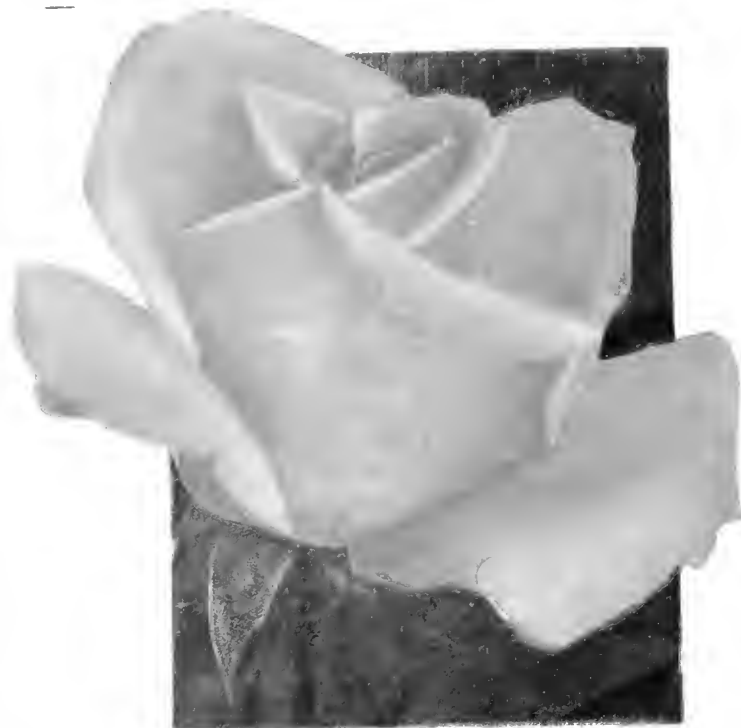
15. 3181 Pkt. 10c; 1/8 oz. 25c.  
Excellent for rock gardens.



16. 3300 Pkt. 10c; 1/8 oz. 40c.  
Various shades of lavender and blue.







**Mme. Cochet-Cochet, Hybrid Tea**  
A honey-sweet French Bagatelle Gold Medal Winner of rare beauty



**Feu Pernet-Ducher**  
Spanish Gold Medal Winning Hybrid Tea.

## Templin-Bradley's Latest Patented H. T. and Climbing Roses

**Mme. Cochet-Cochet** Long pointed copper-pink buds, flushed with orange, open to splendid 4½ inch flowers on which the orange softens to gold. As it ages, color changes to soft satiny pink. Has sweet, honey-like fragrance. Tall plants with good foliage. Price \$1.25 each; 3 for \$3.25.

**Feu Pernet-Ducher** Creamy buds, well marked with carmine, slowly opening to rich yellow spiral flowers, lightening toward the edges lightly flushed with pink. In autumn, flowers are much darker, a rich golden-yellow now and then showing definite pink tinge. Price \$1.50 each; 3 for \$4.00.

**Countess Vandal** Long, tapering buds blended copper, gold and salmon, open into a true aristocrat of roses. Upright habit vigorous and with disease-resistant foliage. Blooms almost continuously and has a most delightful fragrance. One of the best of all the newer roses. Price \$1.00 each; 3 for \$2.75.



**Blaze**  
Glorious Ever blooming hardy Climbing Rose.



**Countess Vandal**  
"Rose of Roses," among Hybrid Teas.

**Warrawee** Long pointed salmon-pink buds opening to large, exquisite shell-pink with a slightly darker reverse. Has the spicy fragrance of clove pinks. A healthy, vigorous rose with fine blooming qualities of the best. As a cut flower it will delight you, fades or more when open. Price \$1.25 each; 3 for \$3.25.

**Better Times** Large, double and delicately fragrant cerise flowers make this one of the most desirable. The long, strong stems help make it one of the best for cutting. As with all these new roses, their late season blooms add to their value to rose lovers. You will want this one in your garden. Price \$1.25 each; 3 for \$3.25.

**Mary Hart** This is a worthy red offspring of the famous Talisman, with all its parent's upright growth and free blooming. The bud is unopened and opens into a well-formed fragrant flower of rich red bearing a velvety pile on the petals. This shade of red is different from other red roses. Price \$1.00 each; 3 for \$2.75.



**Warrawee**  
A new Hybrid Tea Rose from far off Australia.



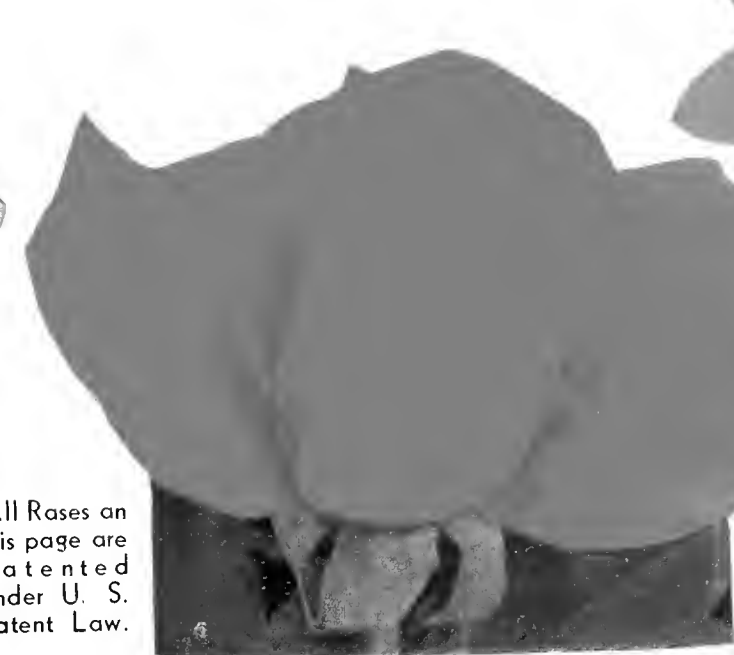
**Better Times**  
A marvelous cerise-red Hybrid Tea.

**Amelia Earhart** The large, ovoid buds are a cream with blushes, opening into flowers which are very full, graduating from a deep yellow center to outer eddies of large creamy petals having a blush overtone. Extremely fragrant, strong growing and free blooming. Lustrous, dark green foliage. Each \$1.25; 3 for \$3.25.

### CLIMBERS

**Blaze** The most dazzling blazing vivid scarlet Climbing Rose ever grown. It blooms frequently, practically everblooming, produces quantities of flowers, is a vigorous, perfectly hardy rose for any choice spot about your home. May be pruned low for bedding, medium for shrub use or allowed to grow into a climber. Price \$1.00 each; 3 for \$2.75.

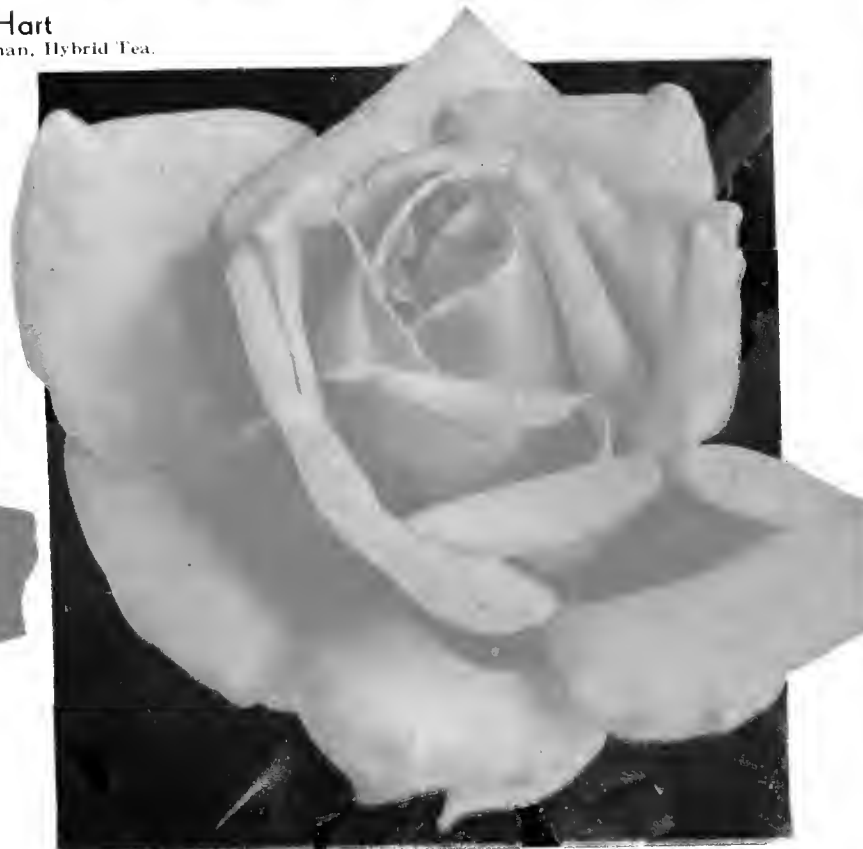
**Doubloons** Ovoid buds in clusters opening into large cup-like flowers of deep saffron-yellow and gold, season is prolonged by its habit of opening from day to day, rather than all at once. Developed by Mr. Hayath, one of our fine neighbors. Doubtless the best hardy yellow climbing rose. Price \$1.50 each; 3 for \$4.00.



**Doubloons**

The best yellow hardy Climber ever grown.

8401 Color Plate Rose Collection.  
One each of these 7 new Hybrid Teas and 2 new Climbers, 9 in all, sturdy fieldgrown roses.  
Value \$11.00 for only \$9.00.



**Amelia Earhart**  
A charming creamy-yellow Hybrid Tea.

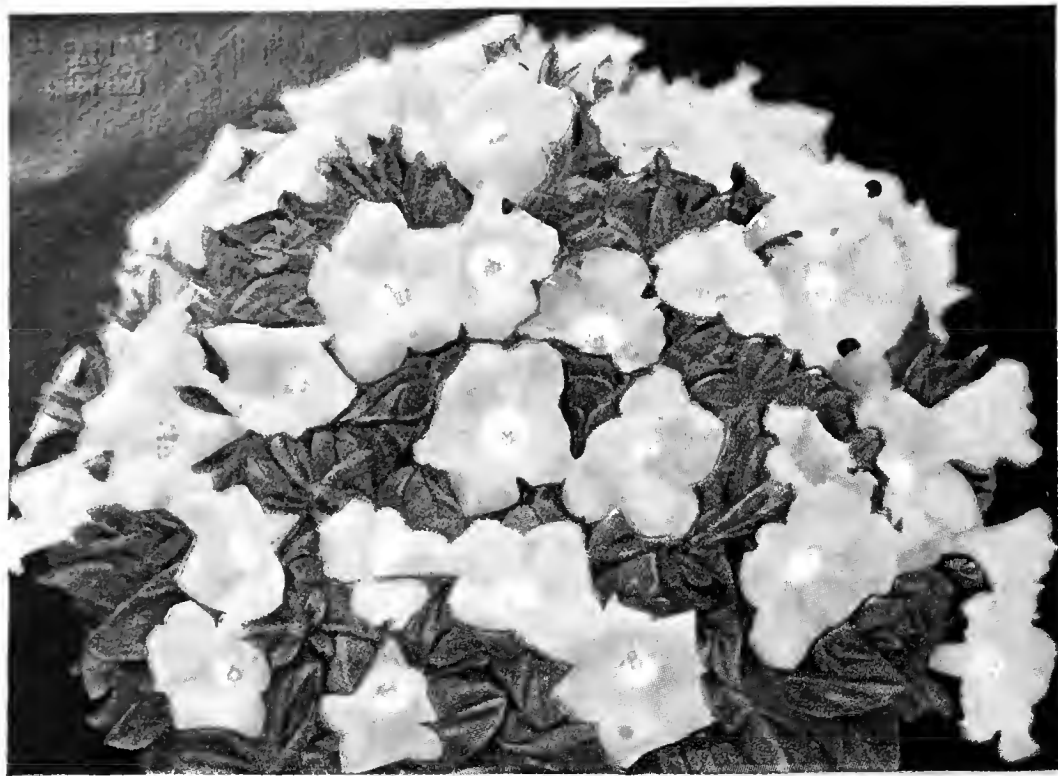
See page 80  
for other  
fine roses

Send your rose order so we can ship in early April. You can then establish your plants before extreme heat.

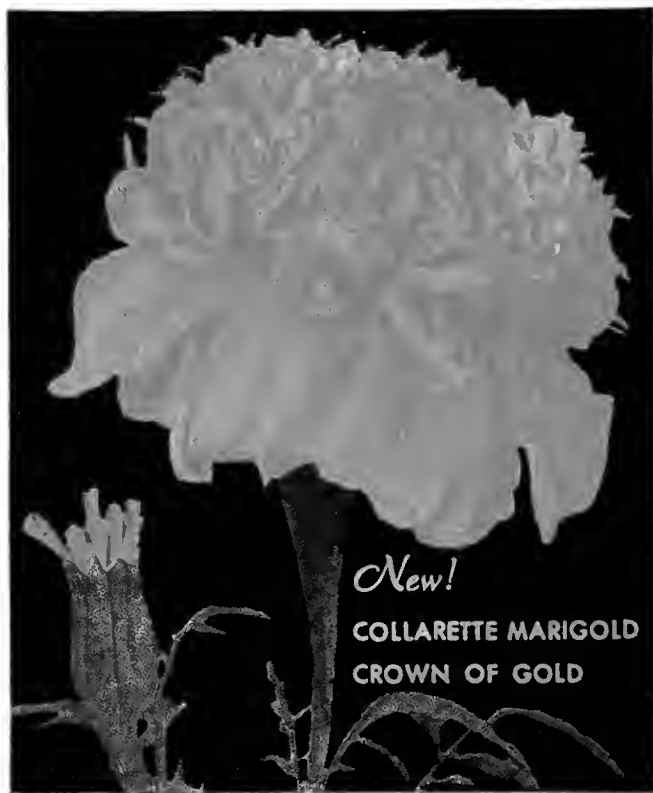
# Templin-Bradley's Annual Flower Seed

Templin-Bradley's SPECIAL COLLECTION Cat. No. 1

1 Pkt. Each of 7  
Kinds on This Page 75c.



1620A **Petunia** New Miniature ROSE GEM  
Pkt. 15c. See Page 8.



1368 **Odorless Marigold** CROWN OF GOLD  
See Page 8. Pkt. 25c.



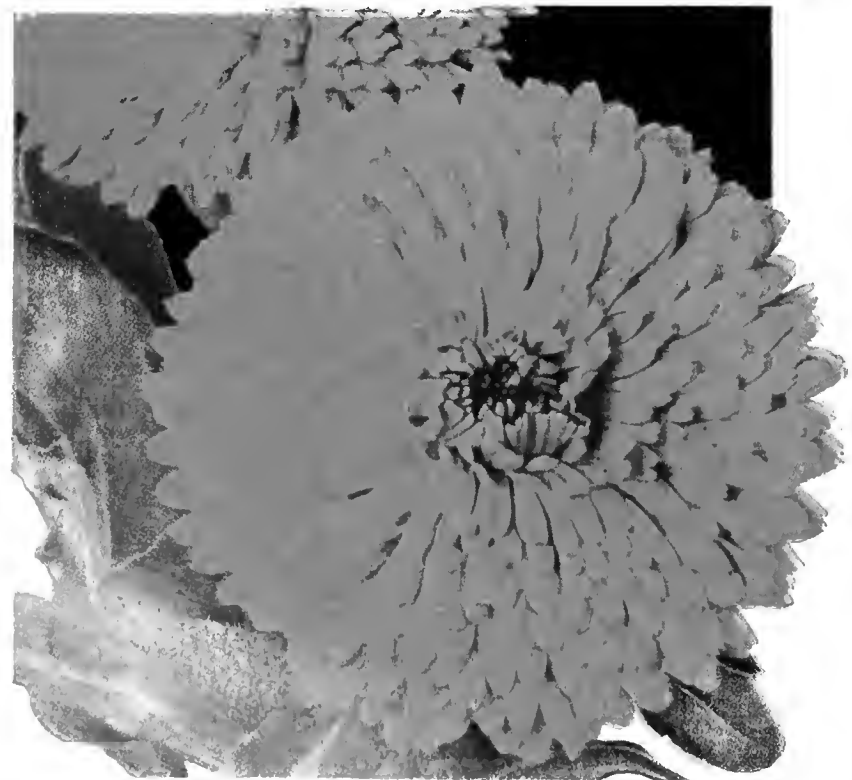
292 **Aster** EL MONTE Super Giant  
Pkt. 15c. See Page 11.



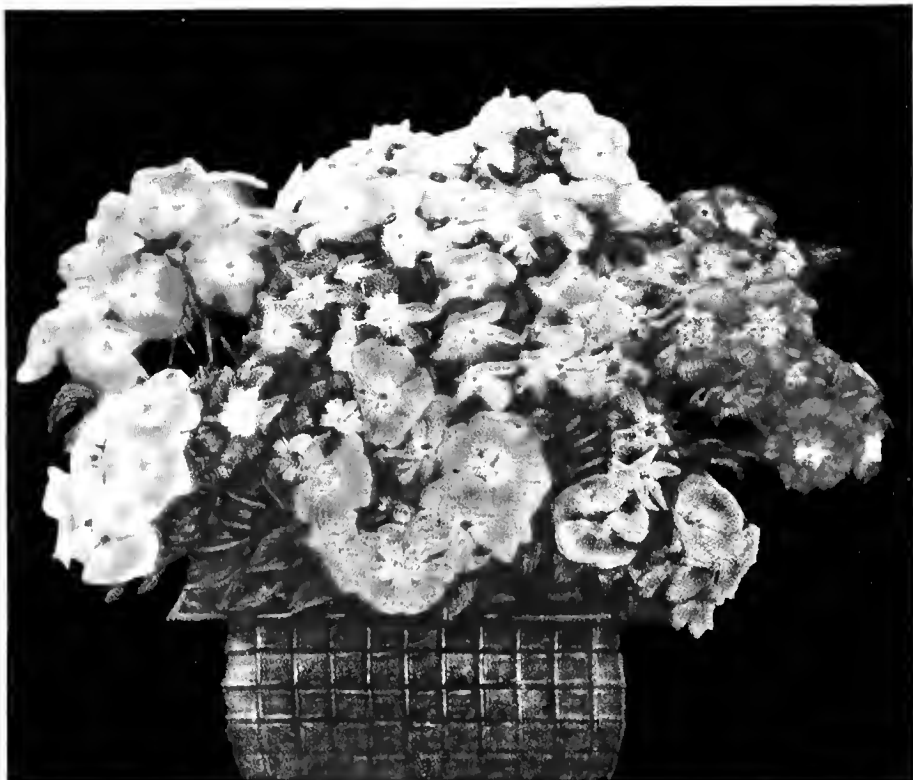
1599 **Petunia** FLAMING VELVET  
Pkt. 10c. See Page 8.



616 **Cosmos** SENSATION Mixed.  
Pkt. 15c. See Page 7.



420 **Calendula** IMPROVED CAMPFIRE See Page 7.  
Pkt. 15c; 1/8 oz. 30c.



1625 **Phlox** GIGANTEA ART SHADES (Drummondii)  
Pkt. 10c; 1/8 oz. 35c. See Page 9.



# VEGETABLE PLANTING TABLE

47

If you are in doubt about how or when to sow the seed or plant the plants of certain vegetables, this table will give you the required information. Full cultural instructions are given for each vegetable on the page where it is listed. We are always interested in providing any information that will enable our customers to achieve the greatest possible success with their gardens. Caution: Don't cover the seed too deep. It will germinate more quickly if only a little soil is on the seed.

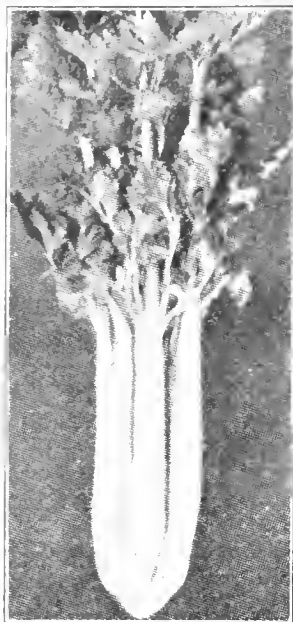
Name of Vegetable	Time to Plant in Window Box or Bed (In North)	Time to Plant in Open Ground Dates in Brackets for Second Crop		Seeds or Plants for 100 foot Row	Seeds or Plants for Acre	Days Until Ready to Use	Dist. Apart in row in inches	Depth pl't'g in inches	Rows Apart Hand Cultivation	Rows Apart Horse Cultivation
		South	North							
Asparagus Seed		Fall or Early Spring	Early Spring	2 oz.	4-5 lbs.	3-4 yrs.		1-2	18-24	30-36
Asparagus Plants		Fall or Early Spring	Early Spring	75 plants	7300	2 yrs. from 2 yr. plants	18	8	24-36	36-48
Bush Lima Beans	May 1st in Pots	Feb.-Apr. (Aug.-Sept.)	April-July	1 lb. 75 hills	40 lbs.	65-100	6-10	1	30	30-36
Pole Lima Beans	May 1st in Pots	Late Spring	May & June	½ pound	45	75-120	12-18	1	30-36	36-48
Bush Beans		Feb.-Apr. (Aug.-Sept.)	April-July	1 pound	90 lbs.	45-75	3-6	1	24-30	30-36
Pole or Corn Beans		Late Spring	May & June	½ pound	30 lbs.	65-110	18-24	1	30-36	30-36
Beets, Table	March	Feb.-Apr. (Aug.-Sept.)	April-August	2 oz.	5-6 lbs.	60-70	2-3	1-2	12-15	30-36
Beets, Stock		Feb.-Apr. (Aug.-Sept.)	April-August	1 oz.	5-6 lbs.	70-80	4-6	1-2	15-18	30-36
Brussels Sprouts	March	January to July	May & June	100 plants	12,500 plants	120-130	12-18	½	30	30-36
Early Cabbage Seed	Feb.-March	Oct. -Dec.	March & April	¼ oz.	¼ lb.	110-130		½	30	
Late Cabbage Seed	Apr. 26-May 26	June & July	May & June	¼ oz.	¼ lb.	130-140		½		
Cabbage Plants				75-80 plants	8-10,000	90-100	14-18		30-36	30-36
Broccoli	March-May	March-April	April-July	75 plants	8-10,000 pl'ts	85-140	18-30	½	30-48	30-48
Cauliflower	Mar.-June 30	Jan.-Mar. (June)	April-June	75 plants	5 oz.	85-140	18-24	½	30-36	30-36
Carrots	March	March & Apr. (Sept.)	April-June	½ oz.	2-3 lbs.	65-120	2-3	½	12-15	30-36
Celery Seed	March			¼ oz.	4 oz.	125-150		⅛	12-30	36-42
Celery Plants		Aug.-October	May & June	150-200	4 oz.	60-100	6-8		12-30	36-42
Celeriac	April to May	Late Spring	May & June	150-200 plants	20-40,000	120-150	6-8	⅛	18	30-36
Corn, Sweet		Feb.-April	May to July	¼ lb.	12-15 lbs.	65-110	14-36	1-2	30-36	36-42
Corn Salad		Jan.&Feb. (Sept.&Oct.)	March-Sept.	2 oz.	10 lbs.	60-85	1-2	½	12-15	
Cress, water		Early Spring	April-Sept.	1 oz.	2-3 lbs.	35-50	4-8	½	15	
Cucumbers	April in Pots	Feb.&Mar. (Sept.)	April-July	½ oz.	2 lbs.	60-85	48-72	1-2	48	48-72
Cucumbers Pickle		Feb.&Mar. (Sept.)	April-July	½ oz.	2 lbs.	55-80	48-72	1-2	48	48-72
Dandelion		Early Spring or Fall	Early Spring	1 oz.	3-4 lbs.	60-80	4-8	½	15-18	30
Egg Plant	March	Feb.-April	April & May	50 plants	4 oz.	120-160	18-24	½	30	36-42
Endive	March	Feb.-April	April (July)	1 oz.	3 lbs. 40,000pl't's	75-100	8-10	½	12-15	
Garlic Sets		Fall & Early Spring	April	3 lbs.	4-5 bushels	180-210	4-6	1	18-24	
Horse Radish		Early Spring	Early Spring	75-100 sets	12-15000	180-210	12-18		30-36	30-36
Herbs		Feb.-May	April & May	½-1 oz.			6-18	½	15-18	30-36
Kale		Oct.-February	Mar. & Apr. (Aug.-Sept.)	1 oz.	1-2 lbs.	60-70	2-4	½	15-18	30-36
Kohlrabi	March	Sept.-March	March-May	½ oz.	4 lbs. 25,000pl't's	66-85	6-8	½	15-18	30-36
Lettuce Seed, Loose	March-April	Sept.-March	March-Sept.	1 oz.	3 lbs.	65-100		¼	12-15	
Lettuce Seed, Head	March-April	Sept.-March	March-Aug.	½ oz.	2-3 lbs.	70-110		¼	12-15	
Lettuce Plants		Sept.-March	April-Sept.	150-200	45-50,000	42-80	6-8		12-15	30-36
Leeks		May-Sept.	March-May	1 oz.	4 lbs.	120-140	6-10	½	15-18	30-36
Melon, Musk Seed	March	Feb.-April	April-June	½ oz.	2-3 lbs.	95-120	48-72	1-1 ½	48-72	48-72
Melon Potted Pl'ts	April			25 plants	1,500-2,000	65-85	48-72		48-72	48-72
Melon, Water		March-May	May & June	1 oz.	4-6 lbs.	100-140	72-90	1-2	72-90	72-90
Mustard		Fall or Early Spring	Mar.-May (Sept.)	1 oz.	2-5 lbs.	60-72	1-3	½	12-15	
Onion Seed, Sets		Feb.-April	April-May	6 oz.	50-60 lbs.	120-130		½-1	12-15	
Onion Seed, Large	Mar. & Transp.	Oct.-March	April-May	1 oz.	4-5 lbs.	90-130	2-3	½-1	12-15	
Onion Sets		Early Spring	Fall & Feb.-May	1-2 lbs.	6-12 bushels	40-60	2-3	1	12-15	
Winter Onions			Aug., Sept.	1-2 lbs.	8-15 bushels	60-80	3	2-4	18-24	30-36
Okra		Feb.-April	May & June	1 oz.	4-6 lbs.	120-150	18-24	2	24	30-36
Parsley		Sept.-May	Sept. & Early Spring	½ oz.	2-3 lbs.	70-100	3-6	¼	12-15	30
Parsnips		Feb.-April	April & May	½ oz.	5-6 lbs.	130-160	5-12	½	12-15	30-36
Peas, Early		Sept.-April	March-April	2 lbs.	120-180 lbs.	60-80	2	2-3	15-24	30-36
Peas, Late		Sept.-April	April & May	2 lbs.	120-180 lbs.	75-90	2	2-3	15-36	30-36
Peppers	April-May	Early Spring	May & June	50 plants	4 oz.	135-160	18-24	½	24-36	30-36
Potatoes, Irish		January-April	March-June	10 lbs.	10-12 bushels	75-130	12-14	4	24-36	30-36
Potatoes, Sweet	Apr. 15-May 5	April & May	May & June	75-100 plants	18,000 plants	120-140	12		30	30-36
Pumpkins		April & May	May-July	1 oz. 25 hills	3 lbs.	140-160	72-86	1	96	96
Radish	March	Sept. -April	March-Sept.	1 oz.	8-10 lbs.	25-50	2-3	1	12-15	
Radish, for Winter			Aug., Sept.	1 oz.	6-7 lbs.	40-60	2-6	1	12-15	30
Rutabaga		August & Sept.	July & Aug.	1 oz.	1-3 lbs.	75-80	3-6	1	12-15	30-36
Rhubarb Roots		Feb.-April	Fall or Early Spring	30 plants	3,650 plants	2 years	36-40	Crowns 3	36-48	48
Salsify		Feb.-May	Early Spring	1 oz.	6-8 lbs.	125-160	3-5	1	12-15	30-36
Spinach		Sept.-Feb.	Sept. or Early Spring	1 oz.	10-12 lbs.	60-75	2-3	1	12-15	
Swiss Chard	March	Mar.-Sept. 1st	April-July	1 oz.	4-5 lbs.	60-75	18-24	1-2	24-30	30-36
Squash Bush		Spring	April-June	1 oz. 40 hills	4-5 lbs.	60-120	48	1-2	48-72	48-72
Squash Vining		Spring	April-June	1 oz. 15-20 hills	3-4 lbs.	75-140	96	1-2	72-96	96
Tomato Seeds	March-Apr.	Dec.-March		1 Pkt.	1 ¼ lb. Staked 5,000	90-140		½		
Tomato Plants		April, May, Aug.	May & June	30-40	to 10,000 Flat 4,000	60-90	24-48		24-48	36-48
Turnips		Aug.-Oct.	April (July)	1 oz.	1 ½-3 lbs.	50-75	3-4	½	12-15	

# Vegetable Novelties For 1937

## Which We Especially Recommend

The introduction of new varieties of vegetables into your garden and from there to your table always adds much interest as well as value. The new varieties introduced as novelties have all proven their real value, in high quality, improved types and productivity.

We can unreservedly recommend all the novelties offered below as deserving of a place in the garden and on the table of every lover of good vegetables.



Supreme Golden

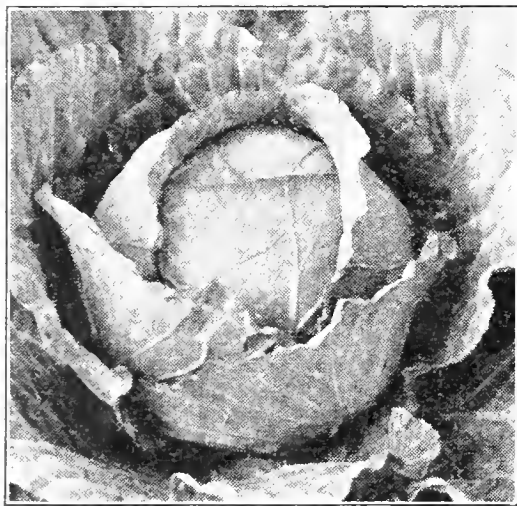
**3687 Celery, Supreme Golden** An early strain producing tight, blocky plants of exceptional uniformity. Stems are long, 7 to 10 inches to first joint and plants are very full hearted. Easily blanched tender and crisp. Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 75c; Oz. \$2.50.

**3620 Cabbage, Just Right** A medium early variety producing very uniform medium sized slightly flattened heads of the finest quality. Heads are solid, 8 to 10 inches in diameter borne on short stem. Unsurpassed as a home garden sort. Pkt. 10c; 1/2 oz. 25c; Oz. 40c; 1/4 lb. \$1.25.

**3631 Cabbage, Penn State Ballhead** A greatly improved variety, of the Danish type, of exceptionally uniform size and shape. It is a short stemmed variety of very solid heads and attractive bright green color. Tender, crisp and fine flavored. Pkt. 10c; 1/2 oz. 25c; Oz. 45c; 1/4 lb. \$1.35.

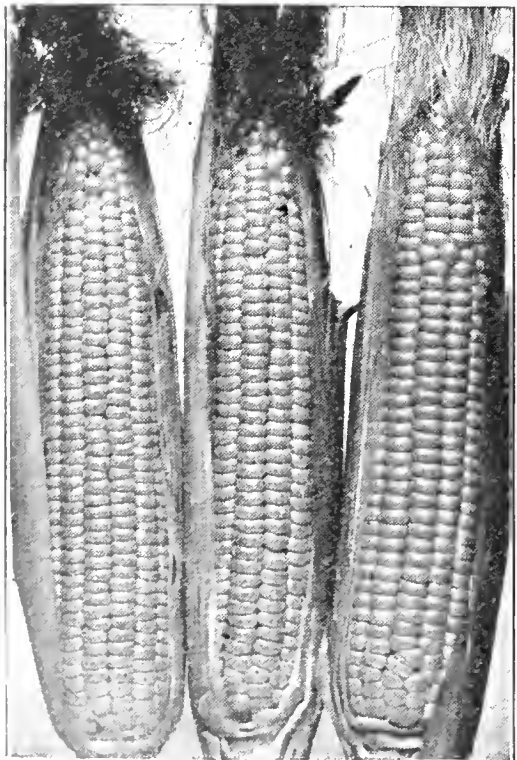
**3674 Carrot, Tendersweet** One of the finest carrots introduced in recent years. The crisp tender deep orange flesh is the sweetest of all carrots. Medium size, 6 to 8 inches long and uniformly tapered. Practically coreless. Pkt. 10c; Oz. 25c; 1/4 lb. 75c; Lb. \$2.25.

**3766 Cucumber, Straight-8** The most outstanding variety of Cucumber developed during the past decade. Ideal in size, 8 inches long; shape, uniformly cylindrical; color, the desirable deep dark green. Extremely productive, attractive, superior quality. Pkt. 15c; Oz. 25c; 1/4 lb. 60c; Lb. \$1.75.

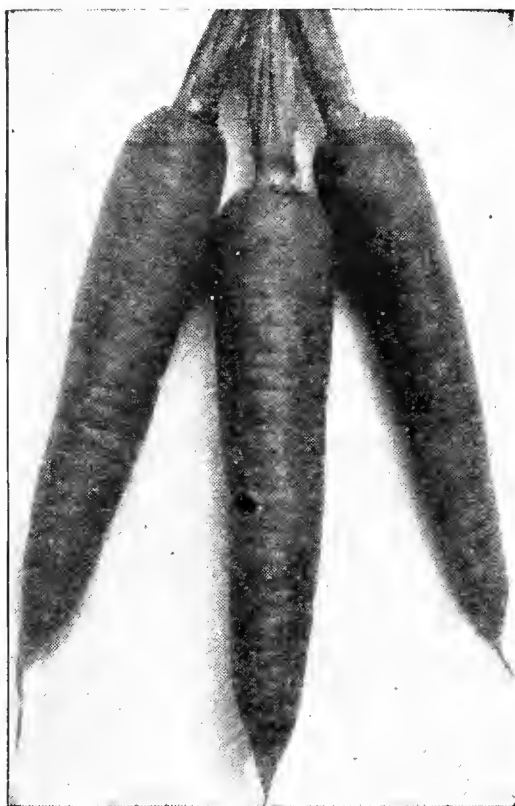


Cabbage, Just Right

**3869 Muskmelon, Delicious** An early fruited variety of remarkable quality. The golden yellow fruits average 4 to 5 pounds each. The deep orange flesh is thick, firm and of a delicious sweet flavor. You will find it one of the best melons you have ever tasted. Pkt. 10c; Oz. 25c; 1/4 lb. 60c; Lb. \$1.75.



Templin-Bradley's New Hybrid Sweet Corn



Carrot, Tendersweet

### 3712 Corn, Kingscrot Bantam

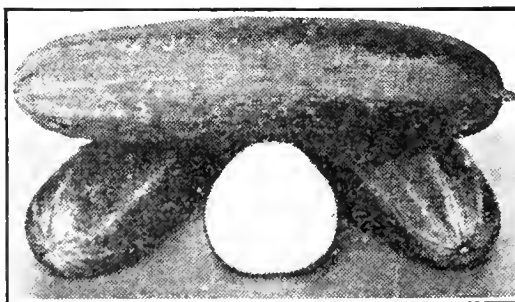
This is a double cross among four inbred strains. Early and uniform, 4 1/2 to 5 feet tall, yellow grained ears 7 1/2 inches long, 10 to 12 rows each. More uniform and better quality than Golden Bantam. Pkt. 5c; 1/4 lb. 15c; Lb. 40c; 3 lbs. \$1.00.

### 3714 Corn, Templin-Bradley's Hybrid

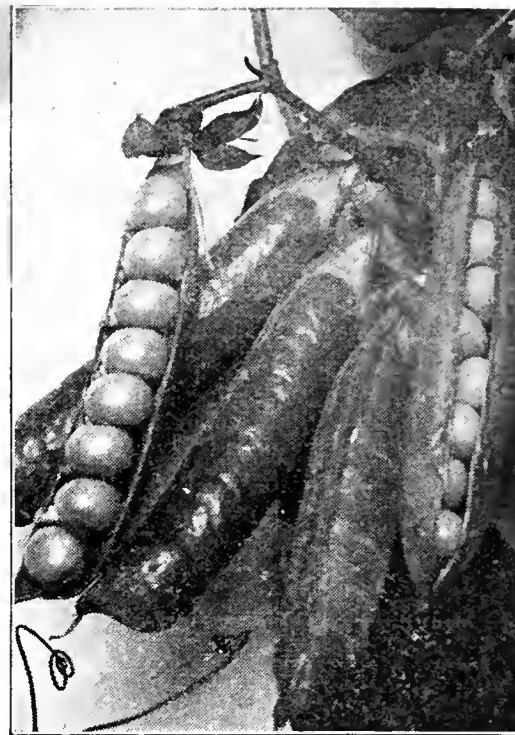
A new Golden Bantam Hybrid of outstanding qualities. From 6 to 10 days earlier than other crosses, 6 to 6 1/2 feet tall with uniform 7 1/2 inch ears of 12 rows of rich golden deep kernels. Of fine sweet Golden Bantam flavor. Pkt. 10c; 1/4 lb. 20c; Lb. 60c; 3 lbs. \$1.60.

**3715 Corn, Golden Colonel** A golden yellow Country Gentleman the result of crossing Golden Bantam and Country Gentleman. Stalk and ear growth the same as Country Gentleman but with the color and sweet eating quality of Golden Bantam. Pkt. 10c; 1/4 lb. 25c; Lb. 75c; 3 lbs. \$2.00.

**3940 Parsley, Paramount** A new "triple-curved" variety with rich dark green foliage in thick compact fronds. Plant growth very vigorous and uniform. The finest home garden variety and excellent for bunching. Pkt. 10c; Oz. 20c; 1/4 lb. 50c.



Cucumber, Straight-8



Peas, New Sweetender

**3958 Peas, Sweetender** A fine new garden pea of the highest quality. Vine 15 inches tall bearing an abundance of thick heavy pods 3 1/2 to 4 inches long in pairs. Peas are large, sweet and tender. Pkt. 5c; 1/4 lb. 15c; Lb. 45c; 3 lbs. \$1.25.

### 3903 Watermelon, Northern Sweet

This large early maturing melon is especially suited to those gardens in the north where other varieties will not mature. The crisp, juicy flesh is marvelously sweet and tasty. Pkt. 10c; Oz. 20c; 1/4 lb. 50c.

### 3983 Pepper, King of the North

An early and heavy bearing variety producing enormous fruits of dark green color turning deep red when ripe. Flesh is thick, mild and sweet. One of the very best home garden varieties. Pkt. 10c; 1/4 oz. 25c; Oz. 75c; 1/4 lb. \$2.25.

### 3846 Lettuce, Templin-Bradley's Earlihead

An early sure-heading variety with dark green crinkled leaves. Heads are large and compact and produce crisp, solid snow white hearts of the finest quality. Pkt. 10c; Oz. 25c; 1/4 lb. 75c; Lb. \$2.00.

### 4012 Radish, Comet

This wonderful new Radish is perfectly ball shaped, bright scarlet and with thin tap-roots. If left in the ground, Comet grows a larger size than other strains and still remains solid and crisp when other Radishes become pithy. Pkt. 10c; Oz. 20c; 1/4 lb. 60c; Lb. \$1.75.

### 4072 Squash, New Buttercup

A new type of Buttercup is just the right size for the average family, fruits weight 3 to 5 pounds. Outside color is dark green, the flesh is a rich orange, untinged with green. The texture of the flesh is smooth, the flavor mild like a sweet potato. Pkt. 8c; Oz. 20c; 1/4 lb. 60c; Lb. \$1.75.

### 4073 Squash, Golden Macaroni

Also called Vegetable Spaghetti this novel squash is of Japanese origin. When cooked in halves or quarters the flesh separates into strands, very interesting and of fine quality. A delightful addition to your garden. Pkt. 10c; Oz. 25c; 1/4 lb. 60c; Lb. \$1.75.

### 4101 Tomato, Rutgers

Disease Resistant. An improvement over Marglobe. It was brought out by the New Jersey Experimental Station where it was the heaviest yielding variety in that territory. Almost round in shape, ripens from the inside out, is bright red and of wonderful quality. Pkt. 10c; 1/2 oz. 40c; Oz. 75c.



Squash Golden Macaroni



# Beans

**TO HAVE PLENTY OF BEANS THROUGHOUT THE SUMMER**—A fine idea is to plant both early and late varieties every two weeks from early Spring through the Summer. As most beans are ready to eat in from 45 to 50 days, keep planting just as long as there is that much time left before frost. This will give you plenty of the luscious health-giving beans for your table and for canning from early Summer to late Fall.

**CULTURE**—Make your first planting as soon as the soil is warm and danger of frost is past. Plant in rows 2 feet apart, dropping the seed 3 to 4 inches apart and 2 inches deep. Cultivate thoroughly but not when the vines are wet.

**QUANTITY OF SEED**—One pound of beans (except Limas) should plant a 100 foot row, 90 pounds will be required for an acre of ground. Bush Lima beans—one pound will plant 75 hills and 40 pounds will plant an acre.

## Dwarf Green Pod Beans

### 3516 Tendergreen

All-American  
Gold Medal  
1933

(Round pod.) If you want a wonderfully delicious early snap Bean, plant **Tendergreen**. It is long, round, tender, meaty, light green and the finest flavor. Our customers friends tell us it is the best bean they ever ate. It matures early and the vines are exceptionally strong and vigorous. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

### 3510 Full Measure

(Round Pod). One of the best round podded varieties. Yields large quantities (even more than Tendergreen) of fine-grained, large, dark green tender pods. Very good table quality. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

**3507 Burpee's Stringless** (Round Pod). The most popular of the round podded varieties. Early, very productive—pods tender, fleshy and free from strings. Ready in 50 days. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c.**

**3509 Giant Stringless** (Round Pod). Similar to Burpee's Stringless, but pods are a trifle longer, straighter, and a shade lighter green. Exceedingly productive. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

**3515 Early Red Valentine** (Round Pod). An excellent and dependable early variety. Pods are round, fleshy, of medium green color and average 4½ to 5 inches long. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

### 3508 Early Bountiful

(Flat Pod-ded.) Best flat-podded stringless variety. Pods 6½ to 7 inches long, stout, flat and nearly stringless. Color light green. Very early, vigorous, hardy, productive. Fine quality. **Pkt. 5c; ¼ lb. 15c; 1 lb. 45c; 3 lbs. \$1.10.**

**3514 Refugee Stringless** (Round Pod). A very desirable stringless strain of the popular Refugee. Pods round, light green, stringless and of high quality. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

**3513 Ruby Dwarf Horticultural** A good variety for green shell beans, or can be used early as a green pod snap bean. Plants are productive and mature pods are broad five inches or more long, color yellow splashed with red. They are about equal to Limas in quality. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

## Lima Beans

### Two Fine Pole Limas

**3546 King of the Garden** A favorite with gardeners because of the great size of pods, which contain 4 to 5 very large fine quality green beans. The vines produce continually until killed by frost. An improved strain of Large White Lima. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

**3547 Siebert's Early Pole Limas**, vigorous and remarkably productive of large curved pods about 5 inches long. The beans are very easy to shell and of excellent quality. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

## Dwarf or Bush Lima

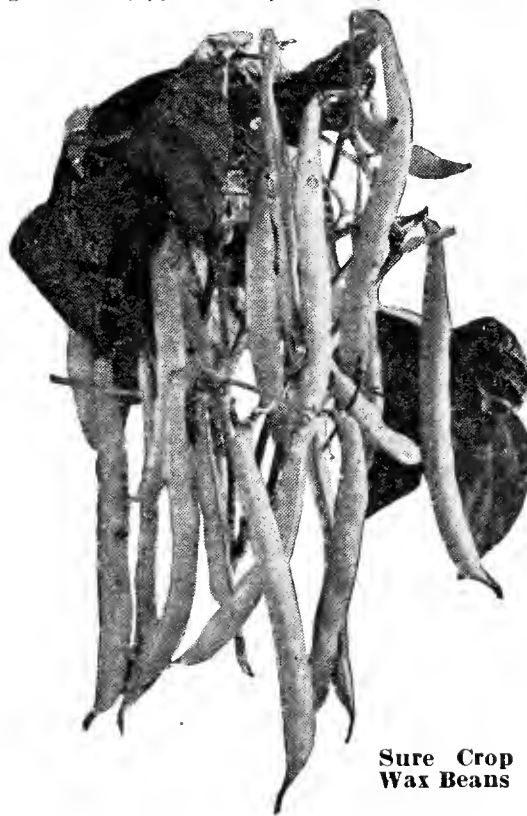
**3536 New Wonder or Burpee's Improved Bush Lima.** The recognized standard of Bush Lima Bean quality. Large robust, compact, plants; productive. Pods uniformly large, produced in clusters and maturing in midseason. Large flat beans of superior quality. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

**3537 Fordhook** The plant is ideal for productivity and disease resistance, bearing the large pods in clusters of 4 to 6 well up above the ground. The pods and beans are of the Potato Lima type, large, thick and handsome. Early, being ready to eat in 75 to 80 days yet productive over a long period. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

**3538 Henderson's Early all Lima Beans**—by planting it gardeners in even the northernmost States can enjoy Limas from their own gardens. Pods are small but borne so plentifully that the yield is large. Beans of excellent flavor. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**



Burpee's Stringless



Sure Crop Wax Beans

## Dwarf Wax Pod Beans

**3521 Sure Crop Wax** (Oval Round Pod). Certainly one of the best black seeded varieties as it is early, has attractive tender pods 5½ to 6½ inches long, nearly straight and is a "surecropper." **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

**3525 Unrivalled Wax** (Oval Flat Pod). A new extra early bean of great value and well named. Long, slim almost transparent, nearly round, only slightly flattened, quite straight, a little curved at tip, very tender. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

**3526 Wardwell's** (Flat Pod). Yields heavy pickings of the finest looking, largest and best quality pods imaginable. Long, straight, broad and golden yellow, fleshy but brittle and fine-grained. Delicious flavor and tender. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**

**3530 Stringless White Wax** Davis Wax has long been a favorite because of the handsome appearance of the pods. This new strain has much better eating quality, being free from fibre or stringiness. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

### 3522 Webber or Cracker Jack Wax

(Flat Pod). Broad, flat, golden yellow, gracefully curved. In our experience, Webber is invariably ready to pick before any other wax bean and will yield more than any other except Sure Crop Wax. It is very vigorous, healthy and wonderfully productive. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c.**

### 3523 Improved Golden

(Flat Pod). Pods perfectly straight, very broad, flat, but thick through, fleshy and stringless. A nearly abundant cropper. It is a greatly improved strain of the old style Golden Wax. It will pay you to plant this strain of Golden Wax. **Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.**



Webber

**3527 Stringless Refugee Wax** (Round Pod). Tender enough to melt in your mouth and absolutely stringless. Better in all ways than the old Refugee Wax. Early and productive. Round pods 5 inches long, very fleshy and curved. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

**3528 Pencil Pod Black Wax** (Round Pod). The best of the black-seeded wax varieties. Early. Pods large, round, 6½ to 7 inches long, straight and entirely stringless. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**

**3529 Round Pod Kidney Wax** (Round Pod). Also called Brittle Wax. An excellent variety that deserves much attention. Produces handsome pods 5 to 6 inches long, bright, rich yellow in color and absolutely stringless. For table use this variety is hard to equal, its tender fleshy, yet brittle pods are of the finest quality and are freely produced. Seeds are white with brownish-black eye. **Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.**



Inoculate  
Your Beans  
with  
Nitragin see page 83

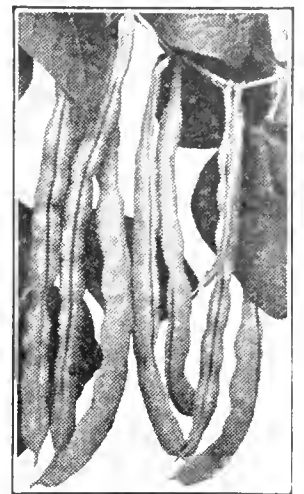
## Field or Baking Beans

**3552 New Robust** The best white bean for baking. Also called "1000 to 1" Field Bean. The dry beans are the same shape and color as the popular Boston Pea Bean, but it has been proven by Experimental Stations that the New Robust out-yields all other white beans. **Pkt. 5c; ¼ lb. 10c; 1 lb. 30c; 3 lbs. 75c.**

**3555 White Marrow** Large, plump, oval-shaped, white beans for baking. Vigorous vines that are very productive of the highest quality beans. **Pkt. 5c; ¼ lb. 10c; 1 lb. 30c; 3 lbs. 75c.**

**3553 White Kidney** Also called Royal Dwarf. Produces large upright plants, bearing plenty of pods, which are dark green and about 6 inches long. Seed large, white, kidney-shaped and of excellent quality. Use as green, shelled or dry. **Pkt. 5c; ¼ lb. 10c; 1 lb. 30c; 3 lbs. 75c.**

**3554 Red Kidney** Quite like White Kidney except that the beans are deep red in color. **Pkt. 5c; ¼ lb. 10c; 1 lb. 30c; 3 lbs. 75c.**



Full Measure



### 3501 Asparagus, Mary Washington

This is the best of the newly developed Rust Proof varieties, and is recommended by the U. S. Dept. of Agriculture. It is a selection from Martha Washington and produces large straight tender green stalks of excellent quality. **SEED.** Asparagus is not hard to grow. Start seed in early spring, covering an inch deep. Cultivate well during the summer, transplanting the roots to their permanent bed the following spring. One ounce should sow a 60 ft. row and produce 200 to 300 plants. **Pkt. 10c; Oz. 15c; ¼ lb. 30c; 1 lb. 75c.**

# Pole or Cornhill Beans

**CULTURE**—Same as bush lima beans except that they must be provided with something to climb upon. If planted in hills, poles will answer the purpose, or if planted in rows a continuous wire or heavy twine trellis is good. Pole Beans yield many more pods per plant than dwarf varieties. One pound will plant 100 hills.

**3557 Kentucky Wonder** or Old Homestead. The most satisfactory of all the green podded Pole Beans. Early, wonderfully prolific, bearing continually until frost. Long pods in clusters. May be planted with corn. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

**3563 Kentucky Wonder Wax** One of the earliest and most productive of the wax Pole Beans. Pods 7½ to 8 inches long, thick, fleshy and brittle. Light yellow, seed chocolate brown. Pkt. 5c; ¼ lb. 15c; lb. 40c; 3 lbs. \$1.00.

**3558 Golden Cluster Wax** A splendid Wax Pole Bean. Pods 6 to 8 inches long, golden yellow, thick, fleshy and stringless. White seeded. Pkt. 5c; ¼ lb. 15c; lb. 40c; 3 lbs. \$1.00.

**3559 Lazy Wife** Popular for snaps, shell beans or for beans for winter use. The pods are borne in clusters, long, broad, thick, fleshy, green pods, white seed. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

**3561 Horticultural Cranberry Wren's Egg.** Used for shell beans, either green or dry. Dry seed speckled. Pkt. 5c; ¼ lb. 12c; lb. 35c; 3 lbs. 90c.

**3562 Yard Long** Asparagus Bean. An interesting novelty from the old country. Long, slim, round pods, often 2 to 3 feet long. The pods are edible. Pkt. 10c.



Golden Cluster Wax Bean

## Beets

**GROW YOUR OWN BEETS**—Root crops give more food value for the space occupied than any other vegetable. Beets are the most popular of all root crops. Beets may be stored for winter use. Best of all, the small beets pulled and used soon after, are much sweeter and more tender than any you could buy. Try some buttered tender baby beets from your own garden this year. Make at least two plantings of beets so that you have plenty for early use and for winter storage as well.

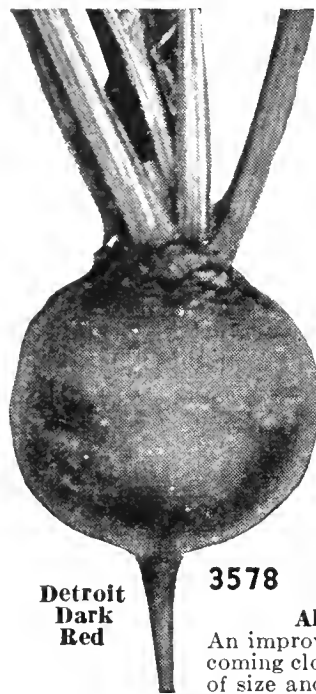
**3576 Detroit Dark Red** The most popular of all beets.

Detroit makes a beautiful appearance served on the table or bunched for market, as it retains its deep red color. A big cropper with small upright tops, permitting close planting. The roots are globe shaped, see picture at left. Skin and flesh dark, blood red with very little lighter zoning. An excellent winter keeper. Pkt. 5c; oz. 20c; ¼ lb. 50c.

**TABLE BEETS CULTURE.** Beets like well enriched moist soil. Sow the seed 1 inch deep in rows 12 to 16 inches apart, and thin out to stand 4 inches apart. First sowing may be made as early as the soil is in good workable condition, later plantings up to July 1st.

**QUANTITY OF SEED.** One ounce should sow a 50 to 75 foot row, 5 to 6 pounds an acre. Packets of the standard varieties will contain about ¼ ounce.

**3581 Ohio Canner** A beet that has been especially developed to meet the exacting demands of the canner and which therefore makes an unusually fine home garden variety. Roots very round and uniform and with small tops. Flesh is tender and extremely dark red, retaining its color after canning. Slower in growth than Detroit so gives a long period of use in the home garden. Pkt. 8c; oz. 20c; ¼ lb. 50c. All American 1933.



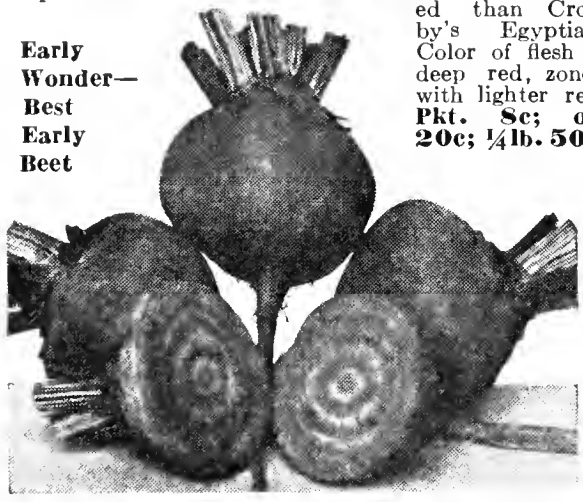
Detroit Dark Red

**3578 Perfected Detroit** All American 1934.

An improved strain with which we are coming close to perfection in uniformity of size and shape of roots and extreme depth of color. Pkt. 10c; oz. 25c; ¼ lb. 60c.

**3571 Early Wonder** A fine beet for extra early or very late planting as it produces edible roots quickly. Slightly more rounded than Crosby's Egyptian.

Early Wonder—Best Early Beet



Color of flesh is deep red, zoned with lighter red. Pkt. 5c; oz. 20c; ¼ lb. 50c.

**3579 Extra Early Egyptian** One of the very earliest, especially valuable for forcing for early market. Tops small, roots distinctly flat and moderately thick. Flesh dark red with lighter zones. Pkt. 5c; oz. 15c; ¼ lb. 40c; lb. \$1.00.

**3580 Edmand's Blood Turnip** Roots nearly round, dark red. Flesh purplish-red with very little zoning. Pkt. 5c; oz. 15c; ¼ lb. 40c.

**3573 Crosby's Egyptian** An improved strain of old Egyptian and now the standard for early market. The roots are flattened globe shaped (see picture below). Skin deep red, flesh slightly zoned. This strain of Crosby's Egyptian is suitable for the most critical market gardeners planting. Much extra work has been done on this to perfect uniformity in shape and color of roots. Pkt. 5c; oz. 15c; ¼ lb. 40c.

## Broccoli, Hardy Cauliflower

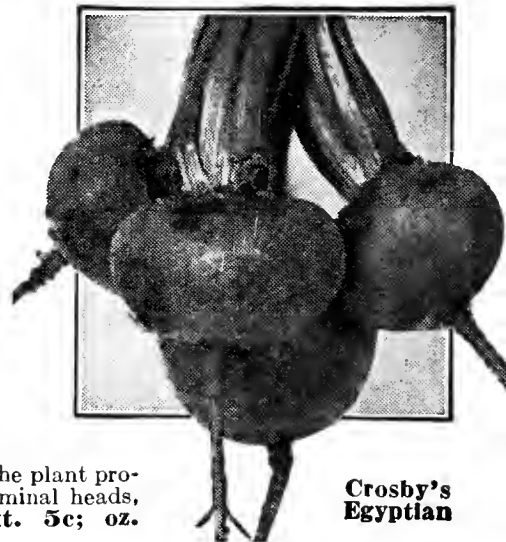
**3601 Large White Broccoli** A vegetable very similar to Cauliflower, but harder and less particular of conditions. Produces large white compact heads, tender and of delicate cauliflower flavor. Grow like Cauliflower. Pkt. 10c; oz. 50c; ¼ lb. \$1.50.



Italian Green Broccoli

**3602 Italian Green Sprouting**

A distinct variety and a vegetable that has become very popular. Served as Asparagus it is very tasty, some considering it better than Cauliflower, yet it is easier to grow than Cauliflower. Grows quickly producing a cauliflower-like bluish green head in about 90 days. After the head is removed the plant produces branches bearing smaller terminal heads, which may also be used. Pkt. 5c; oz. 40c; ¼ lb. \$1.25.



Crosby's Egyptian

## Mangel Beets for Poultry and Stock

**QUANTITY OF SEED.** One ounce should sow a 75 to 100 ft. row. 5 to 6 pounds an acre.

**3586 Mammoth Long Red** The heaviest yielding of all mangels, often 2½ ft. long and very heavy. Grows half out of ground, easy to harvest. Oz. 5c; ¼ lb. 20c; lb. 60c.

**3589 Danish Sludstrup** Produces large oval orange colored roots that grow more than half above ground. Flesh white tinged yellow and of extremely high sugar content. An unusually valuable dairy beet. Oz. 10c; ¼ lb. 25c; lb. 65c.

**3588 Giant Half Sugar** The richest of all mangels in sugar content and feeding value. Ready to harvest earlier than others. Skin rose colored; flesh white. Oz. 10c; ¼ lb. 25c; lb. 65c.

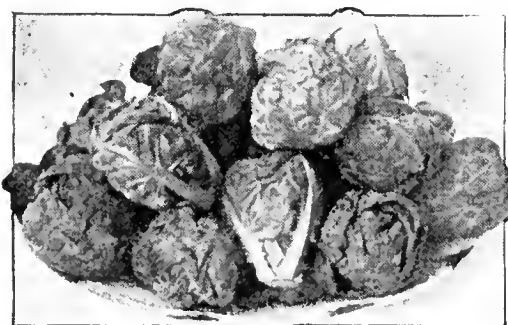


Sludstrup

## Brussels Sprouts

**3612 Long Island Improved**

Small heads of delicious quality are abundantly produced along the stem, the plants growing about 2 ft. high. Cultivate same as late cabbage. Produces tender little heads from October to December. Pkt. 8c; oz. 25c; ¼ lb. 75c; lb. \$2.00.



Brussels Sprouts

## Swiss Chard or Spinach Beet

No other vegetable will produce more nutritious greens from a small space than Swiss Chard. It grows rapidly forming large leaves with broad flesh stems and mid-ribs. Sow the seed in April or May and thin the plants out to stand 1½ ft. apart.

**3596 Lucullus** Has very large heavily crumpled, thick leaves and creamy white stalks. Pkt. 5c; oz. 15c; ¼ lb. 35c.

**3597 Large White Ribbed** Dark Green. Has enormous leaves not quite as crumpled as Lucullus and pearly white stalks extremely thick and broad. Pkt. 8c; oz. 20c; ¼ lb. 45c.



Swiss Chard



# Cabbage—Selected Strains



Early Jersey Wakefield

Many inferior strains of Cabbage are offered on the market at low prices because prices on the super-selected strains seem high. However, in Cabbage seed, the best is the cheapest in the long run. Therefore, we offer only the highest quality that it is possible to obtain from the most reliable growers.

**CULTURE**—Sow the seed of early varieties in hot beds or boxes indoors in February and March, transplanting to the open ground in April and May at which time seed of the mid-season varieties may be sown for later transplanting. Seed of the late varieties should be sown in good garden ground early in May and transplanted later. Cabbage should stand 18 to 24 inches apart in rows 30 to 36 inches apart. Cabbage should be thoroughly cultivated throughout the season.

**QUANTITY OF SEED.** An ounce should produce about 2,500 plants,  $\frac{1}{4}$  lb. enough for one acre.

## Early Cabbages

**3617 Early Jersey Wakefield** This is the most popular of the pointed heads. It forms an edible head very early, about the same as Golden Acre in season. The absence of large spreading outer leaves allows close planting so many heads can be grown in small space. Has a pleasing flavor, distinct from the round head varieties and we strongly recommend it for the home garden. **Pkt. 5c; oz. 30c.**

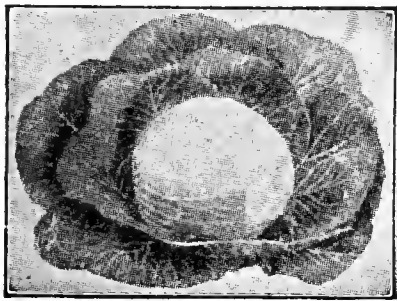
**3616 Golden Acre** The earliest round headed variety, forming a good solid round head one week earlier than Copenhagen market. Absence of large outer leaves permits close planting. **Pkt. 5c; oz. 40c.**

**3620 Just Right All-American 1935 Special Mention.** A first early, flat-tish round, short stemmed variety. See Page 48. **Pkt. 10c;  $\frac{1}{2}$  oz. 25c; oz. 40c.**

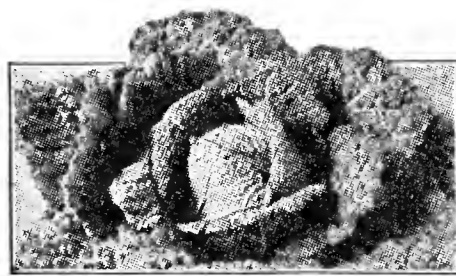
**3631 Penn State Ballhead** All-American 1934 Award of Merit. Short stemmed variety, large, hard, solid, blue-green flattened globe. See Page 48. **Pkt. 10c;  $\frac{1}{2}$  oz. 25c; oz. 45c.**

**3619 Copenhagen Market** The standard early round variety, only a few days later than Wakefield, but much larger and heavier. Heads averaging 8 to 10 lbs. each. Very compact in habit, with few outer leaves, which permit close planting. Earliness, compact growth, large heads and superior quality have made this cabbage very profitable. **Pkt. 5c; oz. 25c.**

**3621 Glory of Enkhuisen** A round, solid head and early but about one week later than Copenhagen Market. Matures in about 90 days. A very profitable cabbage both for the early market and for Fall use. Desirable variety for Kraut making. Heads medium sized, close leaved and very good keepers. **Pkt. 5c; oz. 25c.**



Copenhagen Market



Drumhead Savoy

## Late Cabbages

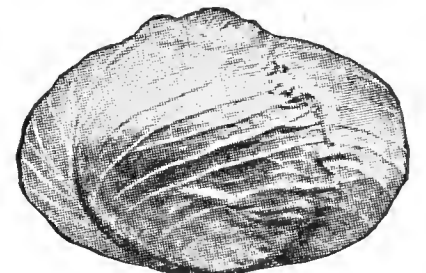
**3626 Danish Ballhead** For quality, no other winter cabbage equals Ballhead. It is a sure header, very heavy, solid and fine grained. Always brings the highest market prices. One of the best keepers, coming out of the pit in March or April fresh and solid. This is the short stemmed strain which is considered the most desirable. **Pkt. 5c; oz. 35c.**

**3641 Drumhead Savoy** Many consider Savoy the finest quality of all cabbages. The leaves are finely curled and the heads solid. If you have never grown Savoy Cabbage, try it this year, you'll like it immensely. **Pkt. 5c; oz. 25c.**

**3630 Early Flat Dutch** An early and especially fine Flat Dutch, 10 days to 2 weeks earlier than Premium Flat Dutch. Heads are round, flat and very solid and average a little smaller than the Premium Flat Dutch. It is a very good keeper. Stems are of medium length. **Pkt. 5c; oz. 25c.**

**3628 Premium Late Flat Dutch** Probably more largely grown than any other late variety, because everybody knows it is always reliable. Uniform, large flattened heads of fine quality and a good keeper. Largely grown to supply Kraut factories. Beats all others in tonnage per acre. **Pkt. 5c; oz. 25c.**

**3622 All Head Early** As early as most of the early summer cabbages; the deep, flat heads are remarkably solid and uniform in color as well as in shape and size. Also makes a fine winter cabbage if planted late and a splendid sort for kraut-making. **Pkt. 5c; oz. 20c.**



Premium Late Flat Dutch

## Disease Resistant Cabbage

In sections where Cabbage "Yellows" is damaging, it pays to plant strains bred for disease resistance. The seed of the two disease-resistant varieties listed below, is gathered from plants grown on diseased soil and which proved immune.

**3623 Marion Market** Early. This is the disease-resistant Copenhagen Market. It is a few days later but otherwise it has all the good points of that variety. **Pkt. 10c;  $\frac{1}{2}$  oz. 30c; oz. 50c.**

**3629 Wisconsin No. 8 Hollander** Late. A "Yellows" disease-resistant strain of the popular Hollander, being slightly larger and more leafy than the parent. The heads are round or somewhat flattened and more solid, with splendid keeping qualities. Especially valuable in sections where cabbage plants are effected by "Yellows" disease, as it is practically 100% immune. **Pkt. 10c;  $\frac{1}{2}$  oz. 25c; oz. 45c.**

## 3742 Chives

A small perennial plant of the onion family, readily propagated from seed. The leaves have a delicate onion flavor and are much used in salads and for flavoring soups, stews, etc. Plant forms a small clump which produces an abundance of foliage for frequent cutting. **Pkt. 8c;  $\frac{1}{4}$  oz. 25c; oz. 75c.**

## Red Cabbages

**3636 Red Delicious** Early. This is the earliest of all red cabbages and yet it has hard, solid heads, round and very uniform. A delicious cabbage to eat and attractive in color. **Pkt. 10c;  $\frac{1}{2}$  oz. 25c; oz. 45c.**

**3637 Mammoth Rock Red** Late. The largest and surest heading late Red Cabbage. Deep red in color at the heart. Large, vigorous plant, very hardy with medium length stem. A favorite for coldslaw. **Pkt. 5c; oz. 35c.**

## Chinese Cabbage

While not a true cabbage this vegetable is as easily grown as the true cabbage, and is considered by many superior in quality. It resembles celery to some extent in its habits of growth as well as in flavor. Much esteemed for salads. Sow either early for spring crop or in late summer for fall crop.



Chihli Cabbage

**3648 Chihli** Produces a long slender head 15 to 18 inches tall, solid and crisp. This is a self-folding variety and hearts are well blanched tender and sweet. Early and very sure heading. Superior to Pe-Tsai. **Pkt. 8c; oz. 25c.**

## 3647 Wong-Bok

Shorter and much thicker heads only 8 to 10 inches long, but firm and tightly folded. The thick hearts are full, crisp, and tender and of excellent quality. A self-folding variety. Much esteemed for salads. **Pkt. 5c; oz. 25c.**

## Cauliflower

Many inferior strains of Cauliflower are offered on the market because prices of the best super-selected strains seem high. However in Cauliflower seed, the best is by far the cheapest in the long run and we offer you only the best that our growers can produce. We could have Cauliflower seed grown for us at half the prices but you would not get half as good results.

**CULTURE**—Cauliflower is grown much the same way as early Cabbage, the seeds started in hotbeds or boxes in February or early March. An extra transplanting into other boxes or cold frames before setting outdoors is beneficial. In these set 2 inches apart each way. When the heads begin to form gather the outer leaves and tie together to protect from the hot sun.

**QUANTITY OF SEED.** One ounce will produce 2000 plants, 5 ounces an acre.

## 3651 Early Snowball, "Super" Strain

Snowball is the earliest and best for the home gardener who has rich, moist soil, for market and for the greenhouse grower. The plants are compact, with closely growing outer leaves, heads solid, medium large and snowy white. **Pkt. 15c;  $\frac{1}{8}$  oz. 50c;  $\frac{1}{2}$  oz. \$1.50; 1 oz. \$2.75; 2 ozs. \$4.50;  $\frac{1}{4}$  lb. \$8.00.**

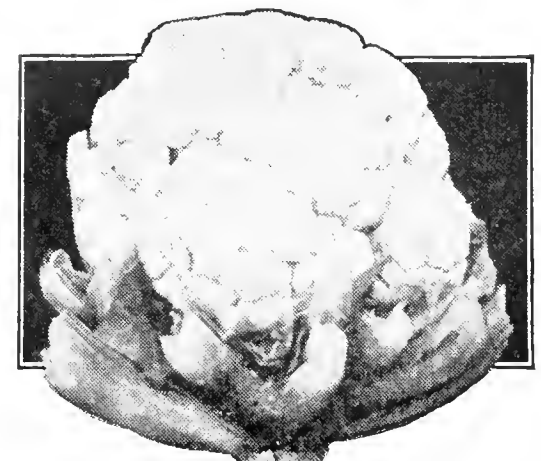
## 3652 Dry Weather or Danish Giant

This is a valuable strain that possesses the quality of forming good heads on dry soil and during stretches of dry weather, when other varieties fail. The head is beautiful, large, snow white and is protected by large leaves making it easier to "whiten" than Snowball. Only a trifle later than Snowball, perhaps not quite as good for greenhouse growing, but a wonder for the open ground. A sure header. **Pkt. 12c;  $\frac{1}{8}$  oz. 40c;  $\frac{1}{2}$  oz. \$1.10; 1 oz. \$2.00; 2 ozs. \$3.50;  $\frac{1}{4}$  lb. \$6.00.**

## "French Endive" or

## 3739 Witloof Chicory

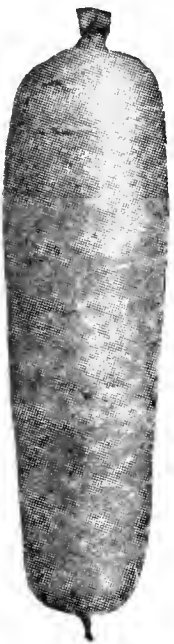
Grow your own Winter Salad. This French Endive or Witloof Chicory is a most delicious and appetizing salad and is easily grown. Sow the seed in the open June 1st and lift the roots in the fall. For forcing, pack the roots closely together in boxes and cover with 6 inches of sand or light earth, water and place near heater to keep warm. When sprouts break through the surface, they are ready for the table. Serve with French dressing. **Pkt. 5c; oz. 30c;  $\frac{1}{4}$  lb. 85c.**



Early Snowball Cauliflower



Chantenay Carrot



Scarlet Nantes

## Carrots

### Grow Your Own and Enjoy Their Lusciousness

Carrots deserve a space in your garden. In fact make several plantings so that you can have some early, midseason and late.

**CULTURE**—For the earliest crop sow seed in April, as soon as the soil is in good workable condition. Later plantings can be made in May and June. The soil should not be heavily fertilized, especially with manure. Cover the seed about  $\frac{1}{2}$  inch deep, spacing the rows 12 to 16 inches apart. It is important to thin the plants to stand not closer than 3 inches. Give frequent hoeing and cultivation. Carrots pulled just as soon as sizeable are at their best, without a hard core.

**QUANTITY OF SEED.** One ounce should sow a 200 ft. row, 2 to 3 lbs. an acre.

**3666 Chantenay or Model** The name suits this variety as it is a model all around carrot. The illustration is typical of its shape and it is smooth, fine grained, of very good eating quality. When fully developed the roots are about 6 inches long and  $2\frac{1}{2}$  inches in diameter at the shoulder. Though a medium early variety the roots may be pulled while small so it gives you baby carrots with the earliest. An excellent fall and winter keeper. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 35c.

**3662 Danvers Half-Long** The roots average  $1\frac{1}{2}$  inches in diameter and 5 to 6 inches long, holding their thickness well to the point. A favorite with market gardeners for bunching as size, shape, color and sweetness are ideal. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 35c.

### All-America Selections and Vegetable Novelties Page 48

**3670 Red Cored Chantenay** Also called "Coreless" Chantenay. A selection from the regular Chantenay with decidedly deeper orange color and with small, very tender cores of almost uniform color with the surrounding flesh, making it very desirable for salads or dicing. Size and shape very similar to the regular Chantenay and very uniform in size and appearance. Pkt. 8c; oz. 15c;  $\frac{1}{4}$  lb. 40c.

**3668 Orange Coreless** This is a beautiful carrot for the home garden and market. In shape it is quite like Nantes but a trifle more tapering, smooth, 7 to 8 inches long and  $1\frac{3}{4}$  to 2 inches across at the shoulder. On real good deeply worked soil the roots are longer (10 to 12 inches). Color is orange red. This carrot is a remarkably good keeper, yet is tender, with a very small core (practically coreless). Pkt. 10c; oz. 20c;  $\frac{1}{4}$  lb. 55c.

**3667 Scarlet Nantes** One of the best table carrots, tender and delicious. Nantes is half-long or stump rooted, but instead of tapering like Danvers it is cylindrical in shape and grows about 6 inches long, slender and fine looking. The flesh is orange red, fine grained and free from hard fibre or core. Pkt. 8c; oz. 15c;  $\frac{1}{4}$  lb. 40c.

**3672 Imperator** A beautiful Carrot of deep, rich orange. Long, and smooth with sloping shoulders and tapered to semi-blunt end. 7 to 8 inches long. The orange flesh is tender and with indistinct core. Of excellent table quality and with the attractiveness to make it a splendid market and shipping variety. The tops are strong enough for good bunching. Pkt. 8c; oz. 15c;  $\frac{1}{4}$  lb. 40c.

All-American Award of Merit 1933

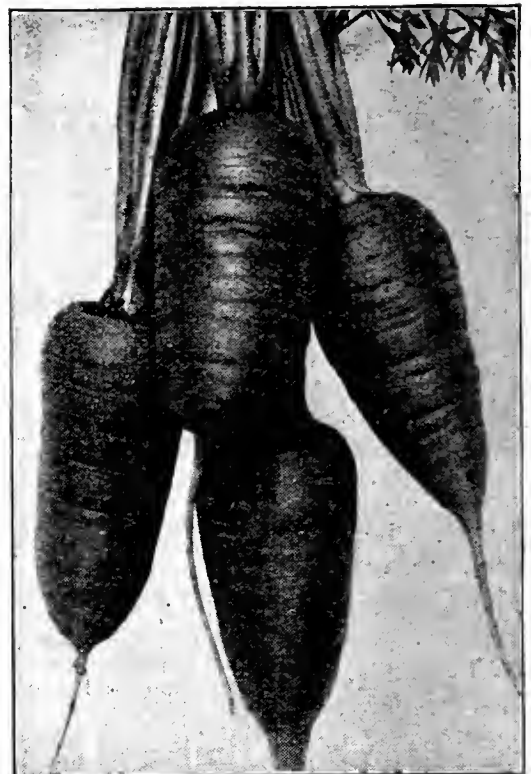
**3671 Long Orange** An excellent, heavy producing, intermediate-season variety. Roots 10 to 12 inches long about  $2\frac{1}{2}$  inches broad at the shoulder, tapering regularly to a point. Color deep orange. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 35c; lb. \$1.00; 5 lbs. \$4.25.

**3664 Oxheart or Guerande** A splendid second early variety of short stocky shape two to three inches in diameter and with abrupt blunt tip making it an excellent variety for shallow or heavy soils. Keeps well in storage holding its quality well, and is a very heavy yielder often producing 15 to 20 tons per acre. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 35c.

**3673 Morse's Bunching** A new type developed to fill a demand for a longer and better colored bunching Carrot. Roots are almost cylindrical with rounded shoulders and well stumped, 2 inches in diameter and 9 to 10 inches long. Color deep red-orange, roots free from wrinkles. Pkt. 8c; oz. 15c;  $\frac{1}{4}$  lb. 40c.

All-American Gold Medal 1934

**3676 Mastodon or Giant White** Best and largest stock and poultry feed Carrot grown, and wonderfully heavy yielder. It grows partly out of the ground, making it easy to harvest. Oz. 10c;  $\frac{1}{4}$  lb. 30c; lb. 90c.



Danvers Half-Long Carrot



Orange Coreless Carrot

## Celery

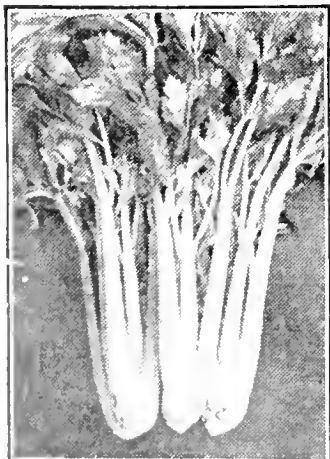
**CULTURE**—Sow seeds early in hotbed or cold frame. As soon as the plants are about 3 inches high, transplant to a nicely prepared bed in the border, or to boxes, setting them 4 to 5 inches apart. When about 8 inches high, and stocky, set them out 6 to 8 inches apart in rows 3 ft. apart and cultivate well during summer. Earth up for blanching in autumn, but never hoe or earth up when the foliage is moist or wet. The late crop may be set out in July.

**QUANTITY OF SEED.** One ounce should produce 5000 to 7500 plants, 4 ounces enough plants for an acre.

**3686 Golden Detroit** A selection from Dwarf Golden Self-Blanching which brings out the good points of that variety and eliminates the faults. Plants heavy, compact and full hearted. Especially valuable for shipping. Pkt. 10c;  $\frac{1}{2}$  oz. 30c; oz. 50c.

**3681 Golden Plume or Wonderful** Golden Plume or Wonderful is really a wonderful new celery. It grows quickly, produces semi-dwarf, heavy stalks, thicker than Self-blanching, with a well blanched solid heart. The color is a beautiful golden, and the flavor is par excellence. Not a winter keeper or long shipper, but excellent for nearby markets and home garden. Pkt. 10c;  $\frac{1}{2}$  oz. 35c; oz. 60c.

**3682 Dwarf Golden Self-Blanching** Original Strain. It is of dwarf compact growth, with thick, heavily ribbed stalks, which blanch easily to a clear waxy yellow. More extensively grown for both home and market than any other variety. Original strain, best quality. Pkt. 8c;  $\frac{1}{2}$  oz. 25c; oz. 40c.



Celery, Giant Pascal

**3684 White Plume** The earliest and most easily blanched celery in cultivation, hence its popularity. Foliage light green shading to nearly white at tips. Blanching silvery white. Pkt. 5c; oz. 25c.

**3685 Giant Pascal** A standard fall and winter variety of vigorous, compact growth. Stalks short, thick and broad. Excellent quality for home use, but too tender to stand shipping. Golden yellow heart, and fine nutty flavor. Pkt. 5c; oz. 25c.

**3693 Celeriac, Large Smooth Prague** Turnip-rooted Celery. The large, solid, turnip-like roots are highly esteemed for serving like parsnips or turnips or flavoring soups, etc. For winter use store same as turnips. Pkt. 5c; oz. 25c.



Celery, Golden Plume



Celeriac

## Cress

**3749 Cress Curled or Pepper Grass.** Grown extensively as a small salad plant. Sow thickly in rows 1 ft. apart. Ready for table in 30 days so make successive sowings. The leaves are finely cut and feathery with a very refreshing pungent flavor. Pkt. 8c; oz. 15c.

**3750 Water Cress** A hardy perennial water plant, the leaves of which are used for salads or garnishing. May be grown in a stream of water or small pond. Full directions are printed on each packet. Pkt. 10c;  $\frac{1}{2}$  oz. 25c; oz. 40c.

**3746 Corn Salad or Fetticus** A delicious salad plant for late fall, winter or spring use. The plant somewhat resembles Spinach, and is just as easy to grow, being of quick growth and hardy. The leaves form a compact rosette. The leaves are made tender by frost. Serve as Lettuce, or cook like Spinach. One ounce will sow a 50 foot row. Pkt. 8c; oz. 20c;  $\frac{1}{4}$  lb. 60c.

**3781 Dandelion Improved Thickleaved** This sort is much better than the common cultivated Dandelions, being very thick in leaf and of a deep green color. Grows into an upright compact tuft of leaves, easy to bunch and tie for blanching. Pkt. 8c; oz. 50c;  $\frac{1}{4}$  lb. \$1.50.

## Templin-Bradley's Family Garden

### 4176 Vegetable Collection

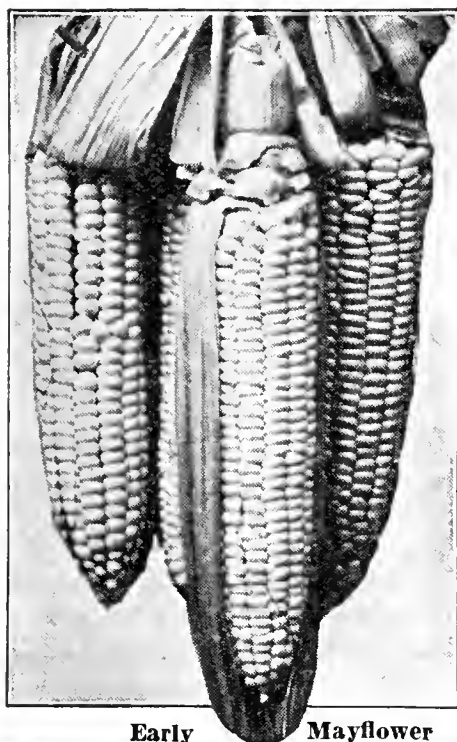
$\frac{1}{4}$  lb. each first 4; 1 Pkt. Tomato

Tender Green Bean.....15c  
Round Pod Kidney Wax Bean.....15c  
Whipple's Yellow Sweet Corn.....12c  
Laxton's Progress Peas.....15c  
Pritchard's or Scarlet Topper Tomato.....8c

Only 50c

for 65c value





Early Mayflower

### 3712 Kingcrost Golden Bantam

See Novelty page 48. All-American 1934.

**3700 Golden Bantam** The good quality of Golden Bantam is too well known to need long description. Our sales of the past few years show it to be the most popular variety we list. Ears 6 inches long, with 8 rows of broad kernels as sweet as honey. Pkt. 5c; ¼ lb. 10c; 1 lb. 30c; 3 lbs. 80c.

**3708 Golden Giant** This valuable Golden Sweet Corn was introduced to combine size and earliness. It is a cross between Golden Bantam and Howling Mob, producing heavy stalks, usually carrying two 12 to 14 rowed ears. Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

**3697 Wonder Bantam** A larger, more prolific type of the favorite Golden Bantam. Ears are 8 to 10 inches long and are borne higher on a sturdy stalk. Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

**3710 Whipple's Early Yellow** This variety is shown on the front cover. Ears large, 8 to 10 inches long having 14 to 16 rows of deep, tender kernels of very fine eating quality. Ready to use only a few days later than Golden Bantam—larger eared and more productive. Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

**3719 Golden Evergreen** The product of a cross between Golden Bantam and Stowell's Evergreen, this variety combines the fine flavor and quality of the Bantam with the size and uniformity of the Evergreen. Producing 7 to 8 inch ears of 12 to 14 rows of rich golden yellow kernels. Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.



Japanese Hulless

## Pop Corn

**CULTURE**—Grown like Sweet Corn, but may be planted closer in the row, or hills 18 to 24 inches apart. Allow the ears to mature thoroughly before cutting. Store on the ear in a cool attic or barn, away from rats or mice. One pound will plant 500 to 600 hills.

### 3726 Japanese Hulless

A dwarf-growing, heavy yielding of attractive ears, peculiar in form, being nearly as thick as long. The kernels are similar to the best strain of White Rice, only longer and slimmer and pearly white in color, but its crowning merit lies in its popping quality, fine flavor and absence of hull or shell. Pkt. 5c; ¼ lb. 10c; 1 lb. 30c; 3 lbs. 75c.

**3732 South American Mushroom** Also called T.N.T. or Dynamite. A sensational new variety of Pop Corn, that has met with immediate popularity. Of vigorous growth, 6 to 8 feet tall producing two and often three ears, 8 to 9 inches long of deep orange kernels, smooth and round, which pop larger than any corn known, and of a rich creamy yellow, deliciously tasty. Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 80c.

**3734 Golden Baby Rice** or Golden Hulless. An excellent small-kerneled variety of pop corn which pops entirely hullless, large and flaky. Of finest quality and flavor. Ears medium short and stocky with closely arranged kernels of a rich golden yellow color. Pkt. 5c; ¼ lb. 10c; 1 lb. 25c; 3 lbs. 65c.

**3728 Mammoth White Rice** Standard white variety, early and heavy yielding but in quality, superseded by Japanese Hulless, Pkt. 5c; ¼ lb. 10c; 1 lb. 30c; 3 lbs. 75c.

**3730 Queen's Golden** Standard yellow kerneled variety that pops out creamy white. Pkt. 5c; ¼ lb. 10c; 1 lb. 30c; 3 lbs. 75c.

# Sweet Corn

**DO YOU KNOW WHY HOME GROWN SWEET CORN ALWAYS TASTES BEST?** Because within a few hours after the tender ears are pulled off the stalk they begin to lose their sugar and they rapidly deteriorate in flavor. You can seldom buy absolutely fresh sweet corn—so unless you have grown your own, you probably do not realize how deliciously sweet it can be.

**Culture.** A constant supply of sweet corn may be had from your garden by planting a succession of early, midseason and late varieties and by planting each of the kinds every week or ten days. Plant after all danger of frost is past and the ground is warm, in rows 2 to 3 feet apart and 8 to 10 inches apart in the row. Corn likes frequent cultivation until the ears are formed.

**Quantity of Seed.** 1 lb. will plant about 300 hills or 400 to 500 feet of row. 12 to 15 lbs. will plant an acre.

**3713 Bradley's Golden Early Market** The earliest large true sweet corn of golden color. The ears are of good size, 12 rows, 7 to 8 inches long, well filled with broad butter-yellow kernels. Plenty of good qualities—early, yellow, large and delicious. Pkt. 5c; ¼ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.

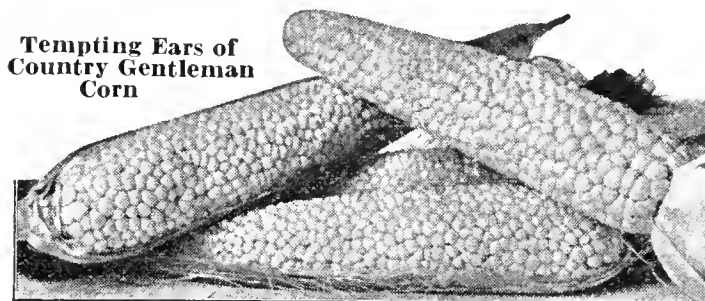
## Yellow Varieties

**3705 Golden Gem** The earliest yellow or golden eared corn, being one week earlier than Sunshine, of more dwarf habit and producing a sweet, 8 rowed ear equal in size to Golden Bantam, although two weeks earlier. Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

### 3701 Early Golden Sunshine

Has good sized 12 rowed ears 7 to 8 inches long and is one week to 10 days earlier than Bantam. Sunshine was developed at North Dakota Experiment Station, where earliness and hardiness are necessary qualifications. Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

Tempting Ears of Country Gentleman Corn



### 3715 All-America Sweet Corn Asgrow Golden Colonel

Yellow Companion to Country Gentleman. See Listing on Novelty Page 48. Pkt. 10c; ¼ lb. 25c; 1 lb. 75c; 3 lbs. \$2.00.

**Listing of Varieties.** We have listed all the varieties of sweet corn in the order of earliness. Of course the length of time from planting to the edible stage varies with conditions, but the listing is as accurate as possible.

## White Varieties

### 3696 Early Mayflower

The ears are surprisingly large for an early variety, averaging 10 rows of the tender sweet kernels and about 7 inches long. It is of excellent quality. Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

### 3698 Mammoth White Cory

The old favorite extra early sweet corn. Ears 10 to 12 rowed, 7 to 8 inches long, fairly sweet, tender and white. Stalks about 4 feet high, usually producing two nice ears on each stalk. Pkt. 5c; ¼ lb. 10c; 1 lb. 30c; 3 lbs. 80c.

**3709 Black Mexican** By many considered the tenderest and sweetest of all. Cooks pure white while young and tender, turning to bluish-black when ripe. Ripens medium early. Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

**3720 Early Evergreen** A very desirable home and market garden sort about one week earlier than Stowell's Evergreen. Ears average 7½ to 8 inches long, with 14 to 16 rows of white kernels, deeper and slightly narrower than Stowell's. Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

**3716 Country Gentleman** Or "Shoe Peg." A well known variety which is par excellence when quality is desired. The kernels are so deep that there is little room left for cob. Market gardeners who supply hotels and high class restaurants depend on this for their main crop. The ears are 6 to 7 inches long, small white cob. Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

**3718 Stowell's Evergreen** Select Strain. The standard main crop variety, much used for the home garden, market and canning. It is very tender and sugary, remaining in condition a long time. Our stock is the true deep, broad kerneled strain. Pkt. 5c; ¼ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

## Egg Plant

**CULTURE**—Egg plant likes rich moist soil. Start seed early in hot beds or boxes and transplant once before setting out in the open ground, which should not be until the ground is thoroughly warm. In the garden the plants may be set 2 feet apart in the rows which are 2½ to 3 ft. apart.

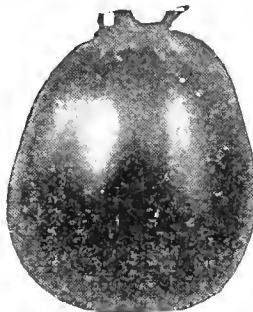
**QUANTITY OF SEED.** One ounce should produce 1500 to 2000 plants, 4 ounces enough for an acre.

**3784 New York Spineless** The best main crop variety about 10 days later than Black Beauty, but larger and more prolific. Each plant often bears 8 to 10 nice "Eggs" of deep rich purple. Fruits perfectly spineless. Our strain of seed is of Superfine Quality. Pkt. 5c; ¼ oz. 15c; oz. 50c; ¼ lb. \$1.50.

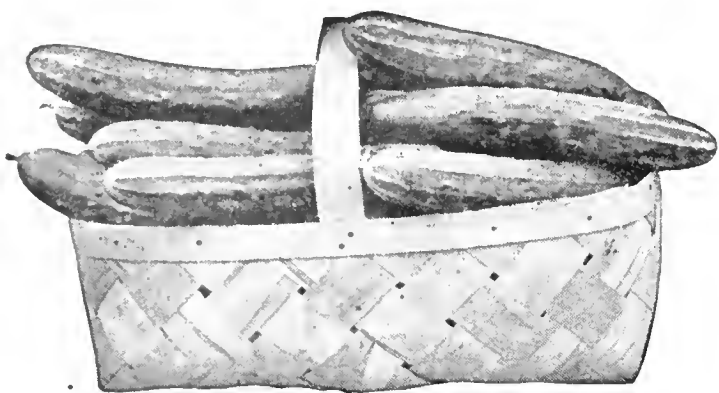
**3785 Black Beauty** The earliest good variety, so best for the Northern States. A dwarf growing variety bearing fruits 2 to 3 lbs. in weight. Holds the dark purple color for a long time. About 10 days earlier than New York and not quite as large. Pkt. 5c; ¼ oz. 15c; oz. 50c; ¼ lb. \$1.50.

### Each Fall

We import from Holland for our customers, the finest Tulip, Hyacinth, Daffodil and Crocus Bulbs. Send for free catalog, ready in late August.



New York Spineless Egg Plant



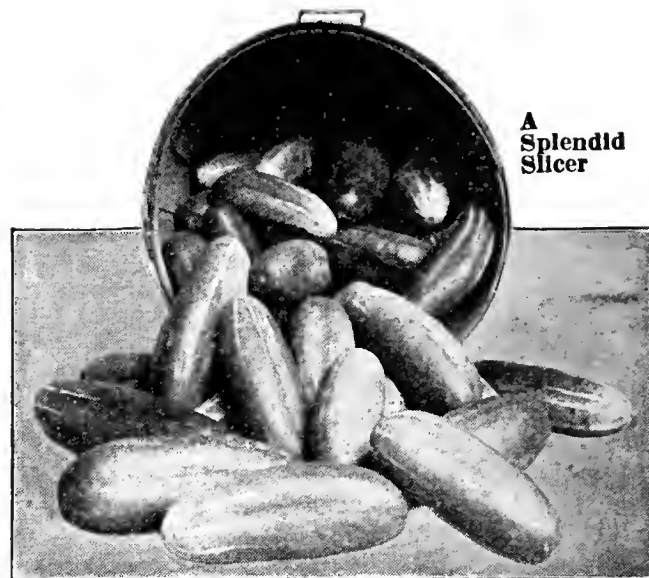
Extra Long Green Cucumber

## Cucumbers

**DO YOU LIKE SLICED CUCUMBERS IN HOT WEATHER?** When you can go out in your garden and pick a few nice slicers just before meal time, they taste ever so much better than those purchased outside.

**CULTURE**—A light warm soil is best for Cucumbers, although they will do very well in most any good well drained garden soil. After all frost danger is past sow the seed in hills 4x4 or 4x6 feet apart. Cover  $\frac{1}{2}$  inch deep planting 8 to 10 seeds in each hill. Later when the danger of insects is over remove all but 3 or 4 of the strongest plants.

**QUANTITY OF SEED.** One ounce should plant about 50 hills, 2 lbs. an acre.



A Splendid Slicer

## Best Pickling Cucumbers

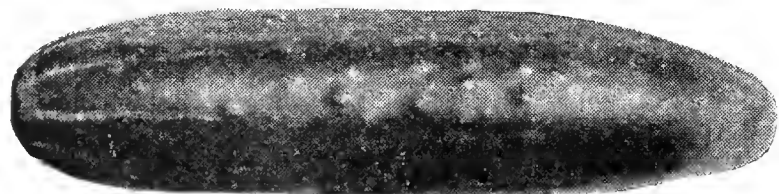
**3780 National Pickling** A superior strain of pickling cucumber developed by the Michigan Agricultural College under the supervision of the National Pickle Packers Assn. Fruits straight and symmetrical, 6 inches long when mature. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 50c.

**3775 Jersey Pickle** Very prolific and exceedingly popular. Largely planted for pickles. The fruits are short, smooth, light green and of excellent quality. We recommend Jersey Pickle for the home garden, as it is a good slicer as well as a pickler. Has tapering ends. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 50c.

**3776 Chicago Pickle** Meets the most exacting requirements of critical pickle makers. It is the right size, shape and color, and is a heavy yielder. Has square ends. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 50c.

**3774 Express Pickler** Express is the earliest picking cucumber, bearing a remarkable number of small uniform fruits. Only  $3\frac{1}{2}$  to 4 inches long when fully grown. Pkt. 5c; oz. 20c;  $\frac{1}{4}$  lb. 60c.

**3777 Boston Pickle** Green Prolific. A short fairly smooth symmetrical variety, extremely early and productive. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 50c.



Hybrid White Spine

## Standard Slicing Varieties

**3756 Improved White Spine** The standard universally satisfactory variety more extensively grown than any other. Normal size 6 to 7 inches long and  $2\frac{1}{2}$  inches in diameter. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 50c.

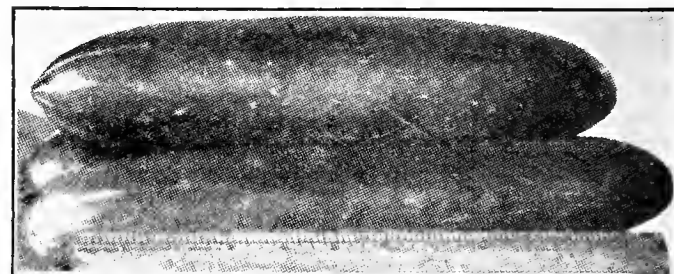
**3758 Davis Perfect** Long, slim, smooth and especially attractive for its dark green color. Fruit 10 to 12 inches long and the tender, sparkling, white flesh makes it most desirable for slicing for the table. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 50c.

**3761 Early Fortune** The fruits are of good length, rich dark green, well shaped and with thick white flesh and small seed cavity. A great improvement over White Spine in length and color, retaining its color long after picking. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 50c.

**3762 Long Green Improved** A model in size, form and color. Uniformly long and smooth, deep green in color. A money maker for the market gardener and a universal favorite for home use. Fruit 12 to 15 inches long, flesh solid and crisp with few seeds. Extensively planted as a pickling variety as well as a slicer. Pkt. 5c; oz. 20c;  $\frac{1}{4}$  lb. 65c.



Chicago Pickle

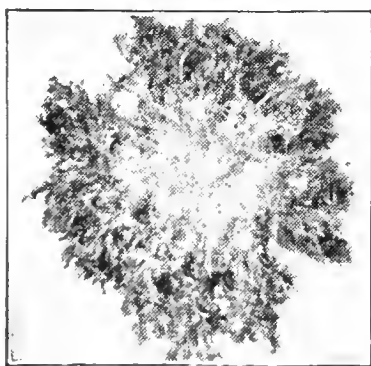


Cucumber Longfellow

## Endive

**3794 Green Curled** The best known variety. Highly prized as a salad during autumn and early winter. Also may be served like Spinach. Seeds should be sown in July and transplanted in rows in last of August. For early summer use, sow seed in early spring. Blanching may be done by tying up the outer leaves or by covering with straw. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 45c.

**3795 Batavian Broad Leaved** Full Hearted. Escarole. Broad, deep green waved leaves and thick creamy white midribs. Inner leaves form a cluster head which blanches white, crisp and tender. A distinctly improved type of Batavian with very compact full heart of fine quality. Pkt. 5c; oz. 20c;  $\frac{1}{4}$  lb. 45c.



Green Curled Endive

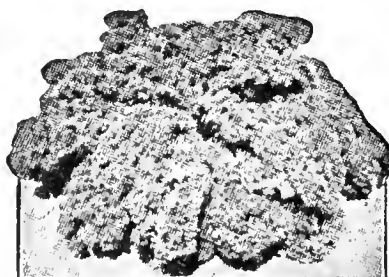
## 3766 All-America 1935 Gold Medal Cucumber, Straight Eight

Straight, symmetrical, almost cylindrical, rounded at ends, ideal dark green, almost devoid of striping and 8 inches long. Fine for market gardeners.

Also Listed on Novelty Page—Pkt. 15c.

## Vegetable Seeds for Market Gardeners

See Page 62



Kale, Dwarf Green Curled

## Kale or Borecole

**3826 Dwarf Green Curled** Quickly grows a mass of tender fleshy green leaves that are popular for boiling greens. The plant is quite hardy and freezing seems to improve the quality. The plants with their moss curled, rich green leaves are ornamental to the garden also. Start some seed in early spring and another planting in midsummer. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 25c.

**3827 Tall Green Curled Scotch** Produces an abundance of dark green heavily curled and wrinkled leaves of excellent quality. Grows 24 to 30 inches tall. Pick the lower leaves as they mature allowing plant to grow on to furnish a continuous supply. Pkt. 5c; oz. 12c;  $\frac{1}{4}$  lb. 30c.

## Kohlrabi Turnip-Rooted Cabbage

Forms turnip-like bulbs on the stem above the ground. These grow quickly and should be used while young and tender when they are very sweet and nutritious. Simply sow in rows covering  $\frac{1}{2}$  inch deep, and thin the plants to stand 6 or 8 inches apart.

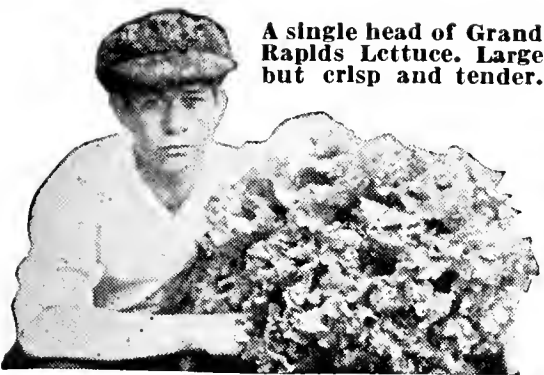
**3831 Early White Vienna** The bulbs are very light green, early and tender, with small tops—a good forcing strain. Pkt. 5c; oz. 20c;  $\frac{1}{4}$  lb. 70c.

**3832 Early Purple Vienna** The bulbs are purple on surface; the flesh light green. A few days later than white Vienna, a little larger and more heat resistant. Pkt. 5c; oz. 20c;  $\frac{1}{4}$  lb. 70c.



Kohlrabi, White Vienna





A single head of Grand Rapids Lettuce. Large but crisp and tender.

## Lettuce

**CULTURE**—To be of best quality, Lettuce should be quickly grown. It likes plenty of moisture and fertility and will stand cool, even quite cold soil and weather. Sow seed thickly covering  $\frac{1}{8}$  to  $\frac{1}{4}$  inch deep in rows 12 to 16 inches apart, thin as soon as well started to stand 6 to 8 inches apart. Heading varieties need slightly more room and transplanting is beneficial. Plants for extra early may be started under glass or in a box in a sunny window. Any sunny corner of the garden may be prepared early and a little lettuce started.

**QUANTITY OF SEED.** One ounce should sow about a 125 ft. row and produce around 3000 plants, 3 lbs. will produce enough for an acre.

### Curled or Loose Leafed

#### 3839 Extra Select Grand Rapids

(Black Seed). In our trial grounds each season this is the first lettuce to reach edible or marketable stage. The big loose heads with bright green crinkled and curled leaves are very attractive, tender and crisp. Used almost exclusively for forcing during the winter, as well as for early crops outdoors. The heads remain fresh several days. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 50c.

**3840 Early Prize Head** "The Red Lettuce." (White Seed). One of the best of the thin-leaved varieties for the home garden. Leaves very large, curled or crimped, bright green, tinged with brownish-red at the edges, tender, crisp and sweet. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 40c.

#### 3841 Early Curled Simpson

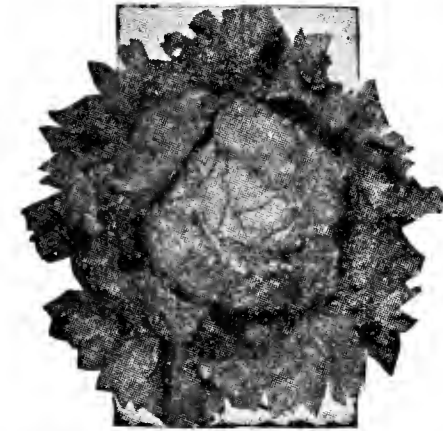
(White Seed). One of the most satisfactory varieties for early outdoor planting, forming large, loose heads of an attractive light yellowish green. The leaves are ruffled and curled, and always very tender. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 40c.

**3842 Black Seeded Simpson** A standard variety with bunching, non-heading, crisp, light yellowish green leaves. Grows quickly and is of fine quality. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 40c.

### Crisp Heading Varieties

The varieties of this group have distinct brittle or crisp glossy texture in the leaves and the leaves usually have curled edges.

**3849 New York** (Los Angeles or Cabbage or Wonderful). White Seed. One of the largest varieties grown, forming im-



New York or Wonderful Lettuce



Cos or Celery Lettuce

mense heat-resisting heads, during the summer months. Outer leaves dark green, but the heart blanches white, crisp and tender. This variety is shipped and sold by produce men and grocers as Iceberg. Pkt. 8c; oz. 25c;  $\frac{1}{4}$  lb. 70c.

**3851 Improved Hanson** White Seed. In table quality the Hanson is perfection itself, being free from bitter taste. Forms medium sized, tender, crisp heads. Leaves curly with fringed edges. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 45c.

**3853 True Iceberg** White Seed. A large crisp heading variety, very firm and solid. Leaves light green, fringed and wavy with edge tipped bronze. The heart is white. Of very good flavor and excellent for home garden but not a shipping variety. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 45c.

### 3911 Mushroom Spawn

American Spore Culture, Brick Form

This spawn is produced from original spore culture under the French process which permits the indefinite reproduction of selected varieties without dilution of the strain, and free of any trace of parasitic disease. Each brick weighs  $1\frac{1}{4}$  to  $1\frac{1}{2}$  lbs. and will spawn about 10 square feet of bed. Full cultural directions are supplied with each Brick. We offer the cream white variety which is the preferred. Prices: 1 brick 45c; 5 bricks \$2.00; 10 bricks \$3.50 postpaid.



Easy To Grow

This Book "Modern Mushroom Culture"

by J. F. Styer is a modern work on the subject of mushroom growing. \$1.60 per copy.



Dill

**3860 Mixed Lettuce** This is certainly a bargain packet and very interesting as well. Both loose leaf and heading varieties. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 30c; lb. \$1.00.

## Aromatic & Pot Herbs

Most of the varieties of herbs thrive best in sandy soil and some are stronger and better flavored when grown on that which is rather poor.

Sow as early as the ground can be made ready, in drills sixteen to eighteen inches apart, taking pains that the soil is fine and pressed firmly over the seed, or they may be planted as a second crop—the seeds sown in beds in April and the plants set out in June. Most of them should be cut when in bloom, wilted in the sun and thoroughly dried in the shade.

**3815 Mammoth Dill** An annual herb of finely cut fern-like foliage growing to 2 or  $2\frac{1}{2}$  feet. Seeds are much used for seasoning. Most popular for making Dill pickles. Pkt. 10c; oz. 15c;  $\frac{1}{4}$  lb. 35c; lb. 90c.

**3811 ANISE.** An annual. Seeds used medicinally and in cooling cordials.

**3812 SWEET BASIL.** An annual. The leaves and tender tips used in soups, stews and sauces.

**3813 CARAWAY.** A well known herb. Seeds used in confections, cakes and also medicinally.

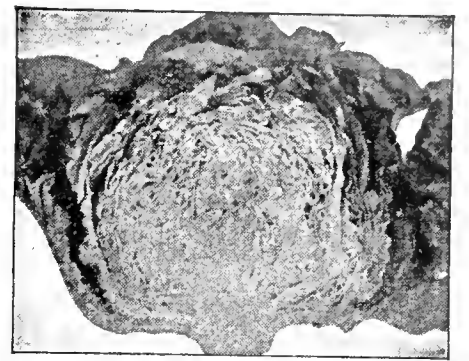
**3814 CORIANDER.** A hardy annual. Seed used for flavoring confections and for garnishing.

**3816 SWEET MAJORAM.** The leaves and tender shoots used for flavoring either when green or dried.

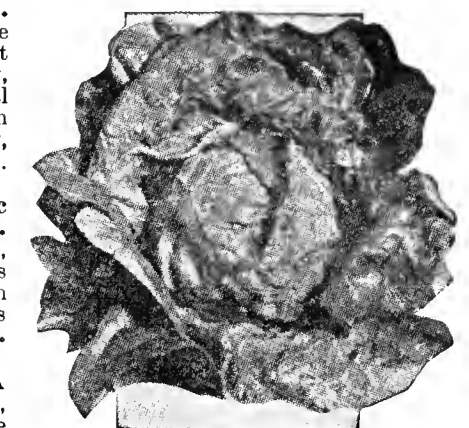
**3817 SAGE.** A hardy perennial. Leaves used either green or dried for flavoring.

**3818 SUMMER SAVORY.** The young shoots, leaves and flowers are used for seasoning, especially with string beans. Price any above Herbs: Pkt. 10c; 4 pkts. 25c.

**3810** A mixture of the most popular varieties of Herbs. Pkt. 10c.



Creamy Hearts



Temley Evergood Lettuce



Big Boston Lettuce

## Cos, Romaine or Celery Lettuce

An entirely distinct type of lettuce with stiffly upright leaves and prominent mid-ribs.

**3857 Paris White or Trianon** A medium large self-folding variety with smooth dark green leaves. Heads compact and solid with well blanched interior. Crisp, sweet and tender. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 40c.

**3909 Mustard Southern Giant Curled.** This Mustard grows nearly 2 feet high and has fine curled leaves which are very tasty for salad. This is the variety that is so popular in the South for fall planting and is much used for winter and spring greens. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 25c; lb. 75c.

### 3912 Mustard Spinach "Tendergreen"

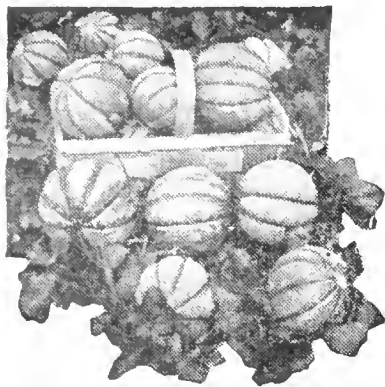
A Japanese plant of the mustard family which has become popular with gardeners for its extremely quick production of edible crop of excellent, mild, tender, mustard-like greens. The large green leaves are ready for use in 4 weeks from planting of seed, and are prepared and used the same as Mustard or Spinach greens. A planting every three or four weeks will insure a continuous supply of greens throughout the season. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 25c; lb. 75c.

### 3861 American Flag Leek

This vegetable belongs to the onion family and is a fine fall and winter substitute for green onion. The leaves are flat and the stems large and bulbous. Pkt. 8c; oz. 15c;  $\frac{1}{4}$  lb. 50c; lb. \$1.50.



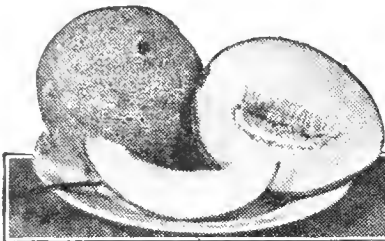
Leek, American Flag



Golden Champlain Melon

yellow, deep and so temptingly sweet. In shape nearly round—medium size and heavily netted. Pkt. 5c; oz. 15c; ¼ lb. 40c.

**3865 Golden Hearts** Here is a melon to make your mouth water, the deep golden salmon flesh is so sweet. The melon is medium small, the size much in demand for the fancy hotel trade, averaging 5 to 6 inches in diameter, yet heavy because of the thick flesh and small seed cavity. It ripens right down to the rind. Often there will be as many as twelve melons to the vine. Pkt. 5c; oz. 15c; ¼ lb. 40c.



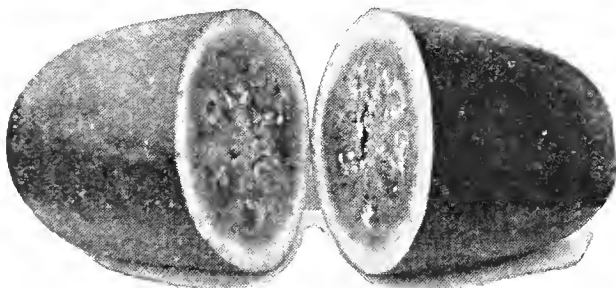
Golden Hearts  
Just the right size for the table

**3866 Emerald Gem** Grows just the right size for your table, and is sweet as honey. The melon is not large, but very prolific and early. In shape it is round, slightly flattened at the ends. Skin emerald green under the netting. Flesh bright orange-yellow. Pkt. 5c; oz. 15c; ¼ lb. 40c.

### 3876 Imperial Muskmelon

All-American  
Award of Merit  
1935

A luscious new melon with orange flesh, netted yellow fruit of Rocky Ford size and of excellent flavor and texture. It can be vine-ripened and still keep indefinitely, making it a splendid melon for both home and market gardeners. Pkt. 10c; oz. 25c; ¼ lb. 70c.



Halbert's Honey Watermelon

**3901 Wondermelon** Improved Kleckley's Sweets. Best for general use. Shape and color of Kleckley's Sweets but larger, tougher, stronger rind and of unsurpassed sweetness and flavor. You will like it. Medium early. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.

**3902 Stone Mountain** New, of finest quality, claimed to be sweetest of all large sized melons. Round, dark green, with medium thick rind and flesh of rich crimson, solid and free from stringiness. Prolific, matures in 90 days. Pkt. 5c; oz. 12c; ¼ lb. 35c; lb. \$1.00.

**3895 Kleckley's Sweets** A better melon than old type Kleckley's. Harder rind, suitable for short distance shipping or market and of uniformly large size. Exceptionally sweet and luscious, crisp and of bright scarlet color. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.

**3898 Halbert's Honey** Medium large, oval, bright crimson, sweet and melting, without trace of pulp. Rind very thin, flesh ripens uniformly throughout. White seeded. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.

**3900 Tom Watson** One of the old favorite varieties but still retaining its popularity. Long green, heavy and of large size. Flesh light red and of fine quality. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.

Market Gardener's Vegetable Seed Prices on Quantities See Page 62.

## Muskmelons—Cantaloupes

**CULTURE**—Muskmelons delight in warm, rather rich soil, and it will pay you to dig in each hill a shovelful of well rotted manure. Do not start outside until the soil and weather are warm—so for extra early crops plant some seed in the hotbed or window box. When it is warm enough to plant outside make the hills 3x4 ft. apart. Put ten or a dozen seeds in each hill, covering about 1 inch, and when the plants are well up thin to three or four plants.

Melons left on the vines until they are dead ripe are immeasurably better than any you can buy in the stores. When ready the melons should be a little soft and they will part readily from the stem.

**QUANTITY OF SEED.** One ounce will plant about 60 hills, 2 to 3 lbs. an acre.

### 3864 Golden Lake Champlain

The Golden Lake Champlain is without question the earliest yellow fleshed melon on the market today. Its vigorous growth, productiveness, hardiness and good quality have been proved beyond any doubt. The flesh is golden

### 3868 Osage or Miller's

**Cream** Sometimes called the **Queen of Melons.** One of the best known and most desirable melons to plant. Size medium, large, oval, deeply ribbed. Color dark green, with lighter bands between the ribs. Flesh very thick, orange salmon, and of superb quality. Pkt. 5c; oz. 15c; ¼ lb. 40c.

**3870 Extra Early Osage** Our own strain for the gardener who wants the top prices for the earliest Osage, or who wants the first Osage on his own table. A week earlier than Miller's Cream, a trifle smaller and just as good quality. Pkt. 5c; oz. 15c; ¼ lb. 40c.

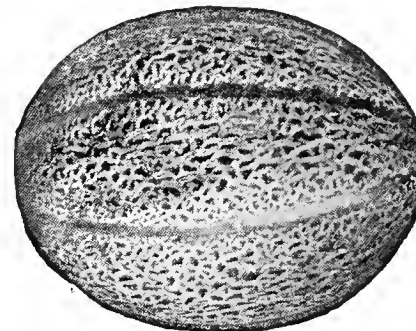
### Green Fleshed Muskmelons

#### 3879 Ohio Sugar

**Sweetest green fleshed Melon.** Ohio Sugar is really a green fleshed Tip Top and the best to eat of any green fleshed melon in the market. The flesh is very thick, tender, yet firm and sugary. The melon is round or slightly oval, distinctly



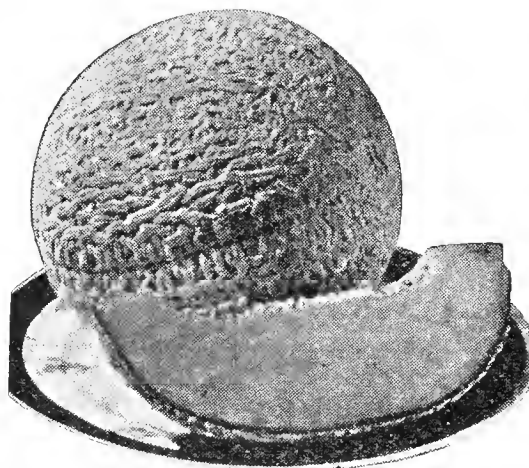
Emerald Gem Muskmelon



Osage or Miller's Cream

### 3872 Sugar or Honey Rock

A well named melon with deep orange flesh of a delightful flavor that must be eaten to be fully appreciated. Fruits are oval, medium in size, not ribbed but finely netted. Flesh is deep and well colored to the rind. Rind is extremely tough and the flesh firm making it a very fine market melon and one that will hold well on the vines until fully ripe. Pkt. 8c; oz. 20c; ¼ lb. 50c.



**3878 Rocky Ford** The best known green fleshed variety. Flesh rich green, thick, juicy and of delicious flavor. Our seed is Northern grown, insuring early maturing crops. Pkt. 5c; oz. 15c; ¼ lb. 40c.

**3885 Honey Dew** The Honey Dew is sometimes called a winter melon as it matures 3 to 4 weeks later than the other varieties and it will keep for quite some time in storage. It is not adapted to short seasons but where it can be grown to maturity it is certainly delicious. The fruit is quite large, 8 to 10 lbs., nearly round, smooth skin, color almost white turning to a light lemon-yellow as it ripens. Pkt. 5c; oz. 15c; ¼ lb. 40c.



Cole's Early Watermelon

## Watermelons

Of late years some very early varieties have been introduced fully equal to the late ones in quality. Even in the northern states it is now possible to grow your own watermelons. Early varieties ripen in about 75 days.

**CULTURE**—Watermelons are grown very much like Muskmelons, but the hills require more space, 6x6, or 6x8 ft. After the soil and weather is warm drop a dozen seeds in each hill, covering one inch deep and later thinning out to the three strongest plants. Cultivate as long as possible before the vines cover the ground.

**QUANTITY OF SEED:** 1 ounce will plant about 30 hills.



Wondermelon

**3894 Cole's Extra Early** Also called **Harris Early.** The best variety to grow where seasons are short as it is ready to eat 10 days earlier than the late varieties like Tom Watson. Very hardy and productive, of medium size and nearly round. Skin mottled dark and light green, flesh dark red and very sweet. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.

**3907 New Winter** Round, pale yellow when ripening, bright red, sugar-sweet flesh. Take the melons from the garden before frost and store in a cool cellar and they will keep until Thanksgiving Day. Pkt. 5c; oz. 12c; ¼ lb. 35c; lb. \$1.00.

**3908 Citron, Red Seeded** Make delicious preserves. Cultural directions printed on packet. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 75c.

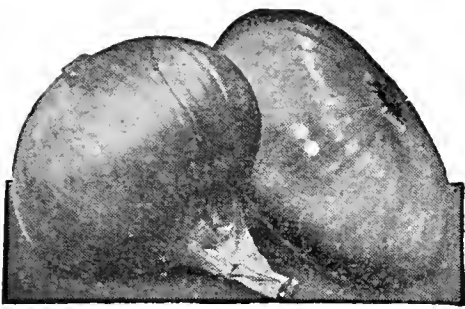
## Peanuts

**CULTURE**—Plant the same time as corn, in rows 2½ ft. apart. Drop the shelled nuts 8-10 in. apart, cover 1 in. deep. When the plants are nearly full grown throw earth up to them. This will cause the nuts to form.

**3948 Extra Early Spanish** With this variety it is possible even in the North to mature a nice crop of peanuts. The nuts are not extremely large but are solid and sweet. Plant on light sandy soil in full sunshine. Pkt. 10c; ¼ lb. 20c; lb. 50c.

Melons direct from your Garden to your table are delicious.





Prizetaker and Red Wethersfield

## Onion Seed

**DO YOU LIKE ONIONS?** There is no reason why you cannot grow plenty for early bunching as green onions and the big bulbs for cooking in fall and winter also. A small space will yield lots of onions and they are easy to grow. The first requisite is good seed, and the second, early sowing. Get your onion seed in as soon as the soil is workable.

**CULTURE**—Onion seed should be sown as early in the spring as the ground can be worked as they will stand considerable cold weather. Cover in rows  $\frac{1}{4}$  to  $\frac{1}{2}$  inch deep, the rows 12 to 16 inches apart. Thin the young plants to stand about 2 inches apart or more, depending on the variety and the richness of the soil. Onions like a rich moist loam and will develop more and larger bulbs per foot on that kind of soil.

**QUANTITY OF SEED.** One ounce should sow a 150 ft. row, 4 to 5 lbs. per acre.



White Portugal

## Yellow Varieties

### 3913 Sweet Spanish or Valencia

A variety that will grow immense bulbs in your own garden as tender and sweet as the Spanish Onions that are imported for you. This new onion is globe shaped with light yellow skin and pure white flesh, mild and sweet. A much better keeper than the original Spanish types. From seed planted directly outdoors you can grow bulbs of great size. You can also start the seed inside in flats. They transplant very easily. Pkt. 5c; oz. 35c;  $\frac{1}{4}$  lb. \$1.00.

**3914 Prizetaker** A splendid large growing variety for fall markets or home use. With favorable conditions they may be grown from seed to weigh two pounds or more. Handsome straw-yellow skin, resembling the imported Spanish Onion. The flesh is mild and tender. Pkt. 5c; oz. 35c;  $\frac{1}{4}$  lb. \$1.00.

**3924 Ebenezer or Japanese** An excellent variety for producing sets, exceptional keeping quality. The bulbs are deep but flattened and of medium size. Dark yellow skin, with firm flesh. Pkt. 5c; oz. 30c;  $\frac{1}{4}$  lb. \$1.00.

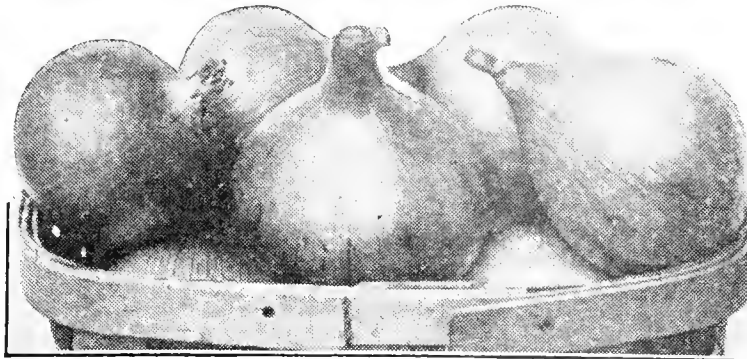
**3927 Yellow Dutch or Strasburg** The full grown onions are bright yellow bulbs, somewhat flattened, with mild, sweet flesh and fine keeping qualities. A most popular variety for growing yellow onion sets. Pkt. 5c; oz. 30c;  $\frac{1}{4}$  lb. 55c.

### Three Splendid Yellow Globe

**3918 Yellow Globe Danvers** This popular variety is very extensively grown for market, in the great onion growing sections. The bulbs are flattened, globe-shaped, of good size, and bright straw-yellow in color. Flesh is white, tinged yellow. Slightly earlier than Southport. Pkt. 5c; oz. 40c;  $\frac{1}{4}$  lb. \$1.25.

**3922 Ohio Yellow Globe** This type is so named because it helped to make sections of Ohio famous for Onions. It is almost perfect globe sometimes slightly oblong in upper half and flattish at the bottom. The color is a pure deep yellow. Has firm hard flesh and excellent keeping qualities. This type is popular all over the country. It is identical with Michigan Yellow Globe. A trifle later than Danvers. Pkt. 5c; oz. 40c;  $\frac{1}{4}$  lb. \$1.25.

**3923 Southport Yellow Globe** An excellent late or main crop variety similar in size and shape to the other Southports, but with bulbs of rich yellow. Flesh is white, of mild flavor and of very fine keeping quality. A very heavy producer of fine handsome bulbs. Pkt. 10c; oz. 45c;  $\frac{1}{4}$  lb. \$1.35.



Southport Red Globe

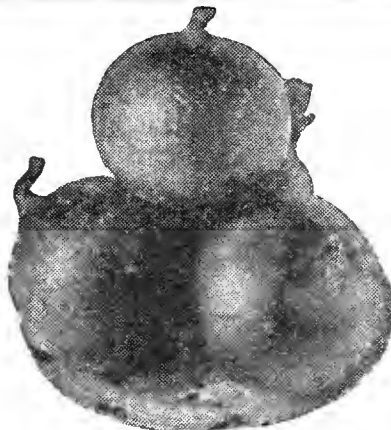
## Red Varieties

**3916 Red Wethersfield** This is a popular variety for winter markets. The skin is deep purplish red; flesh white, sometimes slightly tinged pink; mild and sweet. Pkt. 5c; oz. 35c;  $\frac{1}{4}$  lb. \$1.00.

**3915 Southport Red Globe** A beautiful large Red Onion for fall and winter markets, being an excellent keeper. Medium size, globe-shaped, slightly oblong, deep purplish red in color. Pkt. 5c; oz. 35c;  $\frac{1}{4}$  lb. \$1.00.

### Southport Globe Onions

The Southport Onions are excellent and dependable general purpose onions for the home or market garden. They are all of fine appearance, excellent quality and especially good keeping varieties.



Yellow Globe Danvers

## White Varieties

### 3917 Southport White Globe

The most attractive white onion grown. Perfect globe shaped, and clear, transparent skin; flesh crisp, fine grained and mild in flavor. Pkt. 10c; oz. 45c;  $\frac{1}{4}$  lb. \$1.35.

**3921 White Portugal Or Silver-skin.** Of medium size, flattened and pure white and the most widely planted of the white varieties. Flesh fine grained, firm and hard, and long keeping. Much planted for sets. Pkt. 5c; oz. 35c;  $\frac{1}{4}$  lb. \$1.00.

**3925 White Welsh** The best variety in all respects for early green Onions for bunching or home use, forming fine long white onions of excellent quality and of fine appearance when bunched, but forming no bulb. Pkt. 5c; oz. 30c;  $\frac{1}{4}$  lb. 85c.

### 3929 Extra Early White Barletta

One of the earliest. Largely grown for pickling but also makes a good bunching onion. Bulbs small, almost round at pickling stage, becoming slightly flattened as they mature. Flesh white, mild and sweet. Skin silvery white. Pkt. 5c; oz. 35c;  $\frac{1}{4}$  lb. \$1.00.

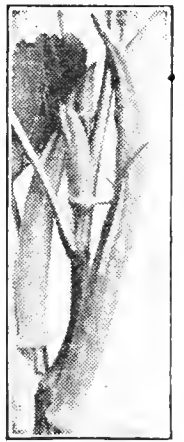
### Onions For Sets

For those who wish to grow their own onion sets from seed, we would recommend the following varieties: Yellow Dutch or Strasburg, which produces, quickly, sets of exceptional uniformity. Ebenezer or Japanese, for smaller yellow sets or Yellow Globe Danvers.

## Okra or Gumbo

A very easily grown vegetable that produces a large crop of fine healthful food. Okra needs a rich well drained soil to give the best results. Sow when apple trees are in bloom and thin to 10 to 12 inches apart. Okra is excellent either stewed or fried and when used for Gumbo soup is very delicious. An ounce of seed will sow 100 feet.

**3933 White Velvet** Bears long, slender, white, fleshy pods, which may be cooked like Asparagus or cut up into soups, stews, catsup, etc. The pods are in the best condition if used when 2 to 3 inches long. Pkt. 5c; oz. 12c;  $\frac{1}{4}$  lb. 25c; lb. 70c.



Okra

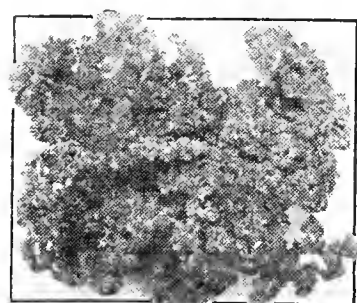
## Parsley

**CULTURE**—Parsley seed is slow to germinate and soaking a day before sowing will hasten growth. Cover only  $\frac{1}{4}$  inch deep and do not let the soil crust over the surface. Thin the plants to stand 4 to 6 inches apart, and you can start cutting the leaves as soon as they are sizable. Make several sowings of Parsley seed to have a continual supply of fresh leaves.

**QUANTITY OF SEED.** One ounce should sow a 150 ft. row. Our standard packets will contain  $\frac{1}{8}$  to  $\frac{1}{4}$  ounce of seed.

**3936 Lincoln Green Parsley** The finest curly strain of Parsley imaginable. The seed has been very carefully selected from exhibition plants. For an extra fine curled Parsley you should choose Lincoln Green. The plants are compact. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 45c.

**3937 Champion Moss Curled** The standard curled leaf variety for garnishing soups or stews. Our strain is extra nice fine curled. Pkt. 5c; oz. 12c;  $\frac{1}{4}$  lb. 30c; lb. \$1.00.



Parsley, Lincoln Green

**3939 Plain Leaved** The leaves are flat and deeply cut, but not curled, and of deep green color. Used for flavoring and drying. The plant is very hardy. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 30c.

**3938 Turnip Rooted** Forms an edible root resembling a small parsnip, which is used in flavoring soups, etc. The foliage is like the plain parsley. Pkt. 5c; oz. 12c;  $\frac{1}{4}$  lb. 35c.

### 3946 Paramount Parsley All-America 1936

Exceptional new Parsley, deep green, extra triple and finely curled. Pure strain selected for its dark green color and uniformity. Also offered on Novelty Page Pkt. 10c; oz. 20c;  $\frac{1}{4}$  lb. 50c.

## Parsnip

**CULTURE**—Parsnips are easily grown though the seed is slow to germinate. The soil should be worked fine and the seed covered not more than  $\frac{1}{2}$  inch. Keep the surface moist to prevent the soil crusting over the seed. It is a good thing to sow a little radish seed right in with the parsnip. These come up quickly breaking the soil and marking the row so that cultivating may begin. Thin out to stand 3 inches apart.

**QUANTITY OF SEED.** One ounce should sow a 150 ft. row, 5 to 6 lbs. an acre.

**3944 Large Sugar** Improved Hollow Crown or Guernsey. An improved strain of the well known Hollow Crown. Roots are not as long but of greater diameter. Very productive. Large white roots, tender and sweet. Generally considered the best. Then why should we confuse the buyer by listing 3 or 4 other varieties. Pkt. 5c; oz. 12c;  $\frac{1}{4}$  lb. 35c; lb. \$1.00.

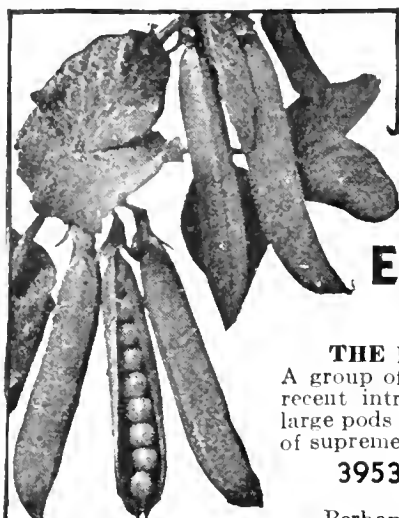
**3945 Short Thick** Decidedly distinct with short thick roots, only 6 to 8 inches long in the thickened part. Desirable for shallow soil and easy to pull. Flesh tender and sweet. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 45c.

1937 Vegetable  
Novelties  
See Page 48

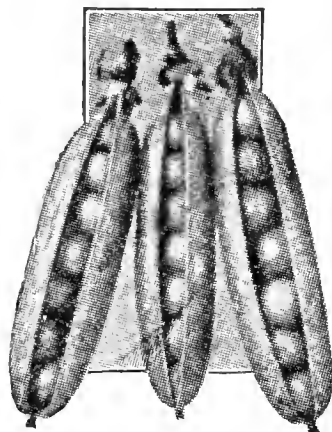


Large Sugar Parsnips

# Garden Peas



World's Record



Extra Early Alaska

## Early Dwarf Varieties

### THE LAXTONIAN GROUP

A group of varieties of comparatively recent introduction. They have very large pods for dwarf varieties and peas of supreme quality.

#### 3953 Laxton's Progress

Perhaps the best of the Laxtonian group. It is a few days earlier than Hundredfold. Pods, 4 inches long, containing 7 to 9 peas. The pods are curved, pointed and of deep green color. 10 to 20 inches tall. This variety will give you edible peas in 8 to 9 weeks after planting. Pkt. 5c; 1/4 lb. 15c; lb. 45c; 3 lbs. \$1.25.

**3971 Hundredfold** An early large podded dwarf variety, 18 to 20 inches tall. A strain of Laxtonian and to be preferred to Laxtonian or Blue Bantam. The pods are 4 inches long containing 6 to 8 large dark green peas of excellent quality. Ready for picking in about 60 days, only a few days later than Progress. Pkt. 5c; 1/4 lb. 15c; lb. 45c; 3 lbs. \$1.25.

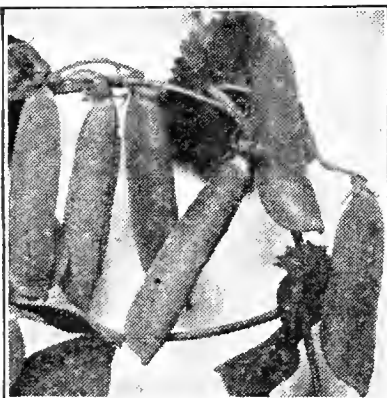
### Laxtonian, Peter Pan and Blue Bantam

We have discontinued these varieties considering Laxton's Progress and Hundredfold the best of the group. If you have been growing either one of these three, you may safely shift to Progress or Hundredfold and you will be more than pleased.

**3952 May Morn** Plant as early as you would Alaska as the seed will stand cold, wet soil. It pods up quickly also, so it is possible to have May Morn in edible stage before any other large podded high quality pea, 15 to 18 inches tall, broad 4 inch pods. Pkt. 5c; 1/4 lb. 15c; lb. 45c; 3 lbs. \$1.25.

**3956 Little Marvel** A very fine early dwarf wrinkled pea, with blunt very dark green, 3 inch pods, filled with good quality peas. Only 15 inches high. Pkt. 5c; 1/4 lb. 15c; lb. 45c; 3 lbs. \$1.25.

**3955 Nott's Excelsior** The standard early dwarf wrinkled pea. A sure cropper, the pods are smaller than the Laxtonian group but are very freely produced and they bear well, even under adverse conditions. A very fine, highly bred variety of sturdy, compact, dwarf growth, 15 to 18 in. high. Pods chock-full of luscious peas of unusually sweet flavor. Pkt. 5c; 1/4 lb. 12c; lb. 40c; 3 lbs. \$1.10.



Hundredfold

**3957 Sutton's Excelsior** Only a few days later than Nott's Excelsior, but larger podded and of greater total productivity. Pkt. 5c; 1/4 lb. 12c; lb. 40c; 3 lbs. \$1.10.

## Edible Podded Peas

**3981 Mammoth Melting Sugar** Height 4 feet. Well deserves its name. Should be cooked and eaten pods and all, the same as wax beans. Gather the pods when half grown. Pkt. 5c; 1/4 lb. 12c; lb. 40c; 3 lbs. \$1.10.

**3982 Dwarf Gray Sugar** Height 30 inches. Similar to Melting Sugar but of dwarf growth, 2 1/2 to 3 inches in length. The seeds are round and gray. Pkt. 5c; 1/4 lb. 10c; lb. 35c; 3 lbs. 90c.

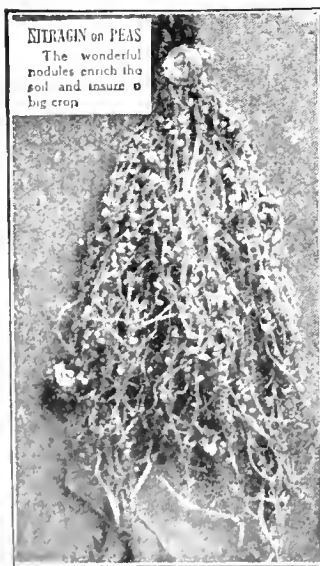
## Inoculate your Peas, Beans and Sweet Peas

All Legumes-plants that bear their seed in pods form a partnership at the base of the roots with bacteria that are able to secrete nitrogen and give it to the plant.

Peas, Beans and Sweet Peas belong to the Legume family, and therefore should be inoculated with NITRAGIN to stimulate the germs. The Bacteria will form on the roots like lumps or nodules, making more productive crops.

NITRAGIN is an old reliable Inoculator and is used by Agricultural Colleges. It is packed in a rich soil-like granular medium, easy to mix with your seed. Inoculate for Good Yield.

**4340 Garden Package** Plenty for a family garden 25c



Note the mass of nodules on the roots.



## Main Crop and Late Peas

**3978 Improved Stratagem** Large pods of the Telephone type borne on sturdy vines about 2 1/2 feet tall. An ideal late variety to follow the earlier ones. An excellent home garden and a profitable market variety. The long pointed pods average 4 1/2 inches. Pkt. 5c; 1/4 lb. 10c; lb. 35c; 3 lbs. 90c.

**3975 Telephone** The old favorite with very large light green pods which will measure 4 to 5 inches long and contain 8 to 10 very large peas of delicate light green color and very excellent quality. Vines 4 to 4 1/2 feet tall, very vigorous and productive. A very fine second early variety. Pkt. 5c; 1/4 lb. 12c; lb. 40c; 3 lbs. \$1.10.

### 3977 Daisy or Dwarf Telephone

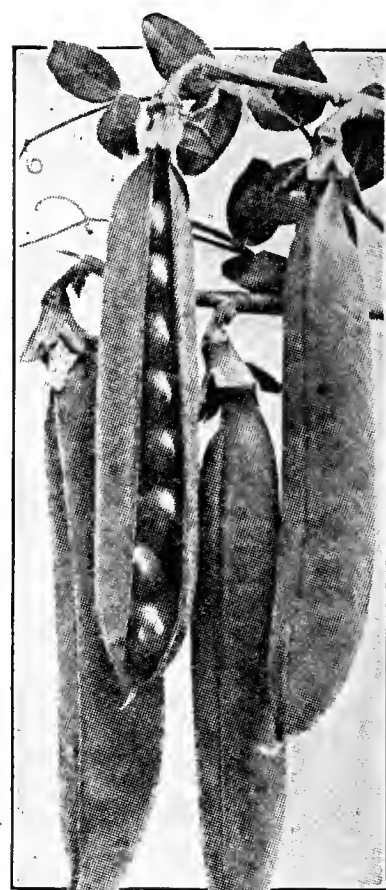
A dwarf variety ripening somewhat later than Telephone but quite similar in all respects except height of vine and maturing time. Vines about 2 feet tall, bearing an abundance of large full pods of large fine quality peas. Pods 4 to 4 1/2 inches long containing 8 to 9 large dark green peas. Pkt. 5c; 1/4 lb. 12c; lb. 40c; 3 lbs. \$1.10.

**3974 Alderman, Best Tall Main Crop** Height 3 1/2 feet. Of the well known telephone type, but of a darker green color. Very robust and productive. Peas of large size and unsurpassed in quality. Best of the large main-crop varieties. Pkt. 5c; 1/4 lb. 12c; lb. 40c; 3 lbs. \$1.10.

## Two Delicious New Peas

**3973 New Giant Wonder** A new variety of Pea of similar form and habit to Nott's Excelsior, though even better as it is not susceptible to wilt. Vines grow 15 to 18 inches tall. Pods are plump, straight, blunt-ended, 3 inches long and thickly filled with large round peas, deliciously sweet and delicately flavored. Pkt. 5c; 1/4 lb. 15c; lb. 45c; 3 lbs. \$1.25.

**3979 Morse's Market** We consider this to be the very best early mid-season Pea for home garden and market purposes. The vines are robust, grow 24 to 30 inches tall. Pods 5 to 5 1/2 inches long and 3/4 to 7/8 inches broad, straight, pointed, smooth, dark green and well filled with 8 to 11 Peas per pod. Received an Award of Merit from British Royal Horticultural Society. Pkt. 5c; 1/4 lb. 12c; lb. 40c; 3 lbs. \$1.10.

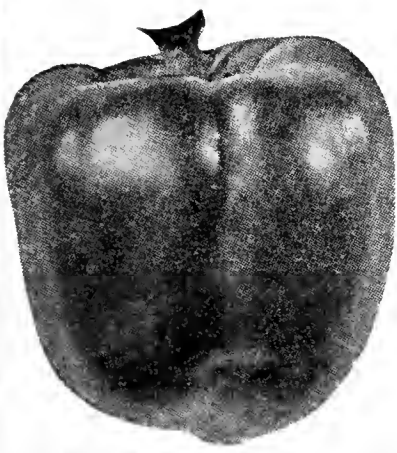


The New Pea Giant Early Cropper



Nott's Excelsior





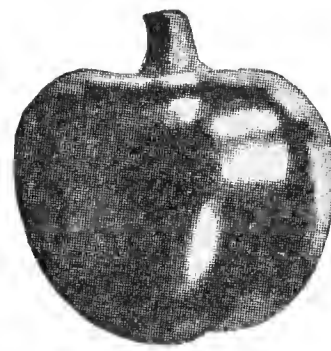
California Wonder Pepper



Perfection Pimento



Early Giant Pepper



Tomato Salad



Ruby King Pepper

## Peppers

**CULTURE**—Pepper seed must be started early in the hot bed or boxes in the house. The plants cannot stand cold and so should not be planted out in the open until May 15th, or all frost danger is past. Space the plants 18 to 24 inches apart each way, and keep well cultivated. Any good garden soil if not too dry will grow peppers. Do not plant hot varieties next to sweet ones.

**QUANTITY OF SEED.** One ounce should produce 1500 plants, one packet enough for family garden.

**3988 California Wonder** The Pepper with the thickest flesh. Exceptionally thick flesh, usually  $\frac{1}{4}$  inch and often  $\frac{3}{8}$  inch thick. It is blocky in shape, square in cross section, 4 inches wide and  $4\frac{1}{2}$  inches long. Some specimens weigh as much as a pound, deep green then changing to crimson. It reaches full growth with the late sorts, marketable size fruits are ready with the early sorts. A heavy bearer of fruits of fine quality, being free from pungency, sweet and tender. Pkt. 10c;  $\frac{1}{2}$  oz. 35c; oz. 65c.

**3995 Chinese Giant** An early and prolific variety whose large shapely fruits are often 5 to 6 inches through and  $4\frac{1}{2}$  to 5 inches deep. Fruits are bright green when young, maturing to a rich scarlet. Pkt. 10c;  $\frac{1}{4}$  oz. 25c;  $\frac{1}{2}$  oz. 40c; oz. 75c.

**3991 Hungarian Long Hot Wax** An early hot variety much used for canning and pickling. A light yellow when young, turning to red when mature. The fruits are 2 to 3 inches in diameter and 6 to 7 inches long, with thick flesh. Sometimes called "Banana" pepper. Pkt. 10c;  $\frac{1}{4}$  oz. 25c; oz. 75c.

**3992 Small Hot Varieties** A mixture of small fruited hot varieties, excellent for pickling peppers, sauce, etc. Pkt. 8c;  $\frac{1}{2}$  oz. 20c; oz. 40c.

**3989 Early Giant** Harris' Early Giant. Not only very large but produces enormous fruits maturing earlier than others of the large varieties. A sweet pepper that will produce big crops even in the northern states where seasons are short. Peppers 5 inches high and  $3\frac{1}{2}$  inches thick, deep green turning to brilliant red; flesh thick with sweet, pleasant flavor. Altogether a most valuable market or home garden variety. Pkt. 8c;  $\frac{1}{2}$  oz. 30c; oz. 55c.

**3990 Oshkosh** A new and very fine yellow pepper, producing uniform, smooth, only slightly ribbed, heart-shaped fruits. Plants are of semi-dwarf growth but very productive. Fruits medium sized, rich bright green, maturing to a bright canary-yellow. This is one of the finest salad peppers grown. Pkt. 8c;  $\frac{1}{2}$  oz. 30c; oz. 55c.

**3985 Perfection Pimento** When ripe the fruit is bright crimson, of medium size and shape, ideal for stuffing. The flesh is very thick; and the fruit is smooth. Pkt. 5c;  $\frac{1}{2}$  oz. 20c; oz. 35c.

**3993 Long Red Cayenne** Large Type. Well known, early maturing. Fruits 4 inches long,  $1\frac{1}{4}$  to  $1\frac{1}{2}$  inches in diameter and tapering. Pkt. 5c;  $\frac{1}{2}$  oz. 25c; oz. 45c.

**3986 Ruby King** We have an improved strain of this popular standard variety. It is a very heavy bearer, thick-meated, and of mild flavor. Fruits average about 5 inches long, dark green when young, turning to ruby red when mature. Pkt. 5c;  $\frac{1}{2}$  oz. 25c; oz. 45c.

**3987 Red Chili** Grow bushy plants with numerous small, hot peppers of waxy yellowish green, changing to rich red. Fruits 2 to  $2\frac{1}{2}$  inches long,  $\frac{3}{8}$  to  $\frac{1}{2}$  inch thick and tapering. Pkt. 8c;  $\frac{1}{2}$  oz. 30c; oz. 55c.

**3984 Tomato Salad, Sunnybrook** This pepper is almost like a tomato in appearance, being smooth, nearly round and bright scarlet. It is exceptionally mild and sweet and very thick meated. Pkt. 5c;  $\frac{1}{2}$  oz. 25c; oz. 45c.

**3994 World Beater** A fine variety in which is combined earliness and large size. The fruits are freely produced, and will measure 3 to  $3\frac{1}{2}$  inches through by  $4\frac{1}{2}$  to 5 inches in length. Pkt. 5c;  $\frac{1}{2}$  oz. 25c; oz. 45c.

## Pumpkins



Small Sugar Pie Pumpkin

**CULTURE**—Grow same as winter squash. One ounce should plant 25 hills, 8 seeds per hill; about 3 pounds an acre.

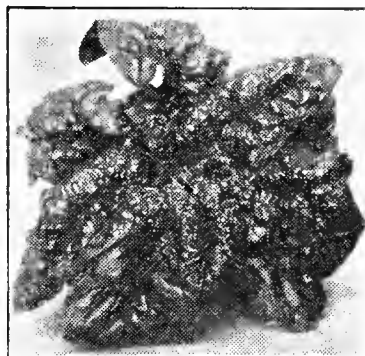
**4000 Winter Luxury** A very popular and satisfactory variety for the home garden, producing abundantly. The fruits are slightly oval in shape, 10 to 12 inches in diameter and weigh 8 to 10 pounds. The skin is golden russet and finely netted. Flesh is thick, sweet and rich creamy yellow. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 45c.

**3996 Small Sugar Pie** Is so well known as the best pie pumpkin it requires little description. The fruit is small to medium, with solid fine grained flesh. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 30c.

**3998 Jumbo** or King of Mammoths. Fruit enormous size—often 150 to 200 pounds. So grow a few for the county fair. Fair quality for pies and great for stock food. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 50c.

**3999 Connecticut Field or Big Tom** The standard variety grown so often in corn fields to provide feed for cows. A fair pie pumpkin also. The vines bear well of large pumpkins with hard reddish orange shell. Oz. 10c;  $\frac{1}{4}$  lb. 25c; lb. 75c.

**4753 GARDEN GUIDE.** Fourth edition. A delightful book of 384 pages full of practical information. Chapters devoted to the Flower, the Vegetable, and the Fruit Gardens, also Bulbs, Trees, Lawns, Shrubs, and Water Plants. When and how to plant, prune, spray, harvest, etc. A gem of garden literature. Illustrated. Cloth \$1.60, Paper \$1.05.



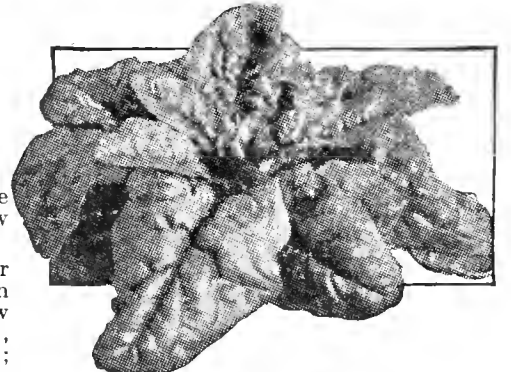
the rows. Spinach delights in cool, moist weather. **QUANTITY OF SEED**—One ounce should sow a 100 ft. row, 10 lbs. per acre.

## Spinach

### Selected Strains Eat Plenty of Spinach

There is no more healthful vegetable than Spinach and it is so easy to grow that everyone should plant it.

**CULTURE**—Sow the seed in April for spring use, in August for fall use and in September for wintering over. Sow thinly in rows 12 to 15 inches apart, covering the seed about one-half inch; thin the plants to four inches apart in



Selected Bloomsdale Savory Spinach

All-American  
Award of Merit  
1935

### 4052 Viking

A new Spinach of  
Outstanding Quality

This new Viking Spinach is a meritorious, medium to dark green, longstanding, giant leaved variety that promises to be far above the average in quality. It is comparable to Nobel Giant Leaved, though darker green and larger leaved. Smooth leaved in summer but inclined to crumple in cool weather. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 25c.

### 4049 Reselected Bloomsdale Savoy

This is a very valuable variety, with vigorous, rapid growing, hardy plants, compact in growth. The leaves are large, thick, fleshy and savoyed or crumpled. It produces its first leaves quicker than any other variety of Spinach. Gives big crop in 6 weeks after early spring sowing outdoors. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 20c.

**4047 Long Standing Bloomsdale** Not quite as early as Reselected but stands without going to seed 2 to 3 weeks longer. Heat resistant and with dark foliage. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 20c.

**4045 Princess Juliana** Ten days later than Bloomsdale but a distinctly long standing variety, very slow to develop flower stalks. Large, crumpled, rich dark green leaves. Valuable for both spring and fall planting. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 20c.

**4050 Nobel Giant Leaved** The best smooth leaved variety for spring and summer sowing. Leaves extra large, smooth and of good texture. Its season is between Bloomsdale Savoy and Long Standing Bloomsdale. Round Seeded. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 20c. All American 1933.

**4048 New Zealand Tetragonia or Ever-bearing Spinach.** The only variety that will give you good cuttings of spinach greens all summer. Of fine quality producing its tender leaves throughout the hottest weather without going to seed. This is an entirely distinct species, with smaller leaves, produced in very great abundance. Pkt. 5c; oz. 12c;  $\frac{1}{4}$  lb. 30c.

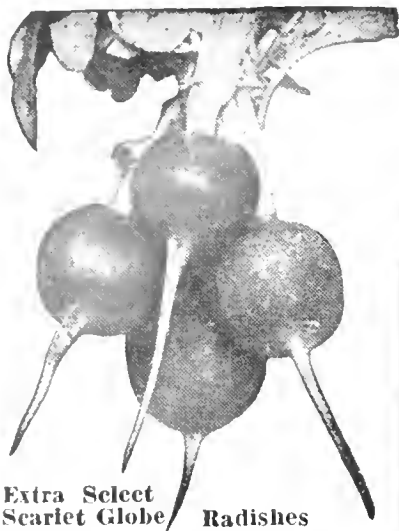
**4046 King of Denmark** As compared with Long Standing Bloomsdale, it is a trifle earlier and remains in condition for use longer. The plants are larger, flatter and more spreading in habit. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 20c.

## An Entirely New Vegetable 3912 Mustard Spinach "Tender-green"

A new vegetable of Japanese origin, related to the Mustard family. Has a most delicious flavor, combining the fine qualities of both Mustard and Spinach.

Chemical analysis of Mustard Spinach shows plenty of Protein, Mineral Matter, Lime and Iron. You'll like this new "greens" for its flavor and healthful qualities. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 25c; lb. 75c.

# The Finest Radishes



Extra Select  
Scarlet Globe Radishes

**CULTURE**—Radishes are easily grown in nearly any soil but to be at their best they should grow quickly. For this purpose a light sandy loam is perhaps the best, rich but not recently fertilized with stable manure. A freshly manured soil produces ill shaped and often wormy roots. Sow as early as soil can be worked  $\frac{1}{2}$  inch deep, the rows 12 to 16 inches apart.

**QUANTITY OF SEED**—One ounce should sow a 100 ft. row, 8 to 10 lbs. an acre.

**4012 Radish "Comet" All-America 1936** See Page 48.

## 4005 Extra Select Scarlet Globe

A strain grown from transplanted roots, that is as near 100 percent perfection as it is possible to get. It has a fine scarlet color, sparkling white flesh, tops just large enough for bunching. This is a beautiful oval rooted type—you will be delighted with the uniformity of the roots as you pull them. Pkt. 8c; oz. 15c;  $\frac{1}{4}$  lb. 35c.



Icicle Radishes

## 4010 Glowing Ball

This new forcing Radish is well named. It is a bright fiery scarlet-red with a suffusion of orange, making it an unusually brilliant color. It has a perfect round shape, a small top and a thread-like tap-root. Recommended by the Royal Horticultural Society of England. Pkt. 8c; oz. 15c;  $\frac{1}{4}$  lb. 35c; All-American 1934.

## 4015 Brightest Long Scarlet

The standard long red or scarlet variety. Flesh pure white, crisp, tender and mild. Roots long slim bright scarlet with white tips, averaging about 6 inches in length. Small tops and quick maturing. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 25c.

## 4016 Long White Icicle

The finest White Radish grown. Long slender roots which remain tender and crisp until grown. Matures early, has small top which permits close planting. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 25c.



French Breakfast Radish

**4006 French Breakfast** A most beautiful Radish of true olive white in the lower portion. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 25c.

**4004 Earliest Scarlet Globe** This is the most popular of the extra-early globe varieties. It is of rapid growth, brilliant scarlet in color. Regular strain. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 25c.

**4003 Saxa** Ready for the table very quickly, sometimes in 20 days from seed. The roots are bright scarlet, round as a marble, smooth, with very little tap root and a small top. Flesh crisp and juicy. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 25c.

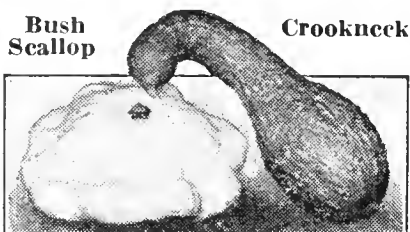
**4007 Sparkler, White Tip** A very early and attractive variety of the globe or turnip shaped class. Bright scarlet with a distinct white tip. Very popular for home and market. We have a strain that shows a very distinct white base, so that it is one of the prettiest radishes for bunching in existence. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 25c.

**4008 Crimson Giant Globe** also called Giant Butter. While Giant Globe is not ready quite as quickly as the other round varieties, it grows much larger often  $1\frac{3}{4}$  to 2 inches in diameter, and yet still crisp and firm. These long standing qualities make it valuable for the home gardener or grower. Pkt. 5c; oz. 10c;  $\frac{1}{4}$  lb. 25c.

Acorn, Squash  
Table  
Queen



Bush  
Scallop



Crookneck

Three Popular Squashes

## Summer Varieties

**4055 Cocozelle** Italian Vegetable Marrow. This is the most delicious and fine flavored summer squash yet grown. It is a bush type of plant, without runners and the fruit is long and slender, marbled with light and dark green. Is best used when 6 to 8 inches long and can be cooked like other summer squashes or sliced and fried in butter. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 45c; lb. \$1.25.

## 4057 Giant Summer Crookneck

The largest and one of the earliest of the summer varieties. Very productive of large, deep, orange, warty fruits often 2 feet long. Flesh is thick, firm and tender. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 45c; lb. \$1.25.

**4058 Yellow Bush Scallop** Golden Custard. A mammoth strain of the Yellow Bush Scallop. Fruits are round and flat with scalloped edges, rich golden yellow and with thick tender flesh of finest quality. Very early. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 45c; lb. \$1.25.

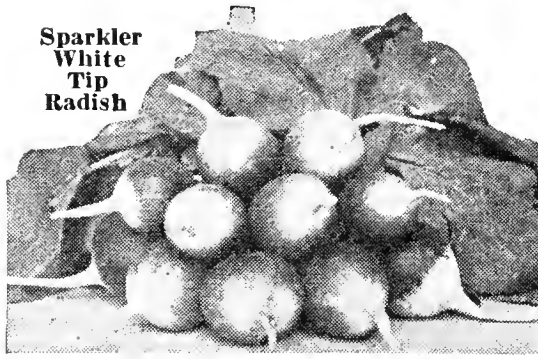
**4060 Giant Summer Straightneck** This novel squash has the "crook" taken out of the neck, having all the good qualities without the defects of its parent, Golden Giant Summer Crookneck. It is much easier to pack. The native fruits measure 18 to 20 inches long, deep orange in color, thickly warty, with deeper flesh and thicker more meaty neck than the old "Crookneck" type. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 45c; lb. \$1.25.

**4061 Early White Bush Scallop** Patty Pan or Cymling. Very early, 8 inches in diameter, comparatively smooth on the surface and creamy white in color. Flesh white, tender and sweet. Pkt. 5c; oz. 12c;  $\frac{1}{4}$  lb. 35c; lb. \$1.00.

**4038 Rhubarb, Victoria** A few plants of Rhubarb in a corner of your garden will furnish a surprising amount of material for delicious pies and sauces. Rhubarb is very healthful and is easily grown from seed. Sow in early spring, transplanting in early fall to permanent location. Do not pull the stalks the first year after transplanting, thus allowing the plants to become well established. Pkt. 10c; oz. 20c;  $\frac{1}{4}$  lb. 50c; lb. \$1.50.

**4077 Sunflower, Mammoth Russian** The best egg-producing food known for poultry. Every farmer should plant some of the seed in any out-of-the-way place at any time in May or June. Single heads will often measure 15 to 18 inches across and contain an immense quantity of seed. Hang the heads in the poultry house, where the hens can reach them. Seed for planting, oz. pkt. 5c;  $\frac{1}{4}$  lb. 10c; lb. 25c; 3 lbs. 60c.

Sparkler  
White  
Tip  
Radish



## Squashes

**QUANTITY OF SEED.** Of the small bush varieties 1 oz. will plant about 40 hills—2 to 3 lbs. per acre. Of the large seed winter varieties like Hubbard, 1 oz. will plant 15 to 20 hills—3 to 4 lbs. per acre.

## 4072 Buttercup Squash

A new Type of Winter Squash  
See Novelty Page 48 Pkt. 8c; oz. 20c

Favorite  
Winter  
Keeper



Improved  
Hubbard  
Squash

## Winter Varieties

**4056 Acorn, Table Queen** D. e. s. Molnes, Queen Ann. The best little squash for "individual" baking or steaming. Dark green, 6 to 8 inches long and 5 to 6 inches in diameter, deeply ribbed, smooth hard shell. Just cut it in half, take out seeds, cook for 20 minutes and enjoy the delicious nutty flavor of this little "Table Queen." It stands ace high among the squashes. Try it, you'll like it. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 50c; lb. \$1.40.

## 4068 Chicago Warty Hubbard

A new type of Hubbard produced by careful selection of the large, dark green, warty specimens of good stock. Strong healthy vines, hard, warty, dark green fruit with flesh of rich golden yellow, fine grained and dry. Excellent for winter use. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 45c; lb. \$1.25.

**4069 Blue Hubbard** The size and shape of old warty Hubbard, but clear blue green in color. Excels the old Hubbard in flavor and dryness of the flesh. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 50c; lb. \$1.40.

**4070 Improved Hubbard** The most popular Winter Squash. Delicious for baking and rivaling the best pumpkin for pies. Has deep orange flesh. Our strain grows large, has dark green, moderately warty shell end and has been selected to give fruit of greater weight and food value than the ordinary Hubbard. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 45c; lb. \$1.25.

**4071 Golden Hubbard** Earlier and Smaller than our Improved Hubbard. Flesh thick, deep orange-yellow. Of splendid quality. Pkt. 5c; oz. 15c;  $\frac{1}{4}$  lb. 45c; lb. \$1.25.



## Salsify or Vegetable Oyster

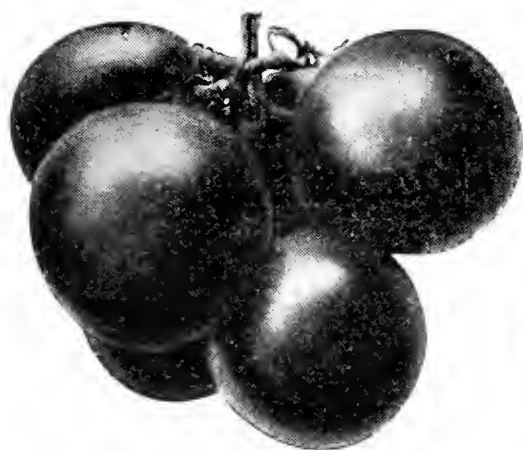
**CULTURE**—Salsify is grown very much like Parsnip though the rows may be spaced a little closer. Do not plant in freshly manured soil as this has a tendency to produce ill shapen roots.

**QUANTITY OF SEED.** One ounce should show a 50 ft. row.

**4041 Mammoth Sandwich Island** It is one of the most delicious and nutritious vegetables. In soup it has a delicious oyster flavor. Also fine if fried in butter, or boiled and made into fritters. It is perfectly hardy and may remain in the garden for spring use. Dig early in the spring however before growth starts. Pkt. 10c; oz. 25c;  $\frac{1}{4}$  lb. 75c.

Make several plantings of radishes and enjoy them all Summer.





Scarlet Dawn Tomato

## Scarlet Fruited Tomatoes

**4084 Special Strain Earliana** Seed from **Crown Fruits.** This strain has been especially selected for depth, smoothness and uniformity of fruit and yet is earlier than the regular strain. Order Special Strain Earliana Superfine Quality. Pkt. 10c; ½ oz. 30c; oz. 50c.

**4083 EARLIANA, REGULAR.** Pkt. 5c; ½ oz. 25c; oz. 40c.

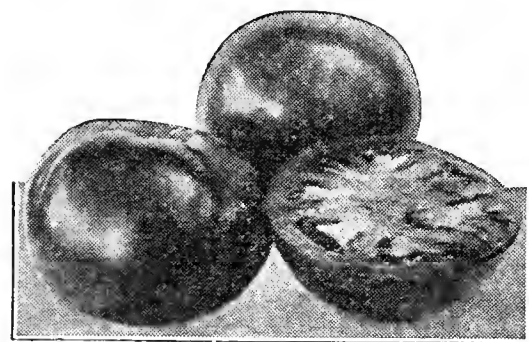
**4081 Everbearer** Valuable for its long bearing season. You can pick as early as Earliana, and yet keep on picking for a long season after. That is just how the Everbearer behaves. Pkt. 5c; ½ oz. 25c; oz. 40c.

**4082 New Burbank** Burbank is attractive with bright red fruits, medium size, smooth, well formed and ripening evenly all over. Pkt. 5c; ½ oz. 25c; oz. 45c.

**4087 Red River** An extra early with very firm flesh. This variety was developed at the North Dakota Experiment Station, where they find it one of the very earliest, and the most solid and meaty early sort ever on trial. At a Canadian Station it outyielded all other sorts. The fruits are slightly flattened, smooth, bright scarlet with solid meat of splendid flavor. Pkt. 10c; ½ oz. 30c; oz. 55c.

**4089 Bonny Best** In season this fine tomato is right after the first earlies, such as Earliana. One of the very best scarlet varieties for home garden or market. Fruits are round, smooth, medium size and ripen evenly. Flesh is firm, and vines very productive. Pkt. 5c; ½ oz. 20c; oz. 35c.

**4097 New Stone** King of the Reds. The standard main crop variety. The fruit is uniformly large size, smooth, and very solid, and of best table quality. Fine for canning. Pkt. 5c; ½ oz. 20c; oz. 35c.



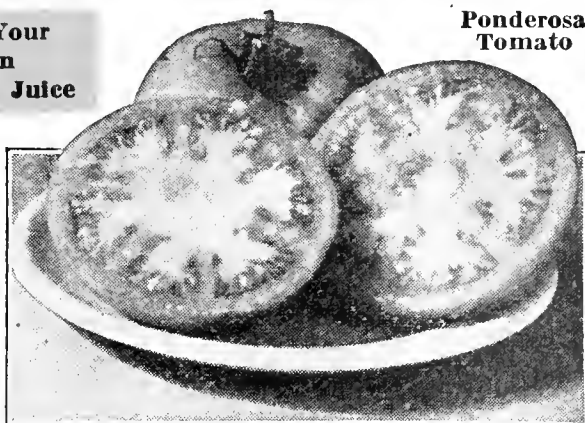
Everbearer Tomato

# Tomatoes

**CULTURE**—Tomato seed should be started early, by March or at least early April in hot beds or in boxes or pots in the house. An extra transplanting into other pots or cold frames is beneficial for root development before finally setting outdoors, when it is warm. Do not crowd tomato plants. You want short stocky plants rather than tall spindly ones.

**QUANTITY OF SEED.** One ounce should produce 2500 to 3000 plants. If set 36x24 inches apart you will need about 7200 per acre.

Can Your  
Own  
Tomato Juice

Ponderosa  
Tomato

## Disease Resistant Tomatoes

All-American  
Gold Medal  
1935

**4094 Scarlet Dawn** Wilt-resistant, rust-resistant. A wonderful new Tomato of the deep Marglobe red color, globe-shaped, earlier and rounder than Pritchard, Scarlet Topper. Received Honorable Mention at the Cornell and the Connecticut Experimental Station trials as well as ranking second in the regular All-American trials. Pkt. 10c; ½ oz. 65c; oz. \$1.25.

**4095 Marglobe** Disease Resistant. This variety was introduced by the U. S. Dept. of Agriculture for its resistance to "wilt" and "nail head rust." It is a scarlet fruited main crop variety; the result of a cross between Marvel and Globe, and has retained the best characteristics of each. Pkt. 8c; ½ oz. 25c; oz. 45c.

All-American  
Gold Medal  
1933

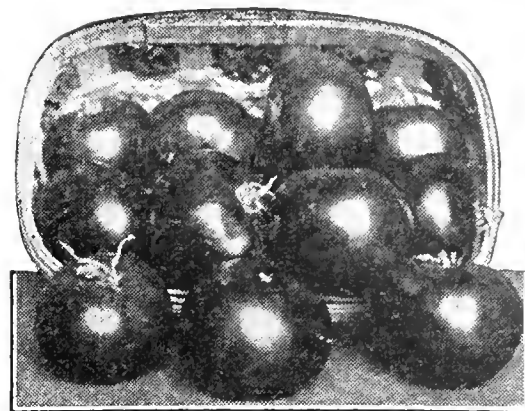
**4091 Pritchard** or Scarlet Topper. A recently introduced disease resistant variety developed by the late Dr. Pritchard of the U. S. Dept. of Agriculture. The plant is comparatively small but branching and a true self toppler. The fruits are medium size, smooth, solid, heavy, globe shaped, rich dark red both outside and inside. Ripens only a few days later than Earliana. Superior tomato in yield and quality. Pkt. 8c; ½ oz. 25c; oz. 45c.

**4101 Rutgers** Disease Resistant. See Novelty Page 48.

**4099 Break O'Day** A new wilt-resistant Tomato produced by Dr. Pritchard of the U. S. Dept. of Agriculture. Of the same color, shape and size as Marglobe but somewhat earlier. Bright red, extra early and deep globe shaped. Pkt. 8c; ½ oz. 30c; oz. 50c.

## Small Fruiting Tomatoes

**4123 Small Preserving** A mixture comprising Red and Yellow Cherry, Peach, Pear, Plum, Currant and Husk Tomatoes. Very desirable for preserves and canning. Pkt. 8c; ½ oz. 25c; oz. 45c.



Tomato, Acme

## Purple-Pink Fruited Varieties

**4103 Acme** The popular purple variety, early ripening of medium size slightly oval and smooth. Acme is a reddish-purple with deep scarlet flesh which is very solid and meaty. Pkt. 5c; ½ oz. 25c; oz. 40c.

**4111 Beauty** A very popular purplish pink variety for medium early or main crop. Vines are vigorous and heavy bearing, while the fruits are medium to large, solid, very smooth and of excellent flavor, and they ripen up well around the stem. Pkt. 5c; ½ oz. 25c; oz. 40c.

**4110 Livingston's Globe** The most popular purple-pink sort for market and canning. A very vigorous grower and heavy producer of firm solid fruits. The fruits are very deep, large and heavy of a glossy pink tinged with purple. Pkt. 5c; ½ oz. 25c; oz. 45c.

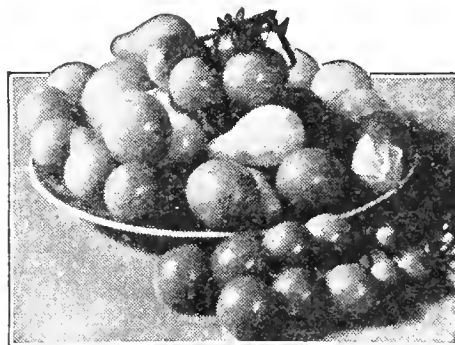
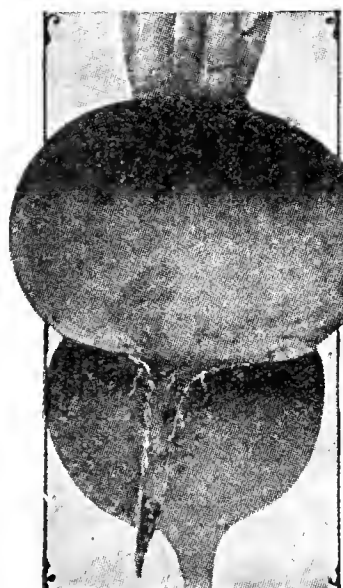
**4108 Ponderosa** This is not only the largest, but also the heaviest Tomato grown. Color glowing purple-crimson. Considered by many the best table variety. Pkt. 8c; ½ oz. 40c; oz. 75c.

**4112 Oxheart** Oxheart is very large and heavy with thick flesh and few seeds. Gardeners, who have tried it, say it is the best tomato they ever had in flavor and all around quality. Pkt. 10c; ½ oz. 40c; oz. 75c.

## Yellow Fruited Tomatoes

**4120 Yellow Oxheart** Has all the qualities of the Oxheart with its big heavy meaty fruits. Color of flesh and skin is rich golden yellow. Pkt. 10c; ½ oz. 40c; oz. 75c.

**4118 Golden Colossal** The Best yellow tomato. You should see the great big delicious fruits of this variety. As large as Ponderosa and quite like it in every way except color, which is golden yellow. The flavor is very sweet. Fine for preserving. Pkt. 10c; ½ oz. 35c; oz. 65c.

Small Fruited Preserving Tomatoes  
Grow your own Preserves

Purple Top White Globe

# Turnips and Rutabagas

**CULTURE**—For the early crop sow as early as possible to prepare the soil, covering ½ inch deep in rows 8 inches apart, thinning when small to stand 6 inches apart. A continual supply of tender turnips may be had by sowing a few every two or three weeks until late spring. The seed for the main crop of winter turnips is started in July. Sow either in drills or broadcast.

**QUANTITY OF SEED.** One ounce should sow a 150 ft. row, 1 ½ lbs. an acre if drilled, 3 lbs. if broadcast.

**4137 Purple Top White Globe** This is one of the handsomest and most desirable varieties grown. Our strain has been selected for smoothness, depth of roots and uniformity. Flesh is fine grained and firm. It is best to eat before roots reach full size. Pkt. 5c; oz. 10c; ¼ lb. 30c.

**4138 Extra Early White Ball** The earliest turnip we have ever seen. Medium sized bulbs crisp and tender, pure white and almost perfectly round are produced in six weeks from seed. Pkt. 5c; oz. 10c; ¼ lb. 25c.

**4135 Extra Early Purple Top Milan** Flat, smooth, of medium size, with bright purple top and few leaves. Flesh white and sweet. The best for early spring planting, also suitable for fall planting. Pkt. 5c; oz. 10c; ¼ lb. 30c.

**4136 Purple Top Strap-Leaf** The standard for this part of the country. Superior for early or late planting. Flattened, good sized, small top with but few leaves; flesh very fine. Pkt. 5c; oz. 10c; ¼ lb. 25c.

**4139 Golden Ball or Orange Jelly** One of the most sweetest of yellow-fleshed Turnips yet introduced. Medium in size. Uniformly smooth and solid. Pkt. 5c; oz. 10c; ¼ lb. 30c.

## Two Rutabagas or Swede Turnips

Rutabagas have firm flesh and keep well as a winter vegetable. Pack in moist sand in cellar or in pits. Plant Seed in July for winter use.

**4145 American Purple Top** American Swede. Produces uniformly large, globe-shaped roots. Purple above ground and yellow below. Flesh very solid, rich yellow, fine-grained and very sweet. Pkt. 5c; oz. 12c; ¼ lb. 35c.

**4147 Early Neckless** A yellow purple top variety 15 to 20 days earlier than others. Of excellent quality and fine appearance, the roots are round slightly flattened and neckless. Pkt. 5c; oz. 12c; ¼ lb. 35c.

# Vegetable Seeds For Market Gardeners

We are just as careful with our strains of vegetables as with our flowers, and solicit your business on the quality basis. Prices are as low as possible consistent with quality.

Prices on all small seeds are postpaid and can be sent by parcel post. All vegetable seeds, except Beans, Peas and Corn, therefore, include transportation. Prices subject to Market change and unsold.

Prices on Beans, Peas and Corn are not prepaid, and will be shipped by express or freight at purchasers' expense. You may purchase 5 lbs. at the 10 lb. rate or 50 lbs. at the 100 lb. rate.

Beans weigh 60 lbs. per bushel Per lb.  
10 lb. 25 lb. 100 lb.

## BEANS—Not Prepaid

Dwarf Green Pod			
Full Measure	\$.23	\$.21	\$.19
Burpee's Stringless	.22	.20	.18
Bountiful	.23	.21	.19
Giant Stringless	.22	.20	.18
Refugee Stringless Green Pod	.22	.20	.18
Black Valentine	.21	.19	.17
Dwarf Horticultural	.23	.21	.19
Tendergreen	.23	.21	.19
Ex. Early Red Valentine	.22	.20	.18
Dwarf Wax Pod			
Sure Crop Black Wax	.22	.20	.18
Unrivaled	.23	.21	.19
Improved Golden	.23	.21	.19
Wardwells	.23	.21	.19
Stringless Refugee	.23	.21	.19
Pencil Pod Black Wax	.22	.20	.18
Round Pod Kidney Wax	.23	.21	.19
Davis Stringless White Wax	.23	.21	.19
Webber Wax	.25	.23	.21
Dwarf Lima			
Burpee's Improved	.25	.23	.21
Fordhook	.26	.24	.22
Hendersons	.22	.20	.18
Pole Lima			
King of Garden	.24	.22	.20
Sieberts	.24	.22	.20
Field or Shell Beans			
New Robust Pea or Navy	.16	.14	.12
White Kidney	.17	.15	.13
Red Kidney	.17	.15	.13
White Marrow	.17	.15	.13
Pole or Running			
Kentucky Wonder Green Pod	.23	.21	.19
Kentucky Wonder Wax	.25	.23	.21
Golden Cluster Wax	.25	.23	.21
Lazy Wife	.23	.21	.19
Horticultural Pole	.25	.23	.21

## SWEET CORN

We figure all sweet corn at 48 lbs. per bushel.

Yellow Varieties			
	10 lb.	25 lb.	100 lb.
Early Sunshine	.21	.19	.17
Golden Bantam	.19	.17	.15
Golden Giant	.21	.19	.17
Whippies Early Yellow	.21	.19	.17
Wonder Bantam	.21	.19	.17
Golden Evergreen	.22	.20	.18
Golden Alpha	.21	.19	.17
Golden Gem	.20	.18	.16
White Varieties			
Extra Early Adams	.12	.10	.09
Early Alpha	.19	.17	.15
Early Mayflower	.20	.18	.16
Mammoth White Cory	.19	.17	.15
Black Mexican	.20	.18	.16
Early Evergreen	.21	.20	.18
Stowell's Ever Green	.21	.19	.17
Country Gentlemen	.21	.19	.17

## PEAS

We figure all peas at 56 lbs. per bushel

Early Dwarf Varieties			
	10 lb.	25 lb.	100 lb.
May Morn	.22	.20	.18
Peter Pan	.22	.20	.18
Hundredfold	.22	.20	.18
Laxton's Progress	.22	.20	.18
Little Marvel	.22	.20	.18
Nott's Excelsior	.21	.19	.17
Sutton's Excelsior	.21	.19	.17
Early Semi Tail and Tall Varieties			
Alaska	.20	.18	.16
First in Market	.21	.19	.17
World's Record	.22	.20	.18
Thos. Laxton	.21	.19	.17
Early Giant Cropper	.21	.19	.17
Gradus or Prosperity	.21	.19	.17
Main Crop and Late Varieties			
Alderman	.21	.19	.17
Tall Telephone	.21	.19	.17
Daisy or Dwarf Telephone	.21	.19	.17
Improved Stratagem	.21	.19	.17
White Marrowfat	.19	.17	.15

## BEETS—Postpaid

Tall Varieties		
	1 lb.	5 lbs.
Ohio Canner	\$1.25	1.15
Early Wonder	1.25	1.15
Crosby's Egyptian	1.00	.90
Detroit Dark Red	1.25	1.15
Perfected Detroit	1.50	1.35
Edmonds Blood Turnip	1.00	.90
Extra Early Egyptian	1.00	.90
Mangel and Sugar Varieties		
	5 lbs.	25 lbs. 10 lbs. per lb.
Mammoth Long Red	.45	.47 .55
Giant Half Sugar	.50	.52 .55
Danish Sludstrup	.50	.52 .55

## SWISS CHARD—Postpaid

	Lb.	5 lbs.
Lucullus	\$1.00	per lb. \$.90
Dark Green, White Rib	1.25	1.10

## BROCCOLI

	Lb.	5 lbs.
Large White	4.50	4.35
Italian Green Sprouting	3.50	3.35

## CABBAGE

Early Varieties			
	1/4 lb.	Lb.	5 lbs.
Golden Acre	\$1.15	\$3.25	\$3.10
Copenhagen Market	.75	2.25	2.10
Jersey Wakefield	.85	2.50	2.30
Charleston Wakefield	.85	2.50	2.30
Glory of Enkhuizen	.65	2.00	1.85
Ali Head Early	.95	3.00	2.85
Marion Market	.95	3.00	2.85
Midseason and Late Varieties			
Danish Ballhead	1.00	3.00	2.85
Penn State Ballhead	1.35	4.00	3.80
Early Flat Dutch	.65	2.00	1.85
Prem. Late Flat Dutch	.80	2.50	2.40
Wisconsin No. 8 Hollander	1.35	4.00	3.80
Drumhead Savoy	.75	2.25	2.10
Red Varieties			
Red Delicious Early	1.50	4.50	4.30
Mammoth Red Rock	1.00	3.00	2.85
Chinese			
Wong Bok	.65	2.00	1.90
Chihli	.75	2.25	2.10

## CARROTS

	Lb.	5 lbs.
Imperator	1.25	per lb. 1.10
Orange Coreless	1.65	1.50
Danvers Half Long	1.00	.90
Oxheart	1.00	.90
Chantenay	1.00	.90
Red Cored Chantenay	1.25	1.10
Scarlet Nantes	1.25	1.10
Long Orange	.85	.75
Mastodon	.90	.75

## CELERY

	1/4 lb.	lb.
Golden Plume or Wonderful	1.75	5.00
Golden Self-Blanching	1.25	4.00
Golden Detroit	1.50	5.00
White Plume	.75	2.50
Giant Pascal	.75	2.25
Celeriac Giant Prague	.75	2.50

## CUCUMBER

	Lb.	5 lbs.
Hybrid White Spine	1.15	per lb. 1.05
Longfellow	1.25	1.15
Improved White Spine	.95	.90
Davis Perfect	.95	.90
Early Fortune	1.15	1.05
Imp. Long Green	.95	.90
Pickling Varieties		
Westerfield Chicago	.95	.90
Jersey	.95	.90
Boston	.95	.90
National Pickling	.95	.90

## ENDIVE

	Lb.	5 lbs.
Green Curled	1.25	per lb. 1.15
Batavian Broad Leaved	1.25	1.15

## KALE

	Lb.	5 lbs.
Dwarf Green Curled	.75	.65
Tall Scotch	.85	.75

## KOHL RABI

	Lb.	5 lbs.
White Vienna	2.00	1.80
Purple Vienna	2.00	1.80

## LETTUCE

	Lb.	5 lbs.
Grand Rapids	1.50	1.40
Early Prizehead	1.20	1.10
Early Curled Simpson	1.20	1.10
Black Seeded Simpson	1.20	1.10
Big Boston	1.40	1.30
New York Wonderful	2.00	1.85
Improved Hanson	1.40	1.30
Calif. Cream Butter	1.20	1.10
True Iceberg	1.40	1.25
May King	1.25	1.15
Creamy Hearts	1.40	1.25
Cos, Paris White	1.25	1.15

## MUSKMELON

	Lb.	5 lbs.
Bender's Surprise	1.50	1.40
Golden Champlain	1.25	1.10
Ohio Sugar	1.25	1.10
Sugar or Honey Rock	1.50	1.35
Golden Hearts	1.25	1.10
Emerald Gem	1.25	1.10
Rocky Ford	1.25	1.10
Osage, Miller's Cream	1.25	1.10
Osage Extra Early	1.25	1.10
Tip Top	1.25	1.10
Honey Dew	1.25	1.10
Hales Best	1.50	1.40

## ONIONS

	Lb.	5 lbs.
Sweet Spanish	\$3.00	per lb. \$2.85
Yellow Globe Danvers	2.75	2.65
Prizetaker	2.50	2.40
Ohio Yellow Globe	2.75	2.65
Red Wethersfield	2.50	2.40
Southport Red Globe	2.50	2.40
S'pt. White Globe	3.00	2.90
S'pt. Yellow Globe	2.75	2.65
White Portugal	2.50	2.40
Ebenezer	2.50	2.40
Yellow Dutch, Strasburg	2.50	2.35
Ex. Early White Barletta	2.50	2.40
White Welsh	2.25	2.15

## PARSLEY

	Lb.	5 lbs.
Lincoln Green	1.25	1.10
Champ. Moss Curled	1.00	.90
Plain Leaved	.90	.80
Turnip Rooted Hamburg	1.00	.90

## PARSNIP

	Lb.	5 lbs.
Hollow Crown	1.00	.90
Short Thick	1.25	1.15

## PEPPERS

	1/4 lb.	lb.
Perfection Pimento	1.00	3.00
Ruby King	1.35	4.00
California Wonder	2.00	6.00
Harris Early Giant	1.65	5.00
Hungarian Long Hot Wax	2.35	7.00
Oshkosh	1.65	5.00
Red Chili	1.65	5.00
Long Red Cayenne	1.35	4.00
World Beater	1.35	4.00
Chinese Giant	2.35	7.00
Sunnybrook	1.35	4.00

## PUMPKINS

	Lb.	5 lbs.
Small Sugar Pie	.90	per lb. .80
King of Mammoths	1.50	1.35
Connecticut Field	.75	.65
Winter Luxury	1.25	1.15

## RADISHES

	Lb.	5 lbs.
Saxa	.85	.80
Scarlet Globe	.75	.70
Ely, Scarlet Globe, special select	1.00	.90
French Breakfast	.75	.70
White Tip Sparkler	.85	.80
Crimson Giant Globe	.85	.80
Long Scarlet	.85	.80
Long White Icicle	.75	.70
Chartier	.75	.70
Cincinnati Market	.75	.70
Winter Varieties		
China Rose	1.00	.90
Celestial Mam. White	1.00	.90
Long Black Spanish	1.00	.90
Round Black Spanish	1.00	.90

## SALSIFY

	Lb.	5 lbs.
Mam. Sandwich Island	2.25	per lb. 2.00

## SPINACH

	Lb.	5 lbs.	25 lbs.
25 lb. lots not prepaid		per lb.	per lb.
Princess Jullana	.50	.45	.40
King of Denmark	.50	.45	.40
Long Standing Bloomsdale	.50	.45	.40
Bloomsdale Savoy Reselected	.50	.45	.40
Blight Resistant Savoy	.50	.45	.40
Nobel Giant	.50	.45	.40
New Zealand (Tetragonia)	.90	.80	.75

## TOMATOES

	1/4 lb.	Lb.
Extra Early and Second Early Red Varieties		
Earliana, Regular Strain	1.15	3.50
Earliana, Special	1.40	4.25
Burbanks	1.25	3.75
Bonny Best	1.00	3.00
Pritchard, Scarlet Topper	1.25	3.75
Main Crop Varieties		
Break O'Day	1.50	4.50
Stone	1.00	3.00
Norton	1.15	3.50
Marglobe	1.35	4.00
Dwarf Stone	1.35	4.00
Pink or Purple Varieties		
June Pink, Earliest	1.35	4.00
Acme	1.25	3.75
Livingston's Globe	1.40	4.25
Beauty	1.15	3.50
Oxheart	1.65	4.75
Ponderosa	1.35	4.25

## TURNIPS

	Lb.	5 lbs.
Ex. Early P. T. Milan	.90	per lb. .80
Purple Top Strap Leaf	.75	.65
Purple Top White Globe	.90	.80
Golden Bail	.85	.75
Early White Bail	.75	.65

## RUTABAGA

	Lb.	5 lbs.
American Purple Top	1.00	.85
Early Neckless	1.00	.85

The Templin-Bradley Co. gives no warranty, express or implied, as to description, quality, purity, productiveness or any other matter of any seeds, bulbs, or plants we send out, and will not be responsible in any way for the crop.

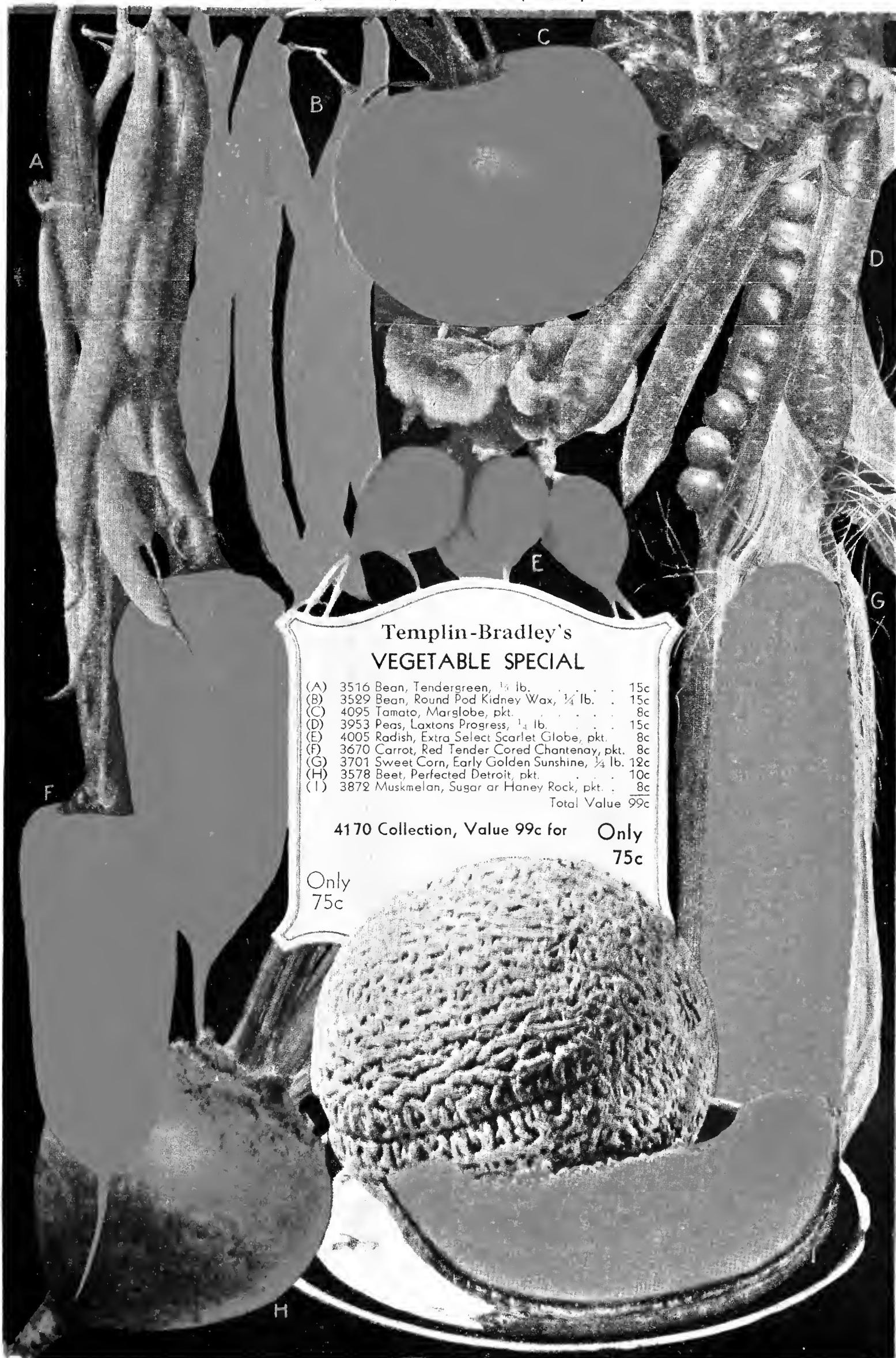
The Templin-Bradley Co., Nationwide Seedsmen and Nurserymen, Cleveland, Ohio



# Templin-Bradley's Luscious Vegetables

This SPECIAL COLLECTION Just Suits the Average Garden

See Vegetable Pages for Full Variety Descriptions



## Templin-Bradley's VEGETABLE SPECIAL

(A)	3516 Bean, Tendergreen, 1/4 lb.	15c
(B)	3529 Bean, Round Pod Kidney Wax, 1/4 lb.	15c
(C)	4095 Tomato, Marglobe, pkt.	8c
(D)	3953 Peas, Laxtons Progress, 1/4 lb.	15c
(E)	4005 Radish, Extra Select Scarlet Globe, pkt.	8c
(F)	3670 Carrot, Red Tender Cored Chantenay, pkt.	8c
(G)	3701 Sweet Corn, Early Golden Sunshine, 1/4 lb.	12c
(H)	3578 Beet, Perfected Detroit, pkt.	10c
(I)	3872 Muskmelon, Sugar or Honey Rock, pkt.	8c
		Total Value 99c

4170 Collection, Value 99c for **Only 75c**

Only  
75c

### 3715 Asgrow Golden Colonel 1936 All-America Sweet Corn

A Yellow Companion  
to Country Gentleman

Zig-zag Shoe Peg Kernel  
Cylindrical Shape  
Golden Color

Ear 7 1/2 to 9 Inches long  
3 to 3 1/2 Inches in diameter.  
Stalk 8 Feet Tall

Pkt. 10c; 1/4 lb. 25c;  
1 lb. 75c; 3 lbs. \$2.00

## Plant A Templin-Bradley Vegetable Garden

Vegetables from Your Own Garden are Always Deliciously Fresh



Begonia, Pendula Basket Type



Fern Asparagus Plumosus

### 5 Abutilon Flowering-Maple

*Culture D or E*

A very pretty house plant or summer bedding plant. Grows 3 to 4 ft. tall with very ornamental leaves and lovely bell-shaped flowers. If the seed is started in early spring the plants will bloom the first summer outdoors and can be taken into the house in the fall for winter bloom. **Fine Mixed Colors, Pkt. 20c.**

### Begonias Tuberos Rooted.

*See Color Back Cover.*

*Culture D or E*

Though generally considered as summer bedding plants, they also make charming pot plants. Once started, you can keep Tuberos Rooted Begonias indefinitely. They come in all colors and shades except Blue. Single flowers often measure 6 inches in diameter, the doubles, 4 inches.

334 Single Mixed Begonia Seed. Pkt. 40c.

335 Double Mixed Begonia Seed. Pkt. 50c.

336 Pendula Tuberos Rooted Begonias. Basket Type Mixed.

See cut above. Beautiful pending double rose and red flowers on graceful stems. **Pkt. 50c.**

### Ever-Blooming Begonias

Continuous flowering Begonias of great value for bedding and summer seedlings make attractive winter House Plants. Small, brilliant flowers, in great profusion.

These three are not Tuberos-Rooted.

331 Semperflorens. Mixed Colors. Pkt. 15c.

334 Gracilis Luminosa, Bright Scarlet. Pkt. 15c.

339 Gracilis Prima Donna. Carmine-Rose. Pkt. 20c.

*Begonia Seed is Extremely Fine. Open packets over white dish to avoid losing them.*

### Cactus From Seed

*Culture C-D-E*

Growing cactus from seed is a very interesting undertaking. The best soil in which to start these seeds is a thoroughly decomposed soil broken up and screened with an equal amount of sand added. It is most important that good drainage be provided in preparing the pans or pots for the seed.

403 Mixed Varieties We offer a fine mixture of the many sorts of cactus that can be successfully grown with ordinary conditions. **Pkt. 25c.**

### Calceolaria

*Culture C—See Page 4*

404 Dwarf Giant Hybrids They are gorgeous beauties with their odd pouch or pocket shaped flowers. Our strain produces many of the spotted or "tigered" flowers, and is of compact growth, about 1 foot high.

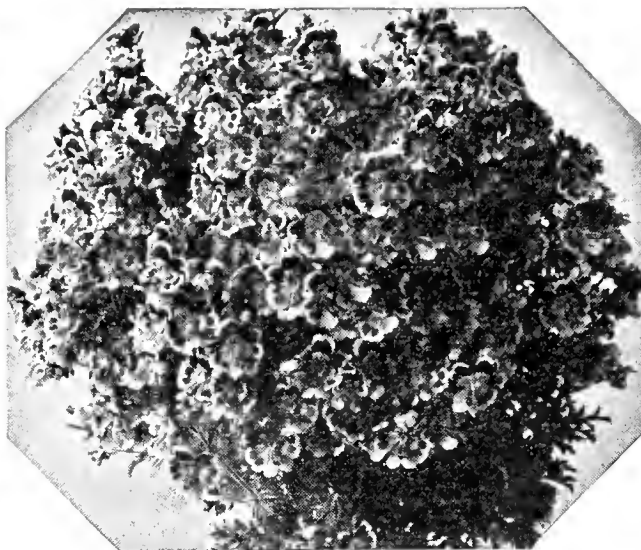
Growing Calceolarias from seed is not difficult. Use shallow pans or boxes filled with good garden soil mixed with Peat Moss and some sand. Cover the finer seed very lightly. Water very lightly and keep them only moist. Transplant the small plants into small pots and later into large pots. **Pkt. 30c.**

### Coleus

*Culture D or E—See Page 4*

601 Exhibition, Mixed. Coleus is a plant with richly colored leaves of various green, crimson and yellow. The most popular bedding foliage plant grown from seed. The more variegated leaves of this strain are beautiful. **Pkt. 25c.**

603 Rainbow Mixture. Strikingly beautiful colors. Large, variegated leaves. **Pkt. 25c.**



Schizanthus Excelsior Compactus

## House Plant Seeds

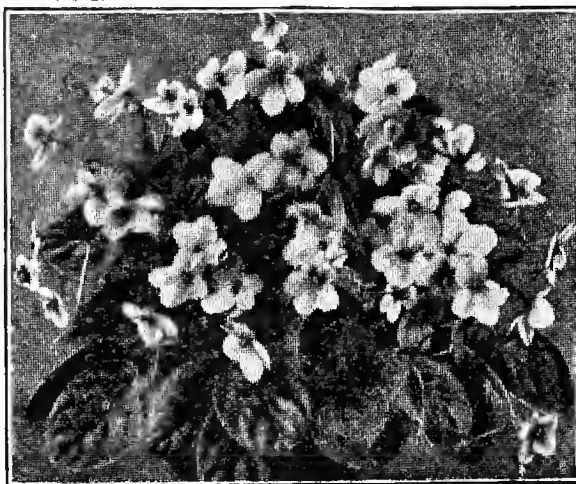
We have a surprisingly large number of customers who like to grow their own house plants from seeds. It is an interesting thing to do, especially during the cold months. For the benefit of such customers, we are this year grouping the major house plant varieties on this page instead of having them scattered thru the whole flower seed department.

### Asparagus Ferns

*Culture C—See Page 4*

139 Plumosus Nanus. Lace Fern. A very ornamental pot plant and much used for cutting because of the graceful feathery foliage. **Pkt. 15c; 100 seeds 30c.**

137 Sprengerii. Emerald Feather. An excellent type of fern for hanging baskets, window boxes, etc. **Pkt. 15c; 100 seeds 30c.**



Saintpaulia, African Violet

### 628 Cyclamen

*Culture C—See Page 4*

One of the most charming house plants, blooming freely during the winter and spring. The flowers are fragrant and richly colored. Our strain will give you a mixture of the best colors. **Mixed, Pkt. 20c.**

### 921 Geranium

*Culture D or E—See Page 4*

We have an extra nice strain of the largest and finest colored varieties in mixture. They will bloom the first year from seed started in the early spring inside for transplanting outdoors in June. **Pkt. 15c.**

### 928 Gerbera

*Jamesoni Hybrids. See Page 17. Pkt. 25c.*

### 946 Gloxinia

*Culture—D or E—See Page 4*

A mixture in red, purple, rose, white and mottled, unrivalled for variety and color, in this splendid house plant. Large bell shaped flowers 4 inches across. **Pkt. 25c.**

### 1031 Heliotrope

*Giant Mixed. Culture D or E*

The delightful perfume of this plant makes it great for bouquets. Also it is a very pretty house or summer bedding plant, being in bloom all season. Will bloom in the summer from seed started indoors, or the seed may be sown right outdoors in May. Lavender, Pink, White in compact, roundish clusters. **Mixed Colors. Pkt. 10c; 1/8 oz. 30c.**

### 1121 Impatiens

*Sultans Balsam, Best Hybrids. Culture D or E—Page 4*

A charming plant for the house, blooming almost continuously. The flowers range in color from light pink to reds, and purple violet. The plants are about 18 inches tall. Impatiens is a very satisfactory outdoor bedding plant if placed in partial shade. **Pkt. 15c.**

### 1257 Lantana

*Dwarf Mixed. Culture D or E—Page 4*

This pretty plant carries Verbena-like heads of flowers in white, rose, orange and intermediate shades. It is constantly in bloom so an excellent house or bedding plant. Our dwarf strain produces compact plants 10 to 12 inches high. **Pkt. 10c; 1/4 oz. 25c.**

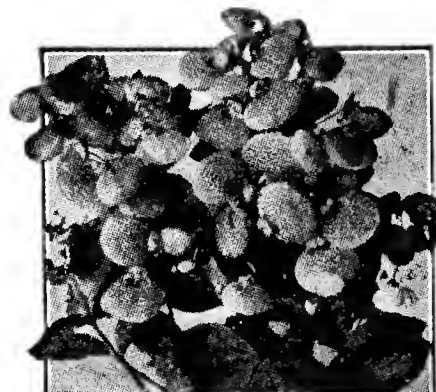
### 2413 Linaria

*Kenilworth Ivy, Cymbalaria. Culture A or B*

A trailing vine, free flowering and very nice for baskets, indoor trellises or rockeries. The flowers are of dainty lavender and purple. Vines 3 to 6 ft. **Pkt. 8c.**



Cineraria



Calceolaria

### Cineraria

*Culture D—See Page 4*

A marvelously beautiful house plant which when in full bloom makes a solid dome of flowers with only the leaves showing above the pot. Florists use our selected strains of seed in large quantities, which speaks for the quality. See cut above. Sow seeds in May.

561. Giant Prize Semi-Dwarf. Immense heads of large flowers on compact, well shaped plants about 12 inches tall. A wide range of colors gives you everything. **Mixed. Pkt. 20c.**

562 Multiflora Nana. When we first introduced this to our indoor growers, they questioned the possible popularity because the individual blossoms were smaller than Giant Dwarf Mixed. They found that our Multiflora Nana immediately took hold so now most Florists grow both. Try it. These Hybrids grow a grand assortment of colors. **Pkt. 20c.**

### 1410 Mimosa

*Sensitive Plant, Pudica. Culture D or E—See Page 4*

A curious little plant 12 to 15 inches tall, bearing small pinkish white flowers. Foliage fern-like. The leaves when touched, close up but if undisturbed for a short time again regain their natural form. **Pkt. 10c; 1/4 oz. 25c.**

### 1661 Primula

*Primula Obconica. Culture D or E—See Page 4*

One of the most beautiful Primulas for pot plants and also for the summer border. Fine large flowers in many colors. Start the plants in a light window, using a porous loam but one containing no leaf mold or peat. **Giant Mixed. Pkt. 25c.**

### 1701 Saintpaulia

*Ionantha. Culture D or E—Page 4*

A very useful and charming pot plant that is now in very popular demand. Flowers resembling violets of a very rich violet-blue color enhanced by the golden anthers, which lend a beautiful contrast. Foliage is similar to the Gloxinia. Very easily grown from seed, flowering in six months and continuing all winter. **Pkt. 35c.**

### 1742 Schizanthus

*See cut above. Listed Page 27. Pkt. 15c.*

### Solanum

*Ornamental Fruits. Culture D or E—See Page 4*

1751 Jerusalem or Cleveland Cherry. Ornamental pot plant bearing large, bright red cherries. A lovely house plant. **Pkt. 10c; 1/8 oz. 25c.**

1752 Ornamental Peppers. Capsicum. Interesting little bushy plants bearing brilliant and curious fruits in many shapes and colors. **Pkt. 10c; 1/4 oz. 25c.**

### 2442 Smilax

*Culture D or E—See Page 4*

One of the prettiest of all vines for baskets, porch boxes or conservatory where its graceful twining glossy green foliage is unsurpassed. Also much used for cutting as it lasts several days when used for bouquet trimming. Vine grows about 6 ft. **Pkt. 10c; 1/4 oz. 25c.**

### 1761 Stevia Serrata

*Culture D or E—See Page 4*

Form nice bushy plants about 2 ft. tall and bearing numerous fragrant pure white flowers. Grow outdoors in summer and indoors in winter, and have the flowers for cutting and mixing with bouquets of other blooms. Used extensively by florists. **Pkt. 10c; 1/8 oz. 25c.**



# Templin Bradley True Bred Baby Chicks

Money Saving Postpaid Prices  
Eighteen Breeds  
Two Top Grades of True Bred Chicks

## True-Bred Grade "AA"

This grade consists of big, husky chicks that are from pure bred, healthy flocks that are well mated and carefully culled for type and egg production. The low price of this grade does not mean that the chicks are just average, as the best known methods of blood testing, breeding and culling have been used in testing the parent stock of both our grades. Our sexing is done by a harmless method.

## GUARANTEE

We guarantee 100% live delivery. Due to the excellent livability of our chicks we can offer the following guarantee: All chicks which die within the first ten days in the grade "AA" class, and all that die during the first two weeks in the grade "AAA" class will be replaced at one-half price. This does not apply to losses by fire, rats or accidents. All claims must be reported promptly. This does not constitute a basis for a cash allowance. No replacement chicks will be prepaid unless enough additional chicks are ordered to bring the total to 100. No replacements shipped C. O. D. Sexed chicks guaranteed 90% true to sex but usually run 98% true.

## True-Bred Grade "AAA"

Our grade "AAA" chicks are just what the name True-Bred implies. They are from parent stock that has been tested for high egg production, and the vigor and vitality that produces big, husky, quick maturing birds and healthy flocks—the kind that produce show birds and contest winners. The prices of our grade "AAA" have really been kept as low as possible to enable more of our customers to purchase these superior chicks. Furthermore, as an inducement to you to order grade "AAA," we are willing to sell you this grade at the price of the "AA" grade, if you send remittance for the full amount of your order and if you order early. This offer subject to withdrawal.

## We Ship From Twelve Different States

We have shipping points in twelve different states. We will ship your chicks from the nearest shipping point that can supply your order at the time desired. If you have any special shipping instructions, send them in at the time you place your order.



## No Down Payment

We make C.O.D. prepaid shipments by parcel post or express, so it is unnecessary for you to send any money with your order if you do not wish to do so. You need not pay one cent until you receive the chicks.

## Special Cash Deal

Your C.O.D. order will receive the same careful attention that we give to cash orders but C.O.D. orders create bookkeeping expense for us. We will give you the benefit of the saving to us if you send in the full amount with your early order by sending you the True-Bred Grade "AAA" chicks at the price of the True-Bred Grade "AA" chicks. This offer is good only when the money in full payment of chicks accompanies the order.



# Templin Bradley True Bred

## Baby Chick Order Blank

Cut out on this line

The Templin-Bradley Co.,

Date \_\_\_\_\_ 1937

5700 Detroit Ave., Cleveland, Ohio

Send me the following True-Bred Chicks for which I enclose \$ \_\_\_\_\_

Ship to arrive about \_\_\_\_\_

Express ☐

If C.O.D. shipment of chicks desired, check here ☐

Parcel Post ☐

PRINT  
YOUR  
NAME  
PLEASE

Mrs., Miss  
or Mr.

FIRST NAME

Middle  
Initial

LAST NAME

St. & Number \_\_\_\_\_ R.F.D. \_\_\_\_\_ Box \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

Price on Each Quantity Applies Only On That Quantity Of One Kind

Quantity Ordered	TRUE-BRED GRADE "AA"				TRUE-BRED GRADE "AAA"				Total Price
	50	100	300	500	50	100	300	500	
Big Type White Leghorn	\$5.10	\$9.25	\$27.00	\$44.00	\$5.75	\$10.50	\$30.00	\$49.00	
Heavy Mixed	5.10	9.25	27.00	44.00	5.75	10.50	30.00	49.00	
Brown Leghorn	5.35	9.75	28.25	46.50	6.00	11.00	32.00	52.50	
Buff Leghorn	5.35	9.75	28.25	46.50	6.00	11.00	32.00	52.50	
Ancona	5.35	9.75	28.25	46.50	6.00	11.00	32.00	52.50	
White Minorca	5.35	9.75	28.25	46.50	6.00	11.00	32.00	52.50	
Black Minorca	5.35	9.75	28.25	46.50	6.00	11.00	32.00	52.50	
Barred Rocks	5.25	9.50	27.75	45.25	6.10	11.25	33.00	54.00	
R. I. Reds	5.25	9.50	27.75	45.25	6.10	11.25	33.00	54.00	
Buff Orpington	5.25	9.50	27.75	45.25	6.10	11.25	33.00	54.00	
White Wyandotte	5.25	9.50	27.75	45.25	6.10	11.25	33.00	54.00	
Buff Rocks	5.45	9.95	28.95	47.75	6.35	11.75	34.00	55.00	
White Rocks	5.45	9.95	28.95	47.75	6.35	11.75	34.00	55.00	
Buff Minorca	5.45	9.95	28.95	47.75	6.35	11.75	34.00	55.00	
White Giants	6.45	11.95	34.95	57.50	7.00	13.00	38.00	62.50	
Light Brahmas	6.45	11.95	34.95	57.50	7.00	13.00	38.00	62.50	
New Hampshire Reds	6.45	11.95	34.95	57.50	7.00	13.00	38.00	62.50	
Silver Laced Wyandotte	6.45	11.95	34.95	57.50	7.00	13.00	38.00	62.50	
Columbian Wyandotte	6.45	11.95	34.59	57.50	7.00	13.00	38.00	62.50	
Sexed Pullets 90% True To Sex, Any Above Breeds	9.95	18.50	54.95	89.95	11.00	20.00	57.50	95.00	

← Total Quantity Ordered

Total Amount of Your Order \$

## Testimonials

Sept. 1, 1936

Dear Friends:

The baby chicks we got from you in May look like full grown hens already at 4 months and I am sure they will lay in another month.

F. L.-Pa.

Aug. 24, 1936

Gentlemen:

My dealing with you was very satisfactory as our chicks arrived in fine shape and we raised 96 out of the 100 we got.

J. L. W.-Ind.

Aug. 20, 1936

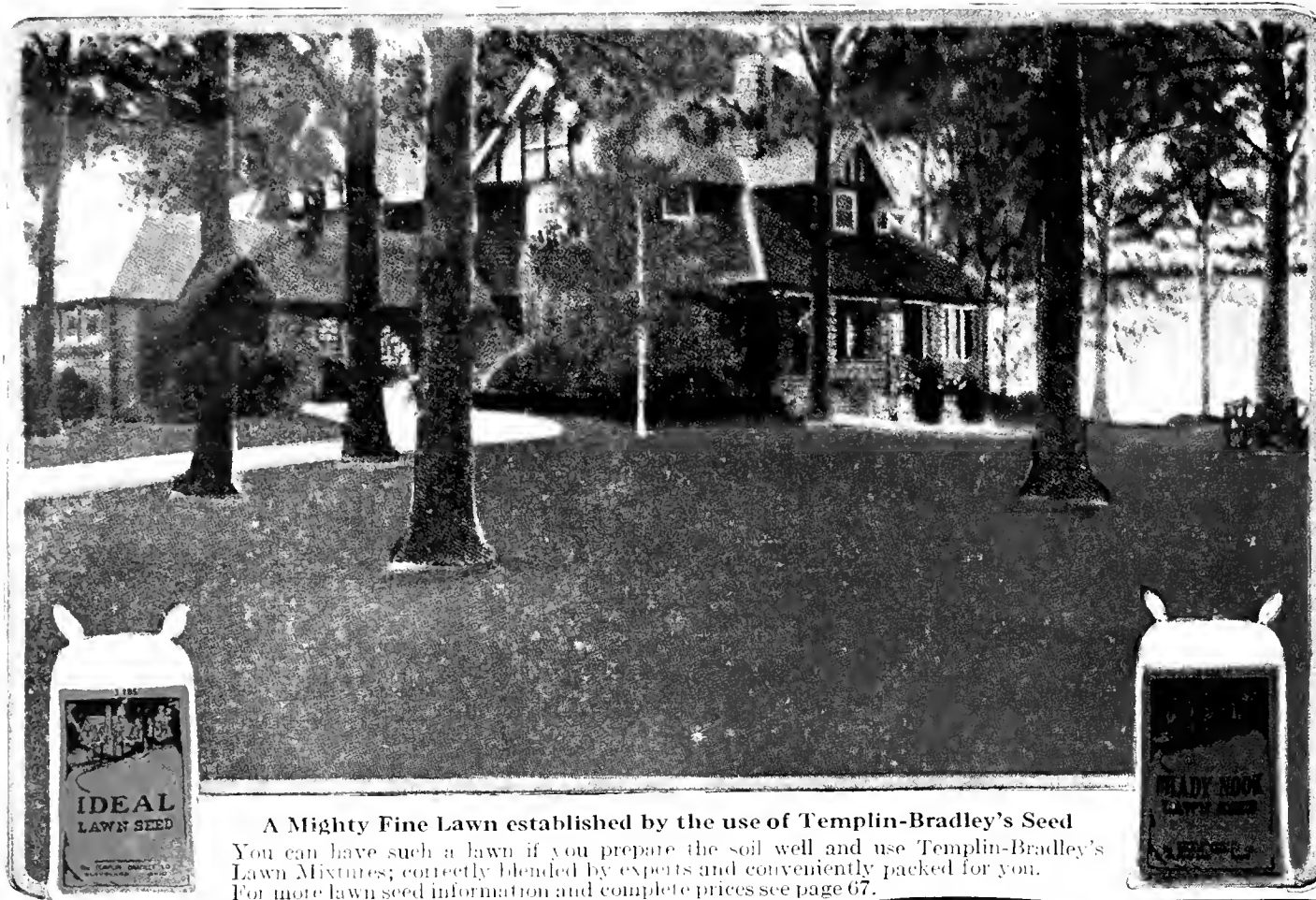
Gentlemen:

I received the 100 healthy Buff Minorca chicks and only lost one. The other 99 I raised. My baby chicks were a few days late coming but that wasn't so bad as some of the pullets weigh 1½ to 2 lbs. I got them June 10th. I was real pleased with the service I received and think if all people would send in their orders early they would get better results.

Mrs. R. H.—Wisc

**Order Early to Avoid Disappointment on Delivery**

No Orders Filled for Less Than 50 Chicks of One Kind



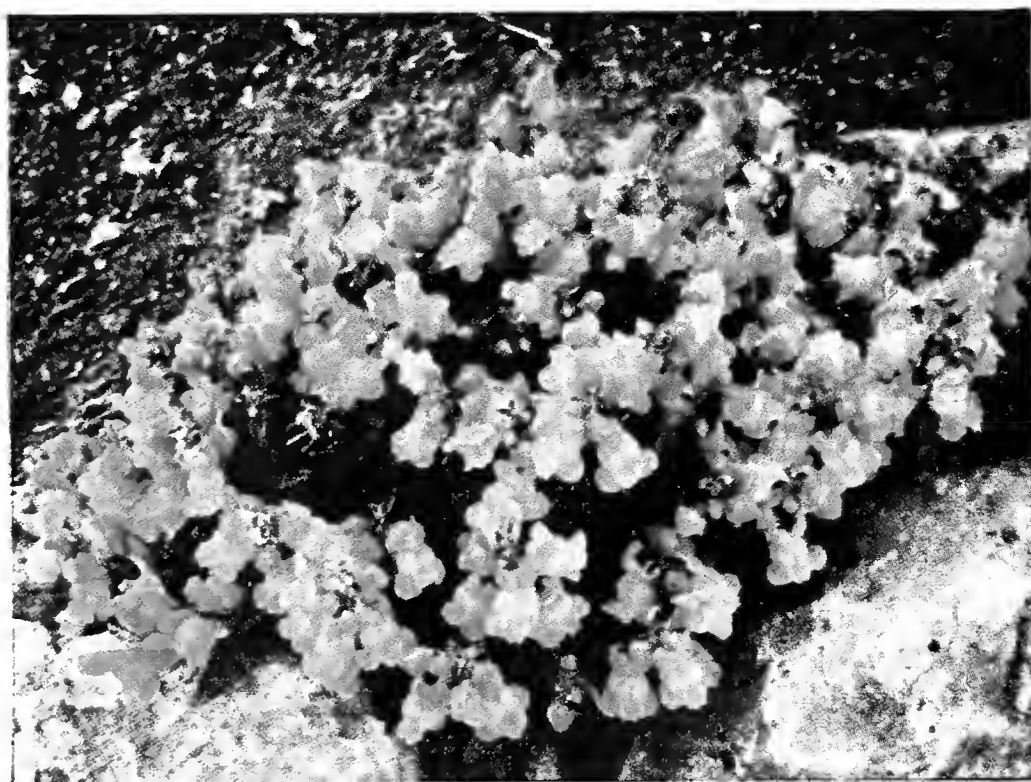
**A Mighty Fine Lawn established by the use of Templin-Bradley's Seed**  
You can have such a lawn if you prepare the soil well and use Templin-Bradley's Lawn Mixtures; correctly blended by experts and conveniently packed for you. For more lawn seed information and complete prices see page 67.



**Watch-Em-Grow  
Plant Food  
Grows Healthy Plants**

**Watch-em-Grow is Easy to Use.**  
Watch-em-Grow is a clean, odorless powder that readily dissolves in water. It can be easily applied to plants just as you would water them. Complete instructions are printed on each can, both for house plants and for all other uses.

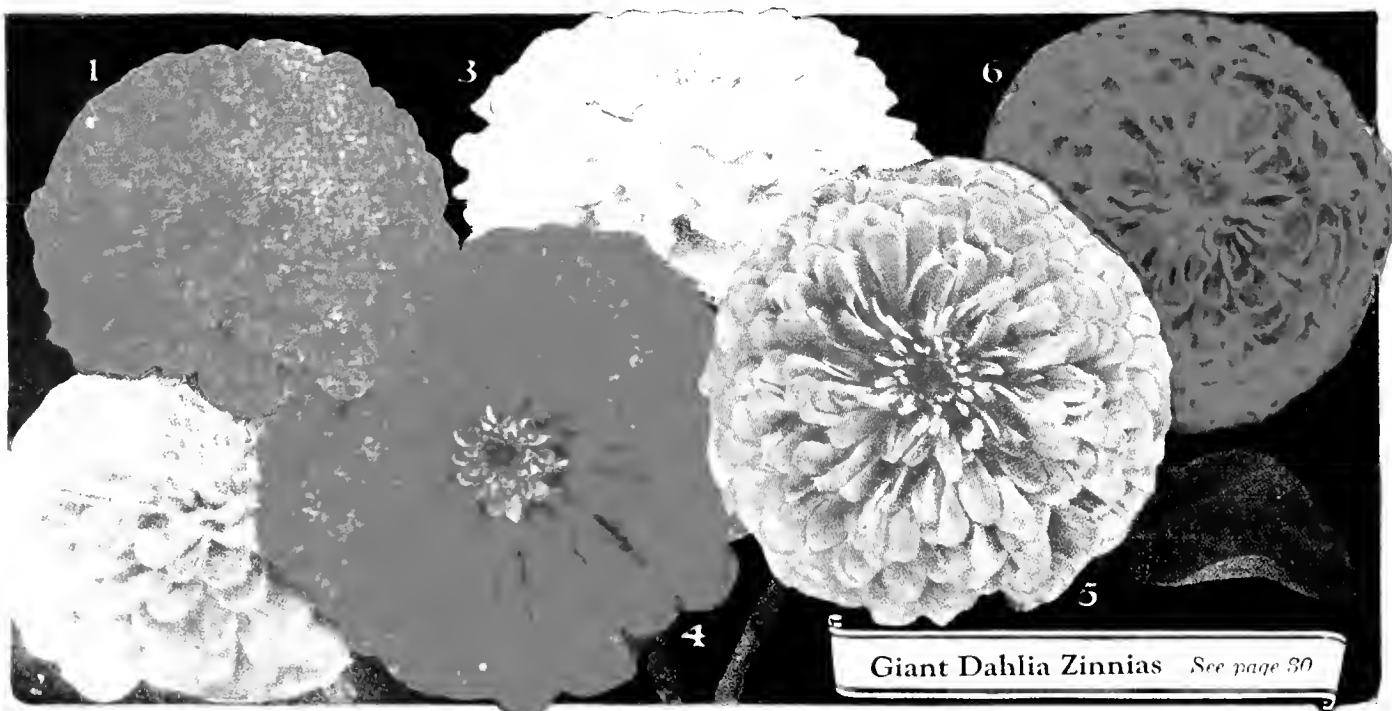
**4300 Big 8-Ounce Can for only 50c.**



**92 Magic Carpet** Creeping Snapdragon. New This Year. Excellent for Rock Gardens. See Page 7. Packet 25c.



**1582 F. Petunia** Dainty Lady, See Page 8. Pkt. 20c; 3 for 50c.



**Giant Dahlia Zinnias** See page 30

**Dahlia Flowered Zinnias**

The largest and most gorgeous of all Zinnias are included in the Dahlia Flowered Type. Six of the most popular and distinct colors we picture in color here.

1. **Canary Bird**, Bright yellow.
  2. **Lavender Dream**, Lavender and purple.
  3. **Polar Bear**, best white variety.
  4. **Oriole**, rich orange and gold.
  5. **Exquisite**, most popular rose pink.
  6. **Crimson Monarch**, best deep red.
- Prices: Any of the above varieties Pkt. 10c; 1/8 oz. 35c.  
Collection No. 2219. One pkt. each of the above 6 color plate Dahlia Zinnias, regular value 60c; for 50c; postpaid.  
2201 **Gold Medal Dahlia Zinnias Mixed**. An extra fine mixture of the above and many other shades. Pkt. 10c; 1/8 oz. 25c.

**Quality Zinnia Seed**

We are offering you the finest Zinnia seed obtainable. Seed carefully grown so that it will produce beautiful blooms. See pages 30 and 31.

**This Catalog Contains Hundreds of Good Varieties of Seeds, plenty at 5c per pkt.**



# Lawn Seeds To Beautify Your Home Grounds

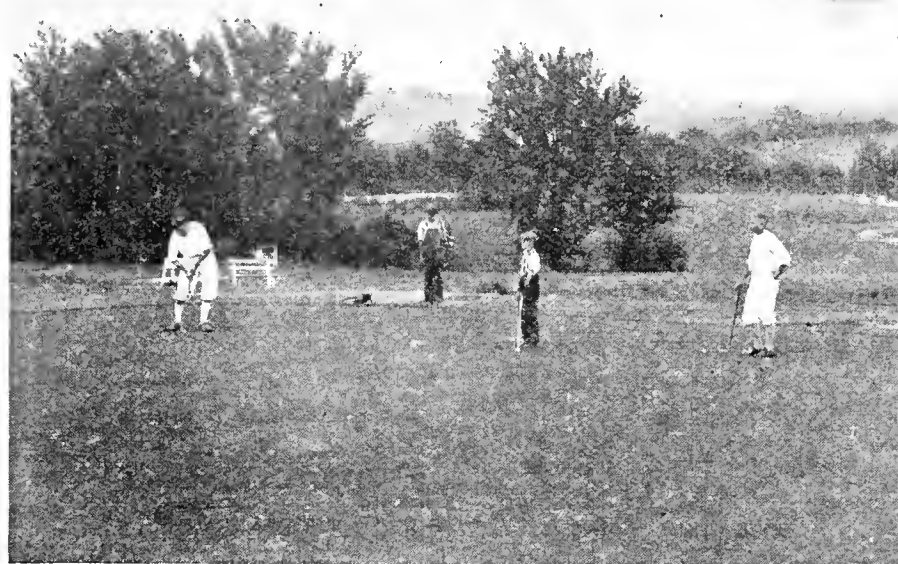
Your lawn is the foundation for all of your other plantings. The trees, shrubs and flowers that you have planted around your home cannot produce the perfect picture of beauty that you desire without the foreground of well-kept lawn.

A good lawn is not difficult to produce.

## Templin - Bradley's Fine Lawn Mixtures

Any one variety of grass alone will not make a completely satisfactory lawn, as each variety has its peculiar advantage. Thus when several varieties are blended in the proper proportions the advantages of all are combined in your lawn. We have spent years of experimental work in securing the proper varieties and proportions to use in each mixture for very best results. One pound of our lawn mixtures will sow 200 to 250 sq. ft. of new lawn. For filling in an old lawn use one-half that amount.

Full directions for planting and the care of your lawn will be sent with every 5 lbs. or larger package of seed or will be sent free on request.



Make Your Lawn as Beautiful as This Golf Green

### 4201 Ideal, Our Best Regular Mixture

For a fine permanent lawn. It is a carefully blended mixture of the following varieties of hardy grasses best suited to growing a compact durable evergreen sod: Kentucky Blue Grass, Red Top, Fescues, White Clover and Bent Grass, a combination that insures a fine velvety lawn that will withstand the heat of summer and the cold of winter. Lb. 60c; 3 lbs. \$1.70; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$12.50, delivered.

### 4202 Shady Nook Mixture, Best for Shade

A special mixture containing varieties that naturally grow in shaded places. Suitable for sowing under shade trees and in shady corners, where the ordinary mixture will not do. The shady lawn

must have special care as well as the right kind of seed. Our Lawn Leaflet explains what is necessary. 1/2 lb. 35c; lb. 65c; 3 lbs. \$1.85; 5 lbs. \$3.00; 10 lbs. \$5.75; 25 lbs. \$13.75., delivered.

**4203 Quick Growth Mixture** Makes a good lawn quickly. While not composed of as fine or expensive grasses as Ideal, nevertheless Quick Growth contains enough of these grasses to insure a good lawn after the biennial varieties have run out. Contains white clover. Compares favorably with many of the "best" mixtures on the market. Lb. 45c; 3 lbs. \$1.25; 5 lbs. \$2.00; 10 lbs. \$3.75; 25 lbs. \$8.75, delivered.

**4204 Superfine Bent or "Golf Turf" Mixture** We highly recommend the use of this mixture as it is made up of the best strains of fine leaved grasses suitable for the "Putting Green" or Lawn. It contains a liberal proportion of Bent Grass as well as other varieties to secure a fine velvety sod throughout the season from early spring until late fall. Lb. 55c; 3 lbs. \$2.45; 5 lbs. \$4.00; 10 lbs. \$7.75; 25 lbs. \$18.75 delivered.

**4235 Pure White Clover** Many prefer to add more Clover when sowing a new lawn or for filling in an old lawn. White Clover flourishes well in almost any soil. Best Quality. 1/4 lb. 25c; 1/2 lb. 40c; lb. 70c; 5 lbs. \$3.25; 10 lbs. \$6.00, delivered.

## Separate Grasses for Special Purposes

Prices on Separate Grasses are subject to change should market conditions warrant. Write for quantity prices.

**4222 SUPERFINE KENTUCKY BLUE GRASS.** One of the best fine leaved grasses, a true perennial that improves from year to year and lasts indefinitely. Leaf blades very narrow and pointed and of a deep vivid green. It is one of the very best grasses, Superfine Quality, weight extra heavy. Lb. 55c; 5 lbs. \$2.60; 10 lbs. \$5.00 delivered.

**4223 SUPERFINE RED TOP.** A long lasting true perennial grass with a creeping habit of growth. Leaf blades are narrow and become more narrow and fine with cutting of turf. Very hardy and adapts itself to nearly any soil, will do well on wet soil and is not averse to any acid soil. Superfine Quality. Lb. 55c; 5 lbs. \$2.60; 10 lbs. \$5.00, delivered.

**4227 Poa Trivialis** Rough-Stalked Meadow Grass. One of the few grasses that will succeed in the shade and maintain a good turf under this condition. This grass is a quick grower and preserves its bright green color from early spring until late autumn. An excellent grass to fill out thin spots under trees, etc. Lb. 70c; 5 lbs. \$3.25; 10 lbs. \$6.25, delivered.

**4205 Metropolitan Shade Mixture** The companion to Superfine Bent or Golf Turf Mixture for shady places. Blended with equal care from the finer leaved grasses, including varieties of Bent Grasses, all of which will thrive in the shades. Lb. 55c; 3 lbs. \$2.45; 5 lbs. \$4.00; 10 lbs. \$7.75; 25 lbs. \$18.75, delivered.

**4228 Astoria Bent** A very fine variety of Bent grass that is being produced in Oregon. This is perhaps the best variety for those who wish to install a Bent lawn by seeding. Astoria Bent produces a lawn of very fine texture, good color and uniform growth, preserving its quality and fine appearance without excessive maintenance. Growth is dwarf and compact, spreading by runners close to the ground. We offer a very select strain. Lb. \$1.35; 5 lbs. \$6.50; 10 lbs. \$12.50, delivered.

**4229 Seaside Bent** (Coos County Strain). A close heavy turfing grass especially well fitted for putting greens or fine lawns. It is quick growing spreading by runners or stolens which quickly cover the ground and maintain a thick turf of fine, even texture. Lb. \$1.50; 5 lbs. \$7.25; 10 lbs. \$14.00, delivered.

**4230 Colonial Bent** Produces a uniform turf of finest texture dark green in color which has considerable resistance to drought, poor soil and extreme cold. The leaf blades are narrow and flat and form a very beautiful turf. The best species of Bent Grass for lawns. Lb. \$1.50; 5 lbs. \$7.25; 10 lbs. \$14.00, delivered.



Will Solve Your House Plant Problems  
**You Feed Your Pets--Don't Starve Your Plants**  
Easy To Apply and the Results Will Please You

Potted plants and ferns soon use up the food in the soil given them when potting, and unless more food is supplied to them when this is exhausted, they merely stand still or gradually decline.

With small applications of Watch-em-Grow at regular intervals, applied according to prescribed directions, these plants will continue luxuriant, healthy, new growth and produce their beautiful bloom regularly as nature intended.

Watch-em-Grow is a clean odorless powder that quickly dissolves in water and is applied just as you water the plants. No trouble, no bother and no mess.

When potting plants a teaspoonful of Watch-em-Grow mixed with a gallon of soil will supply sufficient food for the plants for six or eight months.

On rose bushes or other choice plants in the garden Watch-em-Grow is extremely beneficial.

### The Proof in the Photograph

The plant on the left was started with regular potting soil and some fertilizer. The plant on the right in addition was treated with a small amount of "Watch-em-Grow." These two Cineraria plants were started at the same time under exactly the same conditions, with the single exception of the "Watch-em-Grow." Looks almost too good, doesn't it?

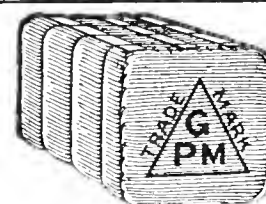


8 oz. Can, 50c.

The Plant on Right Had Watch-em-Grow



The 50-cent Can



## Peat Moss Improved Granulated

An organic material that contributes humus content to the soil. It assures moisture to the soil, is capable of absorbing 12 times its weight in moisture. Peat Moss lightens heavy clay soil, binds sandy soil, is free from weed seeds or fungus growth of any kind. It is clean, odorless and pleasant to work with. Make fine winter mulch, is fine medium for packing and storing dahlia and other tubers, roots and fruit. Economical to use. One large bale will spread 300 sq. ft. Splendid for lawn top dressing.

### Peat Moss Prices

F. O. B. Cleveland by Freight or Express  
Large Bale, 20 bushels. 180 lbs. Ea. \$1.00.



Have Every Feature You Want in a Garden Glove

All-Leather—DIRT PROOF—Durable  
SOFT—Comfortable—WASHABLE

Easy on the hands and easy to wear!

Economical, too—outwear 6 pairs of ordinary fabric gloves, are washable and can be used the year round for garden, housework, yard, painting, furnace, garage, etc. You'll like them.

Sizes for Women (small, medium, large) for Men (small, medium, large). Price, 75 cents a pair, postpaid (2 pr. \$1.40.)

# Outstanding Collections of Seeds & Plants

## For Your 1937 Garden

**149 Aster Seed Collection** **Wilt-Resistant, American Branching.** One of the best Asters known. This collection consists of 5 full sized packets each containing a separate color. (See color plate on page 23) Coppery-Rose, Sensation, Dark Lavendar, Purple and Shell-Pink.  
Value 50c for only 35c.

**5040 Tuberous Begonia Bulbs**  
Gorgeous, brilliantly colored flowers, so uncommon as to attract attention in the garden, porch boxes, window boxes and as indoor potted plants. Easy to grow in not exposed to the direct sun from ten to three daily, tho they do not like full shade. This collection will give you ten bulbs, no two of the same color, five singles and five doubles. (See natural colors on back cover).  
Value \$2.50 for only \$1.25.

**5472 Dollar Box Giant Dahlias**  
For those who are not particular about named varieties of Dahlias, we offer at the lowest possible cost, this collection of twelve Giant Flowering Dahlia Tubers, our selection from several hundred varieties. You can be sure of getting plenty of splendid flowers all next fall, in a wide range of colors. We have many customers who buy from one to several of these famous Dollar Boxes each year just to get something new and nice.  
10 Dormant Tubers \$1.00.

**2219 Gold Medal Dahlia Flowered Zinnia Seed** The most gorgeous of the whole Zinnia family. Very large flowers, long stems and they bloom profusely even in hot, dry summers. Florists grow these in quantities for cut-flowers. The range of colors is very great and the effect of either a bed in bloom or a bouquet is at once striking and pleasing. This collection gives you six, full sized, ten cent packets, one each of six colors, Canary Bird, Lavender Dream, Crimson Monarch, Polar Bear, Oriole and Exquisite.  
Value 60c for only 50c.

**6950 Porch Collection of Hardy Flowering Shrubs** If you have a bare spot in front of your porch or along the foundation wall of your house, a combination planting of two rows of shrubs, the tall Spirea Bridal Wreath in the background and Japanese Barberry in front of it will add a great deal of charm and really finish off the harsh lines of brick, stone and wood. Plant the Spireas in a row about three feet out from the building line with plants about 2 feet apart. Then plant the Japanese Barberry in another row about 2 feet in front of the Spirea, and about a foot apart in the row. This will make a very pleasing effect and at extremely low cost. Price of this combination of shrubs, 24—1 year Japanese Barberry and 12 Spirea Bridal Wreath, also in 1 year size, 36 plants in all, value \$3.35 for only \$3.00.

**7950 Same Collection As Above**  
except that both the Japanese Barberry and the Spirea Bridal Wreath will be in 2 year size instead of 1 year.  
Value \$5.90 for only \$5.50.

**8350 Hardy Climbing Vine Collection** Everyone likes a few nice vines about the home. This splendid collection consists of one for chimney or brick and stone walls, Boston Ivy, one for fences, Scarlet Trumpet Vine, one for Porch Screen, Hall's Japan Honey-suckle and one for Pergola or Arbor, Chinese Wisteria. These four vines will give you a nice variety, the first one being foliage only and the other three flowering types. They get bigger and better as the years go by and give you beauty, shelter and cover where you need it.  
Value \$1.30 for only \$1.20.

Each year, customers write us for suggestions, looking toward solution of their planting problems. From these problems and the answers we have prepared for them, has come the adoption of certain groups or collections of both seeds and plants. All such collections, once made up, are listed along with the regular listings of separate varieties. It is quite natural that in a book as full as this one, many of the choice collections might be overlooked because we do not have space to give them the display they deserve. Fortunately, this year, by the addition of several pages to our catalog, we have space on this page to group some of the collections—not all, by any means, but all important to you if you are looking for something for a special place or a special purpose.

Every seed and every plant we offer in such collections is our regular, high quality stock. The price reductions we make on them is only possible because of the large number of such collections that our customers buy. By selling large quantities, we can reduce costs and these reductions we pass on to you in lowered prices.

There are so many gardening possibilities with the thousands of varieties we carry in stock, that really an entire catalog could be made up like this page, and be found valuable to our customers. We trust that you will find it helpful in planning for your 1937 planting.

### Interesting Testimonials

#### About Zinnias

Sioux City, Iowa.  
Dec. 7, 1936.

The Templin-Bradley Co.,  
Cleveland, Ohio.

Gentlemen:

The past summer was hot here, 110 and 112 for days at a time.

I had a lot of nice seeds from your company and everything did well.

Your new Desert Gold Zinnia came thru and bloomed fine in spite of a temperature on the ground of 156 degrees, close to the plant which I noted one day. Even this fall we picked fine flowers. I have saved some of these Desert Gold Zinnias and you may have them if you would like them. I thought their heat resisting qualities might help you in developing further this sturdy stock. You are welcome to them.

Leo R. La Suer.

(While conducting mulching experiments the University of Nebraska found ground temperatures as high as reported by Mr. La Suer not infrequent. It is obvious in selecting a name for this beautiful new Zinnia, we were thinking not only of its gorgeous color but its heat resistance, too.)

#### About Begonias

Montgomery, N. Y.

Templin-Bradley Co.,  
Cleveland, Ohio.

Gentlemen:

Last spring I bought some of your Tuberous Rooted Begonia Bulbs and I was more than pleased with them. Every one who came to the house wanted to know what they were. They had never seen such beautiful flowers as those before.

Mrs. John A. Currie.

(We receive hundreds of unsolicited testimonials every year about these wonderful Tuberous Rooted Begonias shown in color on the back cover.)

#### About Hardy Plants

Highland Park, Ill.  
Oct. 12, 1936.

The Templin-Bradley Co.,  
Cleveland, Ohio.

Gentlemen:

Pressure of work kept me from writing you sooner as I intended to thank you for the prompt shipment, the splendid manner in which the plants were packed, and above all, for the exceptional quality. It was a real joy to open your packages and to find such healthy, strong and sturdy plants. They are quite the best I have ever had, and I will not even think of looking elsewhere for plants in the future.

Yours very truly,  
Wm. H. Barker.

(Mr. Barker's pleasure, our satisfaction in knowing that we have done our work well, make a combination you, too, can enjoy with us if you buy your seeds and plants from us.)

*See Complete Index*  
on page 84

#### 6960 Collection of Shrubs of Unusual Appearance

If your yard is well planted but you still have room for a plant here and there, such as lot and walk corners, etc., nothing is more attractive than some of the unusual flowering shrubs we offer in this collection. It consists of one plant each of Isle de France Buddleia which is often called Butterfly bush, long sprays of deep purple flowers, all summer and lots of them, Red Barberry, which, if planted in the sun will be a blaze of color, Calycanthus, with its clusters of mahogany and sweet scented flowers along the stems, Forsythia with its quantities of golden bells before the leaves form in the spring, Purple Smoke Tree with its delicate foliage and odd color and Vitex which produces lavender-blue flowers all summer and fall. This collection will be valuable whether your place is large or small.

Value \$2.30 for only \$2.00.

#### 6481 Collection of 5 Peonies

Peonies produce so much in comparison with what they cost that every garden should have a few clumps. Many people who have large plantings cut their flowers when in bud and place them in cold storage for a month or more, then bring them out and have a market for them. Nothing nicer in the house than a big bunch of colorful, fragrant peonies. This collection consists of one each of 5 kinds, Charles McKellipp, crimson; Felix Crousse, clear red; Karl Rasenfeld, intense crimson, Marie Jacquif, semi-double white and Mme. Ducl, silvery pink. A Bargain at 98c.

#### 1593 De Luxe Mixed Petunia Seed

This is not strictly a collection but rather a mixture which we have blended of the most popular colors of the medium sized, plain petalled Petunia Seed which we sell in very large quantities. You will be pleased with this mixture of one of the finest hot, dry weather flowers in existence.

Price 15c per packet.

#### 5993 100 Gladiolus Bulbs For Only \$2.00

This collection consists of ten each of ten kinds of the leading new, show-winning varieties. It is only by our large production of fine bulbs that we can make such an offer to you. These varieties are only sold in complete collections and no changes can be made. Think of it, ten each of Betty Nuthall, Berty Snow, Dr. F. E. Bennett, Golden Dream, Helen Wills, Marmora, Mary Frey, Mrs. Leon Douglas, Mrs. P. W. Sisson, and W. H. Phipps. Plenty of cut flowers for the house and beauty in your garden if you buy this collection for \$2.00.

#### 3820 Collection of Herbs

Herbs are something everyone desires to grow but you would be surprised to know how many people over the country do grow these aromatic and pot Herbs for various reasons. They are valuable in seasoning many dishes and the leading hotel chefs all over the country like to know where they can obtain what they require, so if you have a flare for marketing something out of your garden, this is a line on which you would not have a great deal of local competition. This collection consists of a packet each of the seeds of Mammoth Dill, Anise, Sweet Basil, Caraway, Coriander, Sweet Marjoram, Sage, Summer Savory and the total value is 80c. Price of the complete collection is Only 50c.

#### 2377 Collection of Ornamental Gourd Seeds

A definite wave of popularity on Ornamental Gourds has hit both this country and Europe. Books and magazine articles have been written about it and probably are largely responsible for the popularity. The wide range of shapes and sizes and the decorative possibilities have appealed to many who might otherwise not give them a second thought. New ones this year are the "Cave Man's Club" and the type of "Calobash" Gourds which can be so decorated as to look like Penguins. This Collection consists of one packet each of "Cave Man's Club," "Penguin" and our special mixture of all kinds.

Value 35c for only 30c.

Annual Culture on Page 4  
Annual Chart on Page 5

Perennial Chart on Page 42  
House Plant Seeds on Page 64



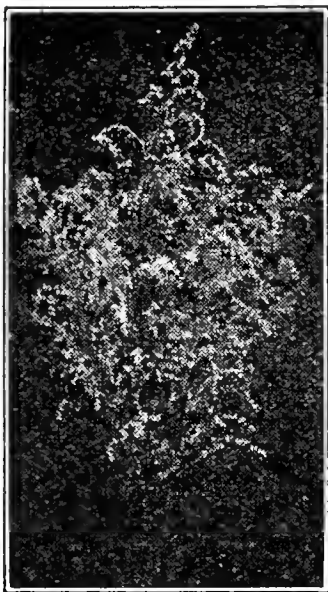
# Hardy Perennial Plants

In talking and writing to us, a great many people each year, say something like this—"I want flowers in my garden but I don't want to have to replant completely every year." That must be why our Hardy Perennial Plant Department has grown so large and remained large even during the depression years.

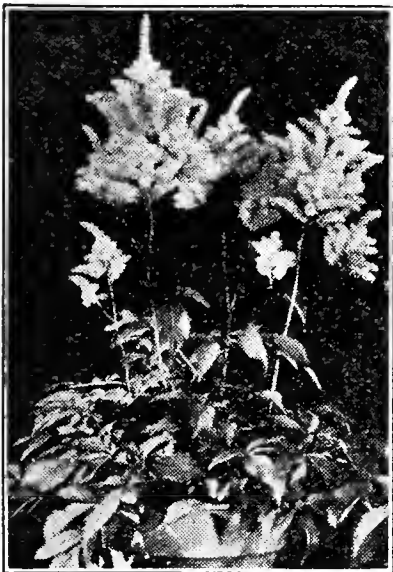
A garden of Hardy Perennial Plants may be added to from year to year. Plant enough this spring to make a reasonable showing, then round out the planting as time goes on. No home is complete without a well selected assortment of Hardy Perennial Plants. They require little attention, get bigger and better as time goes on and provide an abundance of color in your garden and cut-flowers for your home. They fit into borders, make nice beds by themselves, look well along the foundation of your house, are a necessity for Rock Gardens and round out plantings of flowering shrubbery and roses. Our Hardy Perennial Plants have been carefully grown for you by our own skilled nurserymen. Prices are so low that you cannot afford to omit what you need when you send us your order. Remember, these prices include delivery.

Hardy Perennial Plants such as we produce for you, are the types which will do well under the widest range of climatic and soil conditions.

Study carefully the seven pages devoted to these Hardy Perennial Plants. Remember, the index in the back of this catalog gives both the common and the botanical names of all plants, so that you can easily locate varieties.



Artemisia Silver King



Hardy Astilbe

**Hardy Ageratum** *Eupatorium, R. G.* Resembles the Annual Ageratum in flower and plant form. This species produces in August and September lovely lavender blue flowers on plants 1½ to 2 feet tall. The foliage is very bright and ornamental throughout the entire season. **Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.**

**Alyssum** *Saxatile, R. G.* For early and continuous blooms the Alyssum is near the head of the list. Their beautiful foliage and plant form adapts them to use in any part of the garden. An especially fine form for the Rock Garden or edging. Lovely yellow flowers in clustered heads produced all summer. 12 to 15 inches. **Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.**

**Anchusa** *Myosotidiflora, R. G.* The dwarf Anchusa is indeed a charming plant and very useful in any mixed planting, harmonizing well with any of the other perennials. The most dwarf of this family, producing clusters of beautiful blue Forget-Me-Not like flowers during May and June. 12 inches. **Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.**

**Anemone, Windflower** *Pulsatilla Rubra, R. G.* Grows from 9 to 12 inches high and produces reddish-purple flowers during April and May. Very beautiful for mass planting or as a specimen plant in the Rock Garden. Especially fine for borders. Anemones quickly adapt themselves to any locality. **Each 20c; 3 for 50c; 6 for 90c.**

**Aquilegia** *Long Spurred Columbine, Mrs. Scott Elliott Hybrids.* A greatly improved strain of the popular old-fashioned Columbines of our grandmothers garden. These Hybrids are the best Aquilegia or Columbine grown. The colors are marvelous and the long graceful spurs add charm to the flowers. The vigorous plants produce large quantities of blooms for a long season. They grow 2½ feet tall. Color Page 43. **Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.**

## Perennial Chart

On Page 42

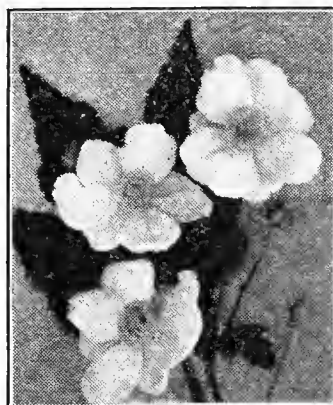
Color, Height, Blooming Season  
and other details to help you.

## Note! Rock Garden Plants, "RG"

Not every plant is suitable for rock gardens. Some are too large, others require a better foot-hold than the small amount of soil between the rocks or over them provides. For this reason and to help you in making your selection if you have a Rock Garden, those Hardy Perennial Plants in the following seven pages, which are suitable for Rock Gardens, are indicated by the letters, 'RG' after the name. We were just about the first firm in this country to encourage the making of Rock Gardens and you will find our assortment for this purpose is unexcelled.

**Achillea** *Rosy Millefolium, R. G.* *Millefolium Roseum*  
Easy to grow, useful for the perennial border, rock garden, wild garden and for cut-flowers. This Achillea Millefolium Roseum has finely cut foliage, pink flowers in dense heads and blooms practically all summer. 12 inches high. Will succeed in any good soil in sunny place. **Each 25c; 3 for 65c.**

**Aconitum** *Sparks (Monkshood)*  
This beautiful perennial should be in every garden. Its blue flowers and dark glossy foliage will add attraction and charm to any part of your garden. They bloom at a time when color is needed and continue for a long period. They will succeed in any good garden soil. A tall variety, growing 4 to 5 feet tall, producing very large deep blue flowers in July and August. Foliage is very decorative. **Each 25c; 3 for 65c; 6 for \$1.15.**



Anemone Windflower

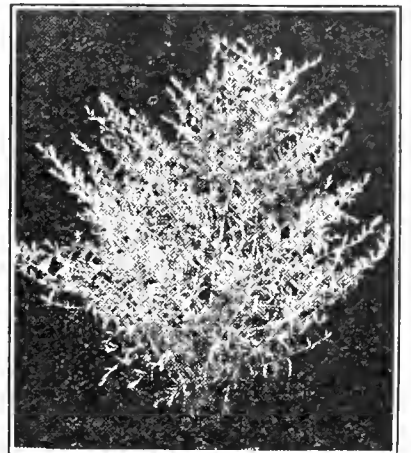
We offer a complete  
assortment of the world's  
best perennial seeds on  
pages 33-41.



Long Spurred Aquilegia



Hardy Aster



Artemisia Silver Queen

## Artemisia Silver King

Makes  
Attractive  
Winter  
Bouquets

## Artemisia

As beautiful decorative foliage plants for the hardy border or perennial garden, the Artemisias are without equal. They produce an abundance of light airy foliage that is equally as fine for bouquet use as it is decorative in the garden. Useful as winter bouquets when dried. They will succeed in any good garden soil that is well drained.

Aconitum Sparks

**Silver King, Artemisia.** A most beautiful silvery white foliage is produced in long slender sprays, making Silver King the most decorative plant in the entire garden list. When combined with cut flowers it adds a beauty to the bouquet that is amazing. Wherever Silver King is grown it at once makes many enthusiastic friends, you too will like it. Grows to 24 inches. **Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.**

**Silver Queen.** An excellent running-mate for Silver King. Foliage similar in color but is a heavier and bushier plant and enough different in form to make it desirable to have both in your garden. Both are splendid for fresh and dried bouquets, summer and winter. **Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.**

6045 Set of Two Artemisia, 1 each 2 Above Kinds, Only 35c.

## Hardy Asters

**Michaelmas Daisy.** These are among the showiest of our late flowering hardy plants, producing an abundance of flowers during September and October, when most other hardy flowers are past. They grow freely in any soil and require very little care. 2½ to 3 feet tall.

6184 Sold only in sets of three colors: white, pink, lavender. Set of 3 for 40c; 3 sets for \$1.00.

## New Dwarf Hardy Asters

These three new Asters will make a fine addition to your Perennial Garden. They are dwarf, compact plants, and in September are completely covered with beautiful flowers. This dwarf type makes ideal borders.

**Countess of Dudley.** Charming clear pink flowers with yellow eye, bushy and very floriferous. Only 9 inches tall. Useful and beautiful.

**Nancy.** Dwarf bushy habit, plants being covered with flesh-pink flowers in late September. Lovely little plants 12 inches high.

**Snowsprite "Snow Fairy."** A splendid novelty. Very dwarf, early September flowering, smothered with large semi-double white flowers. 12 inches high.

Price Any Above Dwarf Asters

Each 30c; 3 for 75c; 6 for \$1.35; 12 for \$2.40.

6051 Set of 3 Dwarf Asters, 1 each 3 Varieties, 75c.

## Hardy Astilbes

Herbaceous Spirea  
See Cut at Left.

Astilbes are all very desirable Perennials. They form large clumps, increasing in size and beauty from year to year. The blooms come in large graceful plumes of delicate, lacy flowers, in shades of pink and lilac. Astilbes succeed best in a rich, deep, moist soil and should be watered freely during their growing season.

**Grandis Rosea, Lilac-Pink. Kriemhilde, Salmon-Pink. Queen of Holland, White.**

Price Any Above, Each 30c; 3 for 75c; 6 for \$1.35; 12 for \$2.40.

6086 Set of 3 Astilbes, 1 each of above 3. 90c Value, 75c.

The following three are of dwarf habit and besides being exceptionally fine for the garden are fine for forcing in pots indoors where they produce lovely blooms. They may later be transferred to the garden.

**America, Lavender-Pink. Gloria, Deep-Pink. Peach Blossom, Soft Pink.**

Price Any Above, Each 30c; 3 for 75c; 6 for \$1.35; 12 for \$2.40.

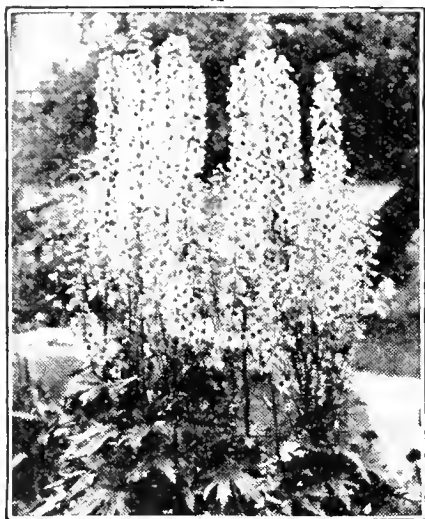
6027 Set of 3 Astilbes, 1 each of above 3. 90c Value, 75c.

All Hardy Plants will be shipped direct from our Painesville Nursery at planting time.

# Hardy Perennial Plants



Digitalis, Foxglove



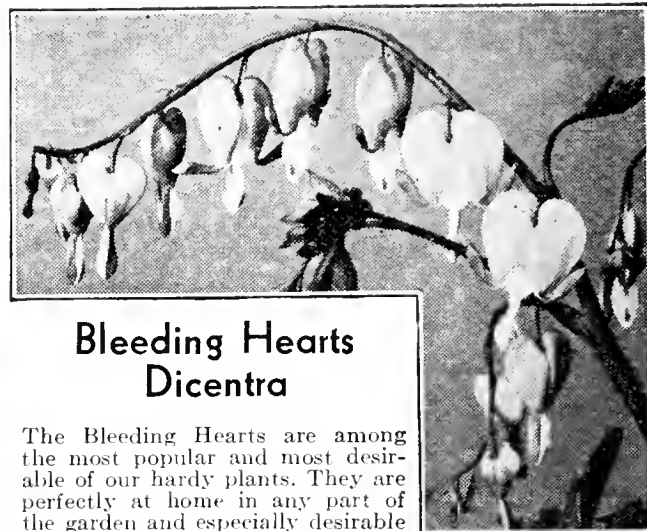
Hardy Larkspur, Delphinium



Campanula

## Campanula, Canterbury Bells

These beautiful hardy plants are a charming addition to the garden and tone up any border in late June and July with their masses of exquisitely colored bell-shaped flowers. They prefer a good rich loam and a semi-shaded place. 2 Colors—Delightful Blue or Delicate Pink. Each 25c; 3 for 65c; 6 for \$1.15. 6058 Set of 2 Campanulas. 1 each of 2 colors for 45c.



## Bleeding Hearts Dicentra

The Bleeding Hearts are among the most popular and most desirable of our hardy plants. They are perfectly at home in any part of the garden and especially desirable in partial shade. They like a well drained soil.

Bleeding Heart

**SPECTABILIS.** The old fashioned garden favorite of our grandmothers' gardens. Its long graceful racemes of heart shaped flowers of beautiful pink and white are very attractive in April and May. The foliage is fern like and very decorative. This variety is used for forcing in pots with good success. 2 to 3 feet. Each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00.

**EXIMA.** (Plumy Bleeding Heart.) Somewhat more dwarf with more finely cut foliage. Produces an abundance of pink and white heart shaped flowers in graceful racemes in April and May and often at intervals throughout the season. 1½ to 2 feet. Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.

**Carnation** **Crimson King, R. G.** Beautiful rich red, valuable for cut-flowers and unequalled for color for the perennial border and for the Rock Garden. Will produce double flowers of excellent quality throughout the summer. Each 20c; 3 for 50c; 6 for 90c.

**Dianthus** **Prince Bismarck R. G.** A lovely new Dianthus producing its bloom in good sized clusters on upright stems 8 to 10 inches tall. Flowers are beautiful bright rosy-pink. Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.

**Chinese Corydalis** **CHEILANTHIFOLIA, R. G.** A lovely little plant with beautiful fern-like foliage bearing long racemes of rich yellow blooms somewhat resembling the bleeding heart. Of Chinese origin this plant is very hardy and of easy culture in any well drained soil. Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.

**Digitalis, Foxglove** **THE SHIRLEY.** A grand display of thimble-shaped flowers in immense spikes during June and July. Tall growing with large rough foliage. Very showy in the garden. They are of extraordinary size and vigor, growing 5 to 6 ft. tall. The flower heads are over 3 feet long crowded with big, bell shaped blossoms. Colors range from white and shell-pink to deepest rose, many attractively dotted with crimson or chocolate. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.

## Daisies, Chrysanthemum Maximum

The Daisies are always welcome additions to the garden; their decorative effect in the garden is pronounced because of their free flowering habits and good foliage, and as cut flowers they are always useful.

**BURBANKS SHASTA.** An improved type, having immense single glistening pure white flowers 3 to 4 inches across on tall stems. Hardy and of easy culture. A wonderfully profuse bloomer, giving you great quantities of good long stemmed flowers. Starts to flower in June and continues more or less freely all summer and fall. 2 to 2½ feet tall. See Color Page 43. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.

**DOUBLE WHITE SWAN.** See Cut of this wonderful new double Daisy. Flowers are uniform in size, 15 to 30 pure white blooms with 24 to 30 inch stems to each plant, during June. Plant some and enjoy the lovely flowers for bouquets. Each 50c; 3 for \$1.25.

## Delphinium, Hardy Larkspur

Without doubt the finest and most popular hardy perennial plant known to our garden today. Every garden should have a number of these plants with their beautiful blue flowers.

**BELLADONNA.** The beautiful "Belladonna" with its large spikes of clear sky-blue flowers always attracts attention. They bloom continually from July to frost, in delicacy and beauty. Perfectly hardy everywhere. 2 year blooming size 20c; 3 for 50c; 6 for 90c; Doz. \$1.60.

**BELLAMOSUM.** This is a dark blue form of the popular light blue Belladonna, with which it is identical in habit of growth, freedom of bloom and other good qualities, but with intensely rich, deep blue flowers. 2 year blooming size 20c; 3 for 50c; 6 for 90c; Doz. \$1.60.

**Blackmore & Langdon's GOLD MEDAL HYBRIDS.** Unquestionably the finest strain of mixed hybrids offered. The plants are of strong, vigorous habit, with large flowers on spikes two feet and over long; a grand assortment of colors from delicate sky-blue to deep purple. 2 year blooming size 25c; 3 for 65c; 6 for \$1.15; Doz. \$2.00.

**SUMMER CLOUD "New White Delphinium."** Produces fine spikes of clear white which will add greatly to your Delphinium group. The flowers contrast beautifully with the many shades of blue found in the other varieties and hybrids. Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.

6127 Set of 4 Delphinium  
1 each of 4 above Varieties, Total Value 90c for 75c

**Rock Garden Plants** All of these Hardy Perennial Plants suitable for your Rock Garden are marked "R.G."



Double White Swan Daisy



Doronicum

## Doronicum

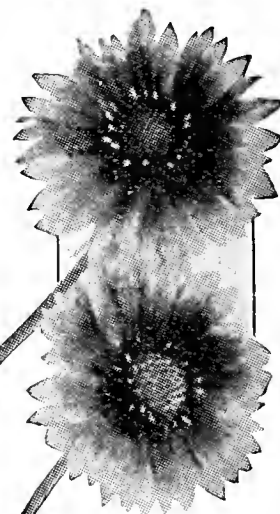
(Leopardbane) **Excelsum.** This beautiful perennial produces large bright yellow daisy-like flowers in early Spring. Flowers are often 2½ to 3 inches across. A very fine border or garden plant and one of the very earliest good cut flowers, 30 inches. Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.

See Perennials in Color on Page 43.

## Gaillardia, Blanket Flower

See Color on Page 43

**Grandiflora.** One of the showiest hardy plants growing about 2 ft. high and beginning to flower in June, they continue the entire season. The large flowers are of gorgeous coloring. The center is dark red-brown, while the petals are marked with rings of brilliant crimson, orange and vermilion. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.



Gaillardia Grandiflora

**Eupatorium**  
Listed under  
Hardy Ageratum  
See Page 69

## Geum, Avenas

See Color Page 43

The Geums are very delightful and ornamental plants that are too little known in American gardens. Fine plant form, pretty foliage and brilliantly colored blooms. They enjoy a loamy soil and plenty of moisture during blooming season. Bloom nearly all summer.

**LADY STRATHEDEN.** Similar to Mrs. Bradshaw except in color which is a rich golden yellow.

**MRS. BRADSHAW.** A splendid variety with large double flowers of a rich fiery red.

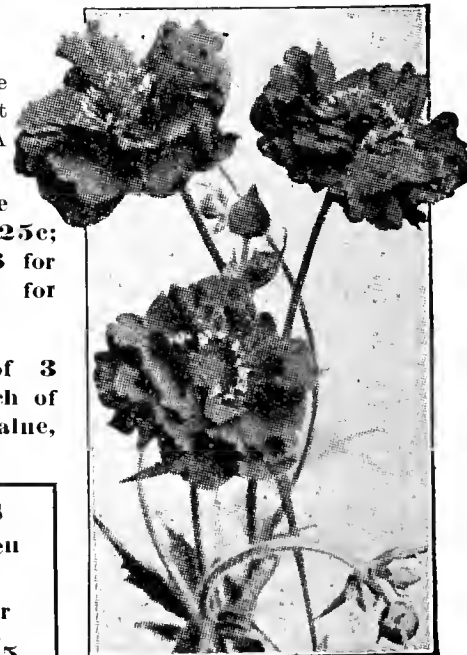
## ORANGE QUEEN.

Beautiful double flowers of bright orange-scarlet. A new variety.

Price any above  
Geums. Each 25c;  
3 for 65c; 6 for  
\$1.15; 12 for  
\$2.00.

6175 Set of 3  
Geums. 1 each of  
3 kinds 75c Value,  
60c.

**SPECIALS**  
Rock Garden  
Collection  
and  
Cut-Flower  
Collection  
See Page 75



Geum Color Plate, Page 43



# Hardy Chrysanthemums

See in Natural  
Colors, Page 88

## Hardy Korean Mums

A perfectly hardy new race of Chrysanthemums for the garden, with all the colorful variety of both the big indoor and the outdoor "Mums" that everyone likes so well.

About sixteen years of intensive plant breeding has been required to develop these gorgeous, free-flowering beauties which were first found in far-off Korea by plant hunters of the United States Department of Agriculture.

You will be well repaid for planting these in your garden, in abundant quantities of brilliant cut-flowers for your house all next fall and each fall thereafter. They brighten up the garden as no other class of flowers will, for they are sturdy enough to withstand the earlier frosts which so quickly kill off the Dahlias and others. Each plant will grow bushier and produce larger quantities of flowers each succeeding year, and you do not have to dig them up over winter.

Offered in well-rooted pot-plants in full leaf, all ready to set out in your garden when received by you. Order yours early because we know we shall sell more than we can produce for 1937 trade.

Letter Following each name refers to position on color plate, page 88.

**Apollo** (F) Superb autumn color, a sparkling combination of bronze-red and gold, suffused with glowing salmon. This glorious coloring makes a delightful fall cut-flower.

**Ceres** (A) A striking combination of old-gold, chamois-yellow and soft coppery-bronze. Petals appear to be dusted with gold. A gorgeous color for your fall garden.

**Clio** (H) A lovely shade of deep carmine-rose. Blends beautifully with other colors.

**Daphne** (B) An exquisite blending of buff-rose, with underlying sheen of lilac-rose, enhanced by prominent golden stamens. A shade new to Chrysanthemums. Flowers 3½ inches in diameter.

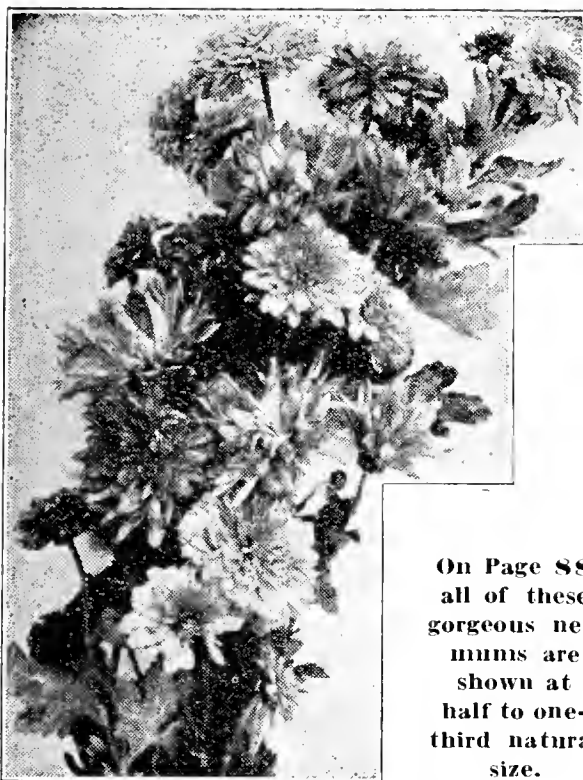
**Fortuna** (E) Unique curly-petaled, ox-blood or indian-red flowers 3 to 4 inches across. Startling color for cut-flowers.

**Psyche** (D) Dainty blooms, 4 to 5 inches across, in a clean and lively shell-pink. Effective planted with Clio.

**Sappho** (C) Beautiful rich golden-yellow. A color you need to balance your Korean Collection.

**Vesta** (G) The most glowing color in all the Hardy Mums, a deep golden-orange that completely dazzles you. Flowers 2½ inches in diameter, almost a duplex.

6071 Set of 8 Korean Mums 1 each above 8 kinds, \$2.80 Value \$2.50



On Page 88  
all of these  
gorgeous new  
mums are  
shown at  
half to one-  
third natural  
size.

## Pink Cushion Mum

See it in Natural Color on Page 88

This lovely Novelty is truly a "Cushion" with 600 or more 2 inch pink Aster-like flowers covering the entire plant from late August until frost. The plant grows 15 to 18 inches high and 24 to 30 inches across. The flowers vary during the many stages of development from deep rose, through pink, lilac, blush-white and ivory to gold. Beautiful as a specimen plant or for mass effect. Each 25c; 5 for \$1.00.

## Extra-Early Double Aster Flowered

Aladdin See Color Page 88.

A very early variety, blooming 5 to 6 weeks ahead of any other Hardy Mum. It is of gleaming, burnished copper and gold, with overlay of orange-apricot. Awarded two Gold Medals and many Certificates of Merit. The flowers are produced on long stems, suitable for cut-flowers from August to late frost. Each 25c; 5 for \$1.00.

6075 Grand "Mum" Bargain  
18 plants, 1 each of all kinds shown  
on this page. Total Value \$5.30 for \$4.75

## Hardy Double Mums

See natural colors and from half to one-third actual size on page 88.

Each year we develop more and more of the choice new colors in the popular double Hardy Chrysanthemums and we offer you here an unequalled collection of varieties that will lend color and tone to your fall garden, from August on to snow.

A long bed along the foundation of a home, along a fence line, in clumps about the garden—almost any place you can think of, these colorful beauties will not only brighten your garden but they will provide plentiful quantities of glorious autumn colored cut-flowers for your house. Offered in well-rooted pot plants, in full leaf, all ready to plant in your garden.

Number Following each name refers to position on color plate, page 88.

**Early Bronze** (4) A hardy Pompon in Orange-bronze. Flowers 1½ inches across, plants 20 inches tall, blooms from mid-September until severe frost. The only small flowered variety in this list.

**Gypsy Girl** (3) Medium-sized flower of stunning chestnut-red with a bit of golden-yellow on points of center petals. A perfect coloring to blend with early Bronze.

**Golden Queen** (7) For mass color effect in your fall garden, no variety can compare with this dazzling golden-yellow double Mum. It is lovely for cut-flowers, too.

**Granny Scoville** (6) Large, lovely, fluffy, double Mum in a warm coral-bronze. It glows under artificial light and brightens up the garden, too. Flowers 4½ inches across, a trifle less hardy than most Mums, but is well worth a bit of protection from zero weather.

**Jean Treadway** (2) Opens a lovely sparkling pink with a dark rose center, slightly overcast with bronze. When fully open, it becomes a soft lilac-pink. Of perfect Decorative or Aster formation, with excellent substance.

**Rapture** (1) Well-named, it has the most rapturous coloring of all Mums. Is a very deep orange-bronze with a suffusion of carmin. The petals fairly glisten with an overtone of golden-yellow.

**Rosika** (8) Also called "Pink Lady." A soft shade of rose-pink, with flowers measuring 2¼ inches in diameter. Plant of dwarf growth, only 18 inches tall.

**Vivid** (5) A very striking and effective variety, color closely resembling that of the American Beauty Rose, a rosy-crimson or amaranth shade. Large double flower.

6066 Set of 8 Double Mums 1 each above 8 kinds, \$2.00 Value \$1.60

## Plant Hardy Native Ferns

Hardy Native Ferns are rapidly growing in popularity as their value is becoming better known. They are easily grown, and so well adapted for shady locations where little else will succeed. There are usually nooks and corners around the home grounds where the sun seldom strikes, just the place for assorted clumps of Hardy Ferns. The illustration below is from an assorted planting in front of a north porch. Our plants come from northern New England where the temperature often registers away below zero, a guarantee of their hardiness.

Price of all Ferns, Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60

To help you reproduce a corner  
of nature's woodland right  
in your own home grounds.

6173 Special Collection 40 Ferns  
10 each of 4 varieties Only \$3.50



A touch of the woods, right at your door step.

**Ostrich Plume Fern** (*Onoclea*) R. G. Very handsome fern, as graceful as a palm, and one of the most satisfactory to grow. Makes a most effective background for other ferns. The fronds reach a height of two to three feet, with a width of six to eight inches. Sometimes called "The Palm of the North." In the illustration below the tall ferns in the background are of this variety. One of the most satisfactory ferns for the amateur to grow, always giving satisfaction. Grows in beautiful crowns, requiring considerable room. For a background plant two feet apart, or as single specimens, in partial shade.

**Christmas or Dagger Fern** (*Polystichum*) R. G. A widely known evergreen species, the fronds being largely used by florists. One of the easiest to grow and about the best evergreen, hardy fern we know. Fine for forming an undergrowth among shrubbery. A good fern to plant with other varieties.

**Hayscented or Gossamer Fern** (*Dicksonia*) R. G. One of the varieties that will grow in either sun or shade. It propagates itself by underground root stalks, and if planted in rich, porous soil, will soon form masses. This is the best variety to plant where a mass from 15 to 18 inches high is desired.

**Evergreen Wood Fern** (*Aspidium Marignae*) R. G. A desirable evergreen variety. Its large green fronds have a bluish tinge and are very durable. Cut fronds will keep a long time. It is easily grown and can be adapted to varying conditions. A desirable variety for general use.

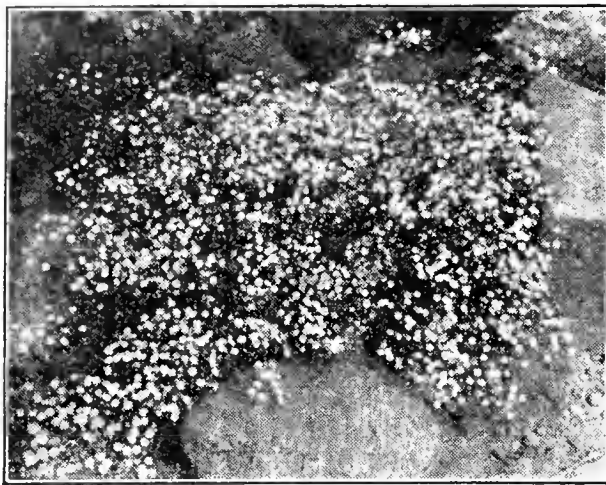
6171 Set of 4 Hardy Ferns Only 50c  
1 each of above 4 varieties

Chrysanthemums and Ferns bring lasting beauty to your Garden.

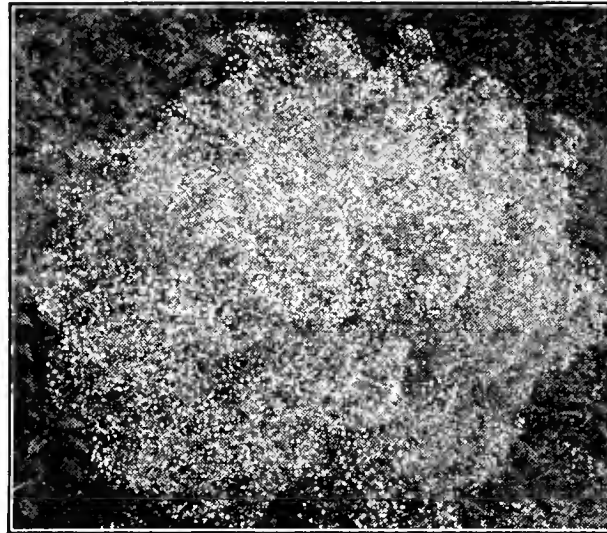
# Hardy Perennial Plants



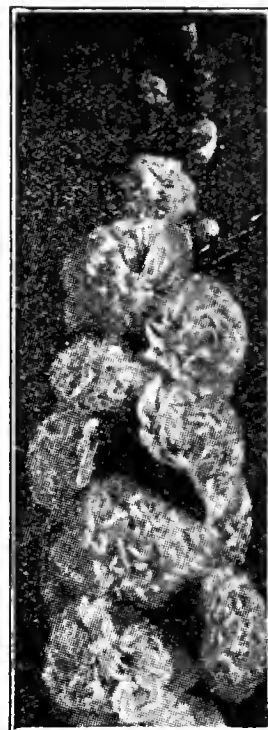
**Heuchera**  
Also Called Coral Bells



**Gypsophila (repens) Bodgerli**  
A Jewel for Your Rock Garden



**Gypsophila Bristol Fairy**



**Double Hollyhocks**

**Heuchera** The Shirley R. G. Beautiful plants, producing clusters of bright foliage and slender fairy-like spikes of bright red flowers. Bloom in July and August and make very attractive cut-flowers. **Each 30c; 3 for 75c; 6 for \$1.35; 12 for \$2.40.**

**Hardy Candytuft** *Iberis, Gibraltarica. R. G.* Desirable dwarf plants 8 to 10 inches high with evergreen foliage that is completely covered with dense heads of white flowers in early spring. The hardy Candytufts are very useful and pretty plants for edging the hardy border or for use in the rocky. They are fine also for carpeting among shrubs, tulips or any other similar location. **Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.**

## Japanese Irises *Iris Kaempferi*

Finest of all the Iris family. The flowers are of immense size, from 6 to 8 inches, in diameter, and of the most beautiful, delicate shades. Are perfectly hardy and will flower in profusion during June or July. These plants prefer a moist, cool place, but do well in most any location.

**Astarte.** Beautiful double, dark violet.

**Gekka No Nami.** "Waves Under Moonlight." Glistening white with creamy white stigma.

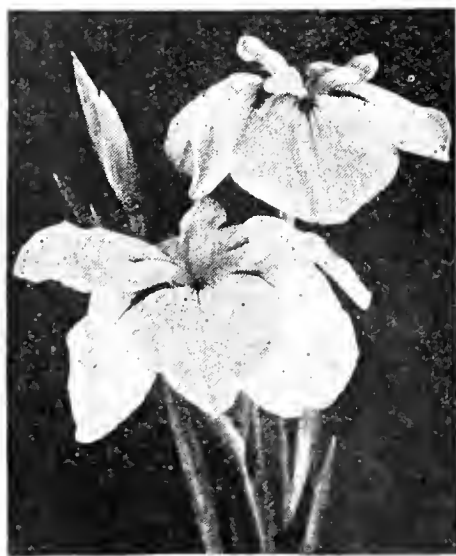
**Hercule.** Double, clear, lilac-blue.

**Koko No Iro.** Enormous double flowers often measuring 10 inches across. Rich violet-blue with white petal-oids, tipped violet. Golden throat.

**Patrocle.** Superb single, deep reddish-violet.

Price, any above Japanese Iris, **Each 35c; 3 for 90c; 6 for \$1.60; 12 for \$2.80.**

**6298.** Set of 5 Japanese Iris Only \$1.50.



**Japanese Iris**

**6 Sets of Japan Irises**  
**30 Roots**  
Enough for an Entire Garden Border  
**Only \$8.00**

## Kansas Gay Feather *Liatris, Blazing Star*

**Pycnostachya.** Gay, perfectly hardy perennial which will attract much attention, fill a big place in your border and make exquisite cut-flowers for a tall vase. Rich purple spikes 1 foot long on plants 6 feet tall. Blooms July and August.

**Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.**

**CULTURE** Kansas Gay Feather thrives well in any good garden soil, in sun or in shade and look best if planted in groups of three or more. May be grown by the pool for an effective color scheme. Bees love their unusual sweetness.

## Hardy Gypsophila

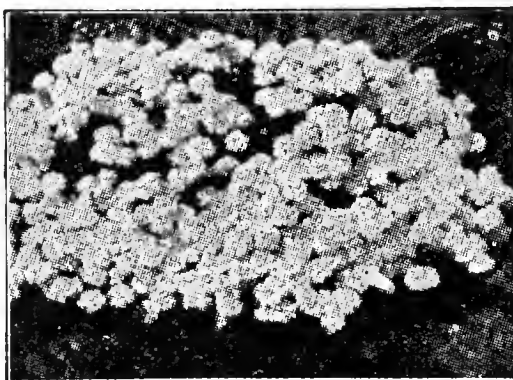
A class of hardy plants that is almost indispensable to the garden from which cut flowers are gathered. Gypsophila is one of the finest bouquet trims, being equally good with any flowers. It keeps for months without water.

**BRISTOL FAIRY.** A double flowered form of this beautiful flower, with greater vigor and more continuous blooming habit. The tiny double white flowers are produced almost continuously as cut. These are grafted plants and will give you the best results. **Each 40c; 3 for \$1.00; 6 for \$1.80; 12 for \$3.20.**  
**PANICULATA. (Baby's Breath).** Perhaps the best of the hardy Gypsophilas for producing that "mist" effect when used in bouquets. Its numerous tiny white flowers are produced in light feathery panicles with delicate foliage from July to September. **Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.**

## Best Perennial Novelty In Years

**Gypsophila (repens) Bodgerli.**

A new double form of compact growth. Blooms continuously from June to heavy frost. 8 to 12 inches tall with a 12 to 15 inch spread, making it an ideal plant for your rock garden. Flowers open white and turn to shell pink when fully developed. The cooler the weather the deeper the color. **Each 40c; 3 for \$1.00; 6 for \$1.80; 12 for \$3.20.**



**Hardy Candytuft**



**Kansas Gay Feather**

A new use for  
**Double Hollyhocks**  
See Color Page 2

**Double Hollyhocks** Stately, majestic hardy plants, from 6 to 8 feet high, which are a necessary part of every old-fashioned garden, and should also find a place interspersed with shrubbery, as clumps on the lawn or in the mixed border, where their colossal spikes of bloom produce bold and showy effects, which cannot be secured with any other flowering plant. The Hollyhock requires a deeply dug, well drained soil. We offer an exceptionally fine strain of Double Hollyhocks in the following colors: White, Newport, Pink, Sunset, Crimson, Lilac and Yellow. **Sold only in sets of six, one of each color as above.**

**6192** Set of six colors, not separately labeled, **\$1.00.**

**6 Sets 36 Plants, enough for a lot line wall for only \$5.00**

## Hardy Lupines

Color Page 43.

**Polyphyllus.** One of the most attractive and beautiful hardy perennial plants we know is the Hardy Lupine. Flowers are sweet-pea-like in form; the plants form large clumps 2 feet across, often having 20 to 30 beautiful spikes open at one time. Although the plants are perfectly hardy, they must be guarded carefully against drying out. They are at their best in May and June. In separate colors—Blue, Rose, White.

Price any Color: **Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.**

**6429** Set of 3 Lupines 75c Value, 50c



**A Clump of Lupines**

See  
Many  
Perennial  
Flowers  
In Color on  
Page 43

Perennials  
Can Be Grown  
From Seed Too

*A Customer Since 1884*

Powhatan, Ohio  
Dec. 12, 1936.

Templin-Bradley Co.  
Dear Sirs:-

Bulbs received in fine condition, as ordered November 24th, 1936. Have purchased plants and seeds from your firm since the year 1884, before the fire destroyed your greenhouses.

Respectfully,  
(Signature on file).



# Hardy Garden Lilies

Everyone wants some of the Hardy Lilies in the garden. Their stately loveliness, rich colors, and delightful fragrance place them among the most popular of hardy garden flowers. They succeed best in the hardy border where the soil is well drained and where other foliage shades the soil from the hot sun of midsummer.

**Auratum** The Golden Banded Lily of Japan. One of the prettiest and undoubtedly the best Known Lily. Flowers are pure white, dotted with crimson spots, with a gold band through the center of each petal. Immense flowers, 6 inches across, of delicious fragrance. Plant 10 inches deep. Stem rooting, blooms July-August. Height 4 to 6 feet. Large bulbs. Each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00.

**Chinese Regal** Slender, flexible stems, covered with dense narrow foliage and crowned with a profusion of funnel-shaped blooms of creamy white. The outside of the flower is streaked with brown and shading off to pink, inside is flushed yellow. This Chinese Lily is the most popular garden Lily today. It is stem rooting and should be planted 9 inches deep. July flowering. Height 3 to 5 feet. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.

**Davuricum** (Umbellatum). Very showy orange-red flowers, borne in clusters at the summit. Native of Siberia and Northern Japan. Thrives in any fair garden soil, prefers the full sun. The bulbs are small and should be planted close together, 5 inches deep. June flowering. Height 2 to 3 feet. Each 35c; 3 for 90c; 6 for \$1.60; 12 for \$2.80.

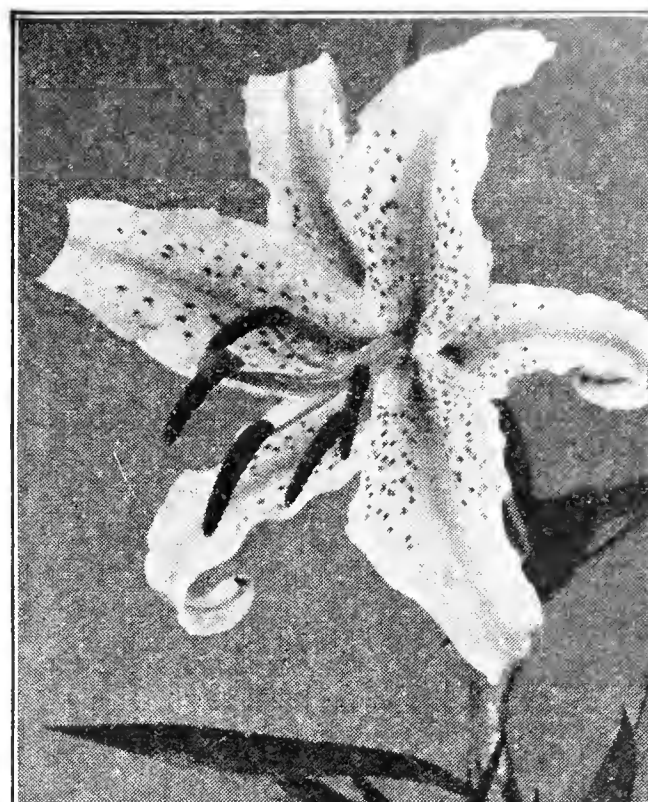
**Henryi** A rich orange Lily banded with green, a splendid Lily from Central China. When well established will sometimes have 20 flowers to a

stem. Vigorous growth, likes any garden soil including lime. Stem rooting, should be planted 10 inches deep. Blooms July-August. Height 6 to 7 feet. Each 40c; 3 for \$1.00; 6 for \$1.80; 12 for \$3.20.

**Rubrum Magnificum** The most satisfactory of all the Japanese Lilies. A vigorous variety. The color is a rich carmine on white ground. Plant 10 inches deep, in good rich top soil. Stem rooting, blooms August-September. Height 4 feet. Each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00.

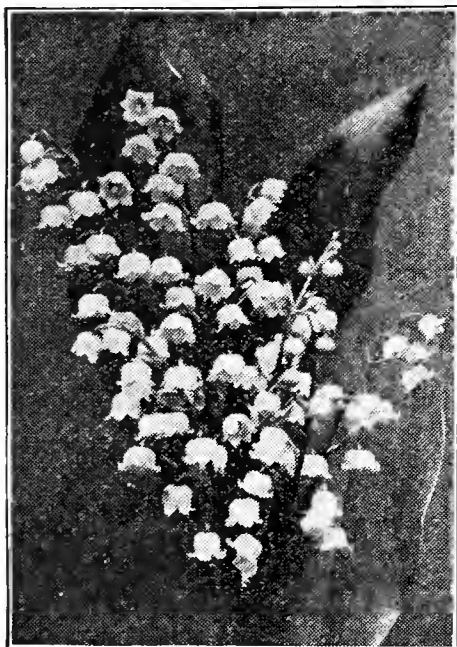
**Tenuifolium** A narrow-leaved, slender growing, attractive little Lily from Siberia, with numerous deep orange-scarlet, waxen, recurved, flowers. Lovely for rock gardens. Plant 6 inches deep. Blooms in June. Height 18 to 24 inches. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.

**Tigrinum Splendens** "The Tiger Lily." Oldest and best known Lily. Orange-red, spotted purple, reflex petals and the latest to bloom. Easy to grow. Plant 9 inches deep. Stem rooting. Blooms in September. Height 4 to 5 feet. Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.



Auratum Lily

**6417 Set of 7 Hardy Lilies. Value \$2.40, Only \$2.10**  
**21 Hardy Lilies <sup>3</sup>/<sub>7</sub> each of kinds Value \$7.20, Only \$5.75**



Lily-of-the-Valley

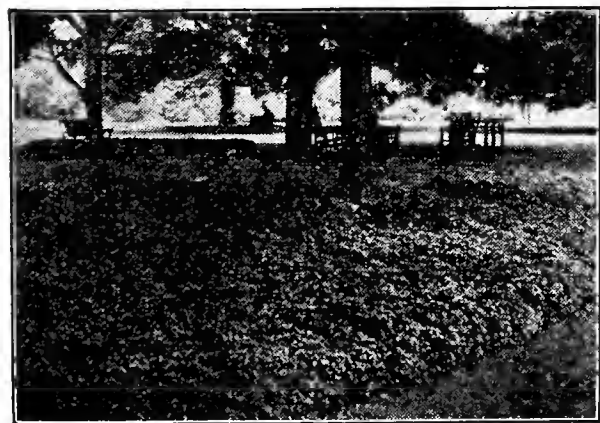
## Lily-of-the-Valley

"The Sweetest Flower that Grows"

Universally admired for their dainty little pure white bell-shaped flowers and exquisite fragrance. Easily grown, perfectly hardy everywhere, preferring a moist shady location. Once planted, they will continue to grow and multiply; until they become a mass of green, with hundreds of flowers each spring. Give the bed a liberal top-dressing of well decayed manure each fall or early spring, to increase size, number and vigor of the flowers. Clumps, each 35c; 3 for 90c; 6 for \$1.60; 12 for \$2.80.

## Mertensia Virginia Blue Bells

An early spring-flowering plant, growing about 1 to 1½ feet high, with drooping panicles of handsome light blue flowers, fading to clear pink, one of the most interesting of our native spring flowers. May and June. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.



Pachysandra Terminalis

# Giant Peonies

The Ever Popular June Flowers

Peonies are easy to grow and so lovely for cut-flowers and garden beauty in the early Spring, that every home gardener should have a few clumps.

For your benefit, we have made a selection of a few of the best varieties in various colors. You need not plant many kinds, just these few will give you a good assortment for this year.

**Chas. McKellipp** Irregular rich crimson petals of the center are mingled with gold stamens and surrounded by rows of silky guard petals.

**Felix Crousse** A large flower of dazzling ruby-red, without a tinge of purple. Very double.

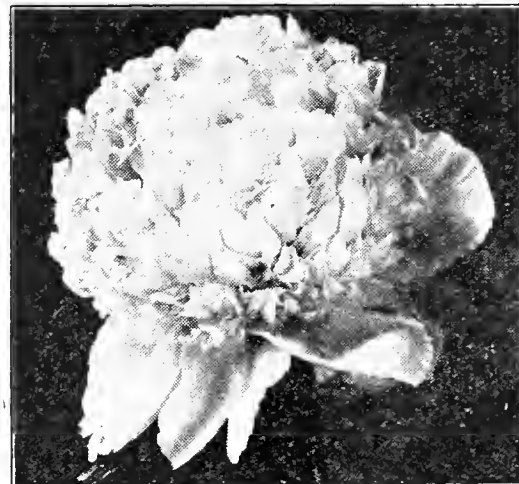
**Karl Rosenfeld** Deep velvety crimson, brilliant and striking Peony. Semi-rose type.

**Marie Jacquin** "The Water Lily Peony." Beautiful waxy, pure white cups, with center of golden stamens, resembling the Water Lily in color and form.

**Mme. Duce** Warm rose-pink with silvery reflex. Much like the popular old Mons Julies Elie.

The above Peonies are Sold Only in Sets of 5 Roots.

**6481 Set of 5 Peonies <sup>1</sup>/<sub>5</sub> each of 5 Kinds \$2.00 Value 98c**



Peonies Make Grand Bouquets

Plant a Set of them this spring and enjoy their beauty for years

# Hardy Perennial Plants

## Monarda, Bergamot

Brilliant flowers of crimson scarlet produced on showy plants growing 2 to 3 feet high, and succeeding in any soil or location. The whole plant is aromatic. The bloom is produced throughout July and August. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.

## Hardy Forget-Me-Not Myosotis, Palustris.

The true "Forget-Me-Not" appealing in its modest azure beauty and cherished for its sentiment. Bushes up to 12 inches high and blooms profusely during early summer. Few spring flowers are more admired than the lovely Forget-Me-Not, and few flowers are so well adapted to so many uses and locations. For low borders or mass bedding they are invaluable, and for Rock Garden work they are unexcelled. Succeeds best in deep, rich soil and partial shade. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.



Oenothera

## Oenothera Evening Primrose

**MISSOURIENSIS.** R. G. A delightful variety is of dwarf habit producing rich yellow flowers often 3 to 4 inches across from early June to August. 8 to 10 inches. Each 25c; 3 for 65c; 6 for \$1.15.

## Oenothera Evening Primrose

The Evening Primroses are among the most interesting plants for the garden. They are especially fine in a sunny location where their brilliant yellows glisten in the sun light with a brilliancy of gold.

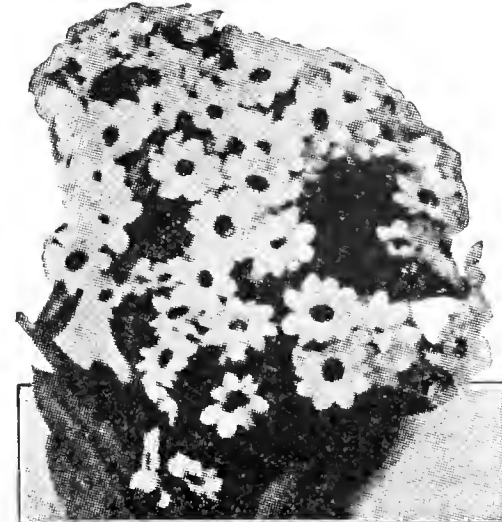
## Pachysandra Terminalis

**Japanese Spurge.** Low trailing plants growing 6 to 8 inches high and forming dense mats of practically evergreen foliage. A very desirable ground cover. Pachysandra thrives under trees, under shrubs, even in the densest shade it produces an abundance of its bright glossy green foliage. Strong 2 year field grown plants. Each 20c; 6 for 90c; 12 for \$1.60; 50 for \$5.00; 100 for \$8.00; 1000 for \$60.00.

## Penstemon, Beards-Tongue

**SHELL PINK.** Flowers of a delicate shell pink on tall graceful spikes. Very beautiful and bright colored. 30 inches. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.

Beautiful border plants with bright attractive foliage and brilliant showy blooms. Very hardy and free-blooming adding much color to the perennial border planting during mid-summer. The tall slender spikes bear many trumpet shaped blooms with hairy-throat, hence the name.



Hardy Forget-Me-Not



Hardy Phlox Daily Sketch

### Phlox, Subulata, Moss Pink

*Fine for Rock Gardens*

A dwarf creeping variety of Phlox with pretty mosslike foliage which remains green nearly the whole year through. Its bloom which is produced in early spring fairly covers the plants with a blanket of color. They are excellent for edging or rock garden.

**Alba** A beautiful variety of pure white bloom and clean rich green foliage, which make a combination that is indeed refreshing.

**Atropurpurea** Rich satiny Amaranth red with a darker eye. Striking color, deepest red of all the Subulata Phlox.

**Blue Hill** Uniform compact grower. Beautiful deep blue. Early and late crop of flowers. You'll like it.

**G. F. Wilson** A very desirable variety of soft lavender. Free bloomer and lovely spring color. Combines well with other Subulata and other Rock Garden plants.

**Rosea** Charming rose-pink. Fine for covering banks, thrives in hot, dry situations and blooms profusely.

**Vivid** Bright pink with fiery red eye. Said to be the finest free-flowering dwarf Phlox in existence. Prices on Subulata Phlox. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.

6564 Set of 6 Subulata Phlox 85c.

## Hardy Perennials

### New Oriental Poppies

**Papaver Orientale.** These are the royal representatives of this popular genus, growing about 3 feet high and far surpassing in magnificence of bloom all the other types. For a display of brilliant coloring nothing equals them during their time of flowering, May and June, whether planted singly or in masses. Almost any kind of soil suits them.

**Apricot Queen.** Large silky petals of true apricot, a soft rich color. Height 32 inches. Each 35c; 3 for 90c; 6 for \$1.60; 12 for \$3.00.

**Beauty of Livermore.** Deep oxblood-red with black blotch. The finest dark red. Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.

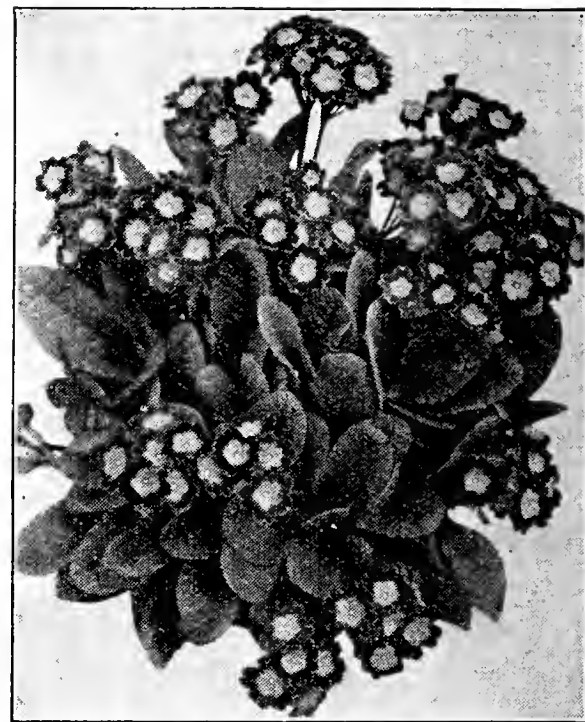
**Cerise Beauty.** A real favorite, bearing many medium-sized Poppies of light Cerise. Each 35c; 3 for 90c; 6 for \$1.60; 12 for \$3.00.

**Mrs. Perry.** A soft shade of orange-apricot, with faint lilac suffusion. An exquisite flower. Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.

**Pink Beauty.** Very lovely shade of salmon-pink. Unusual color in Oriental Poppies. Each 35c; 3 for 90c; 6 for \$1.60; 12 for \$3.00.

1 each of 5 above kinds. Total Value \$1.75 for \$1.25.

6447 Set of 5 Oriental Poppies Only \$1.25



Hardy Primrose, Perfection

### Hardy Phlox

One of the most useful flowers for summer decorations. Exceedingly hardy. Once planted, they require no further attention for several years, but it is advisable to renew them about every fifth year. They flower from early July to middle of September and 1 to 4 ft. tall.

**Border Queen.** Heads are enormous and flowers are pure pink. Very rare and beautiful. Dwarf plant. Each 30c; 3 for 75c; 6 for \$1.35.

**Colonial.** Extra large light blue flowers, blooming for a long time. Lovely with (pink) Border Queen. Each 25c; 3 for 65c; 6 for \$1.15.

**Daily Sketch.** Soft Salmon-pink with carmine eye. Individual flowers and trusses are extremely large. Charming color and vigorous growth make this English variety a very outstanding Phlox. Each 30c; 3 for 75c; 6 for \$1.35.

**E. T. Farrington.** Delightful salmon shade with lighter eye. Attractive color and excellent for cut-flowers. Each 30c; 3 for 75c; 6 for \$1.35.

**Electra.** Very brilliant fiery red. A most startling color to brighten your garden. Each 25c; 3 for 65c; 6 for \$1.15.

**Evelyn.** "Pink Miss Lingard." Long trusses of soft but lively pink. Medium-sized flowers. A lovely Phlox. Each 30c; 3 for 75c; 6 for \$1.35.

**Feuerbrand.** "Fireglow." New brilliant orange-scarlet. Medium height and one of the showiest of all Hardy Phlox. Blooms freely through entire season. Each 25c; 3 for 65c; 6 for \$1.15.

**George Stipp.** A grand new variety in glowing Salmon. Very large individual flowers and trusses. Beautiful with (blue) Colonial. Each 30c; 3 for 75c; 6 for \$1.35.

**Miss Verboon.** A June flowering Phlox in deep rose. A very striking color and lovely in bouquets. Each 30c; 3 for 75c; 6 for \$1.35.

**Salmon Glow.** Gorgeous flame-pink, with salmon shades, softened with lilac and white tints at the center. The general effect being a rich salmon. A magnificent Phlox. Each 30c; 3 for 75c; 6 for \$1.35.

6547 Set of 10 Phlox Value \$2.85 \$2.50

### Hardy Primrose

While the Primulas are among the most beautiful and interesting of all early blooming plants for the border and rock garden they are still little known and appreciated in American gardens. Give them partial shade and a moist but well drained soil.

**MUNSTEAD RED, R. G.** Rich mahogany-red flowers often gold laced and borne in clustered heads.

**MUNSTEAD YELLOW, R. G.** Beautiful large flowered yellow shading darker. Very good bloomer.

**POLYANTHUS PERFECTION, R. G.** The pretty flowers of yellow, crimson, red and brown are borne in clusters 8 to 10 inches above the fine foliage. In a sunny spot they are among the first to bloom in spring.

Price any of above: Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.

6582 Set of 3 above Primulas Only 60c.

### Pyrethrum, Painted Daisy

Of low compact growth with feathery fernlike foliage of bright green. During June and July they bear multitudes of long stemmed daisy-like flowers in shades of pink, rose and white. Excellent subjects for the hardy border or for bedding. 15 to 18 inches. This is the plant from which many Insecticides derive their most important ingredient. See Color Page 43. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.

### Ranunculus

**Double Buttercup Daisy, R. G.** The double yellow buttercup seems to enjoy a location in the garden and produces its lovely fully double golden yellow blooms in great profusion. They are very effective in the hardy border or among the medium height plants in the rock garden. They are very beautiful and graceful as a cut flower. They bloom from July to September growing about 18 inches tall. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.

### Special Phlox Collection \$1.60 Value 98c

Bridesmaid. White, Crimson eye.  
Crepeschule. Silvery-Mouve, Cormine eye.  
Mrs. Chas. Dorr. Clear Lavender.  
Mrs. Jenkins. Pure White.

6546 Set of 8 Hardy Phlox

R. P. Struthers. Cormine, Orange overtone.  
Special French. Mommoth Pure Pink.  
Sunshine. Deep Salmon-rose.  
Winedot. White, crimson eye.

1 each of 8 kinds Only 98c  
Not Sold Separately

### Platycodon, Chinese Bellflower

**Balloon Flower.** A splendid hardy perennial, having tuberous roots and forming bushes 2 feet high, with profusion of pretty five petaled bell-shaped, star-like flowers, 1½ to 2 inches across. The flower buds before opening resemble small balloons. A very desirable plant for every garden. The color varies from dark blue to white. Each 20c; 3 for 50c; 6 for 90c.

### Plumbago Larpentae R. G.

One of the most desirable border and rock plants, and a very persistent bloomer from July until freezing weather. It grows 6 to 8 inches high and of very spreading habit. During blooming season it is fairly covered with lovely dark blue flowers. Each 25c; 3 for 65c; 6 for \$1.15.

### Hardy Sweet Peas See Cnt Next Page

**Lathyrus Latifolius.** Hardy perpetual blooming Sweet Peas, fine for covering old stumps, fences, etc. They are perfectly hardy, increasing in beauty each year. Valuable for cutting. Three colors.

White Pearl, Pink Beauty, and Splendens  
Red. Sold only in sets three varieties.

6593 Set of 3 Colors 50c; 3 Sets \$1.25



Ranunculus  
Double Buttercup  
Daisy



Platycodon  
Chinese Bellflower



Oriental Poppy



# Hardy Perennials

## Sidalcea, Rose Queen

A desirable hardy perennial that is very little known. Well worth a place in every garden. Produces spikes  $2\frac{1}{2}$  to 3 ft. in height, densely covered from July to September with pretty single rosy-pink flowers. Each flower about an inch across. **Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.**

## Hardy Sweet Peas

**Lathyrus Latifolius.** Hardy perpetual blooming Sweet Peas, fine for covering old stumps, fences, etc. They are perfectly hardy, increasing in beauty each year. Valuable for cutting. Three colors: **White Pearl, Pink Beauty, and Splendens Red.** Sold only in sets of three varieties.

**6593 SET OF THREE NOT SEPARATELY LABELLED FOR ONLY 50c; 3 sets for \$1.25.**

## Trollius, Globe Flower

The large richly colored Globe Flowers are indeed beautiful and charming. When in full bloom, a group of them with their large nodding heads in rich yellows and orange is a wonderful sight. They grow to 2 feet, begin blooming in May and continue until August. Their foliage is a beautiful dark green with palm-like leaves making very attractive plants for the garden even when out of bloom. Trollius seems to delight in a moist but well drained soil blooming more profusely and continuously with a regular supply of moisture. They are lovely in the Rock Garden where their height is not too great. We are offering five of the finest colors.

**SALAMANDER.** Large richly colored flowers of a lively rich orange. Very free flowering.

**METEOR.** Heavy dark orange, several shades darker than Salamander. The richest color of all.

**EMPIRE DAY.** A lighter shade of orange of great lustre. A very popular and beautiful variety.

**GOLDQUELLA.** A very rich yellow-orange. Bright and clear. This variety was recently voted an Award of Merit by the R. H. S. of England.

**EUROPIUS SUPERBUS.** A light lemon yellow, soft and pleasing. Europius Superbus was also voted an award of Merit by the R. H. S. of England. **Price Any of Above Trollius. Each 40c; 3 for \$1.00; 6 for \$1.80; 12 for \$3.20.**

**6609 Set of 5 Above Trollius for \$1.75.**

## Statice, Sea Lavender

**LATIFOLIA.** Low clumps of thick leathery foliage forming a rosette from which rise the flower stems to a height of 15 to 18 inches bearing large loose panicles of pretty little purplish blue flowers. Fine for bouquet use or for drying. **Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.**

**DUMOSA.** A new variety forming bushy plants and bearing large heads of closely arranged silvery gray flowers. The finest for drying. **Each 25c; 3 for 65c; 6 for \$1.15; 12 for \$2.00.**

## Violet, Prince of Wales

**R. G.** These are the popular English Violets, with their fragrant blooms of rich violet-purple produced very profusely on long stems. They are perfectly hardy everywhere, prefer a rich moist soil and partial shade. They bloom in April and May. **Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.**

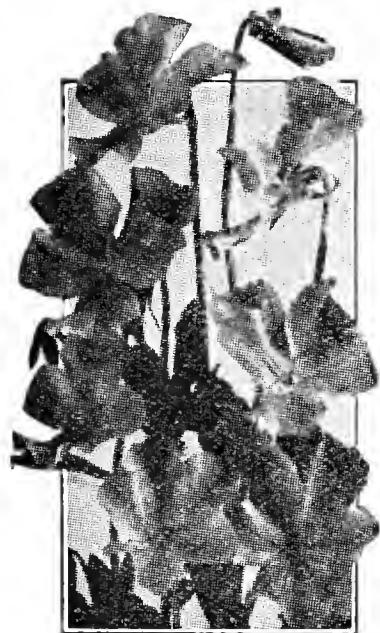
## New Variegated Yucca

**Adam's Needle.** Among stately hardy ornamental foliage and flowering plants, there is nothing more effective and striking for isolated positions on the lawn than this splendid type of YUCCA. Its broad sword-like evergreen foliage and immense branching spike of drooping, creamy-white flowers during June and July make an attractive plant for any position. This valuable new variety is identical with the popular old variety, except that each sword-like leaf is broadly margined creamy white, adding much to its beauty. **EXTRA STRONG PLANTS. Each 10c; 3 for \$1.00; 6 for \$1.80.**

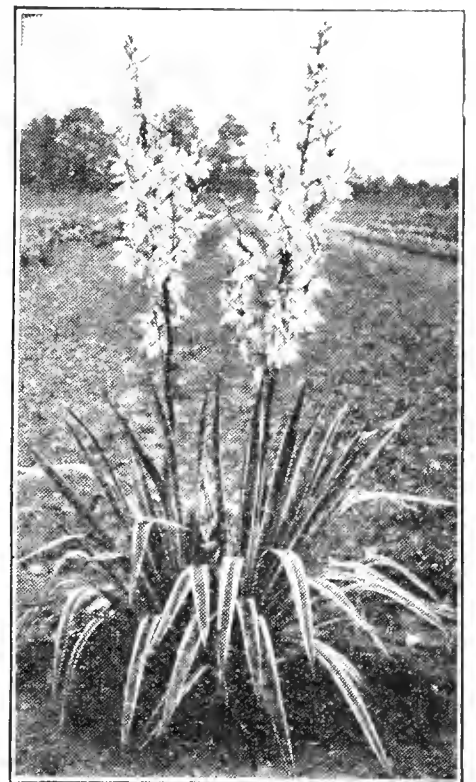
**6619**  
**100 Rock Garden Plants**  
our selection, all from this list.  
A well balanced Rock Garden  
For ONLY \$10.00



Trollius, Globe Flower



Viola—Jersey Gem



Variegated Yucca



Hardy Sweet Peas

## Viola Cornutas

**JERSEY GEM. R. G.** Not only a gem for the Rock Garden, but also one of the most valuable hardy bedding plants of recent introductions. The plant is of compact sturdy habit, forming neat clumps. It is in bloom continually from May to October. The flowers are pure violet-purple, and borne on stems 5 to 6 inches long. **Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.**

**APRICOT. R. G.** The plants are small and of compact growth but very colorful with their large blossoms of various shades of apricot-yellow. They bloom almost continuously from May until frosts. **Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60.**

**6619 SET OF TWO VIOLAS FOR 35c.**

## Myrtle, Vinca or Periwinkle

**Minor. R. G.** A beautiful and useful trailing evergreen plant, excellent for carpeting the ground under shrubs or trees, on a terrace or embankment or in any location where it is not desirable to maintain a mown lawn. Especially well adapted to cemetery use, and in Rock Gardens about the larger rocks. The flowers are blue and produced at intervals throughout the season. Strong nursery grown clumps. **Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60; 25 for \$2.65.**

"Garden Magic"  
Wonderful New Book

"10x11 1/2" Loose Leaf Book  
Complete Garden Information.  
Double Indexed References.

Complete  
for Only \$3.50

## Veronica, Speedwell

**LONGIFOLIA.** One of the most attractive of all the blue flowers for the border or perennial garden. Violet-blue flowers are produced in spikes 6 to 12 inches long on graceful stems from July to September. 2 feet. **Each 25c; 3 for 65c; 6 for \$1.15.**

## Cut Flowers

Perennial Plants are especially desirable for the production of cut-flowers because once planted, they go on producing fine flowers year after year without re-planting. This spreads the cost out over a long time, so they are really very inexpensive. To give you a start, we have made the following Cut-Flower Perennial Plant Collection Offer of 15 varieties which are especially valuable for this purpose. We urge you to try them this year and know you will be pleased.



## Rock Gardens

Many of our friends have spots or corners in their yards which would be ideal for a small rock garden. We have selected 15 choice plants which are suitable for just such a purpose. Do not feel that you must have a sharp slope or deep glen before you can have the pleasure of a rock garden. You can bank up the earth in any corner, lay in rocks and your rockery is made. If you have never tried this and you want new pleasure out of your garden, try it and start with these fifteen suitable hardy plants.

## These 15 Hardy Plants For Cut Flowers

Achillea, Rose	Cassia	Hemerocallis
Achillea, White	Bronze "Mum"	Liatris
Anthemis	Shasta Daisy	Linaria
Asclepias	Delphinium	Lythrum
Asclepias	Heliopsis	Statice

**6610 Perennial Cut Flower Collection \$1.75**

## These 15 Hardy Plants For Small Rock Gardens

Alyssum	Dianthus, Pink	Mazas Reptans
Anemone	Chrysanthemum	Sub. Phlox, Rose
Calamintha	Delphinium, Dwf.	Sedum, Kamchat
Dianthus, Red	Iris, Pumila, Blue	Sedum, Sarment
Dianthus, White	Iris, Pumila, White	Veronica Elegans

**6633 Perennial Rock Garden Collection \$1.75**

# Hardy Flowering Shrubs



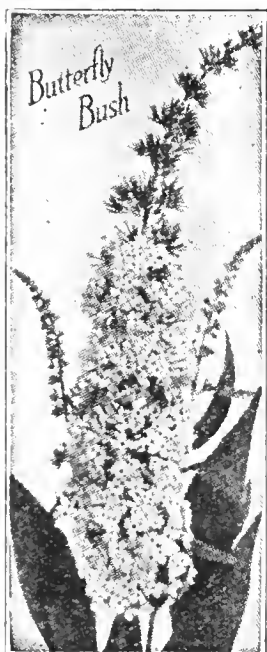
Double Althea

## Add Beauty To Your Home

Permanent and increasingly beautiful results are more easily obtained from plantings of hardy flowering shrubs and vines than from any other sort. The small cost in time and money necessary, is well spent in securing a well-kept and attractive home grounds, adding to the beauty and comfort of home and increasing the value of property. Plantings of hardy shrubs once established become an established part of your property almost as permanent as your house and lend that beauty and harmony to the house and surrounding landscape necessary to produce the complete picture of beauty and comfort, interesting and inviting to all who pass by.

Quick results and low cost are two features of the shrubs that we list in the following pages. Strong, healthy roots direct from our nursery that will quickly grow into plants of beauty and at a price that is only possible because of the great number of them that we grow and sell. Just a small amount invested in hardy flowering shrubs, vines or hedge plants will give you results far beyond your expectations and add more in beauty and satisfying comfort to your home than any investment of equal amount. To start right, buy the best.

*"It's not a home until it's planted"*



Buddleia

### Altheas, Rose of Sharon

Very attractive hardy shrubs or small trees, very easily grown and forming very symmetrical plants whether grown as a shrub or to tree form. The Altheas are a very fine hedge subject and with their large gay flowers from July to October are very attractive.

**Double White** (Jeanne de Arc). The best of the pure white double flowering Altheas and very fine for any location. 1 year size. Each 25c; 3 for 65c; 6 for \$1.15.

**Double Red** (Boule de Feu). Very beautiful, and the freest blooming of all the double Altheas. Excellent for hedge or group use. 1 year size. Each 25c; 3 for 65c; 6 for \$1.15.

**6708 Set of Two Altheas** One each of Double White and Double Red for 45c.

### Buddleia or Butterfly Bush

One of the most desirable summer flowering shrubs, beginning to bloom in July, it continues until cut by severe frost. The flowers are of a pleasing shade of violet mauve. Succeeds everywhere and blooms freely the first season. In the North it dies down to the ground in winter, forming a new bush each year, 5 to 6 ft. high. In August and September every branch carries a beautiful spike of fragrant flowers that attracts many butterflies, hence the name "Butterfly Bush."

**Strong blooming size plants. Each 30c; 3 for 75c; 6 for \$1.35.**

### "Ile de France" New Improved Buddleia

This wonderful new French introduction is a thrilling beauty with its brilliant, rich, rosy-purple flowers of such fragrance that it attracts hives of beautiful Butterflies. The plant grows 3 or 4 feet in height, forming a symmetrical, bushy shrub, every growth of which is terminated by a graceful spike of the lovely flowers, 9 to 12 inches long. Blooms from late July to the end of autumn. Strong blooming size plants. Each 35c; 3 for 90c. See Color Plate Page 88.

### New Red Barberry

The foliage is rich bronzy reddish, purple. This new Barberry will form neat, symmetrical clumps that will be an ornament to any lawn. To produce the most brilliant colors it should be planted in full sunshine. As autumn approaches, it becomes more brilliant in color. Perfectly hardy and easy to grow.

**Price 2 year, 12 to 18 inch, each 35c; 3 for 90c; 6 for \$1.60.**

### Japanese Barberry

**Berberis Thunbergi.** One of the most useful and desirable of all shrubs. Equally as well adapted to border or group planting either mixed with other shrubs or by themselves. And especially valuable as a hedge subject. Their thick luxuriant foliage graceful and informal and the bright red berries carried through the winter make this a very attractive shrub.

**JAPANESE BARBERRY. 12 to 18 inch. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.60; 25 or more at 12c each.**

**JAPANESE BARBERRY. 18 to 24 inch. Each 30c; 3 for 75c; 6 for \$1.35; 12 for \$2.40; 25 or more at 18c each.**

### Double Pink Flowering Almond

**Amygdalus.** Very desirable and attractive. Extra early flowering shrubs of rather dwarf habit. Usually 3 to 4 ft. in height. The branches are completely covered with pretty little double pink flowers in early spring before the leaves appear. This is an unusually valuable shrub but not grown as widely as it should be. Adapts itself well to any location but is probably best as a single specimen in a position where it may develop to its fullest beauty.

**2 year. 18 to 24 inch. Each 50c; 3 for \$1.25; 6 for \$2.25.**

A few fine shrubs  
will add value and  
charm to your home.

### Calycanthus, Sweet Scented Shrub

A universal favorite for a hundred years or more. Also called "Spice Bush" as the bark is quite fragrant. Blooms in June and intermittently throughout the summer. Delightfully fragrant, chocolate brown flowers. Height 3 to 6 feet.

**2 year, well branched, 15 to 18 inch. Each 10c; 3 for \$1.00; 6 for \$1.80.**

### Hardy Chinese Azalea Mollis

The Azaleas are one of the most beautiful and popular families of hardy flowering shrubs in cultivation, and the Chinese Mollis is perhaps the most satisfactory and most easily grown of all. Their great charm is in their wonderful array of color, they vary from light yellow to salmon and dark orange, scarcely two plants exactly alike in color. For best effect we suggest planting in groups as the yellow, orange and salmon blend beautifully together. They are perfectly hardy thriving under ordinary garden conditions but do best in a protected location where they will be in partial shade. For best success, prepare the soil to the depth of 15 to 18 inches, using 50 per cent of well rotted leaf-mold from the woods or decayed peat from a swamp or both. Be careful that there is no lime in the soil. Water freely. The plants we offer are strong healthy plants that will give you lovely flowers the following spring.

**Strong 12 to 15 inch size. Each \$1.25; 3 for \$3.15; 6 for \$5.75.**



Chinese Azalea, Mollis





Deutzia, Pride of Rochester

## Hardy Flowering Shrubs, Cont. Bush Honeysuckle, Lonicera

The upright Honeysuckles have bright pretty flowers followed by showy berries that last through the fall. Make very desirable bushy screening hedges, and the nucleus of tall shrub groups. These shrubs are not particular as to soil or conditions. They always seem to do well. They will also do well in the shade.

**Tatarica Rosea** 6-8 feet. This is very attractive when in blossom, being one of the few early pink-flowering shrubs, followed by bright red berries that stay on all summer.

2 year size, Each 35c; 3 for 90c; 6 for \$1.60.

### Deutzia, Pride of Rochester

The Deutzia is a fine showy shrub of great ornamental value coming to us from Japan. Their luxuriant foliage and profusion of attractive flowers have given them a front rank among flowering shrubs. Pride of Rochester is a very profuse bloomer bearing pretty double flowers of pinkish white. The flowers are produced in May and June and frequently to a smaller extent at later intervals.

Heavy 2 year, Each 30c; 3 for 75c; 6 for \$1.35.



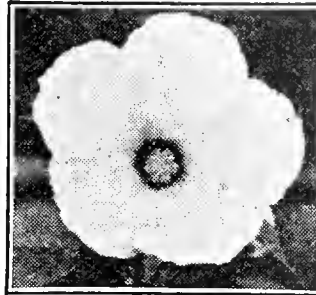
Bush Honeysuckle

**Hypericum, Goldflower Moserianum** A very desirable shrubby perennial for the border or lawn, producing long, slender, much branched stems, which are of free, graceful and pendulous habit. The flowers are borne freely from July to late September and are a rich golden yellow, 2 inches or more in diameter, resembling immense single buttercups. The numerous yellow stamens and crimson anthers add much to the attractiveness of the flowers. Of very easy culture and especially useful and desirable for a sunny location. Hypericum is herbaceous dying to the ground each year. 2 1/2 ft. tall. One year, 12 to 18 inches. Each 30c; 3 for 75c; 6 for \$1.35c.

### Scarlet Japanese Quince

**Cydonia Japonica** Very popular and desirable shrub completely covered with dazzling scarlet flowers in early spring, May, before the leaves appear, followed by small fruits which are quite fragrant when ripe. The plants have protecting thorns and are very desirable grown as hedges, producing a most brilliant effect when in bloom. The plants grow to a height of 5 to 6 ft. The foliage is dark glossy green. One very nice feature of this shrub is the fact that the branches can be cut any time after the first of the year and brought indoors for forcing into bloom.

1 year, heavy plants, Each 30c; 3 for 75c.



Hardy Hibiscus

### Hardy Hibiscus Mallow Marvels

The most valuable acquisition in hardy herbaceous plants introduced in recent years. Forms large plants or clumps 5 to 6 feet high, and 3 to 4 feet across which produce their many large blooms in the most beautiful colors from white through various shades of pink and red to brilliant crimson. We cannot offer in separate colors.

Strong 2 year plants, 18 to 24 inch. Each 25c; 3 for 65c; 6 for \$1.15.

### Hydrangeas

These magnificent hardy American shrubs are of outstanding merit among all flowering shrubs. Their beautiful luxuriant foliage and their attractive massive clusters of bloom, their ease of culture and their adaptability to any use are only part of their valuable characteristics.

**Oakleaved Hydrangea Quercifolia.** A little known shrub, but of such great merit that it is deserving a place in every garden. Its foliage is heavy and large resembling the oak-leaf in shape. The flowers are produced in large panicles of creamy white which turn as the season advances to vinaceous orange and bronze and finally to a brownish purple. They are quite hardy and will thrive in any good soil, 5 to 6 feet.

Strong plants, 1 year. Each 50c; 3 for \$1.40.

**Arborescens Grandiflora** 3 to 4 ft. White. May and June. Also called Hills of Snow or Snowball Hydrangea. The blooms are of the very largest size, of pure snow-white color and the foliage is finely finished. One of its most valuable characteristics is its long period of bloom from early June through August making it doubly valuable.

One year. Each 25c; 3 for 65c; 6 for \$1.15.

Two year. Each 50c; 3 for \$1.40.

**Paniculata Grandiflora** Grows 4 to 5 ft. high and is very bushy and compact. Blooms in July at a time when few other shrubs are in flower; the flowers remain until destroyed by frost. The flowers are pure white, changing to pink and are borne in immense clusters. Fine for hedges or for foundation plantings.

One Year. Each 25c; 3 for 65c; 6 for \$1.15.

Two Year. Each 50c; 3 for \$1.40.

*An "Outdoor Living-Room,"  
easily made very enjoyable  
with These Flowering Shrubs*

### Forsythia or Golden Bells

An upright growing shrub, often reaching eight feet, with deep green foliage and pendulous trumpet shaped flowers of bright clear yellow. A strong grower and profuse bloomer with long and gracefully arching branches. Blooming in April or early May before foliage has appeared the branches are veritable masses of golden flowers, brightening up the border or garden very attractively long before any other shrubs are ready to bloom. Forsythias are easy to grow, thriving in most any soil, in sun or shade.

Heavy 2 year, Each 40c; 3 for \$1.00; 6 for \$1.80.

### New Double French Lilac

Here is an opportunity to procure some of these wonderful Hybrid French Double Lilacs for your home. They are quite distinct from our common single Lilacs, being of dwarf, compact growth, and producing their large clusters of perfectly double flowers when only 2 or 3 feet high. Often blooming the second year after planting. They are absolutely sure to bloom freely every year.

**Madam Casimir Perier** Large compact panicles of pure white, double, very fragrant flowers.

**Michael Buchner** Dwarf, stocky growth and delicately beautiful trusses of fragrant lilac-blue flowers.

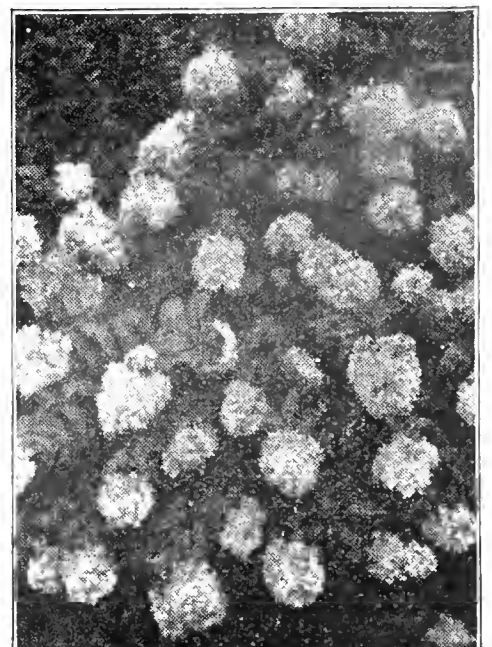
**Pres. Grevy** Very large panicles often 8 to 10 inches long of beautiful double rich blue flowers.

Price any variety, Strong 1 year, Each 50c; 3 for \$1.25; 6 for \$2.25.

6848 Set of 3 Double Lilacs, One of each variety for \$1.25.



Japanese Quince



Hydrangea, Paniculata

We will be glad to quote special prices on larger quantities of shrubs.



Rhus, Smoketree

## Hardy Flowering Shrubs, Cont.

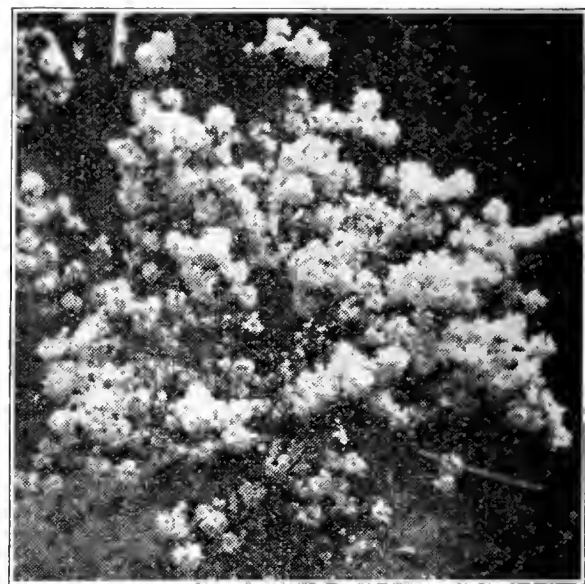
### Rhus, Purple Smoketree

**Purple Fringe.** A curious large growing shrub forming a broad round-headed bush. Delicate fringe like or feathered flowers in early summer very freely produced. Leaves are a bright pea-green. When in full bloom the appearance is like a cloud of smoke. Very novel and decorative.  
**One year. Each 30c; 3 for 75c; 6 for \$1.35.**

### Kolkwitzia or Beautybush

**Amabilis.** A handsome new shrub which has been introduced to American gardens from China, becoming at once most popular. Will grow 5 to 7 feet tall, very dense and bushy with long arching branches which are densely covered in May with the beautiful lively pink bell shaped flowers. Has all the merits of one of the best decorative ornamentals, excellent form and habits, beautiful profusion of bloom and finest foliage. Will succeed in nearly any location.

**Strong plants. Each 50c; 3 for \$1.25.**



Mock Orange, Philadelphus Virginialis

### Snowberry

**Symphoricarpos Racemosus**

3 to 4 ft. Neat shrubs of slender, graceful medium growth, having pretty small pink flowers in June or July, followed by large clusters of waxy-like snow white berries throughout the late summer, autumn and early winter. A very effective shrub for masses in the shrub border, or for foundation planting. Does well under most soil conditions and stands the smoke and dirt of cities.

**Two year. 2 to 3 ft. Each 35c; 3 for 90c; 6 for \$1.60.**

### Coral Berry

**Indian Currant**

Although related to Snowberry and similar to it in many ways, Coral Berry is not so upright in growth, and the branches sweep gracefully to the ground, almost trailing in habit. An excellent subject for planting on dry terraces and banks where it thrives in spite of dry and adverse conditions. It also makes a pretty hedge or border. Grows about 4 ft. tall and bears pink flowers in July. The beauty, however, is in the racemes of currant-like scarlet berries which follow the flowers during the fall and winter.

**Two year heavy, 18 to 24 in. Each 30c; 3 for 75c.**

### African Tamarix

Strong slender shrubs, growing to a height of 8 to 10 feet. Sprays of delicate pink flowers appear in early spring, April and May, before the leaves appear. Blooms at intervals throughout the summer. The foliage is light green, fine and feathery. Very attractive. Excellent in masses with tall shrubs.

**One year strong plants, 12 to 18 inch. Each 25c; 3 for 65c.**



French Pussy Willow

### French Pussy Willow

**Salix Capre.** A cultivated variety of Pussy Willow that is becoming quite popular. Cut the branches during the winter months, place in a vase in a warm room and watch them develop. The buds will begin to unfold and disclose the pretty catkins and in a few days more they will be loaded with a golden pollen. Very easily grown. They delight in a moist soil.

**Price extra strong plants, Each 25c; 3 for 65c.**

### Vitex

**Large Leaved Chaste Tree**

**Maerophylla.** An interesting flowering shrub. Forms graceful, shapely attractive plants 3 to 4 feet high with nicely divided foliage with aromatic odor. The pretty lavender-blue flowers on long terminal spikes or racemes, begin blooming in July, continuing without interruption until frost.

If you want a really pretty shrub that your neighbors do not have, try this, as we feel sure you will like it. The shrub will bloom better if the tops are cut back to within about 6 inches of the ground each spring.

**Price, Strong 2 year Plants 60c; 3 for \$1.50.**

**On pages 76 to 79 you will find a complete assortment of hardy flowering shrubs and vines for home grounds beautification.**

### Daphne

**Garland Flower**

**An Evergreen Shrub of Great Beauty**

**Daphne Cneorum.** This wonderful little Hardy Ever Green Shrub is too beautiful to express in words. You just must see its charming beauty to fully appreciate it.

The nature of Daphne is a dwarf, bushy, spreading plant, not over 10 to 12 inches tall, covered with dark green leaves, each branch tipped with a dense cluster of delicately perfumed rose-pink blossoms.

Daphne blooms in the spring and again in the fall, unusual because most shrubs flower only once each year, making it an ideal shrub for edging, in front of Evergreens or for the Rock Garden. Its color is exquisite and the flowers are profuse.

**CULTURE.** Daphne likes a sunny place, well drained, sandy soil and a little protection with straw during the coldest months. Will withstand zero weather but the protection keeps the evergreen foliage in better condition. Water sparingly in summer. **Each 50c; 3 for \$1.25; 6 for \$2.25.**

### Heather, Erica

One outstanding memory in the minds of all of us who have lived in or traveled through Scotland, is the memory of the beautiful Scotch Heather that grows so profusely there.

The delicate coloring and the abundance of the tiny blooms, give the beautiful hills of Scotland, a gray-mauve, almost mist-like appearance, one we never forget.

**VULGARIS The true "Scotch Heather."** Pretty bell-shaped flowers of rosy-lavender. Dense erect branches, covered with short, close-growing leaves. 10 inches tall.

**NANA COMPACTA. Vulgaris.** Prostrate and compact growth, dull, rich green little evergreen plant, fine for Rock Gardens. Pink blooms. Plant 9 inches high.

**HAMMOND PINK.** A magnificent pink variety which grows strong, making large bushy plant, 10 inches tall.

**CARNEA COCCINEA.** Prostrate with red flowers in March to May. Earlier with winter protection. Most pleasing and unusual.

**Price on Heather. Each 50c; 3 for \$1.25; 6 for \$2.25.**



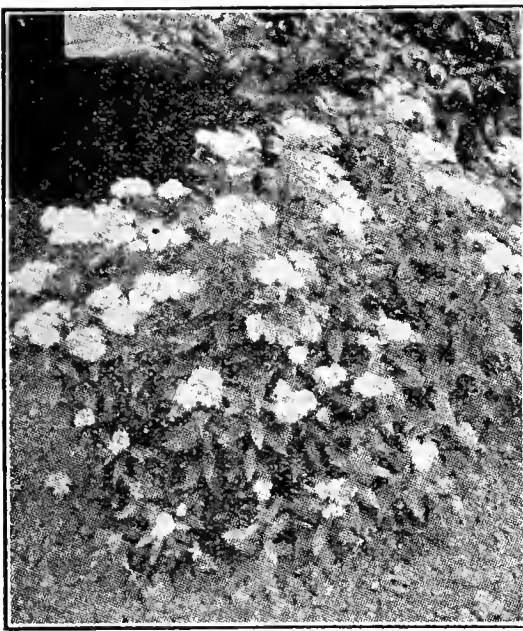
Weigela Rosea

**Free Cultural Instructions** packed with all nursery orders.



Snowberry





Anthony Waterer Spirea

## Hardy Flowering Shrubs, Cont.—Spireas

The Spireas are among our most useful and popular shrubs. They are all perfectly hardy and do well under any fair condition. You will find them satisfactory for specimen planting or massing. We offer several of the best varieties as described below.

**Van Houtte Bridal Wreath.** 4 to 8 ft. White, May. This is the most useful hardy shrub. The flowers are in flat clusters, usually an inch or more across, produced on spreading, pendent branches often drooping to the ground. In full bloom they are a mass of white and never fail to attract attention.

One year, Each 20c; 3 for 50c; 6 for 90c.  
Two year, heavy. Each 40c; 3 for \$1.00; 6 for \$1.80.

**Anthony Waterer** Desirable dwarf growing, profuse blooming shrub, forming neat, round bushes two feet high. Large, flat sprays of rosy crimson flowers from June to September. Useful for bordering porches or clumps of large shrubs.

One year. Each 25c; 3 for 65c; 6 for \$1.15.  
Two year. Each 40c; 3 for \$1.00.



Spirea Van Houtte or Bridal Wreath

## Hardy Climbing Vines

The attractive beauty that may be added to a home by planting a few hardy climbing vines around the porch or on a trellis, arbor or fence is unsurpassed by any other plantings. Their usefulness in covering unsightly fences and buildings and turning them into objects of beauty is far in excess of their small cost. They fit in and grow well in locations where no other plants will grow with success. Every home should have a few, and our list includes only those which will succeed in nearly any location.

### Boston Ivy *Ampelopsis Veitchii*

Once it is established it grows rapidly and will stay indefinitely needing only an occasional trimming to keep it within bounds. It is not attacked by disease or insects and the foliage is not injured by smoke and dirt of cities. The glossy leaves turn to a brilliant orange scarlet in the fall. Its greatest value is in its clinging to any brick or stone wall, and will completely cover any house or other building even to the height of 30 to 40 ft. or more. Two year size 35c; 3 for 90c; 6 for \$1.60.



Boston Ivy

**Bignonia Radicans** A robust climbing vine. Its orange scarlet trumpet-shaped flowers cluster at the tip of branches. Blooms in July. Produces an abundance of beautiful dark green foliage which makes it very desirable for covering summer houses, arbors or rustic fences. It clings tightly with its twining tendrils, which are borne at intervals along the branches. Easily established and grows luxuriantly. Grows to a height of 15 to 20 ft. Strong one year plants 30c; 3 for 75c; 6 for \$1.35.

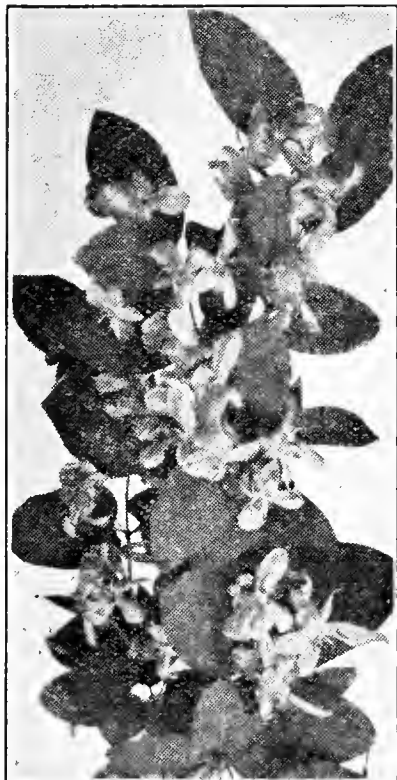
### Scarlet Trumpet Vine

### Honeysuckle, *Lonicera*

A very popular hardy deciduous climbing vine unsurpassed for use in shading porches or on arbors. They quickly cover any unsightly object over which they may climb. The flowers are delightfully fragrant.

**Hall's Japan** This a very rapid climber and very popular. Produces an abundance of rich green foliage, which in mild locations is evergreen. Its creamy-white flowers are produced from June to August and are very fragrant. Each 25c; 3 for 65c; 6 for \$1.15.

**Coral** A distinct variety which produces large trumpet shaped flowers in clusters. The flowers are a coral scarlet of mild fragrance and very showy. The foliage is rich and glaucous, making a beautiful covering wherever used. Strong, 2 year plants each 30c; 3 for 75c; 6 for \$1.35.



Hall's Japan Honeysuckle

### Silver Lace Vine

**Polygonum Auberti** One of the most desirable and valuable rapid climbing, hardy vines introduced in many years. The plant is a quick growing vine of twining habit, often attaining a height of 25 to 30 ft. in a season, producing more flowers than any other hardy vine we know, throughout the summer and fall months, literally covered with silvery-white foamy sprays. The illustration from a photograph gives a very good idea of the great beauty. If you have a place for a beautiful permanent hardy vine, you will be delighted with this variety. Strong vines 50c; 3 for \$1.25.

### Climbing Bitter-Sweet

**Celastrus Scandens** Handsome glossy foliage and large clusters of beautiful orange crimson fruits retained all winter. Its graceful sprays of berries make charming winter house decorations. A popular vine for covering rough fences, or other unsightly places. 2 year roots. Each 25c; 3 for 65c; 12 for \$2.00.

"Garden Magic" new, 240 page, loose-leaf book will show you how to plant, prune and will help you with all your gardening \$3.50

### Clematis

#### Paniculata or Snowbank

Sweet-scented Japanese Clematis. Completely covered in September with a mantle of pure-snow-white fragrant flowers. Strong Plants, each 25c; 3 for 65c; 6 for \$1.15.

**Coral Coccinea** An interesting rapid climbing species producing very ball-shaped, coral-red flowers from early June until late fall. Strong roots, each 35c; 3 for 90c; 6 for \$1.60.



Clematis, Paniculata

#### Large Flowering Clematis

These desirable large flowering Clematis require more careful culture than the small flowered varieties. They require rich deep soil, good drainage, and an abundance of water. They should be planted with the crown 2 to 3 inches below the surface and spread the roots out horizontally.

**Jackmanii** The best of the purple flowered varieties. Flowers large 4 to 5 inches across and of rich velvety purple, produced more or less through July to September. Each 75c; 3 for \$1.90.

**Madame Ed. Andre** Large flowers of rich crimson. Each 75c; 3 for \$1.90.

**Chinese Wisteria** Large pendulous clusters of rich purple, which fairly laden the vine in May and early June. They are most beautiful when covering the porch or a large arbor where they will climb higher and higher seemingly with no limit. We are offering grafted roots from blooming vines which are much quicker to establish themselves and bloom than seedling plants.

Strong plants. Each 40c; 3 for \$1.00; 6 for \$1.80.



Wisteria



Beautiful effect obtained with Silver Lace Vines.

We will be glad to quote special prices on larger quantities of shrubs.





Frau Karl Druschki Rose

## Hardy Hybrid Perpetual Roses

The plants we offer are all strong, healthy, two year old, field grown, budded stock.

These are the beautiful "June Roses" so universally popular. They are the largest and richest in colors of all Roses, and are perfectly hardy everywhere. In accordance with our established policy, we have selected only six of the best varieties.

**Frau Karl Druschki (P. Lambert 1900.)** A recent referendum among the members of the American Rose Society brought out the information that this is the most popular Rose in America. Its pure, snowy-white, unshaded blooms are of immense size, sometimes reaching almost 6 inches in diameter and they are of lasting quality, on fine stems, though without fragrance. In addition to its abundant bloom in June, will, if kept growing, produce many flowers throughout the summer and in the autumn. No substitute for "Druschki" has yet appeared.

**General Jacqueminot** A rich velvety crimson, changing to a scarlet-crimson. This is the best known of all hybrid perpetuals, and is without rival in fragrance and richness of color. Blooms freely.

**Magna Charta** Flowers are very large and double, of bright pink, suffused with carmine. Deliciously fragrant, growth is strong and erect, foliage good.

**Mrs. John Laing** Large flowers of clear, pink, cup shaped, fragrant and double. Strong growth, healthy foliage and free flowering. One of the best Hybrid Perpetual Roses, giving some flowers in the autumn.

**Paul Neyron** The largest Rose in cultivation, sometimes called the Peony Rose. Color bright, fresh clear pink. Flowers are very double and full, delightfully fragrant. Blooms almost continuously June to October.

**Ulrich Brunner** Large, full flowers of cherry-red, very fragrant. Strong, erect growth, large foliage. Flowers freely in early summer. An old and well known variety, almost thornless.

Prices on the above Hardy Perpetual Roses. Each 60c; 3 for \$1.50; 6 for \$2.75.

### 8248 Rose Collection

1 each of above  
6 Roses & Hybrid Perpetual  
Total Value \$3.60 for \$2.75

## Everblooming Hybrid Tea Roses

When people ask for "Monthly Roses," this is the class they desire. Hybrid Tea Roses not only bloom in June but also at intervals all summer and fall, until frost.

These roses and the new novelties on pages 44 and 45 comprise a splendid assortment which will please the most critical rose enthusiast. We are proud to know that a great many members of the American Rose Society buy all their roses from us.

All of our rose bushes have been produced here in the north to assure strength to withstand reasonably cold winters. If given winter protection, they will withstand sub-zero temperatures.

Do not confuse these with cheap, department store roses which are largely produced in the south for size only and not for strength.

Templin-Bradley roses are well worth the price we ask. You cannot buy better roses anywhere, at any price. They will give you genuine pleasure.

We suggest that you order early enough so we can ship to you in April. April planting will get them established in your garden before the burning, hot days come which are so hard on unestablished roses.

**Caledonia** Large, double, high Creamy-White flowers. Best Scottish introduction. Each 75c; 3 for \$2.00.

**Condesa de Sastago** Fiery-Copper on outside of petals, rich rose tinted old gold inside. Raspberry fragrance. Each \$1.00; 3 for \$2.75.

**Dame Edith Helen** Clear Pink, intensely fragrant. A superb exhibition Rose, long lasting and very large. Each 75c; 3 for \$2.00.

**Editor McFarland** Finest deep pink garden rose. Named for the Rose Authority assures you that it must be good. Each 75c; 3 for \$2.00.

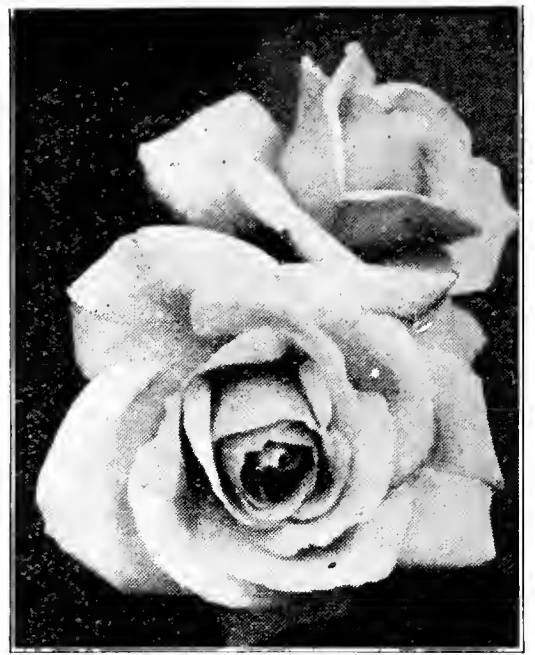
**E. G. Hill** Very large extremely double flowers, with tightly packed petals of brilliant, unfading crimson. Roses grow singly on long stems. Vigorous plants. Also excellent for greenhouse. Fragrant. Each 75c; 3 for \$2.00.

**Etoile de Holland** Best loved crimson everblooming rose. Excellent for cutting and fragrance. A bed of these would make an eyeful. Each 75c; 3 for \$2.00.

**Gruss an Teplitz** Plentiful clusters of delightful double velvety crimson flowers, blooming all summer. One of the best of this habit. Bronzy foliage. Each 75c; 3 for \$2.00.

**Herbert Hoover** Beautiful pointed buds of flaming Scarlet and Yellow, open to large flowers of Cerise Pink, Flame, Scarlet and Yellow. Unusual beauty and vigor, stems 2 feet long. Each 75c; 3 for \$2.00.

**Mme. A. Van Rossem** Deep maroon veins over a Red-Orange so deep it is almost Brown. Spectacular. Delightfully fragrant. Each 75c; 3 for \$2.00.



Hybrid Tea Rose

**McGredy's Scarlet** This Irish beauty offers great variety of Red shades from bud to flower stage. Striking variety. Tea fragrance. Each 75c; 3 for \$2.00.

**Mrs. Pierre S. Du Pont** This supreme Golden-Yellow has won more medals than any outdoor rose ever grown. Long-pointed, rich Reddish-Gold buds open to extremely double perfect flowers. Spicy fragrance. Always in bloom. Each 75c; 3 for \$2.00.

**Pink Radiance** The most universally popular Rose-Pink Rose in America. Two-toned Pink, cup-shaped flower in profusion. True rose fragrance. Each 75c; 3 for \$2.00.

**Red Radiance** Globe shaped crimson flowers. Very full and blooms almost continuously. Each 75c; 3 for \$2.00.

**Sister Therese** Long pointed buds of Chrome-Yellow, heavily marked with carmine open to rich Daffodil-Yellow. Sweetbriar fragrance. Each 75c; 3 for \$2.00.

**Talisman** Richly colored, varying from Scarlet and Gold, to deep Rose and Yellow. This Rose became immediately very popular upon introduction and remains so. Each 75c; 3 for \$2.00.

**Wilhelm Kordes** Mr. & Mrs. Bradley brought the first plants to America from Amsterdam in 1925. A bi-color of oriental Red and Gold, Golden-Salmon, tinged with Copper. Each 75c; 3 for \$2.00.

### 8338 Rose Collection

16 Hybrid Tea Roses Offered on this page. All 2-year, sturdy, field grown plants.

Total Value \$12.25 for Only \$10.00

## Beautiful Hardy Climbing Roses

No other class of Roses is so easily grown and adds so much to the beauty of the home grounds. Whether it be on a trellis or arbor or at a porch pillar they so quickly make a fine growth and give such a great quantity of delightful bloom, that the place is transformed to a spot of beauty. Our list below includes only those that we know will give you the best results and the greatest beauty.

**Climbing American Beauty** Color rosy crimson similar to its popular parent, and with same exquisite fragrance, a quality rarely found in climbing roses. Strong growth. Flowers from 3 to 4 inches in diameter, of fine form, and produced in great profusion in May and June. Each 40c; 3 for \$1.00; 6 for \$1.80.

**Gardenia** Hardy Marechal Niel. A delightfully beautiful variety of very vigorous growth and with rich dark green foliage. Produces an abundance of fine flowers which are a bright yellow in the bud opening to a creamy white with a yellow center. Each 40c; 3 for \$1.00; 6 for \$1.80.

**Mary Wallace** Introduced by the late Dr. Van Fleet and highly indorsed by The American Rose Society. A strong rapid climber of the Pillar-rose type, and a wonderfully free bloomer. Beautiful pointed buds, and large semi-double flowers 4 inches across. Color clear bright rose pink. Each 40c; 3 for \$1.00; 6 for \$1.80.

**Silver Moon** Different from all other Roses with beautiful semi-double flowers, pure white in color, petals of great substance and beautifully cupped. The large bunch of yellow stamens in the center add to its attractiveness. Each 40c; 3 for \$1.00; 6 for \$1.80.

**Doctor Van Fleet** A climber which combines absolute hardness with flowers large as the tender sorts of Tea and Noisette classes. This variety shows a mass of beautiful clustered buds, which open out into large, shapely flowers delicate flesh white. Fine for cutting, stems 12 to 18 inches long. Each 40c; 3 for \$1.00; 6 for \$1.80.

**Mme. Gregoire Staechelin** A new climbing rose of very vigorous habit. Flowers are very large moderately fragrant and of a delicate pink with attractively curled petals and, borne on long strong stems. The vigorous foliage of this new variety makes it a very fine subject for trellis or arbor. Each 50c; 3 for \$1.25; 6 for \$2.25.



The Climbing American Beauty



## A Dazzling Beauty Hardy Climbing Rose

**Paul's Scarlet** Most dazzling scarlet rose ever grown. Winner of the gold medal at the National Rose Society Exhibition. Semi-double flowers, in clusters of 3 to 20 Roses each. Perfectly hardy, continues to bloom long after many other Roses have disappeared. Startingly attractive. Each 40c; 3 for \$1.00.

## Hardy Rugosa Roses Eskimo Beauties

This valuable new type of Hardy Rugosa Rose called "Eskimo Beauties" is becoming very popular. They have perfectly double flowers and bloom at intervals throughout the entire season. They are absolutely hardy and are not susceptible to many of the diseases and insects that attack other roses, keeping their foliage clean and fresh through the season. All the pruning you need to do is to trim out dead and superfluous wood. The plants bloom intermittently through the summer.

**Agnes** A fine Rugosa Rose with fragrant yellow flowers and fine crinkled foliage of rich dark green. The flowers appear at intervals along the branches making it very attractive. Each 50c; 3 for \$1.25; 6 for \$2.25.

**F. J. Grootendorst** Bearing many bright red flowers with fringed petals, this variety is a mass of color when in bloom. A sturdy and healthy plant, one of the best of the Rugosas. Bears its bright flowers more or less all Summer. Each 40c; 3 for \$1.00; 6 for \$1.80.

**Hansa** A quite distinct color among Rugosa Roses. Large showy flowers very double of a reddish violet, very freely produced on a strong typical Rugosa plant. Very hardy and dependable. Makes a splendid hedge. Each 40c; 3 for \$1.00; 6 for \$1.80.

**New Century** Considered by many as the best Rugosa yet introduced. Splendid, very large fully double flowers of clear flesh pink with light red center and each petal bordered with creamy white. Very fragrant. Erect strong growing plants with tough foliage. Each 40c; 3 for \$1.00; 6 for \$1.80.

**Sir Thomas Lipton** Snowy white flowers of good size and unusual quality borne in utmost profusion in spring and to some extent throughout the summer and fall. The plant is large and vigorous making an excellent specimen plant or massing variety. Each 35c; 3 for 90c; 6 for \$1.60.

**Dr. E. M. Mills** Light primrose with pink suffusion which becomes more pronounced in the later blooms. Cup shaped flowers, semi-double. It flowers along the stem like Hollyhocks. Each 40c; 3 for \$1.00; 6 for \$1.80.

8574 Set of 6 Rugosas only \$1.75

## Everblooming Hardy Cluster Rose



**Baby Rambler**  
seen a number of beautiful hedges of this variety. Each 35c; 3 for 90c; 6 for \$1.60.

**Baby Rambler** Entirely distinct from all other Roses. Neat, dwarf, compact habit, in bloom continually from June until frost. Pretty, little perfectly double flowers in large clusters. Color brilliant crimson. Perfectly hardy, retaining its glossy green foliage all summer. Grows about 18 inches high. One of the finest ever introduced. 2 year field grown plant. Don't confuse this with the Climbing Ramblers. We have



Concord

Agawam

Niagara

Worden

No item in this catalog will give you greater satisfaction than this splendid set of Hardy Grape Vines. Every home, if only on a city lot, will provide room to plant them.

**Agawam** A rich, deep red, almost maroon. The large, meaty berries are borne in huge bunches. An excellent grape; you'll like it.

**Concord** The best known and the most popular grape. Its large blue black berries are most delicious and of finest quality.

**Niagara** This large amber-white grape is the finest of all the white grapes. The clusters are very compact and the berries sweet and juicy. It ripens at the same time as the Concord.

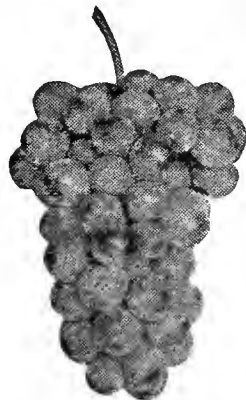
**Worden** Similar to Concord but slightly darker, sweeter, and ripens about ten days earlier. A fine variety for the home garden.

Price Above Vines Each 30c; 3 for 75c; 12 for \$2.40

Write for Quantity Prices for Larger Plantings

8619 Set of 4 Strong, Well Rooted, 1 year old Grape Vines illustrated above Only 90c.

## New Hardy Hybrid Grapes



**Caco (Red)** The berries are unusually large, bunches of good size, compact and of good form. Very strong, vigorous growers, hardy, healthy, and prolific. A cross of the two well-known grapes, Catawba and Concord, has all the good qualities of both without the defects of either. Ripens in September. Price, strong well rooted vines, Each 10c; 3 for \$1.00.

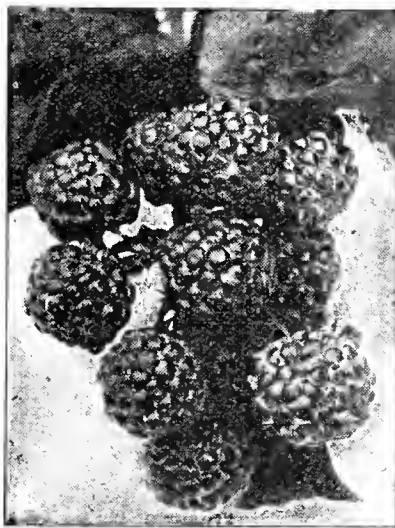
## A Word About Tulips

Every year since 1885 we have imported bulbs from Holland in the fall. If you would like to receive a catalog next fall, mention it on your order.

## Berry Plants

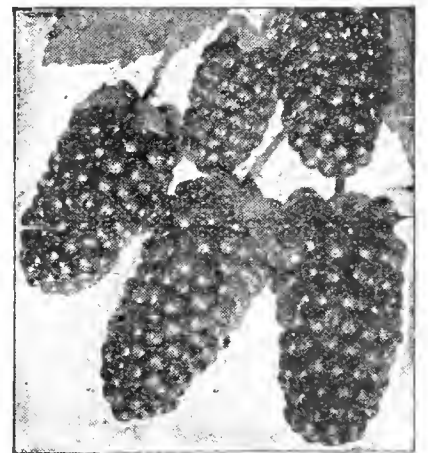
Even a moderate sized city lot provides room for a few berry plants and grape vines. To pick fresh, home grown fruit from your own garden gives you the tastiest you have ever eaten.

**Latham Red Raspberry** Large size, fine red color, firmness and good quality make the Latham a favorite with growers, merchants and consumers. The plants we offer are absolutely free from "Mosaic Disease," the great enemy of raspberry growers. Price: 6 for 50c; doz. 90c; 25 for \$1.75; 100 for \$5.50; 1000 for \$50.00.



Cumberland Raspberry

Culture Instructions  
sent free with every  
order



Eldorado Blackberry

## Cumberland Black Raspberry

The "BUSINESS BLACK CAP." The best black Raspberry grown. Very hardy everywhere. Heaviest bearing variety in cultivation. Fruit is extra large, jet black, and of superior quality. Ripens medium early. Price: 6 for 45c; 12 for 80c; 25 for \$1.50.

## Eldorado Blackberry

This popular hardy Blackberry is known everywhere and more largely grown than any other because of its extreme hardiness and dependability. Eldorado can always be depended on for an abundant crop. It is the Blackberry for every fruit grower. Large, sweet and free from core. Price: 6 for 60c; 12 for \$1.10; 25 for \$2.00.

## Success With Roses

When roses (and other plants) are received by you, open the package and carefully dip the roots in heavily muddied water. Re-wrap them and keep protected at all times from sun and wind until ready to plant.

1. Dig holes deep and wide enough to permit full spread of roots. About two inches of fine soil at bottom of hole will help. About four inches above where first branch leaves main stem should be where ground level comes.

2. Hold plant erect in center of hole while filling in with fine soil. When hole is nearly full, fill hole with water and after it drains off,

finish filling with soil. Tamp lightly with shoe. Again fill with water and allow to drain off.

3. Bank soil up so at least 2/3rds of tops are covered. Keep it that way until leaves form on exposed branches, at which time mound soil should be removed. Straw, leaves or peat moss can then be used as mulch to keep soil from baking. Water frequently.

Roses grow from dormant plants into blooming maturity about three times as fast as other plants. This rapid growth is what makes them require special care. Take care of your roses and they will succeed. We are sure of their conditions when we ship them to you but we cannot see how you do your part, hence these instructions in the catalog before you order yours.

# Flower Seeds for Special Uses

## For Cemetery Planting

Many gardeners are uncertain about what to use for this purpose so we recommend the following annuals for cemetery planting:

	Price Per Pkt.
Ageratum, Improved Blue Boll	\$0.15
Alyssum, Sweet White	.05
Candytuft, Umbellata Mixed	.10
Dianthus, Tom Thumb Brilliant	.10
Marigold, Legion of Honor	.05
Petunia, Dwarf Pink Gem	.10
Portulaca, Double Mixed	.10
Sanvitalia, Creeping Zinnias	.10
Verbena, Dwarf Crown Prince	.10
Zinnia, Tom Thumb Mixed	.10

## Lovely Color Combinations Are

Petunia with border of Ageratum  
Marigold with border of Sanvitalia  
Dianthus with border of Candytuft  
Verbena with border of Alyssum  
Zinnia with border of Portulaca

## Dwarf Edging Annuals

These annuals will provide the necessary low growing, compact plants for edging borders, walks, etc.

	Value
Ageratum, Blue Cap	\$0.15
Alyssum, Procumbens	.10
Leptosiphon, French Hybrids	.10
Lobelia, Crystal Palace	.08
Marigold, Legion of Honor	.05
Nasturtium, Dwarf Mixed	.05
Nemesia, Best Hybrids	.10
Nemophila, Baby Blue Eyes	.10
Portulaca, Double Mixed	.10
Sanvitalia, Creeping Zinnia	.10
Verbena, Cameo Pink	.10
Zinnia, Tom Thumb Mixed	.10

300—Dwarf Edging Annuals, Value \$1.13  
12 Pkts. 1 each of above 12 Annuals **Only 95c**

## Easiest to Grow

This collection will give the beginner or inexperienced gardener a profusion of beautiful flowers all summer and fall until frost.

	Value
Alyssum, Little Gem	\$0.08
Arctotis, Hybrida Mixed	.10
Calliopsis, Tall Mixed	.10
Candytuft, Mixed Colors	.10
Centaurea, Cyanus Mixed	.10
Centaurea, Imperialis Mixed	.10
Clarkia, Mixed Colors	.10
Cosmos, Mammoth Mixed	.05
Hunemannia, Sunlite	.10
Larkspur, Tall Double Mixed	.08
Marigold, Yellow Supreme	.10
Marigold, Legion of Honor	.05
Nigella, Miss Jekyll	.08
Portulaca, Double Mixed	.10
Phlox, Grandiflora Mixed	.10
Scabiosa, New Giant Hybrids	.10
Verbena, Danish Eyeful	.10
Zinnia, Dahlia Flowered Mixed	.10

800—Easy To Grow Annuals, Value \$1.64  
18 Pkts. 1 each of above 18 Annuals **Only \$1.25**

## Annuals For Semi-Shade

Is half of your garden in semi-shade? Perhaps you have spots, too. Only annuals which are suited to such conditions will do well there. Most annuals prefer a sunny situation but this list will give satisfactory results in partial shade.

	Value
Alyssum, Sweet White	\$0.05
Antirrhinum, Maximum Mixed	.10
Centaurea, Cyanus Mixed	.10
Centaurea, Imperialis Mixed	.10
Clarkia, Mixed Colors	.10
Cynoglossum, Summer Forget-me-not	.05
Eschscholtzia, Double Mixed	.10
Godetia, Mixed Colors	.10
Impatiens, Sultans Balsam	.15
Lupines, King Mixed	.10
Nemophila, Baby Blue Eyes	.10
Nicotiana, Hybrids	.10
Petunia, Giants of California Mixed	.15
Schizanthus, Mixed	.10

900—Semi-Shade Annuals, Value \$1.40  
14 Pkts. 1 each of above 14 Annuals **Only \$1.15**

## To Help You Plan

On this page we have grouped a number of carefully chosen offers of Annual Flower Seeds for special purposes. These special offers will be helpful to many of you who have one or more specific ideas in mind in planning your plantings.

Individual descriptions of all varieties will be found by referring to the Index on page 84. In addition, we suggest that you get familiar with the Annual Flower Chart on page 5, which gives for each family the color range, height in inches, blooming months and ten other valuable points of information to guide you.

## For Dry Locations

If you have the problem of a dry location, sow the seed of the following annuals which are adapted to such situations:

	Value
Abronia, Sand Verbena	\$0.10
Ageratum, Blue Cap	.15
Alyssum, Sweet White	.05
Brachycome, Swan River Daisy	.10
Calliopsis, Dwarf Mixed	.10
Candytuft, Giant Hyacinth	.10
Centaurea, Imperialis Mixed	.10
Cosmos, Sensation Mixed	.15
Dianthus, Sweet William	.08
Dimorphotheca, Mixed	.08
Gaillardia, Single & Double Mixed	.05
Marigold, Yellow Supreme	.10
Petunia, Giants of California Mixed	.15
Portulaca, Double Mixed	.10
Scabiosa, Loveliness	.10
Zinnia Giant, Dahlia Flowered Mixed	.10

200—Seeds for Dry Places, Value \$1.61  
16 Pkts. 1 each of above 16 Annuals **Only \$1.25**

## Uncommon Flowers

Much interest can be added to a garden by the use of flowers not seen in most gardens. Here are several that will add distinctive beauty to your garden because they are not so well known. Get acquainted with these lesser known kinds. You will find them very agreeable companions.

	Value
Abronia, Umbellata	\$0.10
Abutilon, Hybrids	.20
Agathe, Coelestis	.05
Anagallis, Grandiflora Blue	.10
Chorizanthe, Turkish Rugging	.15
Cleome, Giant Rose	.08
Gamolepsis, Tagetes	.10
Golden Bartonina, Yellow	.10
Leptosiphon, French Hybrids	.10
Poinciana, Bird of Paradise	.10
Stevia Serrata, White	.10
Tithonia, Mexican Sunflower	.10
Torenia, Fournieri	.10
Ursinia, Anethoides	.10
Venidium, Fastuosum	.15

500—Uncommon Flowers, Value \$1.63  
15 Pkts. 1 each of above 15 Annuals **Only \$1.25**

## Gorgeous Garden

For the most beautiful display of Annual Flowers all summer and fall till frost, sow the seeds of this collection. It contains low, medium and tall growing sorts in the most striking color tones.

	Value
Aster, American Branching Mixed	\$0.10
Antirrhinum, Maximum Mixed	.10
Calendula, Jewell	.10
Calliopsis, Tall Mixed	.10
Centaurea, Imperialis Mixed	.10
Clarkia, Mixed Colors	.10
Helichrysum, Mixed Colors	.08
Hunemannia, Sunlite	.10
Larkspur, Tall Double Mixed	.08
Marigold, Yellow Supreme	.10
Phlox Gigantea, Art Shades	.10
Petunia, Giants of California Mixed	.15
Salvia, Bonfire	.10
Verbena, Donish Eyeful	.10
Zinnia, Dahlia Flowered Mixed	.10
Zinnia, Red Riding Hood	.10

600—Gorgeous Garden, Value \$1.61  
16 Pkts. 1 each of above 16 Kinds **Only \$1.25**

## Annuals for Flower Boxes and Hanging Baskets

In a window or porch box or hanging basket some things would not look right. Others seem made to order for such places. The following list will guide you if you are interested.

	Price Per Pkt.
Abronia, Sand Verbena	\$0.10
Ageratum, Improved Blue Boll	.15
Asparagus, Sprengeri	.15
Lantana, Dwarf Mixed	.10
Lobelia, Sapphire Trailing	.10
Nasturtium, Gleam Hybrids	.08
Petunia, Balcony Mixed	.08
Portulaca, Double Mixed	.10
Thunbergia, Black Eyed Susan	.05
Verbena, Crown Prince	.10

If you wish to follow a definite color scheme, see the color description of these varieties under their regular alphabetical listing. See INDEX Page 84.

## Annuals for Poor Soil

You can brighten a spot with poor soil, with the following annuals.

	Value
Alyssum, Sweet White	\$0.05
Balsam, Lady's Slipper	.10
Calendula, Lemon Queen	.10
California Poppy, Golden Yellow	.05
Centaurea, Double Yellow	.10
Chorizanthe, Turkish Rugging	.15
Cosmos, Express Pink	.10
Clarkia, Mixed Colors	.10
Godetia, Dwarf Brilliant	.10
Nasturtium, Gleam Hybrids	.08
Hunemannia, Golden Buttercup Poppy	.05
Portulaca, Double Mixed	.10

400—Annuals for Poor Soil, Value \$1.08  
12 Pkts. 1 each of above 12 Annuals **Only 80c**

## Old-Fashioned Garden

Most flower lovers remember quite vividly the charm and loveliness of their grandmothers' gardens and have often felt they, too, would like to have such a garden. Sow the seed of the following annuals and you will have an old-fashioned garden just as beautiful as your grandmother's.

	Value
Alyssum, Sweet White	\$0.05
Balsam, Lady's Slipper	.10
Calendula, Mixed Colors	.05
Calliopsis, Tall Mixed	.10
Candytuft, Giant Hyacinth	.10
Cockscomb, Tall Mixed	.15
Bachelor's Button, Mixed	.10
Sweet Sultans, Mixed	.10
Everlastings, Mixed Varieties	.10
Gypsophila, Grandiflora White	.05
Impatiens, Sultans Balsam	.15
Heliotrope, Giant Mixed	.10
Larkspur, Tall Double Stock Flowered	.08
Mignonette, Large Flowered Mixed	.08
Stocks, Ten Weeks	.10
Petunia, Rosy Morn	.10
Portulaca, Double Mixed	.10
Zinnia, Dahlia Flowered	.10

1000—Old-Fashioned Garden, Value \$1.71  
18 Pkts. 1 each of above 18 Annuals **Only \$1.35**

## For Rock Gardens

Don't overlook the advantages of certain annual flowers for the Rock Garden. As a filler while the Perennials are getting established and to snap up the colors when Perennials are not in bloom, the following will be found pleasing and desirable.

	Value
Abronia, Sand Verbena	\$0.10
Ageratum, Blue Cap	.15
Alyssum Lutescens, Yellow	.10
Anagallis, Grandiflora Blue	.10
Brachycome, Swan River Daisy	.10
Dimorphotheca, Pluvialis Ringens	.10
Lobelia, Sapphire Trailing	.10
Mesembryanthemum Criniflorum	.15
Petunia, Parviflora	.15
Phlox, Isabellina	.10
Portulaca, Double Mixed	.10
Sanvitalia, Creeping Zinnia	.10
Saponaria, Mixed Colors	.10
Schizanthus, Hybrids	.15
Verbena, Erinoides Lilac	.08
Virginian Stocks, Malcomia	.10

1100—Rock Garden Offer, Value \$1.78  
16 Pkts. 1 each of above 16 Annuals **Only \$1.35**



# Insecticides and Fungicides

## Our Prices Include Delivery

The best garden insurance consists in having an effective insecticide at hand when the insects appear so you may eliminate them with as little damage to your plants as possible and before they multiply and spread. This is always the most economical way. Order now.

### EVERGREEN

*Non-poisonous Insecticide*

New Ever Green Spray will protect the beauty of your garden. It will kill chewing and sucking insects, is approved by noted scientists and is used by leading florists.

Ever Green contains pyrethrum which is fatal to destructive insects but is not injurious to man, pets and birds.

Price 1 oz. 40c; 6 oz. \$1.10; Pint \$2.15; 1 gal. \$11.50.



### RED ARROW GARDEN SPRAY

Kills many varieties of sucking and chewing insects on vegetables, flowers, fruits. Red Arrow is a highly concentrated pyrethrum soap spray—easy to mix and use. Effective against aphids, cucumber beetle, cabbage and tomato worm, rose bug, aster, dahlia beetle, ants in lawns and gardens and other insects. Non-poisonous. Will not injure foliage or affect fertility of soil. Use as directed. Price 1 oz. 40c; 4 oz. \$1.10; Pint \$2.65; Quart \$4.25; Gallon \$12.50.



### ROTECIDE

*The Standard Rotenone Spray*

**Rotocide.** The doubly effective (contact and stomach poison) Rotenone insect spray kills red spiders, cyclamen mites, mealy bugs, cabbage worms, beetles, thrips, aphids (plant lice) and various other insects unusually difficult to control. Rotocide is non-poisonous to birds, animals or humans. Positively will not burn or discolor the most tender foliage. This is a complete spray, simply add water. Price 1 oz. 40c; 8 oz. \$1.10; Pint \$1.90; Quart \$3.25; Gallon \$8.50.

### Antrol

**Kill Ants in the Nest!**



Antrol is the simplest method for getting rid of Ants. It kills them in the nest, destroying the queen and the entire colony. It is easy to use, controls the sweet and the grease eating Ants, is safe to use and is the most economical and permanent Ant protection to your home. Price Antrol Sets, 4 glass containers and one 4 oz. bottle of Antrol Syrup for 85c.

Antrol Syrup Separately. Pint 95c.

Antrol Powder. Shaker twist-top can. Each 2 1/2 oz. can 30c; 3 cans for 75c.



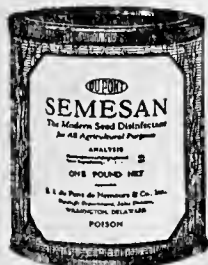
### NITRAGIN

*Inoculator*

See Page 58

Inoculate your Garden Peas, Beans, Sweet Peas and Lupines with Nitragin. They need Bacteria Fertilizer. Nitragin is an old reliable Inoculator, well known and widely used by Agricultural Colleges. It is highly recommended for **Lupine seed** and for use in watering the soil around the roots of **Hardy Lupines**. Price Garden Pkg. 25c; Large size 50c.

### SEMESAN



**A Superior Disinfectant**  
Authorities stress the importance of planting clean seeds, free from disease and infection. Semesan is highly recommended as a disinfectant and can be used as a **DUST** or in **LIQUID** form.

Why not lay the foundation for a heavy-yielding, healthy and profitable crop this year by using Semesan on all seeds, bulbs, roots and potatoes?

SEMESAN comes under three formulas and we list them as follows:

**SEMESAN Regular, for Vegetable Seeds.**  
Price 2 oz. 40c; 1 lb. \$2.40; 5 lbs. \$10.15.

**SEMESAN JE. for Seed Corn.**  
Price 4 oz. 40c; 1 lb. \$1.15; 5 lbs. \$5.00.

**SEMESAN BEL, for Seed Potatoes.** Price 4 oz. 50c; 1 lb. \$1.65; 5 lbs. \$7.00.

### "Black Leaf 40"

**Safeguard Your Lovely Flowers**

Tiny green, red or black Aphis feed upon the tender foliage in your garden and rob your flowers of their beauty.

Have on hand some "Black Leaf 40," the spray that kills Aphis, Thrip, Leaf-Hopper and similar insects.

"Black Leaf 40" is a concentrated solution of Nicotine Sulphate. Mixing 1 part of it with 800 to 1000 parts of water, makes an excellent contact spray. Directions on each container. Price 1 oz. 40c; 5 oz. \$1.05; 1 lb. \$2.35; 2 lbs. \$3.40; 5 lbs. \$6.00.



### TRI-GEN

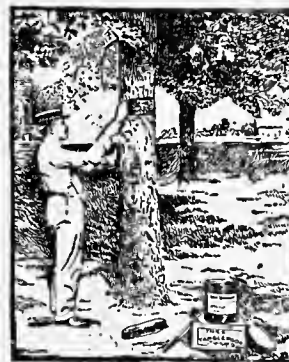
In the past, Mildew and Black Spot have been most difficult to combat. However, these diseases are now easily controlled with the Tri-ogen Spray Treatment, which gives COMPLETE protection against all diseases and insect pests. It is easily applied and also acts as a plant stimulant—producing vigor in growth with resultant luxurious blooms, heretofore considered impossible. The Tri-ogen Spray Treatment applied weekly, from early season until late frost, makes it possible for the amateur to achieve the success, in many cases, comparable to the professional grower.

A. Small Kit (protects 12 to 20 roses)..... \$1.50  
B. Medium Kit (protects 50 to 80 roses) ... 4.00  
C. Large Kit (protects 100 to 160 roses) .... 6.00

### TREE TANGLEFOOT

**Safe, Dependable, Long Lasting**

Tree Tanglefoot is a sticky material for applying in bands around the trunks of trees and vines to combat the climbing and creeping type of destructive insect pests. It remains three to four months, outlasting ten to twenty times any other material. Price 1 lb. can 70c; 5 lbs. \$2.95; 10 lbs. \$5.60.



If you are bothered with dogs, cats or rabbits, "Dogzoff" is the spray you need. A most efficient animal repellent, non-poisonous to plants and animals and not offensive to humans.

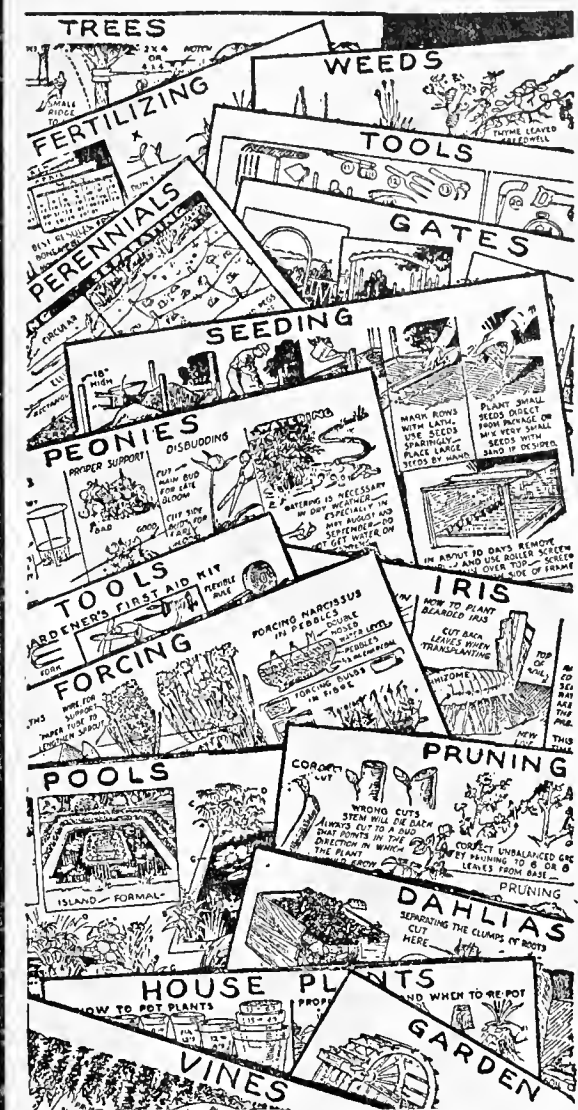
"Dogzoff" is applied with any small insect sprayer and one application lasts three to four weeks. It will save its cost many times over around the garden and home.

Price for Season's Supply 69c

## Garden Magic

3 Books in One for \$3.50

Garden Manual—Reference Work  
Loose-Leaf Scrap Book



**Hundreds of Helpful Illustrations**  
Like the Above  
Reduced Specimens  
Are Yours in  
"Garden Magic"



21 Chapters

Planning  
Construction  
Equipment  
Fertility  
Lawns  
Propagating  
Planting and  
Pruning

12 Calendar Bulletins

Trees and  
Shrubby  
Evergreens  
Vines  
Hedges  
Acid Plants  
Roses  
Bulbs  
Rockery

Perennials and  
Annuals  
Water Gardens  
Window Boxes  
House Plants  
The Amateur  
Greenhouse  
Pest Control

**THE BOOK OF GARDEN MAGIC** is unlike anything ever published. You don't have to get your garden information by tedious study. Hundreds of drawings and actual photographs graphically imprint the "way to do it" upon your mind.

**AT A GLANCE:** You solve your immediate problem and easily remember what you see.

**CONCISE, YET COMPLETE:** It tells you how to plan your garden, bit by bit, as you get time. All problems disappear as you glance at the skillfully drawn instructions. Only a few (greatly reduced) are shown above. The large, easily read text is printed on fine paper, brief, concise yet complete.

**LISTS & CHARTS:** Planting lists for every conceivable purpose are arranged for home use. Quick reference charts tell how to select plants and what to do to keep them free from pests.

**ALSO A SCRAP BOOK:** The loose leaf form allows you to bind your own notes, clippings, articles or pictures where you can find them.

**BEAUTIFUL COVER:** The loose-leaf cover is a GENUINE TRUSSEL WATER-PROOF ring book GOLD EMBOSSED. Size 10 x 11 1/2 inches. Made to take into the garden with you.

Beautiful Durable Practical  
Only \$3.50 Per Copy

Directions for Use Printed on Each Package.

**.76-79**

Vegetable Seeds .....47-63

Vine Seeds .....32

**Vine Roots . . . . . 79**

**Watch-em-Grow . . . . . 66, 67**

Seeds Plants		Seeds Plants		Seeds Plants		Seeds Plants		Seeds Plants	
Page	Page	Page	Page	Page	Page	Page	Page	Page	Page
Abronia	13	Catchfly	41	Geum	33, 38, 43	Matthiola	19	Saponaria	27
Abutilon	64	Catmint	39	Gilia	17	Maurandia Vine	64	Satin Flower	18
Achillea	34	Cauliflower	51	Gillflower	27	Mauve Catmint	39	Saxifraga	40
Aconitum	34	Celastrus Scandens	79	Gladiolus	85	Meadow Sage	40	Scabiosa 9, 26, 27, 40, 43	43
Acroclium	31	Celeriac	52	Globe Amaranth	31	Meconopsis	39	Scarlet Japanese Quince	77
Adonis	34	Celery	48, 52	Globe Flower	41	Melon	48, 56	Scarlet Runner Bean	32
African Daisy	16	Celosia	15	Globe Thistle	37	Mertensia	73	Scarlet Sage	27
African Tamarix	78	Centaurea	6, 7, 15, 35	Gloves	67	Mesembryanthemum	19	Scarlet Trumpet Vine	79
African Violet	64	Cerastium	35	Gloxinia	64	Schizanthus	69	Sea Lavender	75
Agatheia	13	Cheiranthus	41	Godetia	18	Mignonette	19	Sedum	41
Ageratum	2, 7, 13	Chelone	35	Golden Marguerite	34	Mimosa	64	Sempervivum	41
Agrostemma	34	Chicory, Witloof	51	Gomphrena	31	Mimulus	19	Sensitive Plant	64
Agrostis	17	Chinese Bleeding Heart	70	Gourds	32	Mina Lobata	32	Shasta Daisy	43, 70
Allegheny Vine	32	Chinese Cabbage	51	Grapes	81	Mirabilis	17	Shrubs	76, 79
Almond Flowering	76	Chinese Lantern Plant	40	Grasses	17, 66, 67	Mock Orange	78	Sidalcea	40
Alpine Poppy	40	Chinese Wool Flower	15	Gumbo	57	Momordica Vine	32	Silene	75
Alpine Snowflower	36	Chives	51	Gypsophila	18, 38	Monarda	73	Silver Lace Vine	79
Althea	76	Christmas Rose	37	Hardy Asters	69	Monkey Flower	19	Slipperwort	64
Alyssum	7, 13, 34, 69	Chrysanthemums	71, 88	Hardy Salvia	40	Monkshood	69	Smilax	32, 84
Amaranthus	13	Cineraria	64	Harebell	36	Moonflower	32	Smoketree	78
Amaryllis	86	Citron	56	Heather	78	Morning Glory	7, 23, 32	Snagdragon 6, 7, 12, 23, 36	78
Ammobium	31	Chorizanthe	7	Hedysarum	37	Moss Pink	74	Snowball	78
Ampelopsis Veitchii	32	Clarkia	15	Helenium	38	Mourning Bride 9, 26, 27	74	Snowberry	78
Anchusa	13, 34	Clematis	79	Helianthemum	38	Mushroom Spawn	55	Snow-in-Summer	35
Anemone	69	Cleome	16	Hellanthus	38	Muskmelons	48, 56	Snow-on-the-Mountain	17
Annual Chart	5	Cloud Grass	17	Helichrysum	31	Mustard	55	Solanum	64
Annual Flower Seed	19	Cobea Scandens	32	Heliotrope	64	Mustard Spinach	55, 59	Speedwell	75
Collections	34	Cockscomb	15	Helleborus	37	Myosotis	6, 33, 39	Spider Plant	16
Anthemis	34	Colx	17	Herbs	55	Myrtle	75	Spinach	59
Antirrhinum 6, 7, 12, 23, 66	69	Coleus	64	Hesperis	38	Nasturtiums 6, 8, 21, 85	73	Spinach Beet	50
Aquilegia	33, 35, 43	Columbine	33, 35, 43	Heuchera	38	Nemesia	20	Spiraea	79
Arabis	34	Cone Flower	40	Hibiscus	38	Nemophila	20	Spray Material	83
Arctotis	13	Coral Bells	38	Hollyhocks	2, 33, 38	Nepeta	39	Squash	48, 60
Arenaria	34	Coral Berry	78	Honesty	39	Nicotiana	21	Statice	31, 41
Armeria	34	Coreopsis	36, 43	Honeysuckle	77, 79	Nigella	20	Stevia	64
Aromatic Herbs	55	Coriander	55	Horn of Plenty	17	Nitragin	49, 58, 83	Stocks	27
Artemisia	13	Corn	48, 53, 63	House Plant Seeds	64	Nudicaule Poppy	33, 40	Stokesia	41
Asclepias	35	Cornflower	6, 7, 15, 35	Humulus	32	Okra	21, 39	Stone Crop	41
Asparagus	49	Corn Salad	52	Hunnemannia	18	Onions	57	Strawflower	31
Asparagus Fern	64	Corydalis	36	Hyacinth Bean	32	Oriental Poppy 33, 40, 43	74	Subulata Phlox	74
Asperula	34	Cos	55	Hy	77	Ornamental Gourds	32	Summer Cypress	18
Asphodeline	35	Cosmos	7, 16, 26, 46	Hydrangea	77	Ornamental Grasses	17	Summer Savory	55
Aster 2, 7, 10, 11, 23, 35, 46	69	Cress	52	Hypericum	77	Ornamental Peppers	64	Sunflower	27, 60
Astilbe	69	Crucianella	35	Iberis	72			Sun Plant	2, 25
Aubretia	34	Cucumbers	48, 54	Iceland Poppy	40			Sun Rose	38
Azalea	76	Cup and Saucer Vine	32	Ice Plant	19			Swan River Daisy	7
		Cyclamen	64	Impatiens	64			Sweet Basil	55
		Cydonia Japonica	77	Incarvillea	38			Sweet Corn	48, 53, 63
		Cynoglossum	16	Indian Currant	78			Sweet Lavender	38
		Cypress Vine	32	Indian Shot	14			Sweet Majoram	55
				Insecticides	83			Sweet Peas	9, 28, 85
				Ipomea	7, 23, 32			Sweet Rocket	38
				Iris	79			Sweet Scented Shrub	76
				Ivy	32			Sweet Sultain	6, 7, 15
								Sweet Williams	29, 33, 41
								Swiss Chard	50
								Symphoricarpos	78



# Sweet Peas

Variety names—See Page 28

1856 1 Pkt. Each of these 7 Kinds  
Value 70c for only 50c.

GIANT SPENCER

ORCHID FLOWERING  
SWEET PEAS



## SPECIAL GLADIOLUS OFFER

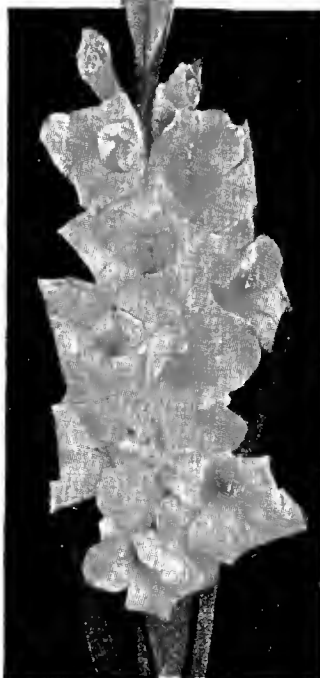
5989

This collection includes 3 bulbs each of the 8 kinds shown on this page, (24 bulbs). They were our leaders last year. This is your chance to get fine bulbs cheap. No substitutions. Not offered separately.

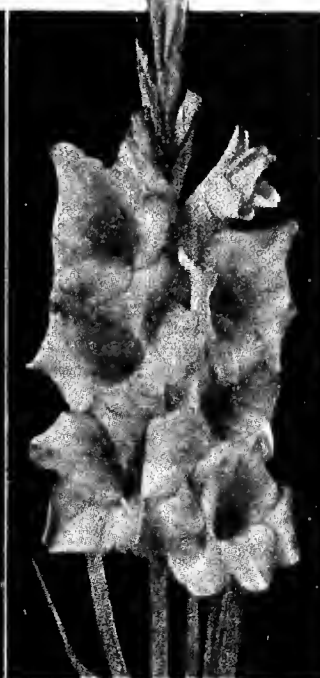
# Templin-Bradley's Gladiolus

These 8 kinds sold only in Sets, not separately, Do not ask for changes.

85



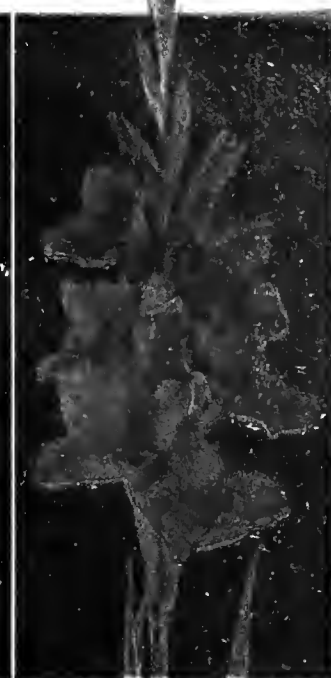
5533. Betty Nuthall



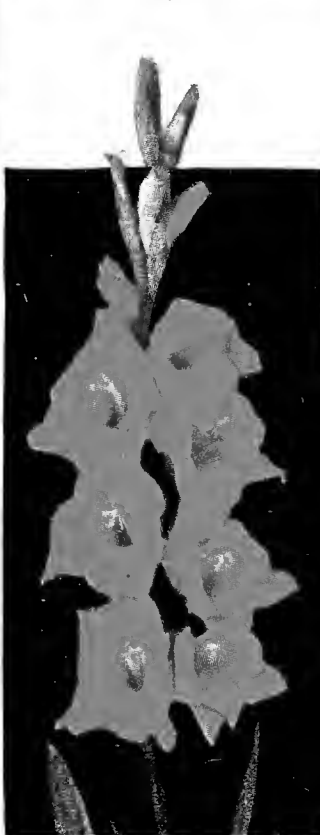
5732. Mary Frey



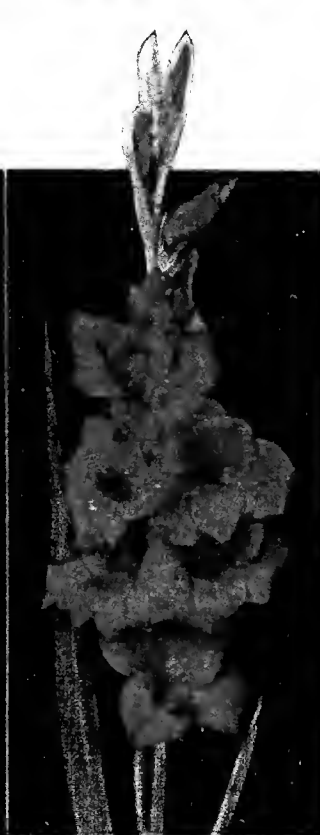
5726. Mr. W. H. Phipps



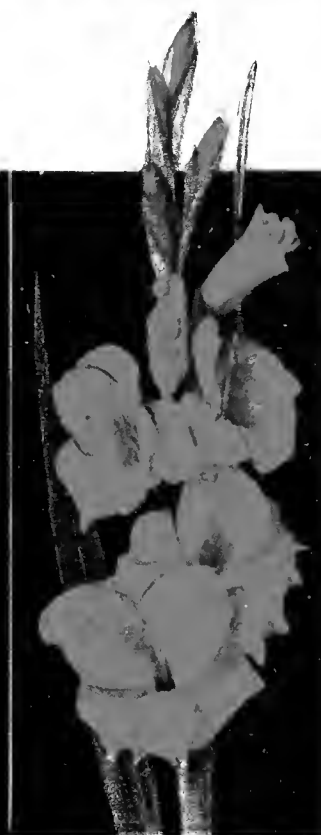
5984. Veilchenblau



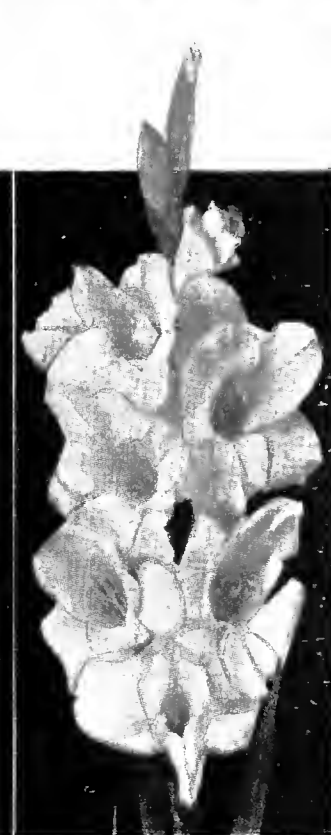
5632. Golden Dream



5548. Charles Dickens

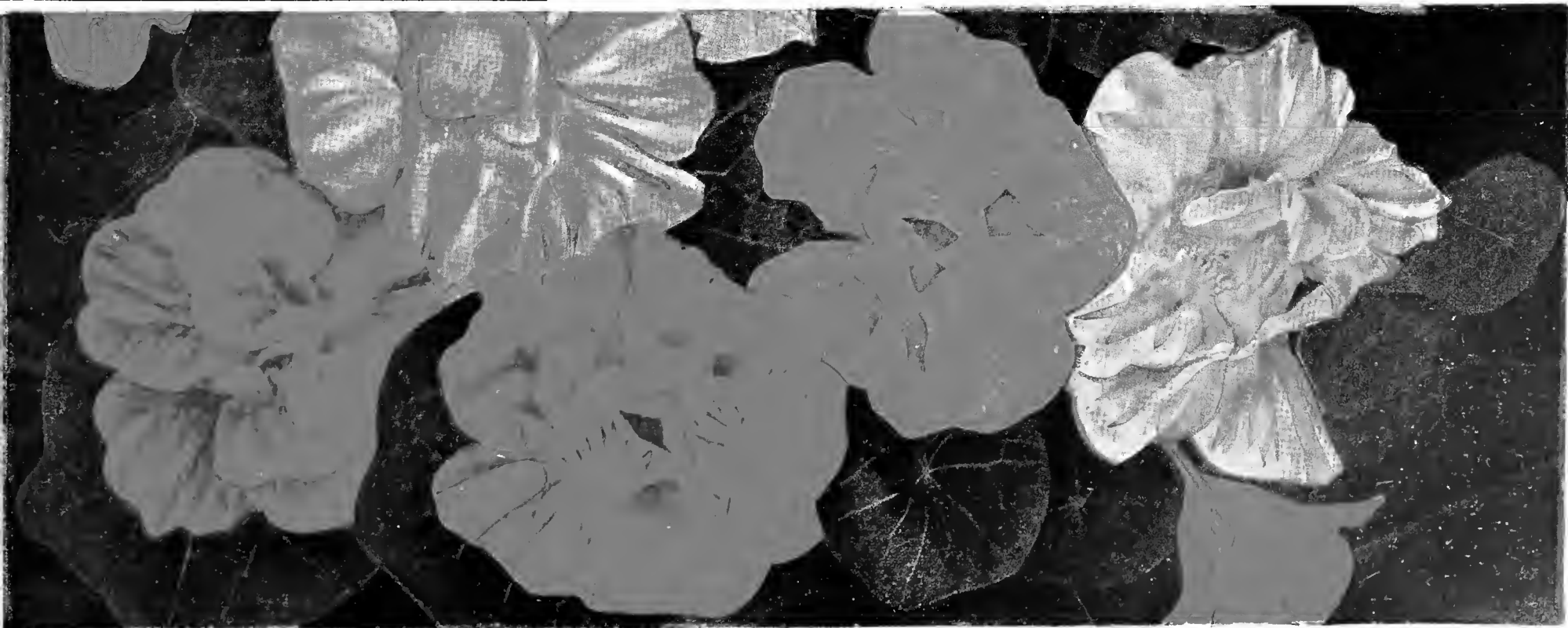


5783. Pfitzer's Triumph.



5734. Mrs. P. W. Sisson

5989 Set of 3 Each of Above 8 Kinds of Gladiolus,  
Value \$1.44 for only \$1.00.



1440 Nasturtiums

GLEAM HYBRIDS  
Double Sweet-Scented

Pkt. 8c; Oz. 20c.

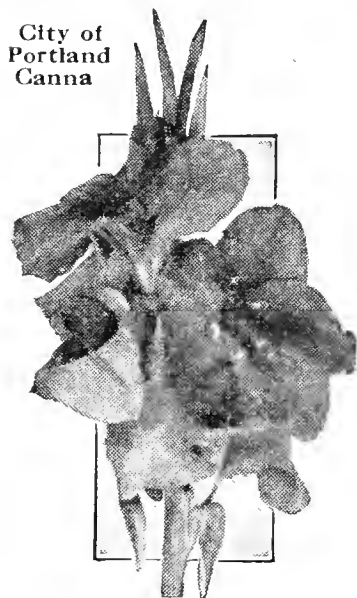
Gleam Nasturtiums offered in  
Separate colors. See page 21.



Elephant's Ear, Caladium



Tritoma Pfitzeri



City of Portland Canna

# Summer Flowering Bulbs

## Roots and Tubers

### Elephant's Ear, Caladium

**Esculentum.** One of the most effective tropical-like plants. Beautiful for lawn decoration, whether planted singly, in clumps, or for borders of subtropical groups. Especially nice when planted with Cannas. They like a rich deep soil and plenty of water. A single plant will often grow six feet tall with leaves four feet long and three feet wide. Each plant should have at least a pail of water every day that it does not rain. Plant Caladiums as a background for shorter growing annual flowers in your garden and you will like the effect. **Each 20c; 3 for 50c; 12 for \$1.50.**

### Tritoma Pfitzeri Red Hot Poker.

**Flame Flower or Torch Lily.** Most handsome and showy plants for the border or for bedding. Surpassing all others in brilliancy of color, which is a rich orange-scarlet. Blooms continuously from July to October. The flower spikes are made up of a multitude of small tubular flowerettes and are borne on strong tall stems often 3 to 4 feet high. Unless in a very warm protected location where they may be mulched well they should be lifted in the late fall and packed in sand. **Each 30c; 3 for 80c; 6 for \$1.50; 12 for \$2.50.**

**Amaryllis Giant Hybrids.** These are the finest of all the Amaryllis for pot growing. They come in many rich colors from rose and white to deep maroon both self colors and variegations. The large lily like flowers are very beautiful. We cannot separate the colors, so if a variety is wanted the more you order the greater variety you will get. They give universal satisfaction when their requirements are understood. **Strong bulbs Each 35c; 3 for 90c; 6 for \$1.60.**

**Culture**—Pot Amaryllis in 6 or 7 inch pots filled with good garden soil. Add a bit of bone meal. Keep in a dark, warm place 4 to 5 weeks for rooting. Then to a sunny window for flowering period. Give plenty of water from the beginning.



Amaryllis

### Double Dwarf Pearl Tuberose

One of the most delightfully fragrant and beautiful of the summer flowering bulbs. A long succession of bloom may be secured by starting them in pots or box of peat or in a hot bed and setting them in the garden as soon as weather permits and also planting other bulbs directly in the garden at the same time. The Pearl is a distinct type of dwarf habit and much larger flowers. It is of strong growth with dark broad foliage. Each bulb produces a spike of beautiful waxy white flowers. If planted in the garden in May they will produce their delightful bloom in August and September. **Strong bulbs, 3 for 25c; 6 for 40c; 12 for 75c.**



Double Tuberose

## Dazzling Cannas

See Their Colorful Beauty  
On Inside Back Cover

What would be more charming than a nice bed of Cannas against a green lawn? These stately, dazzling colored, giant flowers, are so inexpensive that you can afford all you have room for. The luxuriant foliage would be worth the effort even if they bore no flowers. But they do bear flowers in profusion from July until frost. Perhaps it is the tropical effect which makes them such great favorites.

Easy to grow in any garden soil. Work the soil up well and keep them watered. Plant about 12 inches to 18 inches apart to allow plenty of room. We give you average height of each variety, color of flower and color of foliage. With this information, you can work out a color scheme which will suit your individual taste. Order your Canna Roots early so you can start them indoors for later transplanting.

**City of Portland** Warm rose pink, holding its tone. The great, full-petaled trusses are borne very freely. Green foliage. Height 3½ ft.

**King Humbert** Orange-scarlet. Orchid flowering. Its flowers measure six inches in diameter, gigantic trusses, a brilliant orange-scarlet with bright red markings, foliage rich coppery bronze. Height 4½ to 5 ft.

**Queen Helen** The flowers of rich golden yellow, beautifully blotched red, form grand clusters of bloom of very attractive coloring. Green foliage. 4 ft. See Color Plate.

**The President "Fiery Cross"** The most sensational largest flowering red Canna to date. The immense flowers 6 to 7 inches across in mammoth clusters are of the most intense penetrating fiery-scarlet. Green foliage. 4 to 5 ft. See Color Plate, Page 89.

**Prices of Any Above Cannas**  
Each 20c; 3 for 55c; 12 for \$1.50.

## Beautiful Dahlias

By careful breeding, new forms, giant size and remarkable colorings have made the old types of Dahlias obsolete and today there are hundreds of splendid new varieties, worthy of a place in any flower show. We offer you the following varieties at moderate prices. They have been carefully grown to bring out the best in each variety. Instructions for growing, packed with each order, free.

### Three Grand Dahlia Offers

Any Dahlia Listed Below May be Ordered Separately

#### Offer No. 5455

**Charm** Huge formal Decorative Dahlia in rich autumn coloring, burnt orange, tinted golden yellow. **Each 25c; 3 for 60c.**

**Commodore** Pure Canary-Yellow low Decorative Dahlia, with flowers 12 to 14 inches across. A very profuse bloomer. **Each 35c; 3 for 90c.**

**Jersey's Beauty** Rich rose-pink shaded old gold. Loveliest pink Dahlia in existence. Tall, vigorous, free blooming variety. **Each 25c; 3 for 60c.**

#### Mrs. I. de Ver Warner

Beautifully formed large flower of glowing mauve-pink, freely produced on long upright stems. Ideal for cut-flowers. **Each 20c; 3 for 50c.**

**Wm. H. Hogan** Considered the best bi-color Decorative Dahlia ever produced. It is a bright red, tipped white. An Honor Roll Dahlia of immense size, perfect form and wonderful resistance to heat and drought. **Each 25c; 3 for 60c.**

**5455 \$1.30 Value, \$1.00**  
1 Each of 5 Above Dahlias

#### Offer No. 5456

**Bashful Giant** Very large Dahlia of great value as an exhibition flower. Color, apricot with golden suffusion and darker shadings. **Each 25c; 3 for 60c.**

**Jersey's Beacon** Chinese Scarlet with buff reflex, giving it a two-toned effect. Large globular flowers. **Each 25c; 3 for 60c.**

**Margaret Woodrow Wilson** Creamy white, suffused pink, with phlox pink reflex, give it the effect of opal-pink. Splendid large exhibition flower. **Each 25c; 3 for 60c.**

**Pride of Stratford** Very large two-toned cadmium-orange with very deep old gold and bronze shadings. Good bloomer, fully double flowers. Startlingly beautiful. **Each 25c; 3 for 60c.**

**Thomas A. Edison** Rich Royal Purple with staghorn petal formation. A massive flower of distinct color and form, held erect on long stiff stems. **Each 50c; 3 for \$1.25.**

**5456 \$1.50 Value \$1.25**  
1 Each of 5 Above Dahlias

#### Offer No. 5457

**Catherine Wilcox** Formal Decorative medium sized Dahlia of rich cream overlaid with old rose. Very dainty and lovely for cutflowers. **Each 20c; 3 for 50c.**

**Cleopatra** A duplex or Peony type in bright red and gold. Very showy combination, Good size, early and free blooming. **Each 35c; 3 for 90c.**

**Jane Cowl** Color, golden buff and old gold, blending to apricot and rose at the center of flower. A gorgeous Dahlia of lovely form, on stiff long stems. **Each 35c; 3 for 90c.**

**Judge Marean** Flaming Salmon-pink, overlaid with faint scarlet and blending into iridescent orange. Informal Decorative of rich color and fine form. **Each 35c; 3 for 90c.**

**Penn Charter** Another Honor Roll Decorative Dahlia of large size. Charming color-buff, tinted apricot-rose. Excellent grower and good keeper. **Each 35c; 3 for 90c.**

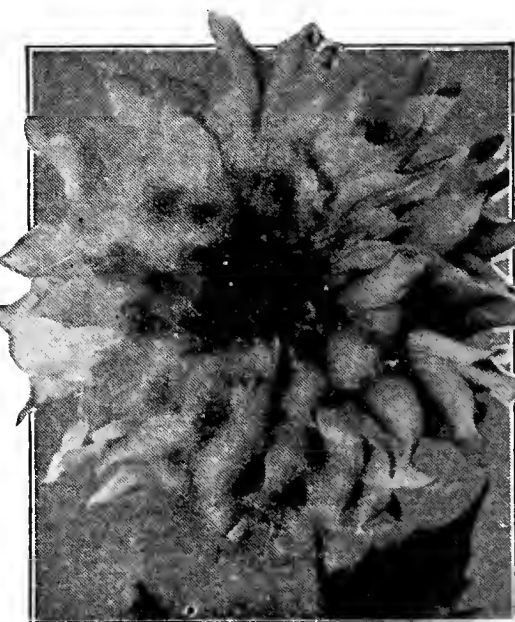
**5457 \$1.60 Value \$1.35**  
1 Each of 5 Above Dahlias

**Dollar Box** This Dollar Box will contain ten good dahlias which would cost much more if bought separately. Many choice types and colors will be included. One of these collections planted in your garden will give you plenty of cut flowers for your house and a show in your garden from early August until frost.

**5472 Ten Unnamed Dahlias \$1.00.**

**A Fine Combination** Here is a beginner's collection of our fine, dahlias of striking colors, all large flowering, no two alike which will include the four leading types of Show, Peony-Flowered, Decorative and Cactus. Each tuber is worth much more than the 12½c represented in one-fourth the collection price.

**5473 4 Different Dahlias for 50c.**



Dahlia Judge Marean



# Templin-Bradley's Famous Gladiolus

A Rainbow of Color for Your Garden

"Rainbow," because it is probably true that no other family of flowers offers so wide a range of colors, shades and markings as Gladiolus. They are so easy to grow that special skill and training are not necessary for success. They will thrive in any fairly good garden soil.

You will get pleasure from your Glads, both in the garden and in the house, where they are very long-lasting as cut flowers. Long-lasting, too in the heat of summer when many flowers would wilt down rapidly in the house.

It was in 1915 that we started producing our own Gladiolus bulbs for our trade. In the 22 years since, we have watched closely the trend of popularity and have kept right up to the minute with the latest introductions, so that in this list we offer you only the best of the large flowering varieties. This is important to you whether a beginner or an old hand at it. Order from this page and you will have the best in your garden next summer. If you attended any of the major Gladiolus Shows in 1936 you doubtless saw these varieties featured there by exhibitors.

**CULTURE:** Plant the bulbs or "corms" as they are called, in trenches or in holes about six inches deep and from six to eight inches apart, covering them with loose fine earth, pressing it down well around the bulb. Gladiolus bulbs do well in any good, well drained garden soil, providing it is in a sunny location. Plant the first bulbs right after the last frost in the spring, plant more every two weeks until July 1st and you will have flowers from mid-July until the first frost next Fall.

## Color Plate Collection of Latest Gladiolus, See Page 89

**Cadillac** A warm and pleasing shade of golden apricot-yellow, shading to apricot-rose toward edge of petals. Each 25c; 3 for 65c; 6 for \$1.00; 12 for \$1.50.

**Chocolate Queen** A distinct and unusual hue of rosy chocolate-tan, with reddish purple blotches on two lower petals. Carmine stripe in throat. Each 25c; 3 for 65c; 6 for \$1.00; 12 for \$1.50.

**Debonair** Soft Salmon-pink with ends of petals pencil-marked rose. Cream blotch on lower petal. Faint carmine throat. Each 20c; 3 for 55c; 6 for 85c; 12 for \$1.35.

**Heavenly Blue** Delicate lavender blue, with tips of petals daintily shaded violet. Faint blotch of violet on lower petal. Very lovely with Cadillac. Each 12c; 3 for 30c; 6 for 50c; 12 for 85c.

**Jean Du Tailles** A fine novelty from France. Soft rich salmon-rose, flaked deep rose at tips of petals. Throat and blotch on lower petals of deep crimson. Each 25c; 3 for 65c; 6 for \$1.00; 12 for \$1.50.

**John T. McCutcheon** A giant rosy-red, heavily shaded and pencil-marked scarlet. Lower petals blotched crimson and faintly streaked with white. Each 25c; 3 for 65c; 6 for \$1.00; 12 for \$1.50.

5999 Color Plate Glads—12 Bulbs

6000 Color Plate Glads—12 Bulbs

**Pelegina** Intense violet-blue with deep purple shadings. The richest and loveliest of all blue Glads. Plant this with Heavenly Blue, the combination is very striking. Each 20c; 3 for 55c; 6 for 85c; 12 for \$1.35.

**Picardy** Soft apricot-pink, with feathering of deeper shade in throat. Very large individual florets often 6 inches across. Petals heavy substance and beautifully frilled. 7 to 10 flowers open at a time. Perfect color, a giant in size. Each 7c; 3 for 17c; 6 for 30c; 12 for 50c.

**Red Phipps** Warm light red. A charming color. 8 or more large florets open at a time. Very fine for cut-flowers. Each 12c; 3 for 30c; 6 for 50c; 12 for 85c.

**Tinamba** Vivid pink, flaked with salmon-rose and white. A very large spreading flower, many open at a time. A real beauty and a fine exhibition variety. Each 25c; 3 for 65c; 6 for \$1.00; 12 for \$1.50.

**Troubadour** Bright violet-purple, a rich vivid color, new in Glads. Excellent flowers and a real addition to your Glad garden. Each 25c; 3 for 65c; 6 for \$1.00; 12 for \$1.50.

**Wurtembergia** Fiery scarlet with rich creamy throat. The most dazzling red, a variety that tops them all for color. Immense blooms, 10 to 12 on each spike. Each 20c; 3 for 55c; 6 for 85c; 12 for \$1.35.

1 each of 12 kinds Separately Labelled \$2.41 Value, \$1.50

Will not be Separately Labelled \$2.41 Value, \$1.25

## Eight Lovely Gladiolus

**Commander Koehl** The wing petals form a triangle 6½ inches across. Dark red, warm shade of glowing brilliancy. Each 12c; 3 for 30c; 6 for 50c; 12 for 85c.

**Morocco** The darkest of all the red Glads. Well formed large blossoms of beautiful deep velvety dark red, almost black. Each 12c; 3 for 30c; 6 for 50c; 12 for 85c.

**Paul Pfitzer** A velvety violet-red of great depth of color. Heavily ruffled. Each 12c; 3 for 30c; 6 for 50c; 12 for 85c.

**Pfitzer's Triumph** Very large wide open flowers of a deep orange-salmon overcast scarlet with small velvet red marking in throat. Each 7c; 3 for 17c; 6 for 30c.

**Primrose Princess** A Royal Princess. Its names cannot do it justice. It is of rich, deep yellow, just the color for cut-flowers, where artistic beauty is desired. Each 7c; 3 for 17c; 6 for 30c; 12 for 50c.

**Schwaben Girl** Pure pink, without any other shade or blotch. Huge spike. One of the earliest. Each 20c; 3 for 55c.

**Veilchenblau** A large flowered Gladiolus of richest Iris blue coloring. An exceptionally vigorous grower. Each 12c; 3 for 30c; 6 for 50c.

**Yvonne** A very lovely soft rose shade, with blotch of lilac. An unusual combination of tones. Each 7c; 3 for 17c; 6 for 30c; 12 for 50c.

5972 Set of 8 Lovely Gladiolus Bulbs 70c  
1 each above. Value 89c.

## Special Glad Offer

Sold only in Collection  
See Color Page 85

**Betty Nuthall.** Coral-Pink, orange throat, marked carmine.  
**Charles Dickens.** Rich Violet, great depth of color.  
**Golden Dream.** Golden-Yellow, throat faintly marked wine.  
**Mr. W. H. Phipps.** La France-Pink, over-laid Salmon-rose.  
**Mory Frey.** Delicate Lavender-Pink. Soft tone.  
**Mrs. P. W. Sisson.** Clear Pink with creamy tint.  
**Pfitzer's Triumph.** Orange-Salmon, overcast scarlet.  
**Veilchenblau.** Rich Iris-blue, unusual color.

5986 24 Bulbs 3 each of 8 Above Kinds \$1.00

No Changes Allowed—Value \$1.44

## 100 Glad Bulbs for \$2.00

10 Each of 10 Leading Varieties  
Each Variety Separately Labelled

**Berty Snow** Large flowers of soft lavender with a slight tinge of pink. Excellent substance and well spaced on good spike. Eight or more open at once.

**Betty Nuthall** Slightly ruffled flowers of warm coral-pink with orange throat and light featherings of carmine.

**Dr. F. E. Bennett** A very striking Glad. A large flower of peach-red overlaid with flame-scarlet. Throat speckled ruby and white. An outstanding variety that will give you gay color for the garden and house.

**Golden Dream** A pure golden yellow flower. The deep throat is slightly striped wine and the anthers carry a wine stripe. The best yellow to date.

**Helen Wills** Large clear white, shading to cream on lower petals. Vigorous, straight spikes. A Blue Ribbon Winner.

**Marmora** A most intriguing Gladiolus. Large, stately, and most unusual in colors, lavender-gray with petunia colored blotch.

**Mary Frey** A delicate lavender-pink, soft and pleasing. An excellent cut flower and a good garden variety.

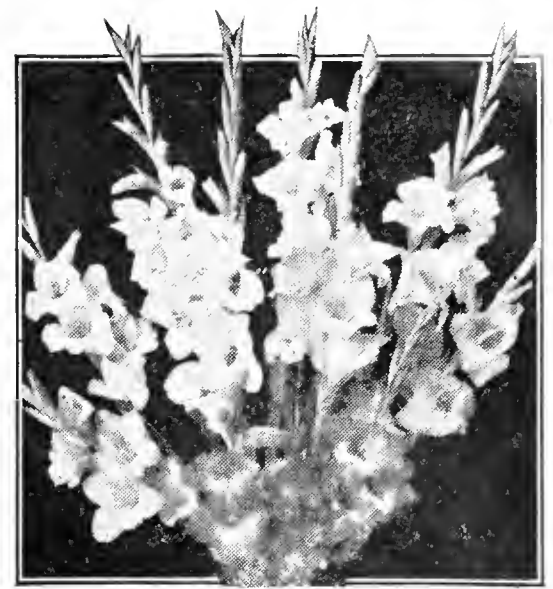
**Mrs. Leon Douglas** Begonia-rose striped with flame and brilliant scarlet and speckled with ruby-red. Extra strong spikes with many flowers open at a time.

**Mrs. P. W. Sisson** A clear light pink with just a suggestion of creamy tint. Flowers of large size well arranged on tall spikes.

**Mr. W. H. Phipps** A delicate La France pink over-laid with salmon-rose. Lower petals lightly striped and splashed ruby. Large flowers, long spikes.

You are offered in this Collection  
Show Winning Varieties  
Carefully Grown, Clean and Healthy  
Blooming Size Bulbs

5993 100 Bulbs 10 each above 10 Kinds, Varieties Labelled \$2.00  
Not Sold Separately at this Price



Glads Last Long In Bouquets

## Four Novelty Glads

**Maid of Orleans** The novelty White of this season. Splendid new milky-white with a distinct ice cream hue in the throat. Tall spike with eight to ten large, well arranged, open flowers. Each 20c; 3 for 55c; 6 for 85c; 12 for \$1.35.

**Mildred Louise** Pure strawberry-pink, with throat of soft yellow, faintly penciled crimson. Anthers delphinium blue. A delightful color and very fine Glad. Each 20c; 3 for 55c; 6 for 85c; 12 for \$1.35.

**Mother Machree** Grape-lavender, overlaid toward the edges of petals with salmon-pink and slate, giving it a smokey effect. Tall spike with 8 to 12 open blooms. Each 12c; 3 for 30c; 6 for 50c; 12 for 85c.

**Wasaga** A glowing buff with wide open clear, no throat markings or flecking of any kind. Each 20c; 3 for 55c; 6 for 85c; 12 for \$1.35.

5969 Novelty Set of 4, 60c

## Five Grand Glads

**Duna** Soft light creamy pink, overlaid buff at base of petals, and darker tone on reverse side. Each 20c; 3 for 55c; 6 for 85c; 12 for \$1.35.

**Excellence** An attractive Glad in deep orange-vermilion. Self colored in effect, but has faint throat markings of a deeper hue. Strong, large, wide-open flowers. Each 12c; 3 for 30c; 6 for 50c; 12 for 85c.

**Georgette** Large heavily frilled flower of Geranium-pink, cream blotch, scarlet feathering. Each 20c; 3 for 55c; 6 for 85c; 12 for \$1.35.

**Ruffled Gold** Yellow throughout except for faint markings of red in throat. Beautifully ruffled. Each 20c; 3 for 55c; 6 for 85c; 12 for \$1.35.

**Virginia Skelley** Dainty, graceful, ruffled, deep cream, with soft pink at tips of petals. Created a sensation at National Flower Show. Each 20c; 3 for 55c; 6 for 85c; 12 for \$1.35.

5964 Set of 5 Grand Glads Total Value 92c 75c

## Gladiolus Mixtures

Each year we receive many letters telling of the great pleasure and satisfaction our customers have had from our Gladiolus Mixtures. These letters praise the very high quality and splendid assortment, the health, vigor and free blooming of the Gladiolus bulbs. We are justly proud of the mixtures we offer you here.

### Templin-Bradley's Glory Mixture

A fine mixture of selected varieties of recent origin which have proven themselves most desirable and satisfactory for general garden use. This Glory Mixture has brought immense pleasure to thousands of our customers during the past few years. You will like these for cut-flowers.

Templin-Bradley's Glory Mixture. 12 for 50c; 25 for 80c; 50 for \$1.10; 100 for \$2.75.

### Superfine Gladiolus Mixture

This excellent mixture is made from the popular well known varieties. They are all large blooming size bulbs equal to those in the above mixture, except that the varieties are not quite as new.

Superfine Gladiolus Mixture. 12 for 35c; 25 for 65c; 50 for \$1.15; 100 for \$2.00.

### Garden Beautiful Mixture

This mixture is made for those who wish the very best available in Gladiolus Mixtures. The color array will please you and you will be delighted with the varieties we give you. If sold separately by name, you would have to pay many times the price we ask in mixture. Garden Beautiful Mixture. 12 for 70c; 25 for \$1.25; 50 for \$2.25; 100 for \$4.00.

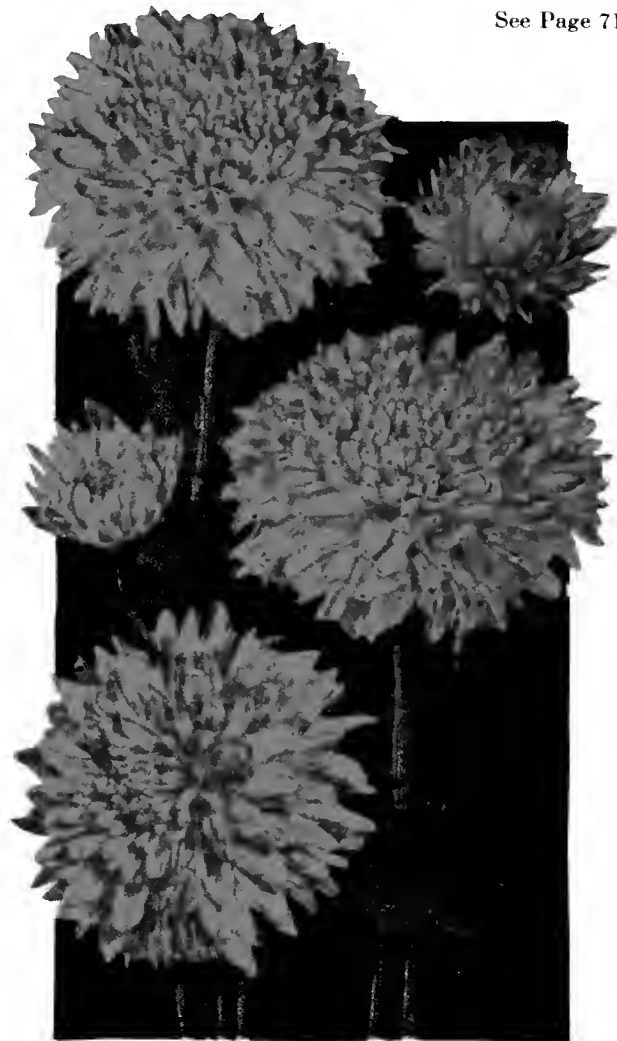
# Templin-Bradley's Hardy Chrysanthemums

See Page 71

See Page 71



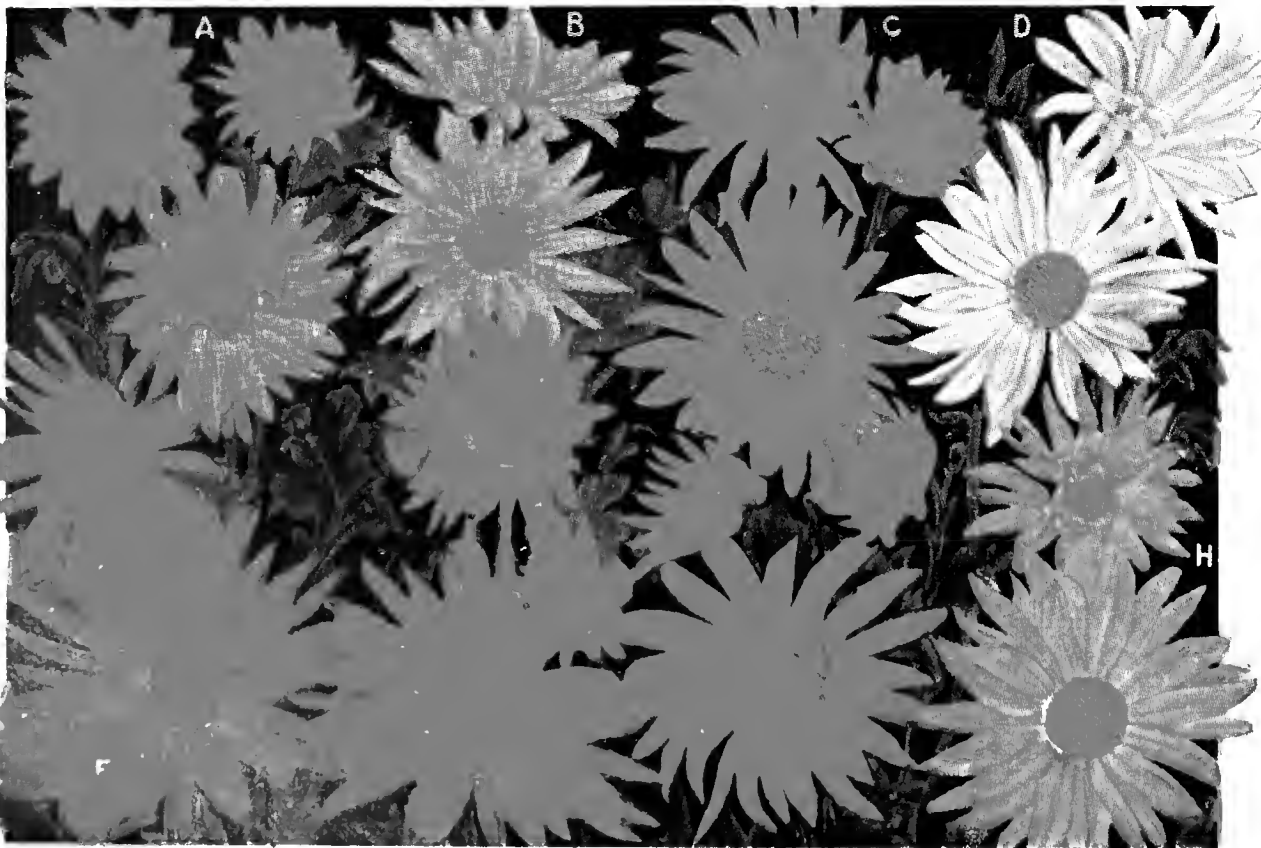
**Pink Cushion** New Hardy Chrysanthemum. Flowers Cover Entire Plant. See Page 71. Each 25c; 5 for \$1.00.



**Aladdin Hardy Mum** Each 25c; 5 for \$1.00. See Page 71.



**Newest Double Chrysanthemums** 6066. Set of 8. See Page 71. \$2.00 Value for \$1.60



**New Hybrid Korean Mums** 6071. Set of 8. See Page 71. \$2.80 Value for \$2.50

## Buddleia Ile de France



**Ile de France** Buddleia or Butterfly Bush. Each 35c. See Page 76.



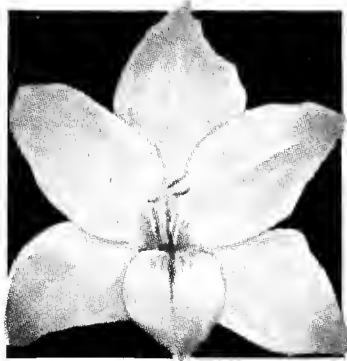
# Templin-Bradley's Latest Gladiolus

See page 87 for description

5999 Set 1 each of these 12 Gladiolus Bulbs, individually labeled,  
Value \$2.44 for  
**ONLY \$1.50**

## A SPECIAL OFFER

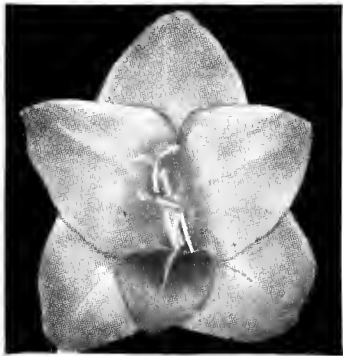
For those who want the latest introductions but do not care about names.  
6000 Set 1 each of these 12 Bulbs not separately labeled  
**\$1.25.**



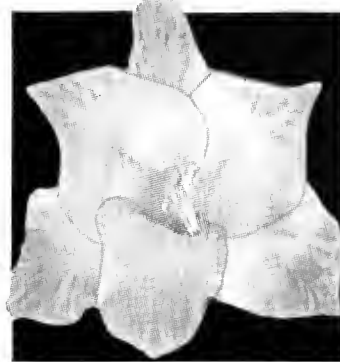
**Heavenly Blue**  
Each 12c; 3 for 30c



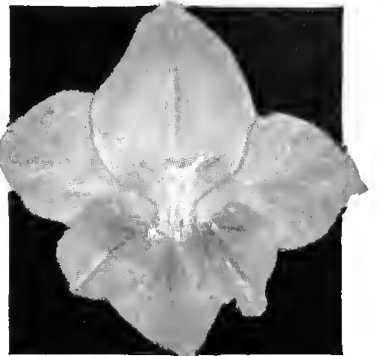
**Cadillac**  
Each 25c; 3 for 65c



**Chocolate Queen**  
Each 25c; 3 for 65c



**Debonair**  
Each 20c; 3 for 55c



**John T. McCutcheon**  
Each 25c; 3 for 65c



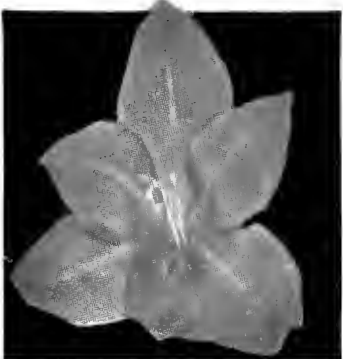
**Wurtembergia**  
Each 20c; 3 for 65c



**Pelegrina**  
Each 20c; 3 for 55c



**Tinamba**  
Each 25c; 3 for 65c



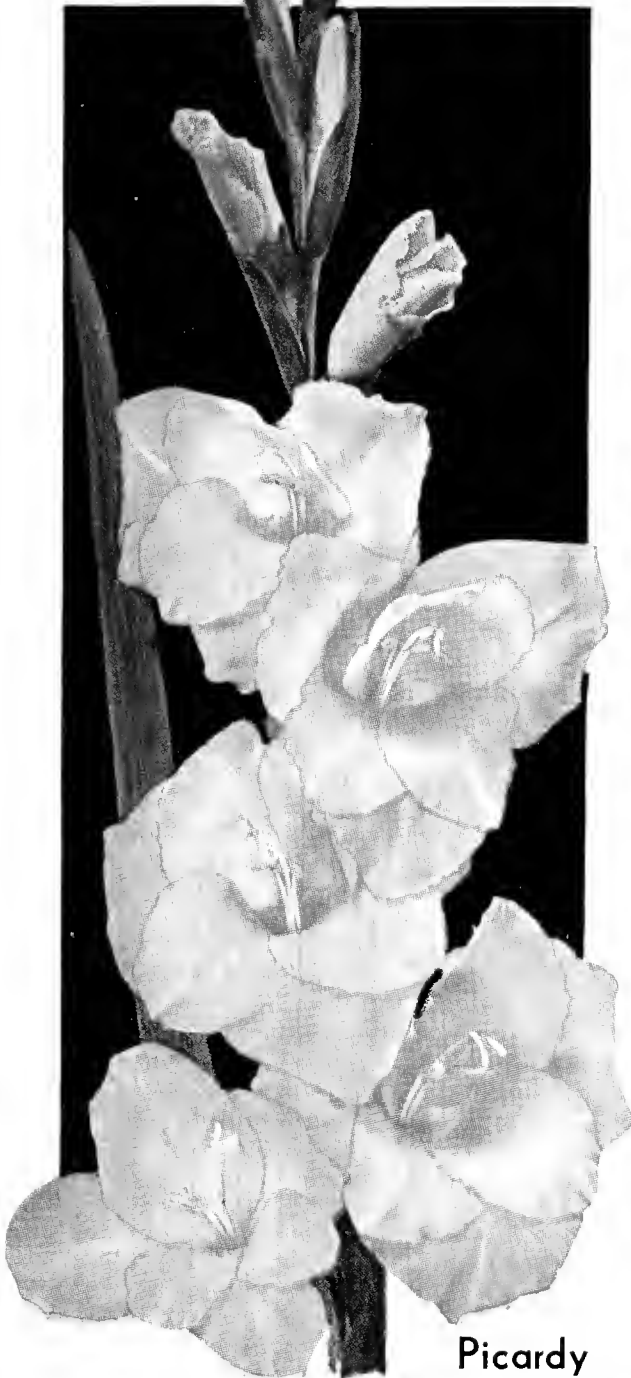
**Troubador**  
Each 25c; 3 for 65c



**Jean du Tailles**  
Each 25c; 3 for 65c



**Red Phipps**  
Each 12c; 3 for 30c



**Picardy**  
Each 10c; 3 for 25c

We began producing our own Gladiolus Bulbs in 1915. In the 22 years since, we have kept our stock right up to the minute.

The varieties we offer on this page will put you right out in front if you plant them in your garden.

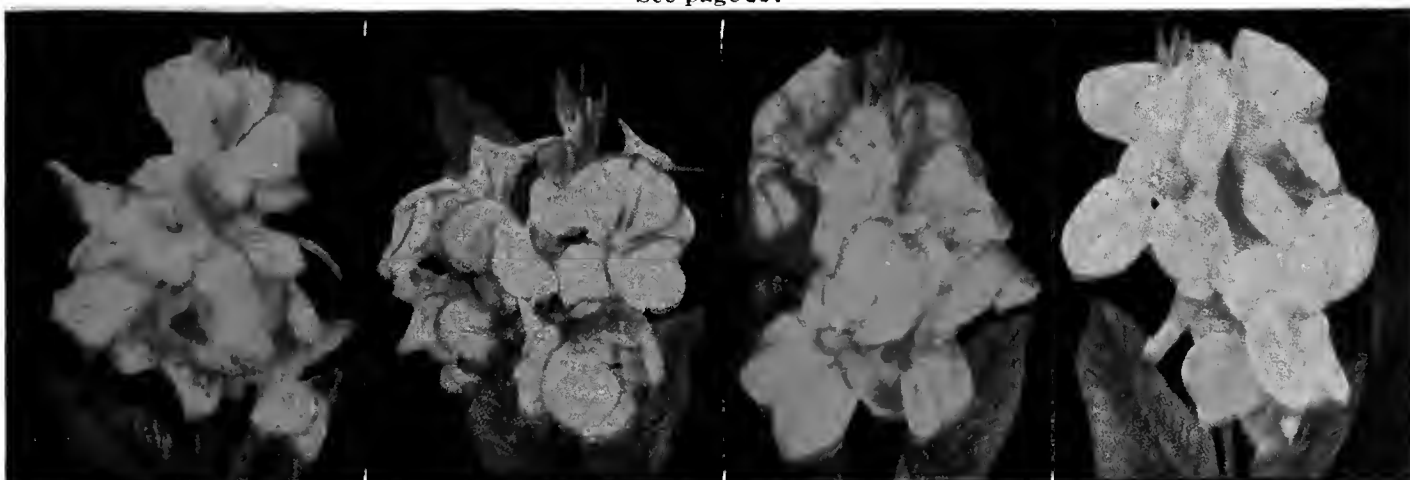
Nobody will have a better assortment than you will.

Several of these varieties are of limited supply. Order Early.

## TEMPLIN-BRADLEY'S Four Outstanding Cannas

See page 86.

## For Gay Color



KING HUMBERT

QUEEN HELEN

THE PRESIDENT

CITY OF PORTLAND

**King Humbert** Orange-Scarlet with red markings. Foliage Coppery-bronze. Height 5 feet.

**Queen Helen** Golden-Yellow, blotched Red. Foliage Green. Height 4 feet.

**The President** Largest flowering Red Canna. Foliage Green. Height 5 feet.

**City of Portland** Rose-Pink. Foliage Green. Height 3½ feet.

Price Any Above Cannas, 20c; 3 for 55c; 12 for \$1.50.

5178 Set of 4 Cannas 60c

1 each of these four.

# Templin-Bradley's Tuberos Rooted Begonias

Single and Double in Many Colors. Easy to Grow. For the Garden or Window and Porch Boxes.

All good, blooming size bulbs, big and vigorous enough to give you excellent results. We do not guarantee definite shades as they vary in color.

If you long for a beautifully colored flower which is different from any other class, Tuberos Rooted Begonias will please you. There are two classes—singles which often grow six inches or more across and doubles up to five inches.

The rich, velvety, crinkled foliage is prettier than any other begonia. They do best when direct sun does not hit them from ten to three in mid-summer. But they should not be grown in total shade.

Colors are variations of pink, yellow, orange, red and crimson. You will seldom find two of exactly the same shade if you plant a hundred bulbs, so the more you plant the more interesting they become.

## Long Life

Every year, customers tell us of having kept their Begonia bulbs for many years by digging them in the fall and storing them in fruit or potato cellars.

## Easy To Grow

Tuberos Begonias are easy for the home gardener to handle and florists make big money in growing them. I start mine in shallow boxes of soil in the house about a month before time to get them out in the garden. This permits about three leaves to get fully formed by the time danger from frost has passed. I should hate to have to do without Tuberos Begonias and I know you will feel the same way after you have tried them. You can also plant them in the garden or in porch and window boxes without starting indoors.

### Single Begonias

We have seen many flowers over 6 inches in diameter. The texture of the petals is not like any other Begonia flower, waxy, yet looks like velvet.

5 Colors in Shades of Rose or Pink  
Yellow, Orange or Salmon  
Red or Scarlet  
Dark Crimson

### Double Begonias

The flowers often 4 inches across are like big, double roses and of the most adorable colors. If placed in low bowls, they make artistic bouquets.

5 Colors in Shades of Rose or Pink  
Yellow, Orange or Salmon  
Red or Scarlet  
Dark Crimson

Price, any color Single or Double

Each 25c; 3 for 65c; 6 for \$1.25; 12 for \$2.00  
100 for \$15.00

Superfine Single Mixed, Doz. \$1.50

Superfine Double Mixed, Doz. \$1.50

5009 Set 5 Colors, Singles, not labeled, only 75c

5033 Set 5 Colors, Doubles, not labeled, only 75c

### Narcissus Flowered Begonias

This beautiful and distinct new variety in which the flower resembles the Narcissus. These beauties come in many glorious colors. You will be delighted with them.

Price, Mixed Colors: Each 25c; 3 for 65c; 12 for \$2.00.

### Bargain Begonia Sets

5042 Set of 4 for 60c; 3 sets for \$1.50. These sets contain 2 singles and 2 doubles all of which are of different colors.

5063 Set of 6 for 75c; 3 sets for \$2.00. The 6 bulbs in these sets will be all of different colors. Some will be singles and some doubles.

## Prices Include Delivery

### Special Bargain

5040 5 Singles & 5 Doubles  
Not Separately Labeled

ONLY \$1.25

